

AGENDA

Sacramento Works, Inc. EXECUTIVE COMMITTEE Regular Meeting

Thursday July 11, 2024 4:00 p.m.
925 Del Paso Boulevard, Suite 100, Board Room,
Sacramento, CA 95815

PUBLIC COMMENT PROCEDURES

In response to AB 2449, the Sacramento Employment and Training Agency (SETA) Sacramento Works Executive Committee is conducting this meeting utilizing a hybrid approach, permitting members of the public to participate in person or via Zoom. Public comments will be accepted until the adjournment of the meeting, distributed to the members of the Committee and included in the record.

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Zoom Public Comment

Members of the public may participate in the meeting via Zoom by clicking the [Zoom link](#), or listening to the meeting on one tap mobile +16699006833, 85086990681# US (San Jose).

Meeting ID: 850 8699 0681

Passcode: 739634

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Accommodations

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BOARD MEMBERS

Crystal Bethke
County of Sacramento,
Economic Development

N. Lisa Clawson
VICE CHAIR, SECRETARY/TREASURER
Kaiser Permanente

Ronald J. Ellis
2SS.com

Kristin Gibbons
Department of Human
Assistance

David W. Gordon
Sacramento County
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Kim Gusman
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Vivian Hernandez-Obaldia
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John Randall Rojas
District Council 16 of
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Fabrizio Sasso
Sacramento Central Labor
Council

Shelly Valenton
Sacramento Regional Transit

	Page #
CALL TO ORDER	
ROLL CALL	
I. CONSENT ITEM:	
A. Approval of Minutes of the January 11 and March 14, 2024 Regular Committee Meetings	3-4
II. ACTION/DISCUSSION ITEMS:	
A. Discussion of Sacramento Works Board Action Plan	5-7
B. July 24, 2024 Sacramento Works Board Agenda	8-9
III. INFORMATION ITEMS:	
A. Board Membership Updates	10-12
B. May 22, 2024 Sacramento Works Board Meeting Agenda	13-14
IV. STAFF REPORTS	
V. PUBLIC PARTICIPATION	
VI. ADJOURNMENT	

The next meeting will be held **Thursday, September 12, 2024, at 4:00 p.m., in-person.**

COMMITTEE MEMBERS: Lisa Clawson, Ron Ellis, David Gordon, Jamey Nye, Anita Maldonado

DISTRIBUTION DATE: Wednesday, July 3, 2024

Sacramento Works Executive Committee meeting hosted by:
Lisa Clawson (Vice Chair, Secretary/Treasurer)

**SACRAMENTO WORKS BOARD
MEETING ATTENDANCE
FY 2023-2024**

(X-present; A-absent; *special meeting)

BOARD MEMBER	Represented Sector	9/27 2023	11/27* 2023	1/24 2024	3/27 2024	5/22 2024	7/24 2024	# of meetings attended
Crystal Bethke	Economic Development	X	X	X	A	X		
Lisa Clawson	Private Business	X	X	X	X	X		
Ronald Ellis	Private Business	X	X	X	X	X		
Kristin Gibbons	Other	A	X	X	A	X		
David Gordon	Adult Education	X	X	A	X	X		
Kim Gusman	Private Business							
Vivian Hernandez-Obaldia	Vocational Rehabilitation					A		
Lynn Hosokawa	Private Business	X	X	X	X	X		
Michael Jasso	Economic Development	X	X	X	X	A		
Frank Louie	Private Business	X	X	X	A	X		
Anita Maldonado	Other					X		
Victor McGee	Labor/Workforce	A	A	A	A	A		
Sara Miles	Labor							
Jamey Nye	Higher Education	X	A	X	X	X		
Johnny Perez	Private Business	X	X	X	A	A		

Karl Pineo	Labor	A	X	A	A	A		
Jeff Richard	Wagner-Peyser							
Laurie Rodriguez	Private Business	A	X	A	X	A		
Randy Rojas	Labor		X	X	A	A		
Fabrizio Sasso	Labor	A	A	X	A	X		
Shelly Valenton	Private Business	A	X	X	A	X		
Janet Neitzel	Wagner-Peyser	X						
Edward Baker	Private Business	A						
Mandi Higley	Private Business	A	A	A	A			
Sharon O'Sullivan	Vocational Rehabilitation	A	X	A	A			
Denise Tugade	Labor	A	A	A	A			
D'et Saurbourne	Other		X	X	X			
Anette Smith	Private Business	X	X	X	A	X		
Lisa Hutchinson	Private Business	A	A	A	X	A		

MINUTES/SYNOPSIS

Sacramento Works, Inc. EXECUTIVE COMMITTEE Regular Meeting

Thursday March 14, 2024 4:00 p.m.

925 Del Paso Boulevard, Suite 100, Board Room,
Sacramento, CA 95815

CALL TO ORDER

ROLL CALL

Ms. Smith called the meeting to order at 4:04 p.m. The roll was called; quorum was not achieved. No actions were taken.

Members Present:

Anette Smith, Lisa Clawson, Ron Ellis

Member(s) Absent: D'et Saurbourne, David Gordon, Jamey Nye

Others Present:

Phil Cunningham, Roy Kim, William Walker, Lauren Mechals, Michelle O'Camb, Julie Davis-Jaffe, Randy Rojas

The Committee discussed ways to fill vacancies in business sector representation on the Sacramento Works Board (SWB). Ms. Smith suggested creating an external social media recruitment campaign to attract new partners.

- I. **CONSENT:** Approval of Minutes of the January 11, 2024 Regular Committee Meeting

- II. **ACTION/DISCUSSION ITEMS:**
 - A. Discussion of Sacramento Works Board Action Plan
 No changes were requested to the current Sacramento Works Board Action Plan provided in the packet.

 - B. March 27, 2024 Sacramento Works Board Agenda
 The Committee members reviewed the agenda for the upcoming SWB meeting on March 27, 2024. The meeting will be held at the Hillsdale Job Center.

- III. **INFORMATION ITEMS:**
 - A. Board Membership Updates:
 Mr. Kim advised that Ms. Vivian Hernandez-Obaldia, Regional Director with the California Department of Rehabilitation, will be appointed to the Sacramento Work Board due to Ms. Sharon O'Sullivan's recent departure at the next Governing Board Meeting on April 4, 2024.

 - B. January 24, 2024 Sacramento Works Board Meeting Agenda: No questions

- IV. **STAFF REPORTS:** No reports

V. PUBLIC PARTICIPATION: None

VI. ADJOURNMENT: The meeting was adjourned at 4:57 p.m.

Note: The minutes reflect the actual progression of the meeting.

ACTION/DISCUSSION ITEM II-A

Discussion of Sacramento Works Board Action Plan

Presenter: Anette Smith

RECOMMENDATION:

Discuss the Sacramento Works Board Action Plan and take appropriate action.

BACKGROUND:

In late June, a survey was sent out to all Sacramento Works Board members requesting input on the top priority areas for the Sacramento Works Board to focus on in the coming year. Using the results of the survey, the Board engaged in two separate retreat sessions on October 6, 2021 and November 5, 2021.

At the November 17, 2021 Board Meeting, the Board approved the attached Sacramento Works Board Action Plan for 2022, and selected the following categories as the Board's priorities for 2022:

- Review Board structure and processes to enable our organization to be creative, agile, dynamic, and equitable
- Develop and define quality jobs and livable wages in partnership with the business community

The Executive Committee met on January 24, 2022, and assigned specific action plan tasks to Committees. The assignments were approved by the full Board on January 26, 2022, and each Committee was asked to review the specific action plan tasks and provide feedback on tasks that fall within their respective areas.

In addition, the Board adopted as its top priority - ***develop a standardized definition of quality jobs and employers***, and requested that Committees discuss and respond with potential definitions. Attached is a summary of the Sacramento Works Board Action Plan.

At its February 28, 2022 meeting, the Executive Committee discussed the potential impact on customers with significant barriers to employment, and requested demographic data on participants served through the Job Center network. At its March 23, 2022 meeting, the Board reviewed demographic data for the most recent program year. At its September 28, 2022 meeting, the Board created an Ad Hoc Committee comprised of the Chairs (or their designees) of the Youth, Employer Outreach, and Planning/Oversight Committees.

At its January 25, 2023 meeting, the Board approved the following definition:

A High-Quality Job is one that 1) includes a sustainable and economically competitive compensation package, 2) offers a safe, thriving, and inclusive environment, and 3) gives employees from diverse backgrounds a path of opportunity and growth.

At its March 20, 2023 meeting, the Executive Committee reviewed the Action Plan and selected the following priority areas:

- 1) *Increasing youth voice on the Board*

ACTION/DISCUSSION ITEM II-A (continued)

Page 2

- 2) *Improve our storytelling capability*
- 3) *Increase awareness of our services among employers*

In addition, the Committee discussed holding a summit to increase awareness among employers, partners, and other stakeholders. The full Board confirmed the priority areas at its March 22, 2023 meeting.

At its November 27, 2023 meeting, the Board reviewed accomplishments, revisited the Action Plan, and selected new priority areas including:

- 1) *Recruit members from high demand industries*
- 2) *Research and ID key industries for pipeline development*
- 3) *Hold summit of select public and private industries*
- 4) *Research and develop Sacramento Works dashboard*

This item provides an opportunity for the Board to continue to discuss the Action Plan.

Sacramento Works Board Action Plan 2023-2024

Develop a roadmap of programs to ensure equity and lead to quality jobs	Review Board structure and processes to enable our organization to be creative, agile, dynamic, and equitable.	Develop and define quality jobs and livable wages in partnership with the business community.	Define set of data, goals, outcomes, and success stories that will consistently show ROI to the community	Seek strategic partnerships that provide targeted populations opportunities to quality jobs and expand and enhance Sac Works capacity.
Adopt Strategies for job readiness Curriculum	Recruit members from high demand industries P	Create a business support network	Research and develop Sacramento Works dashboard P	Connect with Sac County homeless leadership
Develop and deploy digital literacy training and tools	Increase awareness of our services P	Explore possibility of investing in CRM or other tech to support business (EO)	Improve our storytelling capability P	Implement an Aggie Square partnership
Replicate GSEC Coding Bootcamp (ALL)	Initiate and complete board member composition review	Support COVID vaccine mandate deployment	Develop and focus on job retention measurements (ALL)	Coordinate strategic outreach to small and medium size businesses
Increase funding and access to OJT programs	Research and ID key industries for pipeline development P	Pair Board members to program areas to leverage individual networks (ALL)		Create award program with Board initiative funds
Develop and implement a turnkey internship program	Increase youth voice on the Board P	Adopt standard toolbox for wants and needs of employers		Build partnerships around specific projects
ID and articulate career pathways specifically for youth	Hold summit of select public and private industries P	Develop a standardized definition of “quality” jobs and employers		
Coordinate internships leading to employment	Develop and complete entry level job index report	Develop a SETA Virtual Bootcamp for employers		
		Conduct and publish a private sector wage and benefit survey (EO)		

Pending

Ongoing

Completed

N/A

P = Priority Area

AGENDA

Sacramento Employment and Training Agency SACRAMENTO WORKS, INC. BOARD Regular Meeting

Wednesday July 24, 2024 9:00 a.m.

925 Del Paso Boulevard, Suite 100, Board Room,
Sacramento, CA 95815

PUBLIC COMMENT PROCEDURES

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Kaiser Permanente

Ronald J. Ellis
2SS.com

Kristin Gibbons
Department of Human
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David W. Gordon
Sacramento County
Office of Education

Kim Gusman
California Employers
Association

Vivian Hernandez-Obaldia
California Department of
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Lynn Hosokawa
Villara Building Systems

Michael Jasso
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Sara Miles
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Karl Pineo
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Jeff Richard
Employment Development
Department

Laurie Rodriguez
SMUD

John Randall Rojas
District Council 16 of
Northern CA and Nevada

Fabrizio Sasso
Sacramento Central Labor
Council

Shelly Valenton
Sacramento Regional Transit

CALL TO ORDER
ROLL CALL

I. CONSENT ITEM:

- A. Approval of Minutes of the March 22, 2024 Regular Board Meeting

II. ACTION/DISCUSSION ITEMS:

- A. Election of Sacramento Works, Inc. Chair (Lisa Clawson)
- B. Board Members Engagement on Committees, Committee Structure and Chair Assignments (Lisa Clawson)

III. INFORMATION ITEMS:

- A. Dislocated Worker Report (William Walker)
- B. Employer Recruitment Activity Report (William Walker)
- C. Unemployment Update/Press Release from the Employment Development Department
- D. Committee Updates:
 - ✓ Youth Committee (David Gordon)
 - ✓ Planning/Oversight Committee (Jamey Nye)
 - ✓ Employer Outreach Committee (Ron Ellis)
- E. SETA Governing Board Agenda

IV. OTHER REPORTS:

- A. Chair
- B. Members of the Board
- C. Counsel
- D. Deputy Director
- E. Staff
- F. Public Participation

V. ADJOURNMENT

DISTRIBUTION DATE: , 2024

Sacramento Works Board meeting hosted by:
Lisa Clawson (Vice Chair, Secretary/Treasurer)

SACRAMENTO WORKFORCE DEVELOPMENT BOARD OF DIRECTORS

Board member	Sector Represented	Committee
Crystal Bethke Director of Economic Development	<u>Economic Development</u> County of Sacramento	Represented at Employer Outreach
Lisa Clawson Human Resources Leader	<u>Private Business</u> Kaiser Permanente	Planning, Executive, Youth
Ronald J. Ellis Managing Director/Owner	<u>Private Business</u> 2SS.com LLC	Employer Outreach, Executive
Kristin Gibbons Human Services Division Manager	<u>Other</u> County Department of Human Assistance	Planning
David W. Gordon Superintendent	<u>Adult Education</u> Sacramento County Office of Education	Youth, Executive
Vivian Hernandez-Obaldia Regional Director	<u>Vocational Rehabilitation</u> <u>California Department of Rehabilitation</u>	Represented at Employer Outreach
Kim Gusman President	<u>Private Business</u> <u>California Employers Association</u>	
Lynn Hosokawa HR Manager	<u>Private Business</u> Villara Corporation	Employer Outreach
Michael Jasso Assistant City Manager	<u>Economic Development</u> City of Sacramento	Represented at Employer Outreach, Planning
Frank A. Louie Chief Operating Officer	<u>Private Business</u> Sacramento Asian Chamber of Commerce	Planning
Anita Maldonado Executive Director	<u>Other</u> <u>Sacramento Employment and Training Agency</u>	Executive
Victor McGee Center Director	<u>Labor/Workforce</u> Sacramento Job Corps Center	Represented at Employer Outreach
Sara Miles Workforce Development Director	<u>Labor</u> <u>UFCW Western States Council</u>	
Jamey Nye Deputy Chancellor	<u>Higher Education</u> Los Rios Community College District	Planning, Executive
Johnny Perez Director of Client Services	<u>Private Business</u> Clutch	Youth
Karl Pineo Business Manager, Financial Secretary, Treasurer	<u>Labor</u> Ironworkers Local 118, JATC Member	Planning
Jeff Richard Deputy Division Chief	<u>Wagner-Peyser</u> Employment Development Department	
Laurie Rodriguez	<u>Private Business</u>	Represented at Employer Outreach

Board member	Sector Represented	Committee
Director of People Services & Strategies	SMUD	
John Randall “Randy” Rojas Business Representative	<u>Labor</u> District Council 16 of Northern CA and Nevada	
Fabrizio Sasso Executive Director	<u>Labor</u> Sacramento Central Labor Council	
Shelly Valenton Deputy General Manager/CEO	<u>Private Business</u> Sacramento Regional Transit	Planning

COMMITTEES OVERVIEW

Board/Committee Name	Description	Composition	Terms	Meeting Dates
Sacramento Works Executive Committee	Consists of the Sacramento Works Board leadership. Develops policies and operational procedures of the Sacramento Works Board.	<p>7 Members: Chair Vice Chair Secretary/Treasurer 3 Subcommittee Chairs 1 At-Large Member appointed by the Chair and confirmed by the SWB (All members must be SWB members)</p> <p>There are currently 5 members due to one member holding Vice Chair and Secretary/Treasurer position. The Chair position is vacant.</p>	No time limit as long as they are members of the SWB, hold an office, or appointed At-Large Member.	Every other month, 2nd Thursday at 4 p.m. Jan, Mar, May, July, Sep, Nov
Sacramento Works Youth Committee (YC)	The Sacramento Works, Inc. Board has an active federally mandated Youth Committee which is responsible for WIOA youth funds for Sacramento County. YC coordinates and recommends to the Board the strategic planning process for youth employment programs. It recommends the	<p>Members of the YC are appointed by the SWB and SETA Governing Board. Members of YC may, but are not required to be members of the SWB.</p> <p>There are currently 14 voting members.</p>	No time limit, annual chair rotation.	Every other month, 2nd Thursday at 2:45 p.m. Jan, Mar, May, July, Sep, Nov

Board/Committee Name	Description	Composition	Terms	Meeting Dates
	process to select youth providers and makes funding recommendations. The YC conducts oversight and evaluation of youth providers, and coordinates with youth education and workforce development initiatives in the region.			
Sacramento Works Planning/Oversight Committee (POC)	POC coordinates WIOA planning process; identifies critical industries and occupations in the region; provides a forum for identifying and responding to community issues, as well as developing and recommending career pathways; coordinates oversight and evaluation of the Job Center System; develops partnerships and MOUs for the Job Center System.	Members of POC shall be appointed by the Committee Chair in such number as the Committee Chair deems advisable. Members of POC may, but are not required to be members of the SWB. There are currently 7 members.	No time limit, annual chair rotation.	Every other month, 3rd Wednesday at 8:30 a.m. Jan, Mar, May, July, Sep, Nov
Sacramento Works Employer Outreach Committee (EOC)	EOC identifies the needs of local employers, including demand occupations, skill gaps, and training needs. Increases employer involvement and satisfaction. Increases visibility in the business community. Develops a public relations plan to reach out to employers. Quantifies and promotes success of employer involvement. Develops strategic alliances with business associations. Supports efforts to coordinate employer symposiums regionally.	Members of EOC shall be appointed by the Committee Chair in such number as the Committee Chair deems advisable. Members of EOC may, but are not required to be members of the SWB. There are currently 11 members.	No time limit, annual chair rotation.	Quarterly, 2nd Tuesday at 3 p.m. Jan, Apr, July, Oct

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Lisa M. Hutchinson
DigStream Investigations

Michael Jasso
City of Sacramento

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Fabrizio Sasso
Sacramento Central Labor
Council

Anette Smith
CHAIR
Smith Associates

Shelly Valenton
Sacramento Regional Transit

AGENDA

Sacramento Employment and Training Agency SACRAMENTO WORKS, INC. BOARD Regular Meeting

Wednesday **May 22, 2024** **9:00 a.m.**

925 Del Paso Boulevard, Suite 100, Board Room,
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CALL TO ORDER	
ROLL CALL	
I. CONSENT ITEM:	
A. Approval of Minutes of the January 24 and March 27, 2024 Regular Board Meetings	4-10
II. ACTION/DISCUSSION ITEMS:	
A. Approval of an Appointment to the Sacramento Works Board (Roy Kim)	11
B. Approval of an Appointment to the Sacramento Works Executive Committee (Roy Kim)	12
C. Approval of the Funding Extension Recommendations for the Workforce Innovation and Opportunity Act (WIOA), Title I, Youth Program, PY 2024-2025 (Lauren Mechals)	13-17
D. Approval of WIOA Resource Allocation Plan, PY 2024-2025 (Roy Kim)	18-27
E. Review/Discuss Sacramento Works Board Action Plan Priorities (Anette Smith)	28-30
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III. INFORMATION ITEMS:	
A. Dislocated Worker Report (William Walker)	35-39
B. Employer Recruitment Activity Report (William Walker)	40-49
C. Unemployment Update/Press Release from the Employment Development Department	50-55
D. Committee Updates:	56-57
✓ Youth Committee (David Gordon)	
✓ Planning/Oversight Committee (Jamey Nye)	
✓ Employer Outreach Committee (Ron Ellis)	
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IV. OTHER REPORTS:	62
A. Chair	
B. Members of the Board	
C. Counsel	
D. Deputy Director	
E. Staff	
F. Public Participation	
V. ADJOURNMENT	

DISTRIBUTION DATE: Thursday, May 16, 2024

Sacramento Works Board meeting hosted by:
Anette Smith (Chair), Lisa Clawson (Vice Chair, Secretary/Treasurer)