

WIB BOARD MEMBERS

LARRY BOOTH
Frank M. Booth, Inc.

LESLIE BOTOS
Blood Source

BRIAN BROADWAY
Sacramento Job Corps

BILL CAMP
Sacramento Central Labor Council

PAUL CASTRO
California Human Development Corporation

LYNN R. CONNER
Parasec

MICHAEL DOURGARIAN
MDDV, Inc.

DIANE FERRARI
Employment Development Department

TROY GIVANS
County of Sacramento, Economic Development

DAVID W. GORDON
Sacramento County Office of Education

JASON HANSON
Sierra Pacific Home and Comfort, Inc.

LISA HARR
Vision Service Plan

BARBARA HAYES
Sacramento Area Commerce & Trade Organization

THOMAS P. KANDRIS
American River Packaging

MATTHEW KELLY
Sacramento Sierra Building & Construction Trades Council

GARY R. KING
SMUD

DANIEL KOEN
California Teachers Association

KATHY KOSSICK
Sacramento Employment & Training Agency

STEVEN M. LADD, Ed.D
Elk Grove Unified School District

PAUL LAKE
County Department of Human Assistance

FRANK A. LOUIE
Xerox Corporation

JOANNE MAHANEY-BUEHLER
Area 4 Agency on Aging

ELIZABETH MCCLATCHY
The Safety Center, Inc.

DENNIS MORIN
Sacramento Area Electrical Training Center

ROGER NIELLO
Sacramento Metropolitan Chamber of Commerce

JAY ONASCH
California Department of Rehabilitation

KIM PARKER
California Employers Association

MARTHA PENRY
California School Employees Association

DEBORAH PORTELA
Casa Coloma Health Care Center

JONATHAN RAYMOND
Sacramento City Unified School District

MAURICE READ
Sacramento Sierra Building & Construction Trades Council

LORENDIA T. SANCHEZ
California Indian Manpower Consortium

ANETTE SMITH-DOHRING
Sutter Health – Sacramento Sierra Region

MICHAEL R. TESTA
Sacramento Convention & Visitors Bureau

DR. DAN THROGMORTON
Los Rios Community College District

KINGMAN TSANG
East West Bank

TERRY A. WILLS, ESQ.
Cook Brown, LLP

RICK WYLIE
Beutler Corporation

DAVID P. YOUNGER
Lionakis Beaumont Design Group



SACRAMENTOWORKS

REGULAR MEETING OF THE SACRAMENTO WORKS, INC. BOARD

DATE: Wednesday, January 23, 2013

TIME: 8:00 a.m.

LOCATION: SETA Board Room
925 Del Paso Blvd.
Sacramento, California 95815

While the Sacramento Works, Inc. Board welcomes and encourages participation in the Sacramento Works, Inc. meetings, it would be appreciated if you would limit your comments to five minutes so that everyone may be heard. Matters under the jurisdiction of the Sacramento Works, Inc. Board and not on the posted agenda may be addressed by the general public following completion of the regular agenda. The Sacramento Works, Inc. Board limits testimony on matters not on the agenda to five minutes per person and not more than fifteen minutes for a particular subject. Meeting facilities are accessible to persons with disabilities. Requests for Assisted Listening Devices or other considerations should be made through the Clerk's office at (916) 263-3827. This document and other Board meeting information may be accessed through the Internet by accessing the SETA home page: www.seta.net.

A G E N D A

PAGE NUMBER

I. Call to Order/Roll Call

➔ **Member Spotlight (5 Minutes):** Frank Louie, Xerox Corporation

➔ **Update on NextEd (5 minutes)** (Dave Butler)

II. Consent Item (2 minutes)

A. Approval of Minutes of the November 28, 2012 Meeting 2-7

III. Discussion/Action Items (20 Minutes)

A. Recommendations to Support Next Economy Goals with Workforce Investment Act Funds (Robin Purdy) 8-15

B.	Workforce Investment Act Local Plan 2013-2018 (Robin Purdy)	16-17
IV.	<u>Information Items</u> (20 Minutes)	
A.	Media Coverage Summary for the Period July 1, 2012 – December 31, 2012 (Terri Carpenter)	18-19
B.	Regional Workforce Investment Board Strategic Plan Update (Robin Purdy)	20-29
C.	Dislocated Worker Report (William Walker)	30-31
D.	Employer Recruitment Activity Report (William Walker)	32-37
E.	Unemployment Update from the Employment Development Department (Robin Purdy)	38-46
F.	Committee Updates	47
V.	<u>Other Reports</u> (5 minutes)	48
1.	Chair	
2.	Members of the Board	
3.	Counsel	
4.	Public Participation	
VI.	<u>Adjournment</u>	

DISTRIBUTION DATE: THURSDAY, JANUARY 17, 2013

Sacramento Works, Inc., Local Workforce Investment Board Strategic Plan

Sacramento Works, Inc., the local Workforce Investment Board for Sacramento County is a 41-member board charged with providing policy, planning and oversight for local workforce development initiatives.

Vision:

Building a dynamic workforce for the Sacramento Region.

Mission:

Sacramento Works partners with the workforce community to serve regional employment needs.

Goals:

Goal 1 (Planning/Oversight Committee):

Prepare customers for viable employment opportunities and career pathways in the region by improving the one stop career center system.

Goal 2 (Employer Outreach Committee):

Support regional employers' efforts to hire, train, and transition employees by enhancing and communicating the availability and value of Sacramento Works' employer and business services.

Goal 3 (Youth Council):

Prepare youth to thrive and succeed in the regional workforce by providing relevant work readiness and employment programs and engaging regional employers and academia.

(Adopted 5/25/11)

ITEM II-A – CONSENT

APPROVAL OF MINUTES OF THE NOVEMBER 28, 2012 MEETING

BACKGROUND:

Attached are the minutes of the November 28, 2012 meeting for review.

RECOMMENDATION:

That your Board review, modify if necessary, and approve the attached minutes.

REGULAR MEETING OF THE SACRAMENTO WORKS, INC. BOARD

Minutes/Synopsis

SETA Board Room
925 Del Paso Blvd.
Sacramento, California

Wednesday, November 28, 2012
8:00 a.m.

I. Call to Order/Roll Call: Ms. Kim Parker called the meeting to order at 8:07 a.m.

Members Present: Larry Booth, Leslie Botos, Brian Broadway, Bill Camp, Paul Castro, Lynn Conner, Mike Dourgarian, Diane Ferrari, David Gordon, Lisa Harr, Barbara Hayes, Thomas Kandris, Gary King, Daniel Koen, Kathy Kossick, Steven Ladd, Paul Lake, JoAnne Mahaney-Buehler, Elizabeth McClatchy, Dennis Morin, Roger Niello, Jay Onasch, Kim Parker, Martha Penry, Deborah Portela, Jonathan Raymond, Anette Smith-Dohring, Mike Testa, Kingman Tsang, Terry Wills, Rick Wylie.

Members Absent: Troy Givans, Jason Hanson, Matt Kelly, Frank Louie, Maurice Read, Lorenda Sanchez, Dan Throgmorton, Jim Wong, David Younger.

➔ **Member Spotlight:** Brian Broadway, Sacramento Job Corps: The next community relationship luncheon is December 13 at the Sacramento Job Corps. There are 125 Job Corps throughout the United States. Mr. Broadway reviewed the variety of jobs for which Job Corps participants receive training. Academics are included for participants not meeting the 10th grade level.

II. Consent Item

A. Approval of Minutes of the September 25, 2012 Meeting

The minutes were reviewed; no questions or corrections.

Moved/Camp, second/McClatchy, to approve the September 25 minutes.
Voice Vote: Unanimous approval.

III. Discussion/Action Items

A. **ACTION:** Approval to Submit a Request to Transfer Workforce Investment Act Dislocated Worker Funds to Adult Funds, Program Year 2012-13

Ms. Michelle O'Camb reviewed this item. The WIA allows the transfer of funds between adult and dislocated worker funding streams in order to maximize customer service and provide local boards with greater flexibility to respond to changes in their local labor markets. Approval of this item will transfer a little over \$1.1 million to the adult funding stream.

Moved/Camp, second/Dourgarian, to approve the submission to the State of California, EDD of an initial request to transfer \$1,163,888 WIA Dislocated

Worker funds into the WIA Adult funding stream for PY 2012-13 through December 31, 2012, to be extended through June 30, 2013 upon approval by DOL of the CWIB's waiver extension request. Authorize staff to request additional transfers of up to \$2,327,775 for the year.

Voice Vote: Unanimous approval.

B. **DISCUSSION:** Discussion Regarding Next Economy Goals and Investment Opportunities for Workforce Investment Boards

Ms. Conner and Ms. Purdy reported that the Planning/Oversight Committee has been reviewing the goals and strategies included in the Next Economy Plan and identifying those which are consistent with the strategic plan strategies of Sacramento Works, and the Northern California Workforce Investment Boards, and the Workforce Investment Act. They briefly reviewed the three Next Economy Goals that the Committee has selected for possible support and investment, and the activities that could be funded by Sacramento Works. Ms. Conner stated that there is currently \$88,000 in unspent board initiative funds. Beginning July 1 there will be another allocation that can be used. There is \$130,000 of Board Initiative funds for employer outreach already set aside.

Mr. Camp stated that Goal 4 is very important and he would suggest training school district counselors and para-professional staff about career GPS, critical occupational clusters and core business clusters in order to teach young people about career pathways.

Dr. Ladd suggested surveying school districts to find out what they are currently doing in the area of career exploration and add to the menu of available activities.

Mr. Kandris commented that we have to get the community engaged and \$88,000 is a drop in the bucket.

Mr. Tsang suggested that Goals 3 and 4 are the most aligned with the mission of Sacramento Works. Sustainability is the issue. The Board has to stay focused on the mission.

Mr. Wylie stated that while incubators and accelerators may not be our core mission, it might be a good idea to sponsor something like a Sacramento Shark Tank to support innovation.

Ms. Purdy suggested that members of Sacramento Works volunteer to participate in the Core Business Cluster Alliance groups that will identify, prioritize and oversee implementation of growth in the clusters.

Mr. Dougarian commented that he has been sitting in on the Planning/Oversight Committee meetings and is convinced that the Next Economy work is critical to the growth of the economy in the region. He suggested that the board should

consider sponsoring the on-going coordination and accountability components of the planning process.

The Planning/Oversight Committee is tracking this and will be coming back with a recommendation on how to change the critical clusters. These are the areas targeted for spending Workforce Investment Act funds.

➔ **Introduction of New Member:** Jonathan Raymond, Sacramento City Unified School District: Mr. Raymond introduced himself and spoke of the years he has worked with youth.

C. **DISCUSSION:** Review and Input on California's Strategic Workforce Investment Plan

Mr. Camp reported that he and Ms. Smith-Dohring are participating on the state Workforce Investment Board; the governor wants to 'drive the train' as a fundamental purpose of workforce investment boards. The board will look at strategic plans and figure out how to build the system to get people into post-secondary education. The State has adopted the concept of high performing boards and if local Workforce Investment Areas reach that goal, they will be the first of the line to apply for extra money.

The new chair of the state board is from the banking area and has a 'get it done' attitude. Mr. Camp believes is that the Sacramento WIB has been doing a lot of the things being requested by the State. The plan is due to the state by April 1.

Ms. Purdy stated that the Department of Labor has given the state additional time to take additional comments on the state plan; staff are working on developing a draft plan and it will be presented to the Planning/Oversight Committee in January. A survey was sent to customers, both job seekers and employers through the career centers to identify strategies to implement. There is more of an emphasis on training and less emphasis on the career center system. There seems to be a move toward developing training centers or reducing the number of career centers.

Mr. Camp stated that he expects the state WIB to work with the local WIBs that need assistance. The high performing WIB criteria for certification will be presented to the WIB in January. The WIBs plans will be scored against the high performing criteria.

Mr. Gordon inquired whether funding could be incentivized at the state level where if a proposal is submitted at a regional level it will be funded? Mr. Camp replied that it is being recommended that this be enacted at the state.

Mr. Tsang stated that it will be a difficult task to bring the boards together. He suggested operating satellites in regional areas as a way to deal with the regional problem; this will provide one voice.

Ms. Smith-Dohring reiterated what Mr. Camp said that the state WIB chair made it clear that most of the work will be done at the committee level.

IV. Information Items

- A. 2014-2018 Workforce Investment Act Annual Planning Process Five-Year Strategic Plan

Ms. Purdy reported that staff is in the process of taking public testimony that will be utilized in the writing of the WIB five-year plan.

- B. Executive Summary Next Economy Region Prosperity Plan: No additional report.
- C. Capital Region Occupational Outlook and Critical Clusters

Ms. Purdy reviewed the occupations in demand. John Harden has identified the fastest growing occupations to assist people to align their experience with a job that is growing in the economy. This will be used in the planning process for the plan.

- D. Update on Enactment of Assembly Bill 554 – Coordination with Joint Apprenticeship Training Committees

Ms. Purdy reviewed this board item which is aligning our resources with all of our partners. This bill directs the Agency to work more closely with the joint apprenticeship programs. Don Merrill and Steve Gutiérrez were acknowledged; these gentlemen will train staff on how the Bureau of Apprenticeship Standards works. AB 554 requires that pre-apprenticeship training be connected with approved apprenticeship programs.

Ms. Purdy reported that staff will be meeting with Sacramento Valley Joint Training Apprenticeship Committee to train staff on how our systems work.

- E. Implementation of WIA Training Expenditure Policy: No questions.
- F. Business Leaders United Meeting in Washington D.C.

Mr. Gary King reported he recently attended a Business Leaders United meeting in Washington, D. C. . This group is a consortium of four groups that support workforce development focusing on employers across the nation.

There are employers in the Northeast that have jobs that are going unfilled. Many are manufacturing jobs that have skills that require apprenticeship type of training. The workforce skills gap is real. Workforce skills improvement has to have government involvement but must include private business.

- G. Dislocated Worker Report: Mr. William Walker reported that staff have been working with dislocated Comcast and Campbell's' Soup employees.
- H. Employer Recruitment Activity Report: No additional report.
- I. Unemployment Update from the Employment Development Department: No questions.
- J. Committee Updates

Youth Council: Mr. Morin reported that the Youth Council met two weeks ago but he had nothing to report.

Planning/Oversight: No additional report.

Employer Outreach: Mr. Kandris was thanked for hosting the most recent committee meeting. Sacramento Works has purchased a booth at the Metro Chamber's holiday social. There will be 3-4 working shifts and mingling time. If members are interested and available to attend, let Ms. Parker know.

V. Other Reports

- 1. Chair: Mr. Lambert recently resigned; a card was circulated for signatures.
- 2. Members of the Board: No comments.
- 3. Counsel: Mr. Cunningham reported that Sacramento Works has been sued; he expects the suit to be dismissed soon.
- 4. Public Participation: Don Merrill, Department of Industrial Relations, spoke of the recently passed Assembly Bill 554. Letters have been sent out to WIBs regarding the cooperation required; he has only received two responses: SETA and Golden Sierra.

VI. Adjournment: The meeting was adjourned at 9:44 a.m.

ITEM III- A - ACTION

RECOMMENDATIONS TO SUPPORT NEXT ECONOMY GOALS WITH WORKFORCE INVESTMENT ACT FUNDS

BACKGROUND:

Since July, 2012, the Sacramento Works, Inc. Planning/Oversight Committee has been reviewing the goals and strategies included in the Next Economy Plan and identifying those which are consistent with the strategic plan strategies of Sacramento Works and the Northern California Workforce Investment Boards, and the Workforce Investment Act. Attached is a summary of the activities the committee has identified as high priority investment opportunities for Workforce Investment Boards that would support the Next Economy Goals. The three Next Economy Goals for possible support and investment are:

Goal #1: Foster a Strong Innovation Environment

Objective #3: Build a Robust Network of Business Incubator and Accelerator Services

Goal #3: Diversify the Economy through Growth and Support of Core Business Clusters

Objective #1: Form Functional Business Networks and Establish Specific Cluster Initiatives

Objective #2: Create and Align Targeted Programs and Services to Support Clusters

Objective #3: Build Strong Economic Foundations for Sustained Cluster Growth

Goal #4: Build and Maintain a World-Class Talent Base

Objective #1: Create Mechanisms to Attract New Talent and Retain Existing Talent

Objective #2: Align Training and Education Pathways to increase Economic Prosperity for Businesses and Workers

The Committee asked for input and discussion from the full Sacramento Works Board at the November 2012 meeting. The list of potential WIA Investment Activities take into account the input provided by the full board. There is currently \$88,000 remaining of the Sacramento Works Board Initiative funds for fiscal year 2012-2013. The Planning/Oversight Committee has determined that goals 3 and 4 of the NEXT ECONOMY plan are compatible with the Mission and Vision of Sacramento Works, Inc. and the Committee strongly endorses the concepts proposed by the NEXT ECONOMY planning committee and encourages the Board to support the NEXT ECONOMY CAPITAL REGION PROSPERITY PLAN. Therefore, the Committee makes the following recommendations to the full board on using Board Initiative funds to support the Next Economy Plan and the Mission and Vision of Sacramento Works, Inc.

RECOMMENDATION:

Recommendation 1: The Planning/Oversight Committee recommends that the Sacramento Works Board approve the attached Resolution endorsing the Next Economy Capital Region Prosperity Plan and directing staff to actively engage in the shaping and implementation of this plan so it may be integrated into Sacramento Works, Inc. development activities to the extent it is compatible with the Mission and Vision of Sacramento Works, Inc.

Recommendation 2: The Planning/Oversight Committee recommends that the Sacramento Works Board allocate \$88,000 in Board Initiative Funds which the Planning/Oversight Committee (The Committee) may use to support the Next Economy Capital Region Prosperity Plan. The Committee may use these funds exclusively to provide support in the following three areas, if the Committee is satisfied with the specific project proposal (the Project) presented by NEXT ECONOMY and SETA Staff according to the criteria set forth below:

AREAS ELIGIBLE FOR FUNDING

1. OVERARCHING SUPPORT OF NEXT ECONOMY- Provide funding for convening, coordination and accountability systems, and reporting and celebrating successes.
2. GOAL 3- Fund back-bone organizations to develop sector plans for one or more core business clusters, identify WIB members to sit on cluster alliances;
3. GOAL 4-a) Work with schools/training providers to publicize and increase or modify course offerings to align with employer needs in core business clusters and large industry sectors; b) Convene education and business leaders to identify skills gaps and create curriculum; c) Train para-professionals and career counselors at K-12 schools on critical occupational clusters and core business clusters; d) Survey schools in the region to assess what career exploration programs are currently in place; e) Invest in research and analysis of workforce supply/demand for the region for use to guide future investments in training programs.

FUNDING CRITERIA

In each case, before the Committee will release any funds it will obtain from NEXT ECONOMY a specific written proposal/scope of work for the use of the funds, including a budget, a time line, goals and objectives, and a statement of rationale for why this particular Project should be funded at this time, together with a Staff recommendation regarding the proposed Project. The Committee shall be authorized to approve funding for those Projects the Committee deems worthwhile and supportive of the Mission and Vision of Sacramento Works, Inc. and beneficial to the promotion and support of the NEXT ECONOMY CAPITAL REGION PROSPERITY PLAN. The Committee may

ITEM III-A – ACTION (continued)
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approve the expenditure of all or any portion of the Project, up to the total allocation of \$88,000, or the Committee may reject entirely or reduce funding for any proposed Project. In no event shall the Committee approve the expenditure of more than \$88,000 in total for all Projects cumulatively in this fiscal year (ending June 30, 2013). The committee shall keep the board apprised of each project it decides to fund and shall provide the Board with a final report and assessment of the Projects at the end of the year.

Summary of Next Economy Recommendations

Next Economy Goals and Objectives	Potential WIA Investment Activities	Comments
Overarching Support of Next Economy		
Endorse the Next Economy Capital Region Prosperity Plan and allocate funding to sponsor the governance, coordination and accountability components of the plan	Provide funding for convening, coordination, and accountability systems, and reporting and celebrating successes.	Staff to work with NE Leadership to determine cost and priority
Goal 1: Foster a Strong Innovation Environment		
Develop consistent communication and business assessment processes to ensure businesses and start-ups are connected to the full range of offerings in the region.	Quarterly convenings, Identification of gaps, Website	This fiscal year may be too early to consider investing in this goal. Revisit in July 2013 for financial support
Expand the scope and capacity of accelerator programs to support and grow start-ups and small businesses in the region.	Sponsor an organization to support innovation.	
Goal 3: Diversity the Economy Through Growth and Support of Core Business Clusters		
Invest in the facilitation of cluster alliance groups focused on identifying the priorities and action plans to increase jobs and drive implementation of needed growth activities. WIB members will represent private sector and the public workforce system on cluster alliances/sector planning initiatives.	Fund back-bone organizations to develop sector plans for one or more core business clusters. Identify WIB members to sit on cluster alliances.	Staff to work with NE Leadership to determine cost and priority
Develop/fund career exploration and career technical education training in occupations identified as part of core business clusters to foster and grow cluster opportunities.	Apply for discretionary grant funding to train workers for career pathways in core business clusters.	Staff time funded by WIA Adult/ Dislocated Worker program
Align the Critical Occupational Clusters with the Next Economy Core Business Clusters and target training to occupations that are in high demand or project high growth.	Research NAICS codes of core business clusters to identify occupations.	
Goal 4: Grow and Maintain a World-Class Talent Base		
Provide the Virtual One-Stop system, the most advanced and comprehensive Internet workforce development software available. The Workforce Investment Boards will train schools, training providers, community organizations, employers, and interested parties on the use of the Virtual One-Stop System.	VOS system implemented and maintained. Create training curriculum Train partners	\$100,000 Paid for as part of WIA funded One Stop Services

Summary of Next Economy Recommendations

Update, maintain, and host CareerGPS.com, a website providing one central location to find current, detailed information about which jobs are in high demand in the Capital Region, how much they pay, what type of education or training is recommended, and which schools/training providers are certified to provide training.	Update CareerGPS.com with labor market projections for occupations in core business clusters	\$5,000-7,000 for website updating paid for through One Stop Support
Provide financial support and in-kind staffing to support CareerGPS career pathways exploration event sponsored by NextEd.	Sponsorship of event and staff assigned to planning team	\$10-15,000 paid for with WIA Youth funds
Collect career pathways for all programs listed by schools/training providers in the Sacramento region who contract with SETA for training scholarships	Add requirement for career pathway information to SETA contract.	Staff with WIA Adult/DW
Work with schools/training providers to publicize and increase or modify course offerings to align with employer needs in core business clusters and other large industry sectors	Convene education and business leaders to identify skills gaps and create curriculum.	Staff to work with NE Leadership to determine cost and priority
Use federal workforce funds to support training in critical occupations and business clusters which provide career pathways to high wage jobs in demand.	Amend Board policy on training in critical occupations to include core business clusters.	Paid for through WIA One Stop Services
Train paraprofessionals and career counselors at k-12 schools on critical occupational clusters and core business clusters. (develop curriculum and pilot training)	Develop curriculum on career exploration in core business clusters Conduct train-the-trainer sessions	Staff to work with NE Leadership to determine cost and priority
Survey schools in the region to assess what career exploration programs are currently in place	Identify staff to work with schools to collect info/survey schools	Staff to work with NE Leadership to determine cost and priority
Assist in identifying workforce supply to identify the number of training slots available per year in each of their certificate/degree programs and the number of program completers they certify each year	Add questions to CareerGPS.com website training provider data-base and identify staff to follow-up with providers to collect data	\$1,400 for website update. Staff paid for through One Stop Support
Assist in identifying workforce demand by publishing current labor market information provided by EMSI and EDD Labor Market Information Division	CareerGPS LMI updated quarterly	\$15,000 paid from One Stop Services
Invest in research and analysis of workforce supply/demand for the region and use results of workforce supply/demand analysis to guide future investments in training programs.	Analysis of workforce supply/demand for the region	Staff to work with NE Leadership to determine cost and priority

Summary of Next Economy Recommendations

Support layoff aversion and business retention efforts by addressing workforce supply and training issues.	Identify staff to represent SETA on regional layoff aversion and business retention team.	Paid for through WIA Dislocated Worker and Rapid Response funds
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*Tan = Activities that could be funded through Sacramento Works Board Initiatives funds

*Blue = Activities funded through Workforce Investment Act One Stop Services funds



RESOLUTION OF THE SACRAMENTO WORKS, INC. ENDORSING THE NEXT ECONOMY CAPITAL REGION PROSPERITY PLAN

A RESOLUTION OF SACRAMENTO WORKS, INC. ENDORSING THE NEXT ECONOMY REGIONAL PROSPERITY PLAN AND AUTHORIZING THE EXECUTIVE DIRECTOR TO ALIGN SACRAMENTO WORKS, INC. WORKFORCE DEVELOPMENT EFFORTS IN SUPPORT OF ITS IMPLEMENTATION

WHEREAS, the Capital Region has experienced economic hardship and associated lagging recovery as a result of the “Great Recession;” and

WHEREAS, our economy competes and succeeds as a region; and

WHEREAS, our individual jurisdictions strive to work together to improve our region’s economy to compete within the state, nation and international economies; and

WHEREAS, the Next Economy is a business-led, volunteer-driven regional effort to grow the \$97 billion annual Capital Region economy; and

WHEREAS; given the size and complexity of the challenges, economic and workforce development activities must be strategic and synchronized if they are to have lasting impact; and

WHEREAS; realizing that no single organization can accomplish the broad range of strategies and actions encompassed within the Next Economy, business, government leaders, educational institutions, not-for-profit economic development organizations and private industry must come together to positively impact our regional economy; and

WHEREAS; the Next Economy is deliberately designed to invite direct participation from the broadest array of organizations; and

WHEREAS; the public sector, as a leader and integral partner with the private sector in any regional economic development success, must be fully engaged;

NOW, THEREFORE BE IT RESOLVED that Sacramento Works, Inc. endorses the Next Economy Regional Prosperity Plan and authorizes the Executive



Director to actively engage in shaping and implementing the plan and to integrate it into Sacramento Works, Inc. development activities.

On a motion made by Board member _____, seconded by Board member _____, the foregoing Resolution was passed and adopted by Sacramento Works, Inc., State of California, this 23rd of January, 2013, by the following vote, to wit:

Ayes:

Noes:

Absent:

Chair, Sacramento Works, Inc.
Sacramento, California

ITEM III-B – DISCUSSION/ACTION

WORKFORCE INVESTMENT ACT LOCAL PLAN 2013-2018

BACKGROUND:

The Workforce Investment Act (WIA) Section 118 and the California Unemployment Insurance Code (UI Code 14221-14222) requires the Local Boards to submit a five-year Local Plan to the California State Workforce Investment Board. The Local Plan must mirror the Integrated State Plan and identify the Local Board strategies to achieve the Strategic Workforce Plan goals and actions. Recent amendments to the Workforce Training Act added local/regional strategic planning requirements in addition to the WIA Local Plan requirements. As a result, the Local Plans must support the Strategic Workforce Plan Target Areas approved as part of the State Plan. In addition, the State Board will concurrently perform three statutorily required activities in 2013 to maximize efficiency and minimize administrative workload of the Local Boards and State staff:

1. Approval of new five-year Local Plans;
2. Evaluation of Local Board performance to recommend full or conditional Local Board recertification to the Governor; and
3. Evaluation of Local Board performance for “High Performance” certification.

The State’s Strategic Workforce Plan promotes a regional approach to the identification of priority sectors and clusters of opportunity, the prioritization of employer needs, the coordination of resources, and the sustainability of the targeted investments. In order to minimize duplication of effort, the state is encouraging Local Boards to pool their resources to share the cost and workload of their strategic planning regionally.

Prior to approval, the State Board will review each Local Plan to ensure that they contain key required elements. The following are the four Target Areas Goals identified in the State Strategic Workforce Plan:

BUSINESS AND INDUSTRY:

Goal: Meet the workforce needs of high demand sectors of the state and regional economy.

The Governor’s vision calls for a state strategy based on ongoing skills attainment focused on regional growth of industry sectors and clusters. By braiding education, training, and employment services together to support these sectors, the workforce system can both effectively address employers’ needs for a high-quality, appropriately skilled workforce and support workers’ needs for well-paid, steady work.

The Governor believes that by building an industry-responsive, well-coordinated workforce development system, California will maximize the return on its limited resources and make its education and training programs work for California’s employers and working families. The Governor also recognizes the importance of targeting

ITEM III-B – DISCUSSION/ACTION (continued)

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workforce investment resources in support of priority sectors and clusters that will create a vibrant economy with shared prosperity for all. The Governor believes California must build on and strengthen private sector partnerships so its training systems are nimble enough to adapt to the changing needs of the 21st century global economy.

ADULT STRATEGIES:

Goal: Increase the number of Californians who obtain a marketable and industry-recognized credential or degree, with a special emphasis on unemployed, underemployed, low-skilled, low-income, veterans, disabled individuals, and other at-risk populations.

By utilizing shared strategies, California’s statewide workforce investment system will focus on helping students and workers obtain industry recognized certificates, credentials and degrees in priority sectors and fill critical labor market skills gaps to create stable, reliable jobs providing economic security that will achieve a shared prosperity for all Californians and their communities.

YOUTH STRATEGIES:

Goal: Increase the number of high school students and high school drop-outs, with emphasis on at-risk youth and those from low-income communities, who graduate (or complete equivalency programs) prepared for postsecondary education and/or a career.

The Governor believes California must have a well-educated and highly skilled workforce in order to remain prosperous and competitive in the 21st century global economy.

ADMINISTRATION:

Goal: Support system alignment, service integration and continuous improvement using data to support evidence-based policymaking.

Staff is currently developing the Local WIA Plan for Sacramento County and is working collaboratively with the other Workforce Investment Boards in the region, workforce development stakeholders, employers and jobs seekers to develop strategies to meet the CWIB’s goals and to transition from the current One-Stop Career Center system to a system that places a priority on training job seekers for high-demand, high wage jobs in the regional economy.

The timeline for approval of the 5 Year Workforce Investment Act Annual Plan is:

- | | |
|----------------|--|
| April 22, 2013 | Draft Plan released for public input |
| May 15, 2013 | Sacramento Works Planning/Oversight Committee Review of Plan |
| May 22, 2013 | Sacramento Works, Inc. Review/Approval of Plan |
| June 6, 2013 | SETA Governing Board Review/Concurrence on Plan |

ITEM IV-A - INFORMATION

MEDIA COVERAGE SUMMARY FOR THE PERIOD
JULY 1, 2012 – DECEMBER 31, 2012.

BACKGROUND:

The following chart provides details of the media coverage SETA-Sacramento Works received for the last six months of 2012.

Media Entity	Title	Date
The Sacramento Bee Business- Front Page	Brutal Job Hunt For Area Grads	Sunday, July 1, 2012
The Sacramento Bee Business – Job Front	Ask The Experts: I Need Help Searching For An Office Job	Wednesday, July 4, 2012
The Sacramento Bee Business – Job Front	Nursing No. 1 In Ads For Area Positions – Ask The Job Expert	Monday, July 23, 2012
The Sacramento Bee – Sunday Business	Ask The Experts: Personal Finance Blog – Jobs & Careers	Sunday, July 29, 2012
The Sacramento Bee Business	Ask The Experts – Ex-Boss Undermining Your Job Hunt?	Wednesday, August 8, 2012
The Sacramento Business Journal Industry Focus – Residential Real Estate & Construction	Training Agencies Help Build Up Depleted Workforce	Friday, August 10, 2012
The Sacramento Bee Our Region – Job Front	Interview Over Dinner: Should You Drink, Too?	Monday, August 27, 2012
The Sacramento Bee Our Region - Job Front	Get Free Classes In Solar Energy	Monday, September 10, 2012
Sacramento Press	What's With That: Unemployment	Friday, September 21, 2012
KFBK Radio	How To Make A Seasonal Job Permanent	Tuesday, September 25, 2012
The Sacramento Bee	Comcast To Close Call Centers In California, Cutting 300 Jobs	Tuesday, September 25, 2012
The Sacramento Bee	Comcast To Close All Its California Call Centers	Wednesday, September 26, 2012
KCRA 3	Campbell Soup Closure-Tips For Job Seekers	Thursday, September 27, 2012
The Sacramento Bee Business- Front Page	Campbell Soup Co. Closure To Cost 700 Jobs	Friday, September 28, 2012

Media Entity	Title	Date
Fox 40 News	Campbell Soup -Services To Laid Off Workers	Friday, September 28, 2012
The Sacramento Business Journal	Car Ownership Takes Hit	Monday, October 1, 2012
The Sacramento Bee Front Page	Centers Can Help Laid-Off Workers	Monday, October 1, 2012
The Sacramento Bee Business	Campbell's Closure Will Likely Endanger Hundreds Of Other Jobs	Friday, October 5, 2012
The Sacramento Bee Front Page	The Journey Continues, Malyia Starts School – Big Step After Tragedy	Sunday, October 28, 2012
The Sacramento Bee Business	Ask The Experts – Lawsuit Question Shouldn't Be Asked	Wednesday, November 7, 2012
Mack Road Partnership	Jobless Falling 'Cliff' Cutoff	Saturday, December 1, 2012
The Sacramento Bee Our Region	Ask The Experts – Been Fired? Be Honest In An Interview	Wednesday, December 12, 2012
Mack Road Partnership In The News	Mack Road Partnership Announces Holiday Coat Drive	Friday, December 14, 2012
KCRA Channel 3	Head Start Youngsters Well Dressed For Winter	Wednesday, December 19, 2012
The Sacramento Bee	Head Start Children Receive New Winter Coats	Wednesday, December 19, 2012
Univision	Community Partners Together, Providing Coats To Children In Need	Wednesday, December 19, 2012
The Sacramento Bee	Malayia Jeffers Plays With Classmates At Hillsdale Head Start	Tuesday, December 25, 2012

ITEM IV-B - INFORMATION

REGIONAL WORKFORCE INVESTMENT BOARD STRATEGIC PLAN UPDATE

BACKGROUND:

With the formation of the Capital Area Investment Zone in July, 1996, the Sacramento Employment and Training Agency, Golden Sierra Job Training Agency and Yolo County's Department of Employment and Social Services have conducted regional planning, capacity building and outreach to employers to fully implement the Workforce Investment Act and One-Stop Career Center system services in the region. In 1998, the Regional WIBs implemented the One-Stop Career Center system and certified the 17 career centers in the region. In 2001 the Regional WIBs collaborated on a Healthcare Industry Sector Training Initiative with local Community Colleges, California State University Sacramento, and the 5 major hospitals in the region. In 2009, in collaboration with the Green Capital Alliance and local energy employers, and joined by North Central Counties Consortium, the WIBs supported the development of a Clean Energy Workforce Training sector initiative.

Since 2009, the Executive Committees of the four Workforce Investment Boards (Sacramento, Yolo, Golden Sierra and North Central Counties Consortium) have been meeting on an annual basis to align the policies and plans of the four Workforce Investment Boards in the region. At their meeting on August 2, 2011 the Executive Committees and staff of the four Workforce Investment Boards in the region (Sacramento Works, Inc., Golden Sierra Workforce Investment Board, Yolo County Workforce Investment Board, and North Central Counties Workforce Investment Board) identified five common goals and developed a Regional WIB Strategic Plan that includes action plans to implement the following goals:

1. Conduct regional outreach to employers
2. Provide high quality services through the One Stop Career Center system
3. Prepare youth to thrive and succeed
4. Get ready for future changes in workforce development policy

Attached is an update on the action steps and the accomplishments for each of the goals in the Regional Workforce Investment Board Strategic Plan.



**Sacramento, Yolo, Golden Sierra, North Central Counties Consortium Workforce Investment Board's
Regional Workforce Investment Board Strategic Plan
January, 2013**




Vision: Economic Vitality and a Dynamic Workforce – Meeting the business needs of the region

Four Regional Goals




In order to achieve greater collaboration and consistent services to the region's employers and job seekers there are four goals that will need the attention and commitment from the region's Workforce Investment Boards. In this plan each of these goals are linked to strategies, action steps, performance metrics, responsible parties, and outcomes, or progress towards goals




Goal Statement #1: Conduct Regional Outreach to Employers





Strategy	Action Steps	Performance Metrics	Timeframe	Responsible Parties	Outcomes
<p>Create a "Regional Brand" Create one simple tagline to create regional identity Present a clear message to employers on value of services</p>	<ol style="list-style-type: none"> 1. Conduct brainstorming to develop tag line ideas 2. Finalize a statement representing what the regional workforce development system can provide to employers 3. Conduct brainstorming session to develop list of core employer benefits/services provided by all WIBs 4. Incorporate state and national branding (America's Job Centers). 	<p>Conduct employer focus groups to obtain feedback on tagline and core benefits/services</p>	<p>Regional name and tagline developed 12/11. Core services finalized 12/11. Employer Focus groups to be completed 7/13 Brand added to websites by 2/13 Added to marketing materials.</p>	<p>Regional Employer Outreach Committee, local area Employer Outreach Groups/Committees</p>	<p>New Regional WIB ad was placed in SACTO's regional publications in 2012 and 2013 with regional identity and tag line </p> <p>Conducted focus groups of Sac Works board for SWOT analysis</p>
<p>Collect, track and publicize workforce system successes Showcase employers who have hired great workers in high wage jobs</p>	<ol style="list-style-type: none"> 1. Develop and promote employer success stories 2. Utilize success stories in employer outreach campaign 3. Develop employer satisfaction survey 	<p>Conduct on-line employer surveys after completion of service</p> <p>Track employer hires and wages</p>	<p>May 2012</p>	<p>Regional WIB Employer Services and One Stop Staff</p>	<p>Success stories posted on Workforce Investment Works website (National Association of Workforce Boards/ California Workforce Association) </p> <p>Developing on-line employer customer satisfaction survey and training staff</p>

Strategy	Action Steps	Performance Metrics	Timeframe	Responsible Parties	Outcomes
Employer outreach Develop a tiered outreach strategy (regional, county, one-stop career center and staff strategies to reach employers) Develop a common message and promote specific programs and services	<ol style="list-style-type: none"> 1. Develop Regional Workforce System Web Splash Page promoting regional brand and core employer services 2. Link Splash page to individual WIB websites 3. Develop a regional system advertisement for placement in business/employer focused publications 4. Development of on-going Regional WIB Employer Outreach Committee to maintain consistent regional branding 5. Regional WIB Employer Outreach Committee representatives provide updates and work with local employer services and One Stop staff to ensure that region core benefits are delivered to employers 6. Develop WIB specific employer outreach marketing efforts building on core regional services and maximizing local area services and programs 	Use Google Analytics to track website traffic and unique visitors driven to WIB websites Use employer login page to capture and track employer visitors to splash page	Splash page launch June 2012	Regional Employer Outreach Committee in partnership with local WIB staff	Coordination of employer outreach activities  Yolo County WIB member sits on Sacramento Works Employer Outreach Committee  Regional WIB ad placed in SACTO's regional publication in 2012 and 2013 

Goal Statement #2: Provide high-quality services through the One-Stop System

Strategy	Action Steps	Performance Metrics	Timeframe	Responsible Parties	Outcomes	
<p>Improve and market the value of the One-stop system Focus on capacity building and training for staff and partners, including how to: Regionally promote the One Stop Career Center system Promote specific services (Tax Credits, OJT, Employer recruitment)</p>	1. Determine the capacity building needs of the region.	1. Reviewed prior tools from all regions.	1. Completed on 11/29/2011	Action Steps #1 through #5 were discussed and unanimously decided on by Regional WIB Team.	Regional WIB Training Team (CAIZ) meets monthly to discuss goals and results of trainings. Top 10 areas of capacity building needs developed and assignments determined for WIB team members 	
	2. Create a needs assessment tool to determine top training needs. Also, to discover staff knowledge of how to promote One Stop System and the services they provide.	2. Developed needs assessment tool.	2. Completed on 12/20/2011			Seven Regional training events have been coordinated and provided to staff including specific services available to one stop customers. 
	3. Determine the most efficient way to encourage staff in all regions to participate	3. Designed email verbiage to promote survey.	3. Completed on 1/06/2012			Team updated Regional CAIZ website with portal for each area. Website now provides process for each area to register online for training. 
	4. Send out an email requesting completion of needs assessment survey to all staff and partners of Regional WIB One Stop System.	4. Email and survey delivered to staff in all regions.	4. Completed on 1/9/2012			6. Regional CAIZ Training Team will meet and determine goals.
	5. Develop Goal Statement for Regional (CAIZ) Training Website and design a portal for each local area.	5. Goal Statement Developed	5. Completed on 1/10/2012			7. Each Member of the Regional CAIZ Training Team will take on an area of the top 10 Training Needs to coordinate.
	6. Determine top 10 areas of needs assessment to focus new training on.	6. To determine goals once survey completed.	6. To complete by 2/14/2012			Meeting scheduled 2/12/13 to enhance discussion and determine goals for regional promotion of one stop systems.
	7. Set timeline to meet ongoing goals of developing training from results of survey.	7. Timelines set.	7. Team will meet monthly and begin coordinating training. Goals to be completed by 1/ 10/2013			

Strategy	Action Steps	Performance Metrics	Timeframe	Responsible Parties	Outcomes
Design, improve and market the Virtual One-Stop (VOS) system website and technology Develop a Regional Virtual One Stop (VOS) User Group to focus on conversion to the CWSN platform	1. Form RWIB VOS Users Group	1. Formation of Group	Completed 11/30/2011	Ralph Giddings (SETA) Cindy Newton (NCCC) Tanya Provencher (Yolo) Larry Yanni (Golden Sierra) Robert Myers (EDD) Ed Proctor (Convener) Team	Complete – will re-address team membership in April, 2013 
	2. Understand State’s functional set-up and operational features of CWSN.	2. Identify questions needing answers from State and Geographic Solutions	Early April, 2013		In Process. Initial list developed. Meeting with GeoSol and State planned for March 2013.
	3. Determine the impact of #2 for each LWIA	3. Service and activity mapping for each LWIA to CWSN Set-up	Early April 2013	LWIB Staff	CWSN Implementation on hold pending state’s decision on the implementation date. Need to know the state functional set-up in order to determine impact locally.
Maintain quality Customer Service for Job Seekers, Employers and Service Providers through the implementation/conversion to CWSN - by minimizing negative impacts of internal and external customers.	1. Identify LWIA Data to be converted.	1. Data identification.	April 2013	LWIB Staff	
	2. Identify “bug” fixes and enhancements for effective implementation	2. List of bugs and enhancements	March 2013		
	3. Create plans to make required functional and operational changes in advance of CWSN Conversion. Map LWIA activities to CWSN implementation	3. List of operational changes		LWIB Staff	Locals have given state data conversion requirements. Waiting for final answers as to what will be needed for implementation
Train staff and partners on Virtual One Stop customer modules	1. Create LWIA training teams.	1. Team created	2/9/2012	LWIB Staff	Complete 2/9/2012 with 
	2. Create LWIA Training Plan	2. Plans Created	2/24/2012	LWIB Staff	“Boot Camp” 

Strategy	Action Steps	Performance Metrics	Timeframe	Responsible Parties	Outcomes
	3. Execute the training plan	3. Staff Training	on-going		Complete 
Implement LWIA on CWSN (each WIA)	<ol style="list-style-type: none"> 1. Implement LWIA changes (One Stop changes required after conversion to CWSN) 2. Verify and Validate LWIA Set-up Conversion successful 3. Verify and validate LWIA Data Conversion successful 		July 2013	LWIB staff	<p>Phase 1 Training Complete</p> <p>On-hold pending state implementation of California Workforce Services Network (CWSN).</p>
Create Reports to use in improving the system	<ol style="list-style-type: none"> 1. JTA Reports 2. Use of Bamboo reporting system by CWSN 3. Availability of additional data (Wage and Employment Data) 	<p>Dashboard Reports identified</p>	<p>2/24/2012</p> <p>10/1/2012</p> <p>1/4/2013</p>		<p>Dashboard Reports identified </p> <p>Bamboo Dashboard piloted in Sacramento </p> <p>FutureWorks implemented </p> <p>Researching use of Apps for job seekers with Geographic Solutions</p>
Recommend Technology and Functional Improvements (Future Tasks)	<ol style="list-style-type: none"> 1. High Tech and High Touch Virtual Services/Infrastructure 		ongoing		







Goal Statement #3: Prepare Youth to Thrive and Succeed

Strategy	Action Steps	Performance Metrics	Timeframe	Responsible Parties	Outcomes
<p>Engage regional employers and academia Strengthen Youth Councils in the region Share information on regional strategies to develop career pathways and promote attainment of diplomas and degrees</p>	<ol style="list-style-type: none"> 1. Regional meeting of four Youth Councils 2. Identify and share best practices strategies for youth council engagement – develop wider support to individual youth councils 3. Potential for regional marketing for youth council member engagement 4. Create and pursue opportunities for regional youth funding and career pathways 	<ol style="list-style-type: none"> 1. Feedback and approval from 4 individual Youth Councils 2. Schedule Y.C. regional meeting 	<p>4/30/2012 for Feedback NLT June 30, 2012</p>	<p>Lettie Seaver (NCCC) Judy Needham & Janis Holt (Yolo) Christine Welsch (SETA) Sharon Williams (GSJTA)</p>	<p>YC staff met twice Agreed to continue to seek opportunities to collaborate. Option for Regional YC meeting changed to be integrated with regional youth provider forums.</p>
<p>Create a regional platform for youth services providers Share youth services best practices within the region including practitioners, partners, and Youth Councils</p>	<ol style="list-style-type: none"> 1. Regional Best Practices Conference to be held annually (or semi-annually) 	<ol style="list-style-type: none"> 1. Enhance individual workforce area’s delivery of youth services and develop common strategies for regional efforts 	<p>Conference TBA in 2012-2013</p>	<p>Christine Welsch (SETA) Host/Lead with assigned representatives from NCCC, Golden Sierra & Yolo</p>	<p>Planning in Spring 2013 With projected date of Summer/Fall 2013.</p>

Goal Statement #4: Get Ready for the Future

Achieve better results for job seekers and employers by working regionally to support innovation and foster cooperation and system alignment between education, human services, apprenticeship programs, economic development and the workforce system.

Strategy	Action Steps	Performance Metrics	Timeframe	Responsible Parties	Outcomes
Policy Analysis and Planning Research and educate stakeholders regarding policy changes affecting workforce development	1. Research legislative actions at federal, state and local level impacting workforce services. 2. Summarize impacts of approved legislation and pending legislation 3. Educate policy makers on services and programs offered by WIA	Workforce Legislative Summary Proposed Policy changes for compliance with new laws.	7/1/2012 On-going	SETA Staff SETA staff Board members	Staff participating in the Metro Chamber Workforce and Education Committee and the California Workforce Association legislative committee. Regional WIBs will participate in CWA Legislative Day (1-2013)
	Participation in Next Economy, Capital Area Prosperity Planning process	1. Participate in NEXT Economy regional planning process and align Strategic Plan with Next Economy goals. 2. Develop recommendations to support Next Economy Goals: #1 Foster a Strong Innovation Environment #3 Diversify the economy through Growth and Support of Core Business Clusters #4 Grow and Maintain a World Class Talent Base 3. Focus on sectors identified by Regional Cluster Analysis providing career pathways ♦ Healthcare/Life Science ♦ Information Communication Technology ♦ Agriculture and Food ♦ Advanced Manufacturing ♦ Clean Energy Technology	Alignment of goals Selection of goals and strategies aligned with WIA Support and funding for sector initiatives	1/10/2013 1/23/2013 On-going	Board Members Planning/Oversight Committee Planning/Oversight Committee Staff

Strategy	Action Steps	Performance Metrics	Timeframe	Responsible Parties	Outcomes
Regional grant writing Develop and submit a Workforce Innovation Grant to the U.S. Department of Labor Partner with WIBs, community colleges, apprenticeship Training programs, human Service providers and economic development agencies to implement system reforms and innovation that increase cooperation and improve results	1. Develop a consortium of Northern California WIBs to submit grants.	Consortium Agreement	2/28/2012	Workforce Investment Board staff, Regional Stakeholders, and CWIB	Northern California WIB Consortium agreement developed and signed 1/2013 Staff from WIBs, Community College, CWIB and Human Assistance developed plan to align and integrate workforce services in the region and use to seek increased funding: 1. WIA 25% \$4.8 million 
	2. Develop regional grant management strategy		March 2, 2012		
	3. Recruit partners collect letters	Proposal/Logic Model	March 2, 2012		
	4. Develop logic model with strategies focusing on clusters and partners		February		
	5. Use Workforce Innovation Grant logic model as model for other grants	March 22, 2012			
	6. Research new funding opportunities, fundraising assets and resources.				
Supporting Innovation Focus on identifying and supporting promising practices in Workforce Innovation and build them into the WIA five-year plan	1. Integrate and align education, apprenticeship, human services, workforce development and economic development systems	Consortium Meetings to discuss system alignment, service sharing, sector strategy planning, cross training staff, and innovative practices	January 2013 March 2013 November 2013	Critical Conversations with California Community College Chancellors' Office 10-2012  Public Hearing on WIA 5-Year Plan 11-2012  Meeting with Sacramento Valley Apprenticeship Coordinators 12-2012  Technical Assistance Session with State CWIB and Regional WIBs on WIA 5-Year Plan 12/2012 and 1/2013  Regional Stakeholders Forum 1/2013 	
	2. Identify promising innovation practices:		Submission of WIA 5-year plan		April 1, 2013
	◆ Career pathways integrating basic skills and academics for low-skills, vulnerable populations				
	◆ Career exploration for high school students				
	◆ Re-employment programs for dislocated workers and professionals				
	◆ Bridge programs for youth				
	◆ Small business development				
	◆ Entrepreneurship support				
	◆ High Tech and High Touch Virtual Services/Infrastructure				
	Certification of regional Boards as High Performing Workforce Investment Boards.	Certification as high performing WIBs	September, 2013		

GREATER SACRAMENTO REGIONAL WORKFORCE SYSTEM



Working for You.

The Greater Sacramento Regional Workforce System is a regional partnership efficiently providing business the information and staff they need to succeed.

Our four partner organizations cover Sacramento, Placer, El Dorado, Alpine, Sutter, Yuba and Yolo Counties. For more information about the services we provide in your area, contact the agency nearest you.



EMPLOYEE RECRUITMENT



SMALL BUSINESS ASSISTANCE



TAX CREDIT PROGRAMS



FINANCIAL RESOURCES

SACRAMENTO COUNTY

Sacramento Works, Inc.
Kathy Kossick
Executive Director
(916) 263-3800
www.sacramentoworks.org

PLACER, EL DORADO, AND ALPINE COUNTIES

Golden Sierra Workforce
Investment Board
Jason Buckingham
Executive Director
(530) 823-4635
www.goldensierawib.com

SUTTER AND YUBA COUNTIES

North Central Counties
Consortium Workforce
Investment Board
Nancy Crooks
Interim Executive Director
(530) 822-7145
www.northcentralcounties.org

YOLO COUNTY

Yolo County Workforce
Investment Board
Nancy O'Hara
Executive Director
(530) 661-2757
www.yoloworks.org

ITEM IV-C – INFORMATION
DISLOCATED WORKER REPORT

BACKGROUND:

The most current dislocated worker update is attached; staff will be available to answer questions.

Dislocated Worker Information PY 2012/2013

The following is an update of information as of January 10, 2013 on the Worker Adjustment and Training Notification (WARN) notices and Non WARN notifications in Sacramento County

	MONTH RECEIVE NOTICE	COMPANY AND ADDRESS	WARN STATUS	# OF AFFECTED WORKERS	SETA'S INTERVENTION
Unofficial	5/16/2012	California Dept. Corrections and Rehabilitation 100 Prison Rd Represa, CA 95671	9/30/2012	90	6/18/2012
Official	6/1/2012	Statewide Safety & Signs, Inc. 7920 Cucamonga Avenue Sacramento, CA 95826	8/14/2012	34	Declined Services
Unofficial	6/14/2012	California State Senate State Capital Sacramento, CA 95814	11/30/2012	250	9/26/2012
Unofficial	7/17/2012	California State Assembly State Capital Sacramento, CA 95814	11/30/2012	450	9/19/2012
Official	8/6/2012	Microsemi 105 Lake Forest Way Folsom, CA 95630	9/30/2012	130	9/25/2012
Official	8/17/2012	Wise Buys Liquidators, Inc. 8457 Elk Grove Blvd. Elk Grove, CA 95758	10/31/2012	20	Packets Delivered
Official	8/23/2012	Xerox State Healthcare, LLC 1501 Capitol Avenue , Suite #71 Sacramento, CA 95814	10/20/2012	4	Declined Services
Official	9/25/2012	Comcast 4450 East Commerce Way Sacramento, CA 95834	11/30/2012	400	10-29-12 11-13-12 ~ 11/20/12
Official	9/27/2012	Campbell Soup 6200 Franklin Boulevard, Sacramento, CA 95824	7/1/2013	700	11/17/12 ~ 1/5/13 additional dates
Unofficial	10/1/2012	RockTenn 4800 Florin Perkins Rd Sacramento, CA 95826	10/5/2012	4	10/8/2012
Official	11/13/2012	Hostess Brands 1324 Arden Way Sacramento, CA 95815	12/1/2012	300	Pending
Official	11/14/2012	Capital Nursery 4700 Freeport Blvd Sacramento, CA 95822	1/14/2013	unknown	Declined Services
Official	12/10/2012	Sears Repair Department 1200 Blumenfeld Dr. Sacramento, CA 95815	1/18/2013	29	12/19/2012
Official	12/10/2012	TriWest Healthcare Alliance Group 5324 Dudley Blvd, Bldg 98 McClellan Park, CA 95652	2/15/2013	2	Pending
			Total # of Affected Workers	2,382	

ITEM IV-D – INFORMATION

EMPLOYER RECRUITMENT ACTIVITY REPORT

BACKGROUND:

Staff at Sacramento Works Career Centers and internal Employer Services staff work with local employers to recruit qualified employees. The most current update is attached.

Mr. William Walker will be available to answer questions.

Employer Activity Report

July 1, 2012 - January 2, 2013

EMPLOYER	JOBS	NO OF POSITIONS
Aamcom	Customer Service Representative (CSR)	4
ACS Roofing Company	Roofing Installer	2
Academic Advantage	Enrollment Representative	4
Advanced Call Center Technologies	Call Center Representatives	120
	Customer Service & Sales Associates	35
	Office Assistant	1
	Receptionist	1
	Supervisor II	15
ALSCO, Inc.	Account Sales Consultant	1
	Assistant Production Manager	1
	Maintenance Technician	1
	Utility Laundry Worker	1
Amarr	Manager Trainee	1
American River Package One	Assistant Machine Operator	5
AMERIGAS	Customer Service Agent	32
Americans Helping America	Computer Technician	4
AppleOne Employment Services	Customer Service Representative (CSR)	10
	Sales Consultant	30
Atlas Disposal Industries	Diesel Mechanic	1
Atrium of Carmichael	Housekeeping Worker	3
Berger Steel Corporation	Welders	5
Butler's Environmental Cleaning Services	Truck Wash Technician	5
C&H Sugar Company, Inc.	Maintenance Supervisor	1
	Western Regional Sales Manager	1
	Assistant Buyer	1
Cal Electro, Inc.	Electrical Lineman	1
Campbell Soup Company	Seasonal Forklift Operators	20
Cayuse Technologies	Computer Programmer	4
Center for Employment Training	Recruiter	1
Certified Employment Group	Bilingual Customer Service Representatives	135
Cenveo	Facilities Maintenance Technician	1
Child Development Inc.	Associate Teachers	5
Community Link Capital Region	Resource Database Technician	1
Composite Engineering, Inc.	CNC Machinist (Computer Numerically Controlled Machinist)	1
Cover the Kids	Health Program Specialist	1
CR Moving Services	Project Supervisor- Driver/Lead Mover	2
	Load Master/Mover	2
Creating Answers-Powell & Associates	Part-Time Administrative Assistant	1
Crossroads Diversified Services	Youth Specialist	1
Easy Circulation Promotions	Promotion Specialist	7
	Sales Representative	7
Effie Yeaw Nature Center	Development Associate	1
eVerify	Customer Service Representative (CSR)	25
	Team Manager	1
Folsom OK Tire Stores, Inc.	Auto Mechanic	1
	Tire Technician	1
Foothill Associates	Biologist	1

Employer Activity Report

July 1, 2012 - January 2, 2013

EMPLOYER	JOBS	NO OF POSITIONS
Fresh Market Inc.	Assistant Deli Manager	3
	Assistant Front End Manager	2
	Assistant Grocery Specialist	2
	Assistant Produce Manager	2
	Baker	2
	Bakery Manager	1
	Bulk Specialist	2
	Cheese Specialist	2
	Coffee/Candy Specialist	1
	Floral/Gift Specialist	2
	Grocery Specialist	2
	Meat Cutter	2
	Seafood Specialist	2
FRSTeam	Marketer	1
General Produce Company	Class A and Class B Delivery Route Drivers	5
	Delivery Route Drivers	5
	Part Time Retail Merchandiser	1
General Truss Company Inc.	Class A Truck Driver	10
	Crane Operator	1
Girl Scouts Heart of Central California	Volunteer Management Specialist	1
Girls on the Run Greater Sacramento, Inc.	Council Director	1
Hardware	Outside Sales Representative	1
	Industrial Sales Cashier	1
	Industrial Sales Floor Person	2
International Line Builders, Inc.	Account Clerk I (Temporary)	1
International Student Support & Educational Services	American Cultural Host	50
J C Penney Portrait Studio	Studio Team Member	10
KidsFirst	Human Resources Manager (HR Manager)	1
L-3 Narda Microwave-West	Machinist	1
	Process Engineer	1
	Top Level Assemblers	3
Lancaster Burns Construction, Inc.	Structural Steel Fabricators/Welders	2
Lewis Group of Companies	Groundskeeper	20
Los Rios Community College	Accountant	1
	Administrative Assistant I	1
	Admissions/Records Clerk I	1
	Admissions/Records Clerk I (Temporary)	2
	Aeronautics Adjunct Assistant Professor Pool (SCC)	1
	Art History Adjunct Assistant Professor Pool	1
	Campus Patrol On-Call Pool (Temporary)	1
	Chemistry Assistant Professor	1
	Chief of Police	1
	Child Development Center Supervisor	1
	Clerk III (75)	1
	College Police Officer	2
	College Receiving Clerk/Storekeeper	1
	Commercial Music Adjunct Assistant Professor Pool	1
	Confidential Administrative Assistant III	1

Employer Activity Report

July 1, 2012 - January 2, 2013

EMPLOYER	JOBS	NO OF POSITIONS
Los Rios Community College	Custodian	1
	Custodian (2 Positions)	1
	Financial Aid Supervisor	1
	Financial Aid Supervisor	1
	Groundskeeper	1
	Head Coach for Women's Soccer Adjunct Pool	1
	Head Custodian	1
	Heating/Ventilation/Air Conditioning (HVAC)/Plumbing Supervisor	1
	Instructional Assistant - Office Technology (Temporary)	1
	Lead Maintenance Plumber	1
	Library/Media Technical Assistant (Temporary)	1
	Maintenance Technician I	1
	Mechanical/Electrical Systems Technician	1
	Nursing (RN/LVN) Assistant Professor	1
	Payroll Supervisor	1
	Police Communication Dispatcher	1
	Pre-Apprenticeship Adjunct Assistant Professor	1
	Pre-Apprenticeship Adjunct Assistant Professor (Utility Line Worker and/or Gas)	1
	Psychology Adjunct Assistant Professor Pool (Biological Psychology Class)	1
	Recruitment Training Officer (RTO) - SRPSTC - Basic Law Enforcement Academy (Temporary)	1
	Senior Buyer/Contract Specialist	1
	Senior Buyer/Contract Specialist	1
	Senior Information Technology Technician - Lab/Area Microcomputer Support	1
	Shop/Field Mechanic	1
	Special Projects - Education Coach, College to Career (C2C) (Temporary)	2
	Student Government Adjunct Assistant Professor	1
	Student Personnel Assistant - Student Services (Temporary)	1
	TANF/CalWORKS Specialist (Temporary)	1
	Vice President of Student Services	1
	Marshalls	Merchandise Associates
Mascon, Inc.	Customer Service Specialist	1
Mass Mutual	FINANCIAL SERVICES REPRESENTATIVE	10
Microform Precision	Account Manager	1
	Painter	1
	Shipping Clerk	1
	Shipping Team Leader	1
	Utility Worker	1
	Welder	1
Mojo Distribution	Shipping Receiving Clerk	1
Netbuilds	Lead Construction Working Superintendent	1
Pacific Coast Producers	PLC Technician	1

Employer Activity Report

July 1, 2012 - January 2, 2013

EMPLOYER	JOBS	NO OF POSITIONS
Pacific Fresh Seafood	Night Warehouse Clerk	1
Pacific Gas and Electric Company	Utility Worker	30
	Hydro Utility Worker - GC (Auburn)	1
	Utility Worker - GC (Angels Camp)	1
Pacific Housing, Inc.	Resident Services Specialist	1
Paramount Petroleum Corporation	Terminal Operator	1
The Plus Group, Inc.	MAINTENANTCE MECHANIC/MILLWRIGHT	1
POLAR SERVICE CENTERS	Tank Technician	2
The Pool Doctor	SWIMMING POOL & SPA SERVICE/REPAIR TECH	1
PREFERRED PLUMBING AND DRAIN	PLUMBER AND DRAIN CLEANER	1
Pride Staff	Production and Manufacturing Technician	50
Sacramento Loaves & Fishes	Accountant/Bookkeeper	1
Sacramento Public Library	General Service Worker / Driver	1
	Professional Custodians	6
	Senior Accounts Payable Technician	1
Sacramento Regional Transit District	Customer Service Representative III	1
	RAIL LABORER - Internal/External	1
	Service Worker (Bus and/or Light Rail)	1
Salvation Army Sac Metro	On-Call Property Manager	1
	Receptionist	1
Save Mart Supermarkets	Commercial Driver	12
Scholastic Corporation	Part-Time Warehouse Workers	20
ServiceMaster	Branch Sales Professional/Sales Representative	1
Sing Inc.	PT - Member Services Admin	1
	Singing Coach	2
Special Order Systems - SOS	Executive Administrative Assistant	1
	Office Assistant	2
	Project Coordinator	1
	Service Coordinator	1
St. Marks United Methodist Church	Custodian	1
Tony's Fine Foods, Inc.	Accounts Payable Specialist	2
	Accounts Receivable Specialist	1
	Administrative Assistant	1
	Class A Route Driver	1
	Class B Driver	1
	Class B Route Driver - Berkeley	1
	Class C Delivery Driver	1
	Facilities Support	1
	Facilities Technicians - Day Shift	1
	Facilities Technicians - Graveyard Shift	1
	Financial Analyst	1
	General Warehouse	1
	Information Technology	1
	IT Software Support	1
	Jr. Financial Analyst	1
	Order Selector	6
	Pricing Analyst	1
	Pricing Specialist	2
	Receptionist	1
	Vehicle Washer	1

Employer Activity Report

July 1, 2012 - January 2, 2013

EMPLOYER	JOBS	NO OF POSITIONS
The UPS Store	Sales Associate	1
	Entry Grounds Crew - FT Seasonal - Northstar California	20
	Boot Fitter / Sales Associate - Kirkwood Mountain Sports Village Retail	20
	Supervisor -Kirkwood Ski Resort -871 Village Rentals	20
	Supervisor -Kirkwood Mountain Resorts - Timber Creek Retail	20
	Service Technician - Kirkwood Ski Resort - Tuning Center	20
	Lead Sales Associate - Kirkwood Mountain Sports Village Retail - Kirkwood, CA	20
	Head Cashier - Kirkwood Ski Resort	20
	Summit Deck and Grille Dining Staff - Northstar California	20
	Dining Staff - Northstar, California	20
	Dishwasher - PT Seasonal - Northstar California	20
	Zephyr Lodge Steward - PT Seasonal - Northstar California	20
	Cashier, FT Seasonal - Northstar California	20
	Children's Ski Instructor Non Certified - Part Time Seasonal - Northstar California	20
	Adult's Ski Instructor Non Certified - Part Time Seasonal - Northstar California	20
	Ski Technician - Northstar California	20
	Ski Technician Demo Shop - Northstar California	20
	Supervisor - Village Rental - Northstar	20
	Assistant Store Manager - Village Rental - Northstar	20
	Visiting Angels Senior Home Care	In-home Caregivers
Warehouse Markets	Cashier	100
Western & Southern Life Insurance	Sale Representative	10
Work Truck Solutions	Regional Customer Success Manager	1
	Regional Inside Sales and Marketing Consultant	1
	Regional Outside Sales and Marketing Consultant	1
	Virtual Office Manager	1
Zaharis Landscaping	Laborer - Landscaping and Groundskeeping	2
TOTAL		1396

ITEM IV-E – INFORMATION

UNEMPLOYMENT UPDATE/PRESS RELEASE FROM THE EMPLOYMENT
DEVELOPMENT DEPARTMENT

BACKGROUND:

The unemployment rate for Sacramento County for the month November was 9.8%.

Attached is a copy of a press release from the Employment Development Department breaking down the job losses and job creations for the regional area.

Staff will be available to answer questions.

**SACRAMENTO-ARDEN-ARCADE-ROSEVILLE METROPOLITAN STATISTICAL AREA (MSA)
(EL DORADO, PLACER, SACRAMENTO, AND YOLO COUNTIES)**

Construction led month-over job declines

The unemployment rate in the Sacramento-Arden Arcade-Roseville MSA was 9.8 percent in November 2012, unchanged from a revised 9.8 percent in October 2012, and below the year-ago estimate of 11.0 percent. This compares with an unadjusted unemployment rate of 9.6 percent for California and 7.4 percent for the nation during the same period. The unemployment rate was 9.3 percent in El Dorado County, 8.8 percent in Placer County, 10.0 percent in Sacramento County, and 10.7 percent in Yolo County.

Between October 2012 and November 2012, total wage and salary employment located in the counties of El Dorado, Placer, Sacramento, and Yolo decreased by 2,900 to total 821,200 jobs.

- Construction decreased by 2,700 jobs. Residual construction (down 1,300 jobs), specialty trade contractors (down 1,100 jobs), and construction of buildings (down 300 jobs) accounted for the decrease.
- Total farm declined by 1,500 jobs.
- Professional and business services lost 1,400 jobs. A 1,600-job decline in administrative and support and waste management and remediation services offset gains in professional, scientific, and technical services (up 100 jobs) and management of companies and enterprises (up 100 jobs).
- Trade, transportation, and utilities increased by 4,700 jobs. A 4,800-job gain in retail trade offset a loss in transportation, warehousing, and utilities (down 100 jobs) to account for the increase. Wholesale trade was unchanged over the month.

Between November 2011 and November 2012, the total number of jobs located in the region increased by 5,900 or 0.72 percent.

- Trade, transportation, and utilities increased by 4,500 jobs. Gains in retail trade (up 4,700 jobs) and wholesale trade (up 300 jobs) offset a loss in transportation, warehousing, and utilities (down 500 jobs) to account for the increase.
- Professional and business services expanded by 2,700 jobs. Administrative and support and waste management and remediation services (up 2,300 jobs) and professional, scientific, and technical services (up 400 jobs) accounted for the expansion. Management of companies and enterprises was unchanged over the year.
- Education and health services added 2,400 jobs. Health care and social assistance (up 2,300 jobs) and education services (up 100 jobs) accounted for the gain.
- On the downside, government declined by 2,300 jobs. State government (down 1,700 jobs), federal government (down 300 jobs), and local government (down 300 jobs) accounted for the decline.

**Monthly Labor Force Data for Cities and Census Designated Places (CDP)
 November 2012 - Preliminary
 Data Not Seasonally Adjusted**

Area Name	Labor Force	Employment	Unemployment Number	Unemployment Rate	Census Ratios Emp	Census Ratios Unemp
Sacramento County	670,700	603,800	67,000	10.0%	1.000000	1.000000
Arden Arcade CDP	55,800	50,300	5,500	9.9%	0.083249	0.082638
Carmichael CDP	28,900	26,700	2,200	7.7%	0.044196	0.033389
Citrus Heights city	49,900	46,400	3,500	7.0%	0.076838	0.052031
Elk Grove CDP	34,800	32,000	2,800	8.1%	0.052995	0.042014
Fair Oaks CDP	17,000	16,100	900	5.4%	0.026690	0.013634
Florin CDP	12,500	10,500	2,000	15.7%	0.017414	0.029215
Folsom city	26,900	25,700	1,200	4.5%	0.042525	0.018086
Foothill Farms CDP	9,500	8,200	1,300	13.7%	0.013648	0.019477
Galt city	10,700	8,900	1,700	16.3%	0.014787	0.025876
Gold River CDP	4,800	4,700	100	1.9%	0.007807	0.001391
Isleton city	400	400	100	13.3%	0.000606	0.000835
La Riviera CDP	6,900	6,500	400	5.9%	0.010764	0.006121
Laguna CDP	20,300	19,200	1,100	5.4%	0.031834	0.016416
Laguna West Lakeside CDP	5,300	4,900	400	7.1%	0.008082	0.005565
North Highlands CDP	22,100	18,700	3,400	15.6%	0.030952	0.051475
Orangevale CDP	15,700	14,600	1,100	6.8%	0.024229	0.015860
Parkway South Sacramento CD	15,700	12,900	2,800	17.6%	0.021400	0.041180
Rancho Cordova City	30,400	26,900	3,500	11.5%	0.044619	0.052031
Rancho Murieta CDP	2,300	2,200	100	3.3%	0.003619	0.001113
Rio Linda CDP	5,700	4,800	900	15.8%	0.007917	0.013356
Rosemont CDP	13,800	12,600	1,200	8.4%	0.020867	0.017251
Sacramento city	212,500	187,600	24,900	11.7%	0.310678	0.371731
Vineyard CDP	5,800	5,500	300	5.1%	0.009185	0.004452
Walnut Grove CDP	500	300	100	24.6%	0.000569	0.001669
Wilton CDP	2,700	2,600	200	6.8%	0.004225	0.002782

CDP is "Census Designated Place" - a recognized community that was unincorporated at the time of the 2000 Census.

Notes:

- 1) Data may not add due to rounding. All unemployment rates shown are calculated on unrounded data.
- 2) These data are not seasonally adjusted.

Methodology:

Monthly city and CDP labor force data are derived by multiplying current estimates of county employment and unemployment by the employment and unemployment shares (ratios) of

Data Not Seasonally Adjusted

Area Name	Labor Force	Employment	Unemployment Number	Unemployment Rate	Census Ratios	
					Emp	Unemp

each city and CDP at the time of the 2000 Census. Ratios for cities of 25,000 or more persons were developed from special tabulations based on household population only from the Bureau of Labor Statistics. For smaller cities and CDP, ratios were calculated from published census data.

City and CDP unrounded employment and unemployment are summed to get the labor force. The unemployment rate is calculated by dividing unemployment by the labor force. Then the labor force, employment, and unemployment are rounded.

This method assumes that the rates of change in employment and unemployment, since 2000, are exactly the same in each city and CDP as at the county level (i.e., that the shares are still accurate). If this assumption is not true for a specific city or CDP, then the estimates for that area may not represent the current economic conditions. Since this assumption is untested, caution should be employed when using these data.

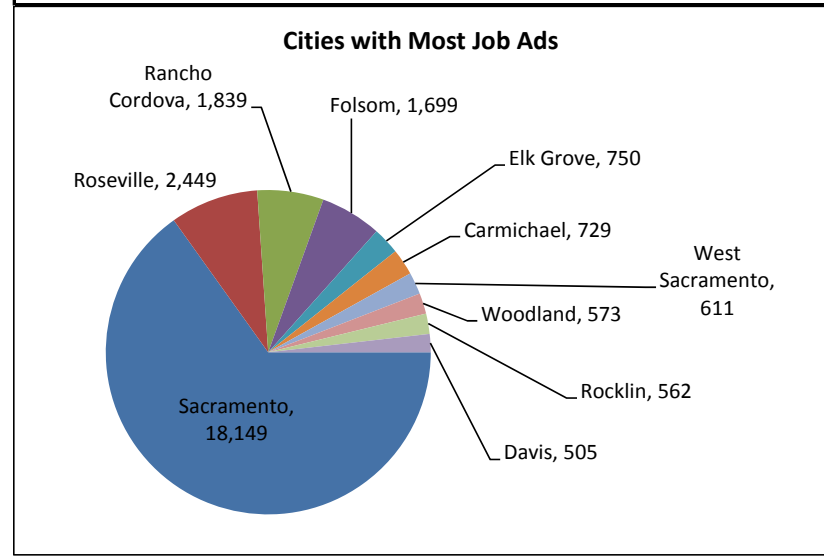
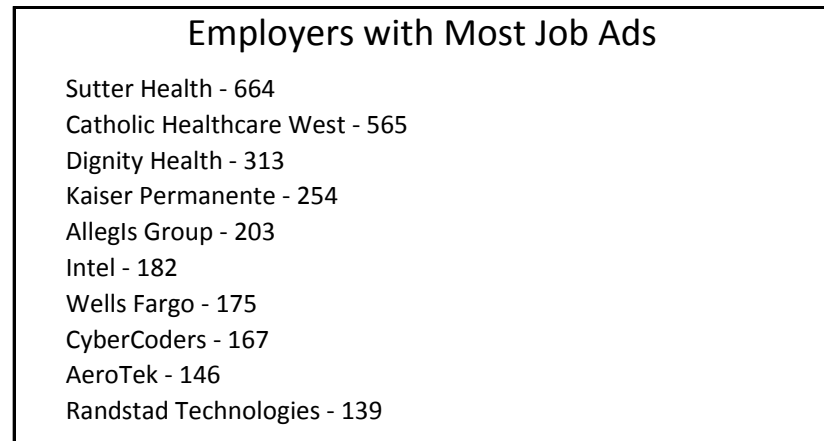
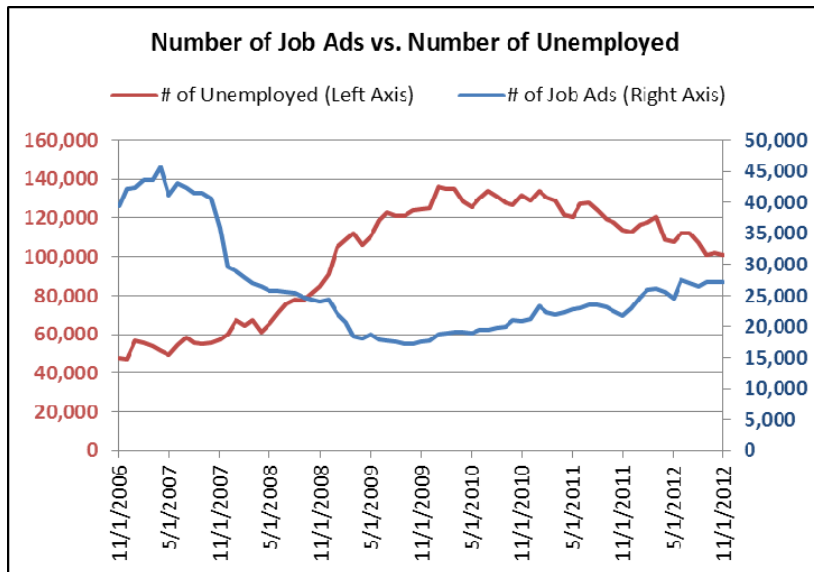
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Monthly Labor Force Data for Counties
November 2012 - Preliminary
 Data Not Seasonally Adjusted

COUNTY	RANK BY RATE	LABOR FORCE	EMPLOYMENT	UNEMPLOYMENT	RATE
STATE TOTAL	---	18,439,400	16,667,800	1,771,600	9.6%
ALAMEDA	12	773,800	708,400	65,500	8.5%
ALPINE	38	430	370	50	12.4%
AMADOR	29	16,580	14,760	1,820	11.0%
BUTTE	32	101,800	90,500	11,300	11.1%
CALAVERAS	37	19,300	17,010	2,290	11.8%
COLUSA	57	11,790	9,650	2,140	18.2%
CONTRA COSTA	10	531,700	487,800	44,000	8.3%
DEL NORTE	43	11,440	9,970	1,470	12.9%
EL DORADO	18	89,900	81,600	8,400	9.3%
FRESNO	50	436,900	374,100	62,800	14.4%
GLENN	38	12,660	11,090	1,570	12.4%
HUMBOLDT	20	60,500	54,800	5,700	9.5%
IMPERIAL	58	77,300	56,700	20,600	26.6%
INYO	16	9,310	8,470	840	9.0%
KERN	38	381,600	334,100	47,400	12.4%
KINGS	46	62,200	53,500	8,600	13.9%
LAKE	51	24,770	21,180	3,590	14.5%
LASSEN	33	12,840	11,360	1,480	11.5%
LOS ANGELES	22	4,855,000	4,377,000	478,000	9.8%
MADERA	45	63,100	54,600	8,600	13.6%
MARIN	1	139,900	131,800	8,100	5.8%
MARIPOSA	25	9,160	8,220	940	10.3%
MENDOCINO	17	41,830	38,030	3,800	9.1%
MERCED	55	109,400	92,200	17,200	15.7%
MODOC	42	3,690	3,210	470	12.8%
MONO	25	8,220	7,380	850	10.3%
MONTEREY	22	226,100	203,900	22,200	9.8%
NAPA	7	75,400	69,700	5,600	7.5%
NEVADA	14	49,880	45,510	4,370	8.8%
ORANGE	4	1,622,700	1,509,000	113,700	7.0%
PLACER	14	174,000	158,700	15,300	8.8%
PLUMAS	44	9,250	8,000	1,250	13.5%
RIVERSIDE	33	942,200	833,800	108,400	11.5%
SACRAMENTO	24	670,700	603,800	67,000	10.0%
SAN BENITO	35	26,600	23,500	3,100	11.7%
SAN BERNARDINO	29	863,600	768,500	95,100	11.0%
SAN DIEGO	10	1,606,300	1,472,300	134,100	8.3%
SAN FRANCISCO	3	476,400	444,500	31,900	6.7%
SAN JOAQUIN	49	296,900	254,900	42,000	14.1%
SAN LUIS OBISPO	5	141,800	131,500	10,300	7.3%
SAN MATEO	2	392,800	368,200	24,500	6.2%
SANTA BARBARA	5	231,900	215,000	16,900	7.3%
SANTA CLARA	8	924,500	853,500	71,000	7.7%
SANTA CRUZ	20	156,400	141,500	14,900	9.5%
SHASTA	35	84,600	74,700	9,900	11.7%
SIERRA	29	1,720	1,530	190	11.0%
SISKIYOU	47	19,130	16,440	2,690	14.0%
SOLANO	18	217,300	197,000	20,300	9.3%
SONOMA	8	262,100	242,000	20,100	7.7%
STANISLAUS	51	232,800	199,200	33,600	14.5%
SUTTER	56	41,900	35,100	6,800	16.2%
TEHAMA	41	24,790	21,670	3,130	12.6%
TRINITY	47	4,750	4,080	670	14.0%
TULARE	51	207,400	177,300	30,100	14.5%
TUOLUMNE	27	25,670	22,950	2,720	10.6%
VENTURA	13	440,300	402,400	38,000	8.6%
YOLO	28	97,500	87,100	10,400	10.7%
YUBA	54	26,900	22,900	4,100	15.1%

Notes

- 1) Data may not add due to rounding. The unemployment rate is calculated using unrounded data.
- 2) Labor force data for all geographic areas now reflect the March 2011 benchmark and Census 2010 population controls at the state level.

Recent Job Ads for Sacramento Arden Arcade Roseville MSA November 2012



Sacramento Arden Arcade Roseville MSA
(El Dorado, Placer, Sacramento, and Yolo Counties)
Industry Employment & Labor Force
March 2011 Benchmark

Data Not Seasonally Adjusted

	Nov 11	Sep 12	Oct 12	Nov 12	Percent Change	
			Revised	Prelim	Month	Year
Civilian Labor Force (1)	1,036,900	1,041,300	1,036,800	1,032,100	-0.5%	-0.5%
Civilian Employment	923,200	940,200	935,000	931,100	-0.4%	0.9%
Civilian Unemployment	113,700	101,100	101,800	101,000	-0.8%	-11.2%
Civilian Unemployment Rate	11.0%	9.7%	9.8%	9.8%		
(CA Unemployment Rate)	10.9%	9.7%	9.8%	9.6%		
(U.S. Unemployment Rate)	8.2%	7.6%	7.5%	7.4%		

Total, All Industries (2)	815,300	825,300	824,100	821,200	-0.4%	0.7%
Total Farm	7,400	9,700	8,800	7,300	-17.0%	-1.4%
Total Nonfarm	807,900	815,600	815,300	813,900	-0.2%	0.7%
Total Private	582,200	596,000	592,600	590,500	-0.4%	1.4%
Goods Producing	70,700	76,300	74,400	70,400	-5.4%	-0.4%
Mining and Logging	400	400	400	400	0.0%	0.0%
Construction	37,700	41,900	39,700	37,000	-6.8%	-1.9%
Construction of Buildings	9,900	10,700	10,400	10,100	-2.9%	2.0%
Specialty Trade Contractors	25,000	26,100	24,300	23,200	-4.5%	-7.2%
Building Foundation & Exterior Contractors	5,700	6,700	5,800	5,600	-3.4%	-1.8%
Building Equipment Contractors	9,400	9,600	9,500	9,500	0.0%	1.1%
Building Finishing Contractors	5,800	6,300	5,500	5,400	-1.8%	-6.9%
Manufacturing	32,600	34,000	34,300	33,000	-3.8%	1.2%
Durable Goods	21,900	22,800	23,100	22,500	-2.6%	2.7%
Computer & Electronic Product Manufacturing	7,400	7,500	7,600	7,400	-2.6%	0.0%
Nondurable Goods	10,700	11,200	11,200	10,500	-6.3%	-1.9%
Food Manufacturing	4,300	5,100	4,700	4,200	-10.6%	-2.3%
Service Providing	737,200	739,300	740,900	743,500	0.4%	0.9%
Private Service Producing	511,500	519,700	518,200	520,100	0.4%	1.7%
Trade, Transportation & Utilities	137,500	135,700	137,300	142,000	3.4%	3.3%
Wholesale Trade	23,000	23,200	23,300	23,300	0.0%	1.3%
Merchant Wholesalers, Durable Goods	11,900	12,100	12,100	12,100	0.0%	1.7%
Merchant Wholesalers, Nondurable Goods	8,800	8,900	9,000	9,000	0.0%	2.3%
Retail Trade	93,000	91,800	92,900	97,700	5.2%	5.1%
Motor Vehicle & Parts Dealer	10,900	11,200	11,200	11,200	0.0%	2.8%
Building Material & Garden Equipment Stores	7,000	7,100	7,100	6,900	-2.8%	-1.4%
Grocery Stores	16,800	17,000	17,100	17,300	1.2%	3.0%
Health & Personal Care Stores	5,500	5,600	5,600	5,700	1.8%	3.6%
Clothing & Clothing Accessories Stores	7,800	7,000	7,300	8,700	19.2%	11.5%
Sporting Goods, Hobby, Book & Music Stores	4,400	4,300	4,300	4,800	11.6%	9.1%
General Merchandise Stores	21,300	19,200	19,500	21,100	8.2%	-0.9%
Transportation, Warehousing & Utilities	21,500	20,700	21,100	21,000	-0.5%	-2.3%
Information	16,800	16,500	16,400	16,600	1.2%	-1.2%
Publishing Industries (except Internet)	2,800	2,800	2,800	2,800	0.0%	0.0%
Telecommunications	9,000	8,900	8,900	9,000	1.1%	0.0%
Financial Activities	47,200	48,500	48,500	48,300	-0.4%	2.3%
Finance & Insurance	35,500	36,500	36,500	36,400	-0.3%	2.5%
Credit Intermediation & Related Activities	12,500	12,400	12,500	12,500	0.0%	0.0%
Depository Credit Intermediation	7,800	7,500	7,500	7,500	0.0%	-3.8%
Nondepository Credit Intermediation	2,600	2,900	3,000	3,000	0.0%	15.4%
Insurance Carriers & Related	18,500	19,000	19,100	19,000	-0.5%	2.7%
Real Estate & Rental & Leasing	11,700	12,000	12,000	11,900	-0.8%	1.7%
Real Estate	9,000	9,100	9,100	9,000	-1.1%	0.0%
Professional & Business Services	101,200	105,500	105,300	103,900	-1.3%	2.7%
Professional, Scientific & Technical Services	50,100	50,300	50,400	50,500	0.2%	0.8%
Architectural, Engineering & Related Services	8,600	8,600	8,500	8,500	0.0%	-1.2%
Management of Companies & Enterprises	9,900	9,800	9,800	9,900	1.0%	0.0%
Administrative & Support & Waste Services	41,200	45,400	45,100	43,500	-3.5%	5.6%
Administrative & Support Services	39,000	43,300	43,100	41,400	-3.9%	6.2%
Employment Services	15,100	14,900	15,100	15,300	1.3%	1.3%

Data Not Seasonally Adjusted

	Nov 11	Sep 12	Oct 12 Revised	Nov 12 Prelim	Percent Change	
					Month	Year
Services to Buildings & Dwellings	10,200	10,400	10,400	10,400	0.0%	2.0%
Educational & Health Services	104,800	106,100	107,800	107,200	-0.6%	2.3%
Education Services	13,400	12,600	13,300	13,500	1.5%	0.7%
Health Care & Social Assistance	91,400	93,500	94,500	93,700	-0.8%	2.5%
Ambulatory Health Care Services	38,800	40,100	40,600	40,200	-1.0%	3.6%
Hospitals	23,000	23,400	23,400	23,300	-0.4%	1.3%
Nursing & Residential Care Facilities	14,500	14,700	14,700	14,600	-0.7%	0.7%
Leisure & Hospitality	76,300	79,300	75,400	74,800	-0.8%	-2.0%
Arts, Entertainment & Recreation	11,200	11,600	11,400	11,400	0.0%	1.8%
Accommodation & Food Services	65,100	67,700	64,000	63,400	-0.9%	-2.6%
Accommodation	7,400	7,900	7,200	7,100	-1.4%	-4.1%
Food Services & Drinking Places	57,700	59,800	56,800	56,300	-0.9%	-2.4%
Full-Service Restaurants	26,200	26,700	25,800	25,600	-0.8%	-2.3%
Limited-Service Eating Places	28,400	28,300	27,700	27,600	-0.4%	-2.8%
Other Services	27,700	28,100	27,500	27,300	-0.7%	-1.4%
Repair & Maintenance	7,500	7,600	7,600	7,400	-2.6%	-1.3%
Government	225,700	219,600	222,700	223,400	0.3%	-1.0%
Federal Government	13,700	13,600	13,500	13,400	-0.7%	-2.2%
Department of Defense	1,700	1,700	1,600	1,600	0.0%	-5.9%
State & Local Government	212,000	206,000	209,200	210,000	0.4%	-0.9%
State Government	108,800	105,000	106,800	107,100	0.3%	-1.6%
State Government Education	27,800	25,200	26,800	26,900	0.4%	-3.2%
State Government Excluding Education	81,000	79,800	80,000	80,200	0.3%	-1.0%
Local Government	103,200	101,000	102,400	102,900	0.5%	-0.3%
Local Government Education	61,100	59,000	60,700	61,400	1.2%	0.5%
County	18,100	17,500	17,600	17,600	0.0%	-2.8%
City	9,600	9,500	9,400	9,400	0.0%	-2.1%
Special Districts plus Indian Tribes	14,400	15,000	14,700	14,500	-1.4%	0.7%

Notes:

(1) Civilian labor force data are by place of residence; include self-employed individuals, unpaid family workers, household domestic workers, & workers on strike. Data may not add due to rounding. The unemployment rate is calculated using unrounded data.

(2) Industry employment is by place of work; excludes self-employed individuals, unpaid family workers, household domestic workers, & workers on strike. Data may not add due to rounding.

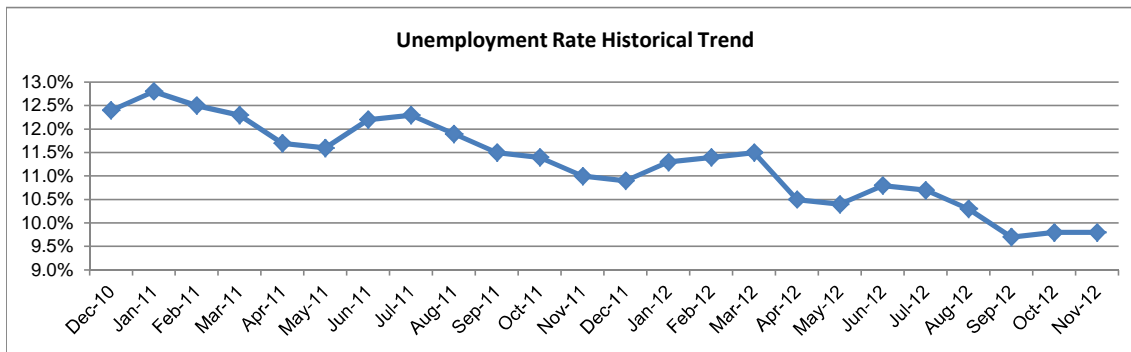
These data are produced by the Labor Market Information Division of the California Employment Development Department (EDD). Questions should be directed to: Justin Wehner 916/227-0298 or Diane Patterson 916/865-2453

These data, as well as other labor market data, are available via the Internet at <http://www.labormarketinfo.edd.ca.gov>. If you need assistance, please call (916) 262-2162.

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IMMEDIATE RELEASE
 SACRAMENTO-ARDEN ARCADE-ROSEVILLE METROPOLITAN STATISTICAL AREA (MSA)
 (El Dorado, Placer, Sacramento, and Yolo Counties)

The unemployment rate in the Sacramento-Arden Arcade-Roseville MSA was 9.8 percent in November 2012, unchanged from a revised 9.8 percent in October 2012, and below the year-ago estimate of 11.0 percent. This compares with an unadjusted unemployment rate of 9.6 percent for California and 7.4 percent for the nation during the same period. The unemployment rate was 9.3 percent in El Dorado County, 8.8 percent in Placer County, 10.0 percent in Sacramento County, and 10.7 percent in Yolo County.



Industry	Oct-2012	Nov-2012	Change		Nov-2011	Nov-2012	Change
	Revised	Prelim				Prelim	
Total, All Industries	824,100	821,200	(2,900)		815,300	821,200	5,900
Total Farm	8,800	7,300	(1,500)		7,400	7,300	(100)
Total Nonfarm	815,300	813,900	(1,400)		807,900	813,900	6,000
Mining and Logging	400	400	0		400	400	0
Construction	39,700	37,000	(2,700)		37,700	37,000	(700)
Manufacturing	34,300	33,000	(1,300)		32,600	33,000	400
Trade, Transportation & Utilities	137,300	142,000	4,700		137,500	142,000	4,500
Information	16,400	16,600	200		16,800	16,600	(200)
Financial Activities	48,500	48,300	(200)		47,200	48,300	1,100
Professional & Business Services	105,300	103,900	(1,400)		101,200	103,900	2,700
Educational & Health Services	107,800	107,200	(600)		104,800	107,200	2,400
Leisure & Hospitality	75,400	74,800	(600)		76,300	74,800	(1,500)
Other Services	27,500	27,300	(200)		27,700	27,300	(400)
Government	222,700	223,400	700		225,700	223,400	(2,300)

Notes: Data not adjusted for seasonality. Data may not add due to rounding
 Labor force data are revised month to month
 Additional data are available on line at www.labormarketinfo.edd.ca.gov

ITEM IV-F – INFORMATION

COMMITTEE UPDATES

BACKGROUND:

This item provides an opportunity for a report from the following committees:

- Youth Council – Matt Kelly
- Planning/Oversight Committee – Lynn Conner
- Employer Outreach Committee – Terry Wills
- Board Development Committee – Kingman Tsang

ITEM V - OTHER REPORTS

1. CHAIR'S REPORT

The Chair of the Sacramento Works, Inc. Board, on a regular basis, receives numerous items of information concerning employment and training legislation, current programs, agency activities, and miscellaneous articles.

The important information from the material received and meetings attended will be shared with the entire Board and the method proposed by the Chair is to give a verbal report at each regular meeting. It will also allow time for the Board to provide input on items that may require future action.

2. MEMBERS OF THE BOARD

This item provides the opportunity for Workforce Investment Board members to raise any items for consideration not covered under the formal agenda. It also provides the opportunity for Board members to request staff to research or follow up on specific requests or to ask that certain items be placed on the next agenda.

3. COUNSEL REPORT:

The Sacramento Works, Inc. Legal Counsel is the firm of Phillip M. Cunningham, Attorney at Law. This item provides the opportunity for Legal Counsel to provide the Sacramento Works, Inc. Board with an oral or written report on legal activities

4. PUBLIC PARTICIPATION:

Participation of the general public at Sacramento Works, Inc. Board meetings is encouraged. The Sacramento Works, Inc. Board has decided to incorporate participants of the audience as part of its agenda for all meetings. Members of the audience are asked to address their requests to the Chair, if they wish to speak.