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**DENNIS MORIN**  
Sacramento Area Electrical Training Center

**Dr. Jenni Murphy**  
California State University, Sacramento

**ROGER NIELLO**  
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## SACRAMENTOWORKS

### REGULAR MEETING OF THE SACRAMENTO WORKS, INC. BOARD

**DATE:** Wednesday, September 24, 2014

**TIME:** 8:00 a.m.

**LOCATION:** SETA Board Room  
925 Del Paso Blvd.  
Sacramento, California 95815

While the Sacramento Works, Inc. Board welcomes and encourages participation in the Sacramento Works, Inc. meetings, it would be appreciated if you would limit your comments to five minutes so that everyone may be heard. Matters under the jurisdiction of the Sacramento Works, Inc. Board and not on the posted agenda may be addressed by the general public following completion of the regular agenda. The Sacramento Works, Inc. Board limits testimony on matters not on the agenda to five minutes per person and not more than fifteen minutes for a particular subject. Meeting facilities are accessible to persons with disabilities. Requests for Assisted Listening Devices or other considerations should be made through the Clerk's office at (916) 263-3827. This document and other Board meeting information may be accessed through the Internet by accessing the SETA home page: [www.seta.net](http://www.seta.net).

## A G E N D A

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- I. Call to Order/Roll Call**
- ➔ Introduction of New Board Members: **Dr. William Karns**, Los Rios Community College District; **Ms. Joycelynn Brown**, Sacramento Veterans Resource Center
- ➔ Member Spotlight: Gary King, SMUD
- II. Consent Item (2 minutes)**
- A. Approval of Minutes of the July 23, 2014 Meeting 2-6
- III. Discussion/Action Items (30 minutes)**
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- B. Approval of Local Workforce Investment Area Performance Goals, PY 2014-15 8-9
- C. Approval of Submission of Project Slingshot: Solving Employment Challenges through Regional Collaboration 10-13

**IV. Information Items** (15 minutes)

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✓	Planning/Oversight Committee (Anette Smith-Dohring)	
✓	Employer Outreach Committee (Larry Booth)	
✓	Board Development Committee (Terry Wills)	

**V. Other Reports** 34

1. Chair
2. Members of the Board
3. Counsel
4. Public Participation

**VI. Adjournment**

**DISTRIBUTION DATE: WEDNESDAY, SEPTEMBER 17, 2014**

# Sacramento Works, Inc. Local Workforce Investment Board Strategic Plan

Sacramento Works, Inc., the local Workforce Investment Board for Sacramento County, is a 41-member board charged with providing policy, planning and oversight for local workforce development initiatives.

## **Vision:**

Building a dynamic workforce for the Sacramento Region.

## **Mission:**

Sacramento Works partners with the workforce community to serve regional employment needs.

## **Goals:**

### **Goal 1 (Planning/Oversight Committee):**

Prepare customers for viable employment opportunities and career pathways in the region by improving the one stop career center system.

### **Goal 2 (Employer Outreach Committee):**

Support regional employers' efforts to hire, train, and transition employees by enhancing and communicating the availability and value of Sacramento Works' employer and business services.

### **Goal 3 (Youth Council):**

Prepare youth to thrive and succeed in the regional workforce by providing relevant work readiness and employment programs and engaging regional employers and academia.

*(Adopted 5/25/11)*

ITEM II-A – CONSENT

APPROVAL OF MINUTES OF THE JULY 23, 2014 MEETING

BACKGROUND:

Attached are the minutes of the July 23, 2014 meeting for review.

RECOMMENDATION:

That your Board review, modify if necessary, and approve the attached minutes.

## **REGULAR MEETING OF THE SACRAMENTO WORKS, INC. BOARD**

### Minutes/Synopsis

SETA Board Room  
925 Del Paso Blvd.  
Sacramento, California

Wednesday, July 23, 2014  
8:00 a.m.

**I. Call to Order/Roll Call:** Ms. Kim Parker called the meeting to order at 8:02 a.m.

- Introduction of New Board Members: **Dr. Jenni Murphy**, California State University, Sacramento, and **Ms. Ann Edwards**, Director, County of Sacramento, Department of Human Assistance: Dr. Murphy and Ms. Edwards spoke of their past experience and that they were honored to join the board.

Members Present: Brian Broadway, Lynn Conner, Mike Dourgarian, Ann Edwards, David Gordon, Lisa Harr, Barbara Hayes, Tom Kandris, Gary King, Daniel Koen, Kathy Kossick, Frank Louie, Susan Mansfield, Elizabeth McClatchy, Dennis Morin, Dr. Jenni Murphy, Roger Niello, Kim Parker, Maurice Read, Lorenda Sanchez, Dr. Deborah Travis, Dale Waldschmitt, Rick Wylie, David Younger

Members Absent: Larry Booth, Joycelynn Brown, Bill Camp, Paul Castro, Lisa Clawson, Diane Ferrari, Troy Givans, Jason Hanson, Matt Kelly, Steven Ladd, Jay Onasch, Martha Penry, Deborah Portela, Anette Smith-Dohring, Mike Testa, Terry Wills.

- Member Spotlight: Mr. *Dave Gordon*, Sacramento County Office of Education provided an overview of SCOE and their programs.
- Go Biz Presentation: *Jason Rancadore*, Assistant Deputy Director Governor's Office of Business and Economic Development (GO-Biz). Mr. Rancadore provided a presentation on Go Biz and stated that the Power Point of his presentation would be sent after the meeting. The web site is: [Ftb.ca./newjobs.credit](http://Ftb.ca./newjobs.credit).

**II. Consent Item**

**A. Approval of Minutes of the May 28, 2014 Meeting**

The minutes were reviewed; no questions or comments.

Moved/Conner, second/Dourgarian, to approve the minutes of the May 28, 2014 meeting

Roll call vote:

Aye: 20 (Broadway, Conner, Dourgarian, Gordon, Harr, Kandris, King, Koen, Kossick, Louie, Mansfield, McClatchy, Morin, Read, Sanchez, Travis, Waldschmitt, Wylie, Younger, Parker,)

Nay: 0

Abstentions: 4 (Edwards, Hayes, Murphy, Niello)

### **III. Discussion/Action Items**

#### **A Approval of Fiscal Year 2014-2015 Employer Outreach Budget**

Ms. Terri Carpenter reviewed the board item that requests setting aside \$133,000 from board initiative funding for Employer Outreach Committee activities. Ms. Carpenter reviewed the proposed expenditures per activity.

Moved/McClatchy, second/Dourgarian, to approve the allocation of \$133,000 of Board Initiative funds to the Employer Outreach Budget for FY 2014-2015.

Roll call vote:

Aye: 24 (Broadway, Conner, Dourgarian, Edwards, Gordon, Harr, Hayes, Kandris, King, Koen, Kossick, Louie, Mansfield, McClatchy, Morin, Murphy, Niello, Read, Sanchez, Travis, Waldschmitt, Wylie, Younger, Parker)

Nay: 0

Abstentions: 0

#### **B. Summary of Workforce Investment Opportunity Act**

Ms. Parker reviewed some of the modifications coming up with the new workforce act. It already supports what is being done in Sacramento.

Ms. Kossick stated that it will take 18 months to come up with final regulations which will interpret the actual act. There will be standardized benchmarks for all federally funded programs. There will be further discussion of what is going on at the federal level.

### **IV. Information Items**

A. Update on Eligible Training Provider List: Ms. Parker reviewed the list of eligible training providers; this funneled down the successful training providers that can be utilized.

B. Review of 2013-14 Workforce Investment Act Reports: Mr. Ralph Giddings reviewed the annual report for the period 7/1/13 – 6/30/14. In response to Mr. Dourgarian's question, this two page report takes the place of the 15 page document that used to be distributed.

C. Status Update on the Priority Apprenticeship Program: Mr. William Walker stated that in April, SETA started working on recruiting for priority workers for the arena

construction. Over 2,000 calls were received and 678 of those callers were eligible to work on this program; 176 actually lived in the priority ZIP codes. 285 were referred to training programs. The three apprenticeship programs NCCT, American River STRIPE, and Sacramento Job Corps, all are at capacity. There are other ways to get in the unions but only 1% of people that apply for apprenticeship are accepted. Mr. Walker sent the trades a list of people that are ready to go to work; waiting to hear who has been hired into the trades for the program.

There is a community trade agreement that outlines that people that live in specific ZIP codes will be hired through the program. Staff are taking people in, assessing them, and moving them to the apprenticeship programs to be hired for the arena program.

- D. Dislocated Worker Report: Mr. Walker stated that there was only one dislocation at Intuit.
- E. Employer Recruitment Activity Report: Mr. Walker stated that SETA is working on an on-going basis with many of the employers on this list. The most active employers have been Nelson Staffing and Volt. They have been doing recruitment for the Almond Growers and the Apple plant in Elk Grove.
- F. Unemployment Update/Press Release from the Employment Development Department: Ms. Purdy introduced George Marley, the Labor Market Information consultant for the region. Mr. Marley stated that the unemployment rate typically goes down this time of year. Overall our region has done very well and there is continuing job growth. Some industries were not affected by the recession (education, etc.) while other industries have struggled (IT, manufacturing).
- G. Committee Updates
- *Youth Council*: Mr. Morin wished Ms. Christine Welsch happiness in her retirement.
  - *Planning/Oversight Committee*: Ms. Conner reported that the committee has not met for a while but are still in the process of reviewing Slingshot ideas. Staff is working with staff from other WIBs to condense ideas down to what will be submitted. The next meeting will be August 20; the Slingshot recommendation will be brought forward to the WIB at the September 24 meeting.
  - *Employer Outreach Committee*: Ms. Terri Carpenter stated that the committee will be meeting immediately after the board meeting to launch the new media campaign. The focus of this committee is to go out and engage employer groups. So far, there have been three presentations before employer groups. Mr. Wylie has done a couple of presentations before Convene, which is a group of CEOs that meet to share best practices.
  - *Board Development Committee*: Ms. Kossick reported that the committee met last week to discuss ways to prepare for the upcoming September 17 board retreat. Kathleen Krentz will be facilitating the retreat scheduled for September

17, 1 – 5 p.m. The purpose of the retreat is to redefine the expectations of board members and engagement of board members. The retreat will be held at The Well, across from Capital Public Radio on the CSUS campus.

**V. Other Reports**

1. Chair: Ms. Parker announced that she will be stepping down in September. There is a nominating committee for new board officers headed up by Ms. Liz McClatchy, Ms. Kossick and herself. Anyone interested in being considered for a potential officer slot can contact one of the nominating committee members. Ms. Parker reviewed the officers.
2. Members of the Board: Ms. Kossick announced that Ms. Purdy will be retiring in December. As she prepares for the transition, Mr. Roy Kim has been appointed to replace Ms. Purdy. He is very familiar with the processes already. Ms. Kossick announced that two management positions have been filled. Ms. Terri Carpenter and Ms. Michelle O’Camb have been promoted to Workforce Development Managers.
3. Counsel: There are six board members that have not yet completed their AB 1234 ethics training. The four new members also have to complete the training.
4. Public Participation: Mr. Brian Broadway announced that the Sacramento Job Corps will be celebrating 50 years; there will be an invitation to an open house sent to all board members.

**VI. Adjournment**: The meeting was adjourned at 9:08 a.m.



ITEM III-A – ACTION  
ELECTION OF OFFICERS

BACKGROUND:

Article IV of the Bylaws of Sacramento Works, Inc. defines the officers of the corporation and the duties of each officer of the corporation. The bylaws state that the Chairperson of the Board is limited to four (4) successive terms. The last election of officers occurred July 28, 2010. Current Chair Kim Parker has appointed a Nominating Committee to recommend a slate of officers to the full Board.

The Nominating Committee (Liz McClatchy, Kathy Kossick and Kim Parker) will be providing recommendations for the following positions:

- Chairperson
- First Vice-Chairperson
- Second Vice-Chairperson
- Secretary-Treasurer

RECOMMENDATION:

Review the recommendations of the Nominating Committee and take appropriate action.

ITEM III-B – ACTION

APPROVAL OF LOCAL WORKFORCE INVESTMENT  
AREA PERFORMANCE GOALS PY 2014-15

BACKGROUND:

On July 30, 2014 the State of California, Employment Development Department (EDD) and the California Workforce Investment Board (CWIB) released a Directive reflecting the Program Year 2014-15 State Proposed Local Workforce Investment Area (LWIA) Adult, Dislocated Worker, and Youth Performance Goals. The Directive informed LWIAs of the option to negotiate local performance goal levels, and included the process for doing so. LWIAs interested in negotiating performance goal were required to submit a local performance proposal including a rationale for negotiating based on past program performance data; the unemployment rate; labor market statistics; and program participant data.

The goals proposed for Sacramento are:

<b>WIA Requirement at Section 136(c)</b>	<b>SETA/SWI Negotiated PY 2013-14 Goals</b>	<b>SETA/SWI Proposed PY 2014-15 Goals</b>
<b>Adults</b>		
Entered Employment Rate	51%	<b>54.5%</b>
Employment Retention Rate	78%	<b>79%</b>
Average Earnings	\$12,177	<b>\$13,450</b>
<b>Dislocated Workers</b>		
Entered Employment Rate	57.6%	<b>62.5%</b>
Employment Retention Rate	79.7%	<b>83%</b>
Average Earnings	\$15,500	<b>\$17,800</b>
<b>Youth (ages 14-21)</b>		
Placement in Employment or Education	64.3%	<b>65%</b>
Attainment of a Degree or Certificate	60.5%	<b>64%</b>
Literacy and Numeracy Gains	55%	<b>59.5%</b>

ITEM III-B – ACTION (continued)  
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Staff has reviewed the second quarter performance data published by EDD and believes that the recommended performance measures for FY 2014-2015 are achievable. If, when third and fourth quarter data is available, performance is not as high as predicted, staff will analyze the data and determine if renegotiating the measures is necessary. The Planning/Oversight Committee reviewed these goals at their August 20, 2014 meeting and is recommending the measures.

RECOMMENDATION:

Approve the performance goals as outlined above for the Workforce Investment Act (WIA) Adult, Dislocated Worker, and Youth programs for PY 2014-15, with the understanding that the local area can renegotiate with the California Workforce Investment Board at the program year end, if necessary .

## ITEM III-C - ACTION

### APPROVAL OF SUBMISSION OF PROJECT SLINGSHOT: SOLVING EMPLOYMENT CHALLENGES THROUGH REGIONAL COLLABORATION

#### BACKGROUND:

In November, 2013 the California Workforce Investment Board (CWIB) approved the adoption of the SlingShot Strategy to encourage and support regional partnerships to engage in new collective actions that can “move the needle” on workforce challenges facing their regions. In February, 2014, the CWIB announced the opportunity for local Workforce Investment Boards to access \$20,000 in seed funding for “Slingshot projects”, defined as collaborative research and development efforts by workforce, economic development, and education stakeholders to identify and then work to solve employment challenges that slow California’s economic engine.

Sacramento Works, Inc., Golden Sierra Workforce Investment Board, North Central Counties Workforce Investment Board and Yolo County Workforce Investment Board entered into a collaborative partnership to identify a SlingShot Challenge for the Capital Region. The local boards engaged Valley Vision to facilitate meetings with regional experts and stakeholders to explore options for the Slingshot funding and to refine a set of three leading opportunity areas for the Regional Workforce Investment Boards to review:

1. **Create and retain jobs in the region by supporting start-ups and entrepreneurs**
2. **Move the needle on youth employment**
3. **Invest in and build the skills of the workforce**

The summaries were previously provided to all board members and the Planning/Oversight Committee members and a team representing the four Workforce Investment Boards in the region reviewed and evaluated the opportunity area summaries using the following criteria included in the SlingShot proposal:

- Operate regionally – impact urban/rural/suburban parts of the region
- Demonstrate “big thinking” on a workforce/employment issue
- Combine proven and experimental approaches – includes prototyping new ideas and taking some risks
- Address income inequality and access to economic mobility
- Use funding to cover activities not already supported by WIBs
- Produce measureable results looking at the full population
- Enable adaptation to respond to results on the ground

While all three opportunity area summaries operate regionally and demonstrate “big thinking, address income inequality and access to economic mobility, and produce measureable results, only one “Entrepreneurs and Start-Ups” is an activity not already supported by WIBs with WIA funding. The Career Pathways Trust funds and Workforce

ITEM III-C – ACTION (continued)  
Page 2

Investment Act Youth funds are available to move the Youth Employment Opportunity Area forward and multiple programs and funding sources are available for adult skill building. In addition, SETA recently submitted and received a Workforce Accelerator grant on behalf of the region that included many of the ideas generated at the Adult Skill Building Convening. On August 20, 2014 the Planning/Oversight Committee took action to endorse the SlingShot Opportunity Area to **Support Entrepreneurs and Start-ups** (summary attached). A fourth convening was scheduled for September 23, 2014 and an oral report will be provided.

RECOMMENDATION:

Staff recommends that the Board listen to the results of the September 23 Convening on the SlingShot Opportunity Area for Entrepreneurs and Start-ups and take action on submitting a Regional SlingShot proposal (in collaboration with North Central Counties WIB, Yolo County WIB and Golden Sierra WIB and a variety of regional stakeholders) to the California Workforce Investment Board

## Slingshot Opportunity Area Summary – Entrepreneurs and Start-ups

**Idea: Grow jobs and support economic mobility by creating the conditions for entrepreneurs and start-up companies to thrive in the Sacramento region.**

The approach would identify regional entrepreneurial services and supports, recruit entrepreneurs, engage youth, veterans, and long-term unemployed job seekers interested in starting their own business, and connect entrepreneurs to resources by:

- Identifying regional entrepreneurial services and supports.
- Recruiting new entrepreneurs, including re-engaging people who have dropped out of the workforce system as entrepreneurs and using flexible approaches that help job seekers to have a new sense of hope and entrepreneurial skills, better strategies for income generation, and increased access to a broader base of mentors and available opportunities to build “employment equity.”

The approach will combine strategies:

(1) Create a standard approach to:

- Identify prospective entrepreneurs → outreach initiative
- Educate them → framework such as a standard 101 classes
- Support them → online mentor clearinghouse; fellowships
- Grow businesses → seed funds to facilitate
- Expand their network → chamber of entrepreneurs, meet-ups, workshops

(2) Ensure the work is regional:

- Build a network of services (mentoring clearinghouse)
- Use technology to expand the audience
- Train others in deploying the offerings
- Rely on “pop-up” events and satellite locations in more rural areas
- Create a North State Network

(3) Business Incubation and Mentoring: Programs that improve the speed and likelihood that the region’s entrepreneurs and small company leaders will translate viable ideas into business outcomes, like revenue and job generation, and connect early stage companies (both tech and non-tech companies) to regional services

- Match entrepreneurs with other entrepreneurs or mentors within the region (peer-to-peer)
- Teach best business practices
- Encourage successful business leaders to “pay it” forward
- Create CEO apprenticeships to support emerging entrepreneurs (50/50 two-way partnership between established and emerging business leaders)
- Identify seed funding for fellowships or start-up grants

(4) Recognize the importance of technology skills and launching next generation of training programs:

- View programming/coding like a trade that can give rapid access to wage growth
- Utilize MakerSpace, incubators, and pop-up educational strategies.
- Identify stackable curriculum and certificates.
- Connect classroom training to work-based learning in sectors in which a skills gap has been identified (ICT and Advanced Manufacturing).

**Why Will This Strategy Work?**

- (1) Industry Clusters: Focus on specific industry clusters that are growing in the region that offer employment and entrepreneurial opportunities that fit the skills/talents of the people who have dropped out of the system
- (2) Expanding Talent Pool: Create and expand training and access to mentorships so that employees can progress to better jobs and the region builds a talent pool for growing industries
- (3) Broaden the definition of mentors to include more people from workforce training, educational institutions and local employers, and increase the amount of “hand holding” offered to clients. Provide incentives (like wage subsidies) for mentor’s who participate in job-site mentoring and create a virtual mentoring program (Ask Me Anything) where employers could commit to mentoring using social media tools.
- (4) Increase ‘Job Equity’ - Increase the amount of subsidized on-the-job training programs, apprenticeship (Earn and Learn), and entrepreneurial opportunities available for long-term unemployed to provide them with ‘job equity” (You get “job equity” when you are working and that makes it easier to get your next job -- because the best time to look for a job is when you are already working i.e. proven job success)
- (5) Retain existing talent - Make connections between local talent and the ecosystem of employers.

**What Will Be Different?**

- Long-term unemployed individuals become successful entrepreneurs
- Small Businesses are created that, over time, will hire employees through the Job Center system
- Establishment on Entrepreneurial Academies and Incubators to support start-ups

ITEM IV-A - INFORMATION

MEDIA COVERAGE SUMMARY FOR THE PERIOD  
JANUARY 1, 2014 – JUNE 30, 2014

BACKGROUND:

The following chart provides details of the media coverage SETA and Sacramento Works received for the first six months of 2014.

<b>Media Entity</b>	<b>Title</b>	<b>Date</b>
The Sacramento Business Journal	Local Science Jobs Now Require Tech, Business Skills	Thursday, February 27, 2014
The Sacramento Bee Our Region – Job front	Young People still struggle to find work	Monday, March 17, 2014
The Sacramento Bee Business	Call Center Hiring May Be On Upswing In Area	Wednesday, March 26, 2014
The Sacramento Bee California Forum	Laid-Off Workers Seek New Hope In Training	Sunday, April 13, 2014
The Sacramento Business Journal	Database of Farm Industry Training Programs	Tuesday, April 8, 2014
The Sacramento Bee – Our Region	Workers In Need Eyed For Arena Project	Thursday, April 24, 2014
KCRA News	Sacramento Kings Announce Community Workforce Pipeline to Promote Job Opportunities At New Arena	Thursday, April 24, 2014
Fox 40 News	Kings Kick-off Apprentice Program for Arena Construction	Thursday, April 24, 2014
The Sacramento Business Journal	Report: Labor Demand Grows For Local Manufacturers	Monday, May 5, 2014
CBS 13	Does Sacramento Have Enough Qualified Workers For Downtown Arena Project?	Monday, May 19, 2014



## ITEM IV-B - INFORMATION

### WORKFORCE INNOVATION AND OPPORTUNITY ACT - SUMMARY OF CHANGES

#### BACKGROUND:

##### **Vision:**

Stronger alignment of workforce, education, and economic development systems; and improving the structure and delivery of the system to achieve family sustaining wages and a skilled workforce

##### **Purpose:**

Improve the quality of the workforce system, support alignment of workforce system, effective and efficient "improved" service delivery.

##### **Governance:**

Business-led boards with fewer required partner members, resulting in smaller boards.

Role of the Board:

1. Collaborator, convener, intermediary and broker, and take responsibility for employer engagement
2. Engage with educational entities to support career pathways
3. Promote promising practices
4. Develop an effective technology strategy
5. Negotiate performance
6. Diversify employment and training programs and offerings
7. Negotiate cost-sharing agreements for the infrastructure costs of the America's Job Center of California (AJCC) system
8. Develop a Unified Workforce Plan (all core partners -- WIA, Wagner-Peyser, TANF, Adult Education, Vocational Rehabilitation are required in the plan and other partners -- Perkins, TAA, TANF, SNAP CDBG, UI, are optional to include in unified plan).

##### **Transition Years**

July 1, 2015 for early adopters, and July 1, 2016 for full implementation

All boards are authorized to continue during transition, with designation by Governor/CWIB in 2016 based on performance, fiscal integrity, regional coordination and unified plan.

**Major Changes:**

1. Regional focus - preserved local authority, but opens up a conversation defining regions and requires regional planning and service provision.
2. One-Stop Delivery System –
  1. TANF and Second Chance Act have been added as a mandatory partners.
  2. AJCC Infrastructure costs must be shared; equitable agreement between all partners.
  3. Clear mandate to serve individuals with disabilities
3. One Stop Operator must be designated by local board and LEO through a competitive process (consortium of 3 or more one-stop partners may compete for designation).
4. Eliminates universal access services in favor of career services, and training which can include vocational training and work-based learning in the form of on-the-job training (OJT). OJT wage subsidy for employers increased to 75%
  1. Emphasis on Job-Driven training in high growth sectors with career pathways
  2. Requires services to businesses in High Growth Sectors
  3. Individual Training Accounts (ITA's) remain the primary vehicle for training. Customer choice is supported in the law, but “choice” is limited to demand occupations.
5. Change in focus of services to youth:
  1. Income eligibility eliminated for most out-of-school youth.
  2. A minimum of 75% of funds must be used to provide services to out-of-school youth (16-24 years of age);
  3. Up to 25% of funds may be used to serve in school youth (14-21 years of age).
  4. At least 20% of funds must go to work experience (summer jobs, apprenticeship, OJT, internship). Career pathways and credentials stressed.
  5. Performance outcomes linked to in-demand occupations in high growth sectors
6. Allows pay for performance contracting and incumbent worker training (20% limit).
7. Performance Standards – Six indicators aligned across all programs
  - Entered Employment Rate will be measured based on number of customers employed in the second quarter after exit
  - Retention Rate will be measured based on number of customers employed in the 4th quarter after exit
  - Wage Gain will be measured from the wages of customers employed in the 4<sup>th</sup> quarter after exit.
  - Three new Performance Standards have been added:
    - ✓ Credential rate - % of customers earning an industry recognized credential
    - ✓ In program skills gain - % of customers earning academic or stackable certificates during training which document progression toward a certificate or degree.
    - ✓ Employer Engagement - measuring impact of business services and effectiveness of services to employers

ITEM IV-C – INFORMATION  
DISLOCATED WORKER REPORT

BACKGROUND:

The most current dislocated worker update is attached; staff will be available to answer questions.

STAFF PRESENTER: William Walker

## Dislocated Worker Information PY 2014/2015

The following is an update of information as of August 25, 2014 on the Worker Adjustment and Training Notification (WARN) notices and Non WARN notifications in Sacramento County.

	MONTH RECEIVE NOTICE	COMPANY AND ADDRESS	WARN STATUS	# OF AFFECTED WORKERS	SETA'S INTERVENTION
Official	6/6/2014	<b>North Sacramento Chrysler Jeep Dodge, LLC</b> 3610 Fulton Blvd. Sacramento, CA 95821	8/3/2014	66	No Job Loss
Official	7/15/2014	<b>Intuit Inc.</b> 620 Coolidge Dr. Suite 200 Folsom, CA 95630	9/15/2014	15	7/30/2014
Official	7/16/2014	<b>Video Products Distributors Inc.</b> 150 Parkshore Dr. Folsom, CA 95630	10/12/2014	90	8/19/2014 8/20/2014
Unofficial	7/16/2014	<b>Orchard Supply Hardware</b> 3350 Arden Way Sacramento, CA 95825	10/10/2014	50	8/26/2014 8/27/2014
			<b>Total # of Affected Workers</b>	221	

ITEM IV-D – INFORMATION

EMPLOYER RECRUITMENT ACTIVITY REPORT

BACKGROUND:

Staff at Sacramento Works Job Centers and internal Employer Services staff work with local employers to recruit qualified employees. The most current update is attached.

Mr. William Walker will be available to answer questions.

STAFF PRESENTER: William Walker

**Employment Recruitment Activity Report  
July 1 -August 21, 2014**

<b>EMPLOYER</b>	<b>CRITICAL CLUSTERS</b>	<b>JOB</b>	<b>NO OF POSITIONS</b>
<b>Critical Occupational Clusters Key: 1=Administrative &amp; Support Services; 2=Architecture &amp; Engineering; 3=Construction; 4=Healthcare &amp; Supportive Service; 5=Human Services; 6=Information Technology; 7= Installation, Maintenance &amp; Repair; 8=Tourism/Hospitality; 9=Transportation &amp; Production; 10=Non-Critical Occupations</b>			
A+ Pro Cleaning LLC	1	Janitorial/House Cleaner	1
	1	Office Assistant	1
Able Force	1	Customer Service Representative (CSR)	11
	1	Intake Rep III	10
Action Military Surplus	1	eBay Technician	1
	10	Retail Clerk	1
Adecco Employment Services	9	Almond Sorter	50
	9	Certified Forklift Driver - Warehouse High Stack	25
		General Laborer	50
	9	Lift Truck Driver - DC	25
	9	Lift Truck Driver - Production	25
	1	Quality Control Inspector	1
	1	Sanitation Worker	25
Alchemist Community Development Corporation	1	Administrative Manager	1
All In Energy	1	Account Manager	1
B&R Head & Block Repair	7	Diesel/Auto Engine Head and Block Repair Technician/Machinist	2
Beutler Corporation	1	Administrative Assistant	1
	1	Customer Service Representative	1
	9	Manufacturing	10
Breathe California	1	Communications Associate	1
Caballo Bronco Barber Styling	10	Barber/Styling Salon Cosmetologist	1
Cal Pac Gutters	7	Gutter Installer	1
California Special Districts Association	1	Member Services Representative	1
Capital Social Services	1	ILS Instructor	2
CEVA Logistics US INC	1	Customer Service Representative II	1
Child Action	6	Programmer	1
Community Link Capital Region	6	Database Program Manager	1
Craig Cares	4	Caregiver/ Personal Attendant	10
Creative Living Options	1	General Administrative Assistant	1
Delta Protective Services	1	Security Guard	10
Developmental Disabilities Service Organization	7	Maintenance Technician I	1
Engineered Monitoring Systems	2	Technician Apprentice	2
	2	Journeyman / Lead Tech	2
Excel Managed Care & Disability Services, Inc.	1	Office Clerk	1
Family Promise of Sacramento	9	Class B/Passenger Endorsement Driver	2
FedEx Ground 958	1	Linehaul Coordinator	1
	1	Maintenance Service Manager	1
	1	Operations Manager	1
	9	Package Handler	50
Frito-Lay	9	Detailer	1
	10	Merchandiser	1
General Produce Company	1	Receptionist	1
Genesis ATC	10	Resource Recovery Specialist	5
	9	Warehouse Attendant	1
GSI	10	Telemarketing Fundraiser	10

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HR Management, Inc.	1	Admissions/Records Clerk III	1
	1	Office Clerk	50
Hunter Douglas Fabrication	9	Entry Level Production Associate	50
J Williams Staffing	1	Community Manager	1
Kings Arena Limited Partnership, LP	1	Box Office Attendant	10
	10	Security Officer	25
L-3 Narda Microwave-West	1	Program Manager	1
Los Rios Community College District	1	Account Clerk II	1
	1	Administrative Assistant I	2
	1	Admissions/Records Clerk III	1
	1	Admissions/Records Evaluator II	1
	1	Athletic Counselor	1
	1	Clerk III	2
	1	College Receiving Clerk/Storekeeper	2
	1	Confidential Human Resources Specialist III	1
	1	Counselor	1
	1	Director of Institutional Research	1
	1	Director of Technical Services Information Technology	1
	1	Disabled Students Programs & Services Coordinator	1
	1	Financial Aid Clerk II	1
	10	Graphic Designer	1
	1	Information Technology Business/Technical Analyst II	2
	6	Information Technology Specialist I - Microcomputer Support	1
	1	Instructional Assistant - Aeronautics	1
	1	Instructional Assistant - Communication, Visual and Performing Arts	1
	1	Instructional Assistant - Learning Resources	1
	1	Instructional Assistant - Music	1
	1	Instructional Assistant - Writing/English/Reading	1
	1	Instructional Services Assistant II	1
	1	Laboratory Technician - Science	3
	1	Library Area - Special Project - Instructional Assistant - Library	1
	1	Library/Media Technical Assistant	1
	6	Programmer I	1
	6	Programmer II	1
	10	Research Analyst	1
	1	Senior Information Technology Systems/Database Administrator	1
	1	Student Personnel Assistant - Extended Opportunity Programs and Services	1
Markstein Beverage Co.	9	Class A Commercial Delivery Driver	1
	9	Delivery Helper	1
	10	Merchandiser	1
	9	Night Warehouse Associate	1

**Employment Recruitment Activity Report**

**July 1 -August 21, 2014**

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<b>Critical Occupational Clusters Key: 1=Administrative &amp; Support Services; 2=Architecture &amp; Engineering; 3=Construction; 4=Healthcare &amp; Supportive Service; 5=Human Services; 6=Information Technology; 7= Installation, Maintenance &amp; Repair; 8=Tourism/Hospitality; 9=Transportation &amp; Production; 10=Non-Critical Occupations</b>			
N T Engineering	7	CNC Machine Setup	2
Old Dominion Freightlines	9	Short line & Team Drivers	16
Patriot National Insurance Group	1	Senior Claims Adjuster	2
Pennell Consulting, Inc.	6	Low Voltage Security Electronics Engineer	1
PRIDE Industries	1	Custodian	3
Pro Pacific Fresh	9	Class A or B Route Driver	2
Ready-Set-Go Children's Center	1	Preschool Teacher	4
Resource Staffing Group	10	Team Leader	1
Sacramento Loaves & Fishes	1	Montessori Preschool And Nap Assistant	1
	1	Teacher	1
Sacramento Employment and Training Agency	1	Early Head Start Educator	1
	1	Family Services Worker Range III	1
	1	Senior Accountant	1
Sacramento Regional Transit District	1	Pension and Retirement Administrator	1
Samarrah Independent Living Services	1	Life Skills Educator/ILS	2
SCIS	1	Armed Security Officer	30
Segovia Carehome	4	Direct Care Staff	3
Serenity Respite	4	Respite Caregiver	25
Sierra Asphalt Inc	7	Heavy Duty Mechanic/Welder	1
Stans Auto & Towing	9	Tow Operator	2
Strategies To Empower People STEP	1	Job Coach	10
	10	Personal Attendant	10
Supply	1	Assistant Manager Retail	1
Tony's Fine Foods, Inc.	1	Accounts Receivable Specialist	1
	9	Class C Delivery Driver	
	1	Dispatcher	1
	6	IT Support Specialist II	1
	1	Order Selector - Swing Shift	5
	1	Pricing Specialist	1
	9	Regional Route Driver	1
US Solar Distributing	1	Account Manager	1
Wendy's	7	Maintenance Technician	1
Western States Fire Protection	10	Fire Extinguisher Technician	1
Wollborg Michelson	9	Group Level Processor	50
<b>Total</b>			<b>714</b>



ITEM IV-E- INFORMATION

UNEMPLOYMENT UPDATE/PRESS RELEASE FROM THE EMPLOYMENT  
DEVELOPMENT DEPARTMENT

BACKGROUND:

The unemployment rate for Sacramento County for the month July was 7.4%.

Attached is a copy of a press release from the Employment Development Department breaking down the job losses and job creations for the regional area.

Staff will be available to answer questions.

STAFF PRESENTER: Robin Purdy

**SACRAMENTO-ARDEN-ARCADE-ROSEVILLE METROPOLITAN STATISTICAL AREA (MSA)  
(EL DORADO, PLACER, SACRAMENTO, AND YOLO COUNTIES)**  
**Professional and business services led month and year-over job growth**

The unemployment rate in the Sacramento-Arden Arcade-Roseville MSA was 7.4 percent in July 2014, up from a revised 6.9 percent in June 2014, and below the year-ago estimate of 8.9 percent. This compares with an unadjusted unemployment rate of 7.8 percent for California and 6.5 percent for the nation during the same period. The unemployment rate was 7.2 percent in El Dorado County, 6.5 percent in Placer County, 7.7 percent in Sacramento County, and 7.3 percent in Yolo County.

**Between June 2014 and July 2014**, combined employment located in the counties of El Dorado, Placer, Sacramento, and Yolo decreased by 11,100 to total 890,400 jobs.

- Government led the month-over decrease with a 13,800-job decline. The cutback in jobs was concentrated in local government education (down 9,400 jobs) and state government education (down 4,000 jobs). The job reduction was within seasonal norms where it is customary for schools to trim down during the summer break.
- Trade, transportation, and utilities slowed down by 800 jobs, its largest month-over decrease since 2009. Retail trade dwindled by 500 jobs, wholesale trade saw a 200-job dip, and transportation, warehousing, and utilities declined by 100 jobs.
- Financial activities declined by 600 jobs over the month. Finance and insurance receded by 400 jobs. Real estate, rental, and leasing dropped by 200 jobs.
- Professional and business services was the top industry gainer for the month, adding 2,000 jobs from June to July and exceeding its 10-year average by 1,500 jobs. Administrative and support and waste services led the way with a 1,600-job improvement, and professional, scientific, and technical services added 300 jobs.

**Between July 2013 and July 2014**, total jobs in the region increased by 20,200 or 2.3 percent.

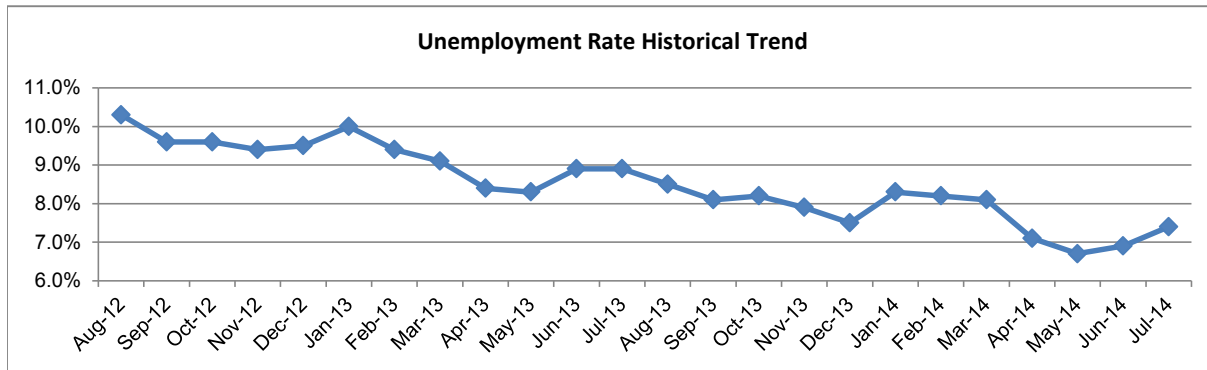
- Professional and business services expanded by 7,800 jobs for the year. Administrative and support and waste services continued to lead the industry with a 4,700-job gain. Professional, scientific, and technical services grew by 2,700 jobs, and management of companies and enterprises added 400 jobs.
- Educational and health services improved year over by 7,500 jobs. Health care and social assistance contributed with a 6,200-job increase. Private education added 1,300 jobs for the year.
- Construction advanced by 1,600 jobs year over. Specialty trade contractors boosted the industry with 1,500 jobs. Residual construction added 400 jobs, while construction of buildings dipped by 300 jobs.
- Three industries saw job declines for the year. Total farm, information, and financial activities each dropped 600 jobs year over.

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IMMEDIATE RELEASE

SACRAMENTO-ARDEN ARCADE-ROSEVILLE METROPOLITAN STATISTICAL AREA (MSA)  
 (El Dorado, Placer, Sacramento, and Yolo Counties)

The unemployment rate in the Sacramento-Arden Arcade-Roseville MSA was 7.4 percent in July 2014, up from a revised 6.9 percent in June 2014, and below the year-ago estimate of 8.9 percent. This compares with an unadjusted unemployment rate of 7.8 percent for California and 6.5 percent for the nation during the same period. The unemployment rate was 7.2 percent in El Dorado County, 6.5 percent in Placer County, 7.7 percent in Sacramento County, and 7.3 percent in Yolo County.



Industry	Jun-2014	Jul-2014	Change		Jul-2013	Jul-2014	Change
	Revised	Prelim				Prelim	
Total, All Industries	901,500	890,400	(11,100)		870,200	890,400	20,200
Total Farm	9,800	10,600	800		11,200	10,600	(600)
Total Nonfarm	891,700	879,800	(11,900)		859,000	879,800	20,800
Mining and Logging	500	500	0		500	500	0
Construction	46,500	46,800	300		45,200	46,800	1,600
Manufacturing	34,800	35,400	600		34,000	35,400	1,400
Trade, Transportation & Utilities	144,000	143,200	(800)		141,700	143,200	1,500
Information	14,500	14,500	0		15,100	14,500	(600)
Financial Activities	50,200	49,600	(600)		50,200	49,600	(600)
Professional & Business Services	119,300	121,300	2,000		113,500	121,300	7,800
Educational & Health Services	132,700	133,000	300		125,500	133,000	7,500
Leisure & Hospitality	90,700	91,000	300		90,200	91,000	800
Other Services	29,300	29,100	(200)		29,100	29,100	0
Government	229,200	215,400	(13,800)		214,000	215,400	1,400

Notes: Data not adjusted for seasonality. Data may not add due to rounding  
 Labor force data are revised month to month  
 Additional data are available on line at [www.labormarketinfo.edd.ca.gov](http://www.labormarketinfo.edd.ca.gov)  
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**REPORT 400 C**  
**Monthly Labor Force Data for Counties**  
**July 2014 - Preliminary**  
 Data Not Seasonally Adjusted

COUNTY	RANK BY RATE	LABOR FORCE	EMPLOYMENT	UNEMPLOYMENT	RATE
<b>STATE TOTAL</b>	---	<b>18,699,600</b>	<b>17,232,700</b>	<b>1,466,900</b>	<b>7.8%</b>
ALAMEDA	10	788,500	738,000	50,500	6.4%
ALPINE	50	400	350	50	11.4%
AMADOR	29	16,050	14,730	1,320	8.2%
BUTTE	35	102,700	93,500	9,200	9.0%
CALAVERAS	31	19,540	17,850	1,690	8.6%
COLUSA	57	11,650	10,080	1,570	13.5%
CONTRA COSTA	10	543,000	508,000	35,000	6.4%
DEL NORTE	44	10,800	9,700	1,100	10.2%
EL DORADO	19	89,300	82,900	6,500	7.2%
FRESNO	47	457,100	407,900	49,200	10.8%
GLENN	48	12,880	11,450	1,430	11.1%
HUMBOLDT	26	56,500	52,100	4,400	7.8%
IMPERIAL	58	80,400	60,600	19,800	24.7%
INYO	22	9,040	8,380	660	7.3%
KERN	46	393,800	352,700	41,100	10.4%
KINGS	52	60,200	53,300	6,900	11.5%
LAKE	40	26,850	24,250	2,600	9.7%
LASSEN	37	12,190	11,080	1,110	9.1%
LOS ANGELES	33	5,020,800	4,584,600	436,200	8.7%
MADERA	42	68,600	61,700	6,900	10.0%
MARIN	1	144,500	138,100	6,400	4.4%
MARIPOSA	12	10,070	9,420	650	6.5%
MENDOCINO	14	42,580	39,780	2,800	6.6%
MERCED	55	109,900	95,900	14,000	12.7%
MODOC	34	3,720	3,400	330	8.8%
MONO	18	8,200	7,610	590	7.1%
MONTEREY	24	229,500	212,500	17,000	7.4%
NAPA	4	80,100	76,000	4,100	5.1%
NEVADA	16	48,650	45,390	3,260	6.7%
ORANGE	5	1,610,700	1,518,100	92,600	5.7%
PLACER	12	179,600	167,900	11,700	6.5%
PLUMAS	30	9,960	9,130	830	8.3%
RIVERSIDE	39	951,100	861,100	90,100	9.5%
SACRAMENTO	25	681,200	628,800	52,500	7.7%
SAN BENITO	27	26,100	24,100	2,100	7.9%
SAN BERNARDINO	35	860,600	783,300	77,300	9.0%
SAN DIEGO	14	1,603,300	1,497,200	106,100	6.6%
SAN FRANCISCO	3	495,200	470,800	24,400	4.9%
SAN JOAQUIN	48	297,800	264,800	33,000	11.1%
SAN LUIS OBISPO	8	142,000	133,500	8,500	6.0%
SAN MATEO	2	410,500	391,300	19,100	4.7%
SANTA BARBARA	8	223,300	209,900	13,400	6.0%
SANTA CLARA	7	932,100	877,100	54,900	5.9%
SANTA CRUZ	19	154,200	143,100	11,100	7.2%
SHASTA	38	77,900	70,700	7,200	9.2%
SIERRA	31	1,470	1,340	130	8.6%
SISKIYOU	42	18,300	16,470	1,830	10.0%
SOLANO	19	218,100	202,300	15,800	7.2%
SONOMA	6	261,900	246,700	15,100	5.8%
STANISLAUS	50	236,300	209,400	26,900	11.4%
SUTTER	53	41,400	36,400	5,000	12.1%
TEHAMA	45	24,660	22,110	2,550	10.3%
TRINITY	41	4,810	4,340	470	9.8%
TULARE	54	202,400	176,900	25,500	12.6%
TUOLUMNE	28	24,180	22,220	1,950	8.1%
VENTURA	17	428,200	398,400	29,800	7.0%
YOLO	22	97,300	90,100	7,100	7.3%
YUBA	55	27,400	23,900	3,500	12.7%

Notes

- 1) Data may not add due to rounding. The unemployment rate is calculated using unrounded data.
- 2) Labor force data for all geographic areas now reflect the March 2013 benchmark and Census 2010 population controls at the state level.

**REPORT 400 M**  
**Monthly Labor Force Data for California**  
**Counties and Metropolitan Statistical Areas**  
**July 2014 - Preliminary**  
 Data Not Seasonally Adjusted

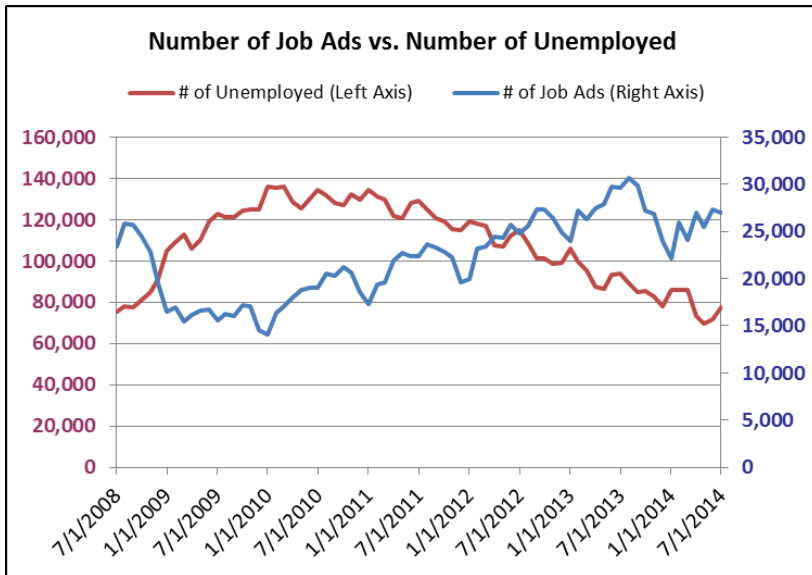
Area	RANK BY RATE	LABOR FORCE	EMPLOYMENT	UNEMPLOYMENT	RATE
<b>STATE TOTAL</b>	<b>---</b>	<b>18,699,600</b>	<b>17,232,700</b>	<b>1,466,900</b>	<b>7.8%</b>
BAKERSFIELD DELANO MSA (Kern Co.)	51	393,800	352,700	41,100	10.4%
CHICO MSA (Butte Co.)	39	102,700	93,500	9,200	9.0%
EL CENTRO MSA (Imperial Co.)	64	80,400	60,600	19,800	24.7%
FRESNO MSA (Fresno Co.)	52	457,100	407,900	49,200	10.8%
HANFORD CORCORAN MSA (Kings Co.)	57	60,200	53,300	6,900	11.5%
LOS ANGELES LONG BEACH GLENDALE MD (Los Angeles Co.)	37	5,020,800	4,584,600	436,200	8.7%
MADERA CHOWCHILLA MSA (Madera Co.)	47	68,600	61,700	6,900	10.0%
MERCED MSA (Merced Co.)	61	109,900	95,900	14,000	12.7%
MODESTO MSA (Stanislaus Co.)	55	236,300	209,400	26,900	11.4%
NAPA MSA (Napa Co.)	5	80,100	76,000	4,100	5.1%
OAKLAND FREMONT HAYWARD MD	12	1,331,500	1,246,000	85,500	6.4%
Alameda Co.	12	788,500	738,000	50,500	6.4%
Contra Costa Co.	12	543,000	508,000	35,000	6.4%
OXNARD THOUSAND OAKS VENTURA MSA (Ventura Co.)	20	428,200	398,400	29,800	7.0%
REDDING MSA (Shasta Co.)	42	77,900	70,700	7,200	9.2%
RIVERSIDE SAN BERNARDINO ONTARIO MSA	42	1,811,800	1,644,400	167,400	9.2%
Riverside Co.	44	951,100	861,100	90,100	9.5%
San Bernardino Co.	39	860,600	783,300	77,300	9.0%
SACRAMENTO ARDEN ARCADE ROSEVILLE MSA	27	1,047,400	969,700	77,700	7.4%
El Dorado Co.	22	89,300	82,900	6,500	7.2%
Placer Co.	15	179,600	167,900	11,700	6.5%
Sacramento Co.	29	681,200	628,800	52,500	7.7%
Yolo Co.	25	97,300	90,100	7,100	7.3%
SALINAS MSA (Monterey Co.)	27	229,500	212,500	17,000	7.4%
SAN DIEGO CARLSBAD SAN MARCOS MSA (San Diego Co.)	17	1,603,300	1,497,200	106,100	6.6%
SAN FRANCISCO SAN MATEO REDWOOD CITY MD	3	1,050,200	1,000,200	49,900	4.8%
Marin Co.	1	144,500	138,100	6,400	4.4%
San Francisco Co.	4	495,200	470,800	24,400	4.9%
San Mateo Co.	2	410,500	391,300	19,100	4.7%
SAN JOSE SUNNYVALE SANTA CLARA MSA	8	958,200	901,200	57,000	5.9%
San Benito Co.	31	26,100	24,100	2,100	7.9%
Santa Clara Co.	8	932,100	877,100	54,900	5.9%
SAN LUIS OBISPO PASO ROBLES MSA (San Luis Obispo Co.)	10	142,000	133,500	8,500	6.0%
SANTA ANA ANAHEIM IRVINE MD (Orange Co.)	6	1,610,700	1,518,100	92,600	5.7%
SANTA BARBARA SANTA MARIA GOLETA MSA (Santa Barbara Co.)	10	223,300	209,900	13,400	6.0%
SANTA CRUZ WATSONVILLE MSA (Santa Cruz Co.)	22	154,200	143,100	11,100	7.2%
SANTA ROSA PETALUMA MSA (Sonoma Co.)	7	261,900	246,700	15,100	5.8%
STOCKTON MSA (San Joaquin Co.)	53	297,800	264,800	33,000	11.1%
VALLEJO FAIRFIELD MSA (Solano Co.)	22	218,100	202,300	15,800	7.2%
VISALIA PORTERVILLE MSA (Tulare Co.)	60	202,400	176,900	25,500	12.6%
YUBA CITY MSA	59	68,800	60,400	8,500	12.3%
Sutter Co.	58	41,400	36,400	5,000	12.1%
Yuba Co.	61	27,400	23,900	3,500	12.7%
Alpine Co.	55	400	350	50	11.4%
Amador Co.	33	16,050	14,730	1,320	8.2%
Calaveras Co.	35	19,540	17,850	1,690	8.6%
Colusa Co.	63	11,650	10,080	1,570	13.5%
Del Norte Co.	49	10,800	9,700	1,100	10.2%
Glenn Co.	53	12,880	11,450	1,430	11.1%
Humboldt Co.	30	56,500	52,100	4,400	7.8%
Inyo Co.	25	9,040	8,380	660	7.3%
Lake Co.	45	26,850	24,250	2,600	9.7%
Lassen Co.	41	12,190	11,080	1,110	9.1%
Mariposa Co.	15	10,070	9,420	650	6.5%
Mendocino Co.	17	42,580	39,780	2,800	6.6%
Modoc Co.	38	3,720	3,400	330	8.8%
Mono Co.	21	8,200	7,610	590	7.1%
Nevada Co.	19	48,650	45,390	3,260	6.7%
Plumas Co.	34	9,960	9,130	830	8.3%
Sierra Co.	35	1,470	1,340	130	8.6%
Siskiyou Co.	47	18,300	16,470	1,830	10.0%
Tehama Co.	50	24,660	22,110	2,550	10.3%
Trinity Co.	46	4,810	4,340	470	9.8%
Tuolumne Co.	32	24,180	22,220	1,950	8.1%

Notes

- 1) Data may not add due to rounding. The unemployment rate is calculated using unrounded data.
- 2) Labor force data for all geographic areas now reflect the March 2013 benchmark and Census 2010 population controls at the state level.

# Recent Job Ads for Sacramento Arden Arcade Roseville MSA

## July 2014

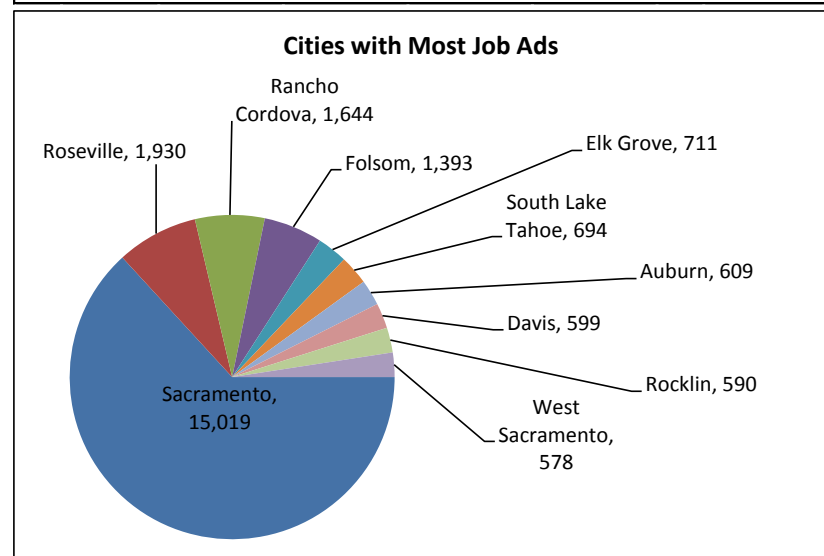


**Employers with Most Job Ads**

Sutter Health	598
Dignity Health	586
Wellpoint, Inc.	322
Kaiser Permanente	295
Wells Fargo	264
Sears Holdings Corporation	190
Randstad	186
Robert Half International	149
Macy's	146
Intel	144

**Occupations with Most Job Ads**

Registered Nurses	1224
Retail Salespersons	691
First-Line Supervisors of Retail Sales Workers	601
Heavy and Tractor-Trailer Truck Drivers	558
Customer Service Representatives	522
First-Line Supervisors of Office & Administrative Support	486
Computer User Support Specialists	456
Computer Systems Analysts	427
Software Developers, Applications	389
Medical and Health Services Managers	383



Sources: Employment Development Department, Labor Market Information Division; Help Wanted Online from The Conference Board and WANTED Technologies

August 15, 2014

Employment Development Department  
 Labor Market Information Division  
 (916) 262-2162

**Sacramento Arden Arcade Roseville MSA**  
**(El Dorado, Placer, Sacramento, and Yolo Counties)**  
 Industry Employment & Labor Force  
 March 2013 Benchmark

Data Not Seasonally Adjusted

	Jul 13	May 14	Jun 14	Jul 14	Percent Change	
			Revised	Prelim	Month	Year
Civilian Labor Force (1)	1,051,400	1,041,900	1,045,100	1,047,400	0.2%	-0.4%
Civilian Employment	957,500	972,400	973,500	969,700	-0.4%	1.3%
Civilian Unemployment	93,900	69,500	71,600	77,700	8.5%	-17.3%
Civilian Unemployment Rate	8.9%	6.7%	6.9%	7.4%		
(CA Unemployment Rate)	9.4%	7.1%	7.3%	7.8%		
(U.S. Unemployment Rate)	7.7%	6.1%	6.3%	6.5%		
<b>Total, All Industries (2)</b>	<b>870,200</b>	<b>894,100</b>	<b>901,500</b>	<b>890,400</b>	<b>-1.2%</b>	<b>2.3%</b>
Total Farm	11,200	9,300	9,800	10,600	8.2%	-5.4%
Total Nonfarm	859,000	884,800	891,700	879,800	-1.3%	2.4%
Total Private	645,000	656,200	662,500	664,400	0.3%	3.0%
Goods Producing	79,700	80,500	81,800	82,700	1.1%	3.8%
Mining and Logging	500	500	500	500	0.0%	0.0%
Construction	45,200	46,000	46,500	46,800	0.6%	3.5%
Construction of Buildings	9,900	9,200	9,500	9,600	1.1%	-3.0%
Specialty Trade Contractors	30,000	31,200	31,600	31,500	-0.3%	5.0%
Building Foundation & Exterior Contractors	7,400	7,500	7,600	7,500	-1.3%	1.4%
Building Equipment Contractors	11,700	12,100	12,300	12,400	0.8%	6.0%
Building Finishing Contractors	6,800	7,500	7,600	7,700	1.3%	13.2%
Manufacturing	34,000	34,000	34,800	35,400	1.7%	4.1%
Durable Goods	23,600	24,100	24,500	24,800	1.2%	5.1%
Computer & Electronic Product Manufacturing	7,500	7,300	7,500	7,600	1.3%	1.3%
Nondurable Goods	10,400	9,900	10,300	10,600	2.9%	1.9%
Food Manufacturing	3,900	3,500	3,800	4,100	7.9%	5.1%
Service Providing	779,300	804,300	809,900	797,100	-1.6%	2.3%
Private Service Providing	565,300	575,700	580,700	581,700	0.2%	2.9%
Trade, Transportation & Utilities	141,700	142,600	144,000	143,200	-0.6%	1.1%
Wholesale Trade	25,200	25,200	25,400	25,200	-0.8%	0.0%
Merchant Wholesalers, Durable Goods	14,200	14,200	14,300	14,300	0.0%	0.7%
Merchant Wholesalers, Nondurable Goods	8,500	8,200	8,300	8,300	0.0%	-2.4%
Retail Trade	93,400	94,600	95,500	95,000	-0.5%	1.7%
Motor Vehicle & Parts Dealer	12,400	12,800	12,800	12,900	0.8%	4.0%
Building Material & Garden Equipment Stores	8,100	8,300	8,400	8,300	-1.2%	2.5%
Grocery Stores	17,600	17,600	17,700	17,800	0.6%	1.1%
Health & Personal Care Stores	5,300	5,100	5,100	5,200	2.0%	-1.9%
Clothing & Clothing Accessories Stores	7,100	7,000	7,200	7,200	0.0%	1.4%
Sporting Goods, Hobby, Book & Music Stores	4,000	4,000	3,900	3,900	0.0%	-2.5%
General Merchandise Stores	19,600	19,300	19,500	19,700	1.0%	0.5%
Transportation, Warehousing & Utilities	23,100	22,800	23,100	23,000	-0.4%	-0.4%
Information	15,100	14,600	14,500	14,500	0.0%	-4.0%
Publishing Industries (except Internet)	2,600	2,400	2,400	2,400	0.0%	-7.7%
Telecommunications	7,800	7,700	7,700	7,700	0.0%	-1.3%
Financial Activities	50,200	49,400	50,200	49,600	-1.2%	-1.2%
Finance & Insurance	36,800	36,000	36,400	36,000	-1.1%	-2.2%
Credit Intermediation & Related Activities	13,300	12,600	12,700	12,500	-1.6%	-6.0%
Depository Credit Intermediation	8,000	7,800	7,900	7,700	-2.5%	-3.8%
Nondepository Credit Intermediation	2,600	2,500	2,500	2,400	-4.0%	-7.7%
Insurance Carriers & Related	19,300	19,300	19,600	19,200	-2.0%	-0.5%
Real Estate & Rental & Leasing	13,400	13,400	13,800	13,600	-1.4%	1.5%
Real Estate	10,200	10,300	10,600	10,400	-1.9%	2.0%
Professional & Business Services	113,500	118,400	119,300	121,300	1.7%	6.9%
Professional, Scientific & Technical Services	51,800	53,500	54,200	54,500	0.6%	5.2%
Architectural, Engineering & Related Services	8,800	9,400	9,500	10,000	5.3%	13.6%
Management of Companies & Enterprises	10,200	10,500	10,500	10,600	1.0%	3.9%
Administrative & Support & Waste Services	51,500	54,400	54,600	56,200	2.9%	9.1%
Administrative & Support Services	48,800	52,400	52,100	53,400	2.5%	9.4%
Employment Services	19,700	22,900	22,800	23,000	0.9%	16.8%
Services to Buildings & Dwellings	11,100	11,000	11,100	11,100	0.0%	0.0%

Data Not Seasonally Adjusted

	Jul 13	May 14	Jun 14 Revised	Jul 14 Prelim	Percent Change	
					Month	Year
Educational & Health Services	125,500	134,000	132,700	133,000	0.2%	6.0%
Education Services	11,900	14,400	13,800	13,200	-4.3%	10.9%
Health Care & Social Assistance	113,600	119,600	118,900	119,800	0.8%	5.5%
Ambulatory Health Care Services	41,400	43,900	43,700	43,900	0.5%	6.0%
Hospitals	23,700	24,000	24,100	24,100	0.0%	1.7%
Nursing & Residential Care Facilities	15,600	15,800	15,800	15,700	-0.6%	0.6%
Leisure & Hospitality	90,200	87,600	90,700	91,000	0.3%	0.9%
Arts, Entertainment & Recreation	15,500	13,800	14,300	14,200	-0.7%	-8.4%
Accommodation & Food Services	74,700	73,800	76,400	76,800	0.5%	2.8%
Accommodation	8,600	8,100	8,400	8,500	1.2%	-1.2%
Food Services & Drinking Places	66,100	65,700	68,000	68,300	0.4%	3.3%
Full-Service Restaurants	31,000	29,200	30,400	30,700	1.0%	-1.0%
Limited-Service Eating Places	31,900	31,700	32,600	32,400	-0.6%	1.6%
Other Services	29,100	29,100	29,300	29,100	-0.7%	0.0%
Repair & Maintenance	8,600	8,600	8,500	8,500	0.0%	-1.2%
Government	214,000	228,600	229,200	215,400	-6.0%	0.7%
Federal Government	13,600	13,300	13,400	13,500	0.7%	-0.7%
Department of Defense	1,600	1,600	1,600	1,600	0.0%	0.0%
State & Local Government	200,400	215,300	215,800	201,900	-6.4%	0.7%
State Government	107,400	113,900	114,400	110,200	-3.7%	2.6%
State Government Education	25,200	28,800	29,000	25,000	-13.8%	-0.8%
State Government Excluding Education	82,200	85,100	85,400	85,200	-0.2%	3.6%
Local Government	93,000	101,400	101,400	91,700	-9.6%	-1.4%
Local Government Education	49,400	58,400	57,300	47,900	-16.4%	-3.0%
Local Government Excluding Education	43,600	43,000	44,100	43,800	-0.7%	0.5%
County	18,000	18,300	18,400	18,300	-0.5%	1.7%
City	10,100	9,800	10,400	10,300	-1.0%	2.0%
Special Districts plus Indian Tribes	15,500	14,900	15,300	15,200	-0.7%	-1.9%

**Notes:**

(1) Civilian labor force data are by place of residence; include self-employed individuals, unpaid family workers, household domestic workers, & workers on strike. Data may not add due to rounding. The unemployment rate is calculated using unrounded data.

(2) Industry employment is by place of work; excludes self-employed individuals, unpaid family workers, household domestic workers, & workers on strike. Data may not add due to rounding.

These data are produced by the Labor Market Information Division of the California Employment Development Department (EDD). Questions should be directed to: George Marley 916/227-0298 or Nati Martinez 209/941-6551

These data, as well as other labor market data, are available via the Internet at <http://www.labormarketinfo.edd.ca.gov>. If you need assistance, please call (916) 262-2162.

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**Monthly Labor Force Data for Cities and Census Designated Places (CDP)  
 July 2014 - Preliminary  
 Data Not Seasonally Adjusted**

<b>Area Name</b>	<b>Labor Force</b>	<b>Employment</b>	<b>Unemployment Number</b>	<b>Unemployment Rate</b>	<b>Census Ratios Emp</b>	<b>Census Ratios Unemp</b>
Sacramento County	681,200	628,748	52,452	7.7%	1.000000	1.000000
Arden Arcade CDP	56,700	52,391	4,309	7.6%	0.083249	0.082638
Carmichael CDP	29,500	27,760	1,741	5.9%	0.044196	0.033389
Citrus Heights city	51,000	48,297	2,703	5.3%	0.076838	0.052031
Elk Grove CDP	35,500	33,299	2,201	6.2%	0.052995	0.042014
Fair Oaks CDP	17,500	16,783	718	4.1%	0.026690	0.013634
Florin CDP	12,500	10,963	1,538	12.3%	0.017414	0.029215
Folsom city	27,700	26,758	942	3.4%	0.042525	0.018086
Foothill Farms CDP	9,600	8,582	1,018	10.6%	0.013648	0.019477
Galt city	10,700	9,341	1,359	12.7%	0.014787	0.025876
Gold River CDP	5,000	4,925	75	1.5%	0.007807	0.001391
Isleton city	400	358	42	10.4%	0.000606	0.000835
La Riviera CDP	7,100	6,781	320	4.5%	0.010764	0.006121
Laguna CDP	20,900	20,043	857	4.1%	0.031834	0.016416
Laguna West Lakeside CDP	5,400	5,108	292	5.4%	0.008082	0.005565
North Highlands CDP	22,200	19,492	2,708	12.2%	0.030952	0.051475
Orangevale CDP	16,100	15,263	837	5.2%	0.024229	0.015860
Parkway South Sacramento CD	15,600	13,447	2,153	13.8%	0.021400	0.041180
Rancho Cordova City	30,800	28,059	2,741	8.9%	0.044619	0.052031
Rancho Murieta CDP	2,300	2,243	58	2.5%	0.003619	0.001113
Rio Linda CDP	5,700	4,999	701	12.3%	0.007917	0.013356
Rosemont CDP	14,000	13,090	910	6.5%	0.020867	0.017251
Sacramento city	214,800	195,253	19,547	9.1%	0.310678	0.371731
Vineyard CDP	6,000	5,766	234	3.9%	0.009185	0.004452
Walnut Grove CDP	400	321	79	19.7%	0.000569	0.001669
Wilton CDP	2,800	2,654	146	5.2%	0.004225	0.002782

CDP is "Census Designated Place" - a recognized community that was unincorporated at the time of the 2000 Census.

**Notes:**

- 1) Data may not add due to rounding. All unemployment rates shown are calculated on unrounded data. \*SETA Staff adjusted numbers to eliminate rounding to the nearest hundred.
- 2) These data are not seasonally adjusted.

**Methodology:**

Monthly city and CDP labor force data are derived by multiplying current estimates of county employment and unemployment by the employment and unemployment shares (ratios) of

### Data Not Seasonally Adjusted

<b>Area Name</b>	<b>Labor Force</b>	<b>Employment</b>	<b>Unemployment Number</b>	<b>Unemployment Rate</b>	<b>Census Ratios</b>	
					<b>Emp</b>	<b>Unemp</b>

each city and CDP at the time of the 2000 Census. Ratios for cities of 25,000 or more persons were developed from special tabulations based on household population only from the Bureau of Labor Statistics. For smaller cities and CDP, ratios were calculated from published census data.

City and CDP unrounded employment and unemployment are summed to get the labor force. The unemployment rate is calculated by dividing unemployment by the labor force. Then the labor force, employment, and unemployment are rounded.

This method assumes that the rates of change in employment and unemployment, since 2000, are exactly the same in each city and CDP as at the county level (i.e., that the shares are still accurate). If this assumption is not true for a specific city or CDP, then the estimates for that area may not represent the current economic conditions. Since this assumption is untested, caution should be employed when using these data.

## ITEM IV-F – INFORMATION

### COMMITTEE UPDATES

#### BACKGROUND:

This item provides an opportunity for a report from the following committees:

- Youth Council – Matt Kelly
- Planning/Oversight Committee – Anette Smith-Dohring
- Employer Outreach Committee – Larry Booth
- Board Development Committee – Terry Wills

## ITEM V - OTHER REPORTS

### 1. CHAIR'S REPORT

The Chair of the Sacramento Works, Inc. Board, on a regular basis, receives numerous items of information concerning employment and training legislation, current programs, agency activities, and miscellaneous articles.

The important information from the material received and meetings attended will be shared with the entire Board and the method proposed by the Chair is to give a verbal report at each regular meeting. It will also allow time for the Board to provide input on items that may require future action.

### 2. MEMBERS OF THE BOARD

This item provides the opportunity for Workforce Investment Board members to raise any items for consideration not covered under the formal agenda. It also provides the opportunity for Board members to request staff to research or follow up on specific requests or to ask that certain items be placed on the next agenda.

### 3. COUNSEL REPORT:

The Sacramento Works, Inc. Legal Counsel is the firm of Phillip M. Cunningham, Attorney at Law. This item provides the opportunity for Legal Counsel to provide the Sacramento Works, Inc. Board with an oral or written report on legal activities

### 4. PUBLIC PARTICIPATION:

Participation of the general public at Sacramento Works, Inc. Board meetings is encouraged. The Sacramento Works, Inc. Board has decided to incorporate participants of the audience as part of its agenda for all meetings. Members of the audience are asked to address their requests to the Chair, if they wish to speak.