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RICK WYLIE - Chair illara Building Systems



## REGULAR MEETING OF THE SACRAMENTO WORKS, INC. BOARD

DATE: Wednesday, September 23, 2020

TIME: 8:00 a.m.

LOCATION: https://us02web.zoom.us/j/84645583511

In response to the Governor's Executive Order N-29-20 relating to the COVID-19 Pandemic, the Sacramento Employment and Training Agency Sacramento Works, Inc. Board is conducting this meeting on Zoom at https://us02web.zoom.us/i/84645583511. This meeting will be closed captioned. Members of the public may join the meeting by clicking the link above or typing the meeting address above into their web browser, or listen to the meeting by dialing any of the following telephone numbers and entering in the Webinar ID: 846 4558 3511: +1 669 900 6833 or +1 346 248 7799 or +1 253 215 8782 or +1 312 626 6799 or +1 929 205 6099 or +1 301 715 8592. Members of the public are encouraged to participate in the meeting by submitting written comments by email to: Nancy, Hogan@seta.net. Any member of the public who wishes to speak directly to the board regarding any item on the agenda may contact Nancy Hogan at (916) 263-3827, or Nancy. Hogan@seta.net. Please include in your request which item you would like to participate on. Addirionally, during the meeting, any questions or comments may be submitted via the Q&A or chat features on Zoom. Public comments will be accepted until the adjournment of the meeting, distributed to the Sacramento Works members, and included in the record.

Closed captioning will be available. This document and other Board meeting information may be accessed through the Internet by accessing the SETA home page; www.seta.net

## AGENDA

#### PAGE NUMBER

#### Call to Order/Roll Call I.

- II. Consent Item (5 minutes)
- Approval of Minutes of the July 22, 2020 Regular Α. 2-6 Meeting
- B. Appointment of Youth Committee Members 7 (Terri Carpenter)
- C. Approval to Submit Workforce Innovation and 8 Opportunity Act (WIOA), Self-Assessment Reports to the California Workforce Development Board for Certification of New America's Job Centers (Roy Kim)

D.	Approval of Sponsorship Solicitation and Introductory Package Background (Ron Ellis)	9-18
III.	Action/Discussion Items	
A.	Discussion and Approval of the Board Member Expectations Documents	19-23
B.	Discussion of Options for the Fund Development Committee	24-33
C.	Approval to Transfer Workforce Innovation and Opportunity Act (WIOA) Dislocated Worker Funds to Adult Funds, Program Year (PY) 2020-21, and Authorize Staff to Submit a Request to the State of California, Employment Development Department	34
D.	Business implications of COVID19 on Board Members	35
IV.	Information Items	
A.	Regional Responses to COVID (Rick Wylie)	36-38
B.	Dislocated Worker Report (William Walker)	39-42
C.	Employer Recruitment Activity Report (William Walker)	43-45
D.	Unemployment Update/Press Release from the Employment Development Department (Cara Welch)	46-50
E.	Committee Updates  ✓ Youth Committee (David Gordon)  ✓ Planning/Oversight Committee (Dr. Jamey Nye)  ✓ Employer Outreach Committee (Ron Ellis)  ✓ Board Development Committee (Lisa Clawson)	51
٧.	Other Reports	52
1. 2. 3. 4.	Chair Members of the Board Counsel Public Participation	
VI.	<u>Adjournment</u>	

## **DISTRIBUTION DATE: WEDNESDAY, SEPTEMBER 16, 2020**

# Sacramento Works, Inc. Local Workforce Development Board Strategic Plan

Sacramento Works, Inc., the local Workforce Development Board for Sacramento County, is a 27-member board charged with providing policy, planning and oversight for local workforce development initiatives.

## **Vision:**

Building a dynamic workforce for the Sacramento Region.

## Mission:

Sacramento Works partners with the workforce community to serve regional employment needs.

## Goals:

## Goal 1 (Planning/Oversight Committee):

Prepare customers for viable employment opportunities and career pathways in the region by improving the one stop career center system.

## Goal 2 (Employer Outreach Committee):

Support regional employers' efforts to hire, train, and transition employees by enhancing and communicating the availability and value of Sacramento Works' employer and business services.

## Goal 3 (Youth Committee):

Prepare youth to thrive and succeed in the regional workforce by providing relevant work readiness and employment programs and engaging regional employers and academia.

(Adopted 5/25/11; updated 5/12/16)

## ITEM II-A - CONSENT

## APPROVAL OF MINUTES OF THE JULY 22, 2020 REGULAR MEETING

## **BACKGROUND**:

Attached are the minutes of the July 22 regular meeting for review.

## **RECOMMENDATION:**

That your Board review, modify if necessary, and approve the attached minutes.

## REGULAR MEETING OF THE SACRAMENTO WORKS, INC. BOARD

Minutes/Synopsis

(The minutes reflect the actual progression of the meeting.)

Meeting held electronically

Wednesday, July 22, 2020 8:00 a.m.

## I. Call to Order/Roll Call

Mr. Rick Wylie called the meeting to order at 8:03 a.m. The roll was called and a quorum was established.

<u>Members Present</u>: Staci Anderson, Edward Baker, Larry Booth, Lynn Conner, Ron Ellis, Kristin Gibbons, David Gordon, Gary King, Kathy Kossick, Matt Legé, Frank Louie, Janet Neitzel, Dr. Jamey Nye, Sharon O'Sullivan, Karl Pineo, Johnny Perez, Jordan Powell, Anette Smith-Dohring, Rick Wylie

<u>Members Absent</u>: Amanda Blackwood, Lisa Clawson, Kevin Ferreira, Troy Givans, Christine Laster, Fabrizio Sasso

## City of Sacramento Economic Recovery Updates

Assistant City Manager Michael Jasso provided an overview of the City of Sacramento's response to the CARES Act funding. One of the things that was clear about the CARES Act was that it was intended to go to state and local governments, the extent of that state and local governments were working to assist private partners and not for profit institutions as a vehicle to assist in their communities in relief. It's also important to note that the CARES Act is fundamentally written from a relief perspective and not necessarily a recovery perspective. Individuals or businesses receiving assistance under CARES have to demonstrate that that they were actually harmed by COVID 19 loss of revenue, health issues, etc. and that it occurred during this period that goes through the end of the year. Mr. Jasso reviewed some of the major areas of assistance recently approved by the City Council: Small Business Recovery Assistance, Workforce Training, Youth Enrichment, Family Services, things that stabilize our community like homeless services and Rapid Rehousing, and support for the Arts of Creative Economy and Tourism.

❖ Workforce Development Manager, Kriztina Palone reported that City Council actions that have been undertaken and timelines of the various programs engaged are on the City's website. Ms. Palone stated the City's first task is to see who is eligible under CARES. The second task to determine if the needs are meaningful in our community and can they be implemented within the CARES framework. It is important to understand the CARES funds have to be expended by December 30th. When CARES was passed there was no guidebook so much of the direction has been received

under Frequently Asked Questions on the Treasury webpage. There have been a lot of changes because new federal regulations and guidelines come up on a regular basis. City staff is definitely trying to ensure that there is communication with our workforce applicants and providers about all of the changes and updates as best as possible.

## II. Consent Item

A. Approval of Minutes of the June 24, 2020 Special Meeting

The minutes were reviewed; no questions or corrections.

Moved/Booth, second/Gibbons, to approve the June 24 minutes. Roll call vote:

Aye: 17 (Anderson, Baker, Booth, Ellis, Gibbons, King, Kossick, Legé, Louie, Neitzel, Nye, O'Sullivan, Pineo, Perez, Powell, Smith-Dohring, Wylie)

Nay: 0

Abstentions: 2 (Conner and Gordon)

Absent: 6 (Blackwood, Clawson, Ferreira, Givans, Laster, Sasso)

## IV. <u>Information Items</u>

- A. WIOA Program Year 2019-20 Performance Report: Mr. Roy Kim reviewed the performance report. The Planning/Oversight Committee will look at this report to figure out 'what does good look like'.
- B. Dislocated Worker Report: Mr. William Walker reported that staff is now receiving WARN notices of permanent dislocations as opposed to the notices received in March.
- C. Employer Recruitment Activity Report: Mr. Walker reported that staff have been getting a lot of requests for job orders. He noticed that a lot of job notices are coming in from the public sector. Construction has not really stopped.
- D. Unemployment Update/Press Release from the Employment Development Department. Mr. Roy Kim reviewed the June LMID report. The Sacramento region unemployment went down to 12.8%.
- E. Committee Updates: Mr. Wylie wants the board to consider what needs to be changed. There have been good conversations about how to change. Each committee will be reviewing their activities and what may need to be done differently. He asked each Chair to report out on what each committee plans to do.

Mr. Lege left the meeting at 9:00 a.m.

Mr. Wylie asked members to listen to the committee reports and consider joining one if not already a member of a committee. Board members need to look for ways to expand our effectiveness and looking for continued participation at the committee level.

Youth Committee: Mr. Gordon thanked Terri Carpenter for great staff support for the Youth Committee. The Youth Committee is positioned to do innovative things. The program year began July 1 and we are now serving 344 youth through our providers. We recently added four youth members to ramp up the youth voice. The next meeting will be on August 12 to formulate committee goals for the coming year. The goals are: 1) build stronger relationships with our non-profit organizations. 2) amplifying youth voices 3) try to promote internships on a larger scale. 4) reach out and assist the schools to better reach their neediest populations, i.e., students that need academic support and those that need mental/social/emotional support.

Mr. Wylie asked if the Youth Committee needed assistance; Mr. Gordon noted that one of the most important things is finding internships and getting businesses to commit to internships. Ms. Carpenter agreed that increasing the internships is crucial for youth; if board members have opportunities, please let her know.

- ✓ Planning/Oversight Committee: Dr. Jamey Nye thanked Ms. Kossick for the support. This committee reviews the metrics shared earlier in the meeting. The committee will be reviewing the metrics in a deeper level. We also have an emphasis for initiating collaboration/coordination with other regional agencies. Anyone with contacts with GSEC, Golden Sierra, Valley Vision, please let him/staff know.
- Employer Outreach Committee: Mr. Ron Ellis thanked staff for their assistance. This committee focuses on action items reaching out to improve board support. The committee has been working on a sponsorship package to bring in sponsors for our activities. There are a few committee members that are being 'represented' by a member of their staff, i.e., Amanda Blackwood. We are also looking at getting members that represent employers, especially medium-sized employers. We anticipate meeting with employers with a template of what we want to accomplish. We will be doing a survey to determine the 'mood' of employers and do an annual checkup of participating employers. Mr. Ed Baker reviewed the draft solicitation and participation package. Mr. Ellis stated that this will provide an opportunity to sit down and meet with an employer on how we can provide services.
- ✓ <u>Board Development Committee</u>: Mr. Wylie stated that this committee ramps up the development of future board members and ensuring that

each board member is effectively engaged. The committee will continue to identify future board members. You do not need to be a board member to be on a committee.

Mr. Wylie spoke of the development of a committee that will solicit funds to provide additional money to do things government funding cannot do. There will be discussion of possibly setting up this committee.

Mr. King asked about the process to choose a committee; is there a different process for those that are not on the board? Mr. Wylie suggested that members reach out to the committee chair or connect with himself or Ms. Kossick. Ms. Kossick suggested that members could attend a couple of committee meetings to see if it is interesting to them.

## III. Action/Discussion Items

A. Discussion on the Role of the Sacramento Works Board: No additional comments.

## V. Other Reports

- 1. Chair: Mr. Wylie asked that board members send their cell numbers to the clerk. This will be added to the roster.
- 2. Members of the Board: Ms. Kossick assured board members that their contact information will not be distributed.
- 3. Counsel: No report.
- 4. Public Participation: No comments.
- **VI. Adjournment**: The meeting was adjourned at 9:36 a.m.

## <u>ITEM II-B – CONSENT</u>

## APPOINTMENT OF YOUTH COMMITTEE MEMBERS

## **BACKGROUND:**

The Sacramento Works board's Youth Committee is responsible for the planning and procurement of the Workforce Innovation and Opportunity Act (WIOA) youth services. The Sacramento Works Youth Committee seeks to develop a continuum of services to engage youth in the workforce system, works with community partners to coordinate youth initiatives, and is responsible for the oversight of youth providers. WIOA requires no minimum or maximum number of representatives on the Youth Committee.

The WIOA and the State of California have identified the following categories of membership on the Youth Committee:

- Members of the local board with special interest or expertise in youth services or policy;
- Representatives of youth service organizations, including juvenile justice and local law enforcement agencies;
- Representatives of local public housing organizations;
- Education representatives;
- Parents of local youth seeking assistance under WIOA;
- Youth, including former participants and representatives of organizations that have experience relating to youth activities; and
- Representatives of the Job Corps.

Mr. Gary King, the Chief Workforce Officer at SMUD, has been serving on the Sacramento Works Board since October, 2005 and has an interest in serving on the Youth Committee. The Operating Agreement for the Implementation of the Workforce Innovation and Opportunity Act between Sacramento Works, Inc. and the Governing Board of the Sacramento Employment and Training Agency requires that both parties approve appointments of Youth Committee members. Mr. King's application (which was his original application for board membership) will be sent under separate cover.

In addition, an application was received from Michael Laharty, Vocational Specialist at the Sacramento County Office of Education. He was recruited by Sharon O'Sullivan from the Department of Rehabilitation. Mr. Laharty works with disabled youth to assist them into adulthood. His application is also sent under separate cover.

#### **RECOMMENDATION:**

Approve the appointment of Mr. Gary King and Mr. Michael Laharty to the Sacramento Works Youth Committee.

PRESENTER: Terri Carpenter

### ITEM II- C - CONSENT

APPROVAL TO SUBMIT WORKFORCE INNOVATION AND OPPORTUNITY ACT (WIOA), SELF-ASSESSMENT REPORTS TO THE CALIFORNIA WORKFORCE DEVELOPMENT BOARD FOR CERTIFICATION OF NEW AMERICA'S JOB CENTERS

### **BACKGROUND:**

Directive WSDD-192, issued by the California Workforce Development Board (CWDB) and the Employment Development Department (EDD), acting under the authority of the Governor, contains procedures regarding the certification of comprehensive America's Job Center of California (AJCC) locations.

The Directive describes two levels of AJCC certification: "Baseline" and "Hallmarks of Excellence". The "Baseline" criteria ensure that the AJCC complies with the key WIOA statutory and regulatory requirements. The "Hallmarks of Excellence" criteria were developed based on the State Plan and the AJCC Certification Workgroup's vision for the State's One-Stop delivery system. Its criteria are intended to encourage continuous improvement by identifying areas where comprehensive AJCCs exceed quality expectations, as well as areas where improvements may be needed.

Where Local Boards also function as the One-Stop Operator, the CWDB must certify the AJCC(s). Under this process, Local Boards must conduct an initial self-assessment and submit the results to the CWDB, whereupon the CWDB will make an official decision on the certification status of each AJCC.

On June 4, 2020, the SETA Governing Board funded two new AJCCs: 1) Lao Family and 2) Fruitridge Community Collaborative. Staff have worked with these new AJCCs to complete the required self-assessment reports for submission to the CWDB.

Attached, under separate cover, for review and approval are the self-assessment reports for the new AJCCs.

Staff will be available to answer questions.

## **RECOMMENDATION:**

Approve the submission of the Workforce Innovation and Opportunity Act, self-assessment reports to the California Workforce Development Board for certification of the new AJCCs.

PRESENTER: Roy Kim

## <u>ITEM II-D - CONSENT</u>

## APPROVAL OF SPONSORSHIP SOLICITATION AND INTRODUCTORY PACKAGE

## **BACKGROUND:**

The Sacramento Works Employer Outreach Committee has been working on a draft Sponsorship Solicitation and Introductory Package to utilize when introducing the business community to the services available through the Business Services Unit. This committee is seeking review and approval of the full board on the attached document.

## **RECOMMENDATION:**

Review and approve the attached draft Sponsorship Solicitation and Introductory Package.

PRESENTER: Ron Ellis





Thank you for receiving and agreeing to review our:

# SACRAMENTO EMPLOYMENT AND TRAINING AGENCY

Sponsor Solicitation and Introductory package

**PURPOSE, MISSION & VISION** 

**SERVICES FOR EMPLOYERS** 

WHAT EMPLOYERS SAY...

**EMPLOYER EXPERIENCE** 

**OUR SUCCESSES** 

**SPONSORSHIP & ADVERTISING BENEFITS** 

**SPONSORSHIP AGREEMENT** 

## **PURPOSE, MISSION & VISION**

**Purpose** 

The SETA/Sacramento Works Job Center System provides resources and services to employers and job seekers, including especially underserved job seekers in Sacramento City and County.

With that continuing purpose our vision and mission include:

Building a dynamic workforce for the Sacramento Region and partnering with the workforce community to serve regional employment needs.





## SERVICES FOR EMPLOYERS

# **SETA** offers a variety of Outreach and Recruitment Services:

- Job Posting
- Candidate Recruitment
- Applicant Screening Services
- Employee Outplacement

- Skill Assessment
- Employee Training
- Information Resources

## SETA's Most Popular 'FREE' Services include:

- Call us direct at 1 (877) 920-5627 (JOBS)
   We will take your job order over-the-phone or submit it with our online Job Order
   Form (Available at www.SacramentoWorks.Org) . You can also register in our system
   and post your own job orders at www.CalJobs.CA.Gov.
- **Customized Recruitment** We can develop a unique recruitment event to address your hiring needs.
- **Customized Training** In partnership with the Employment Training Panel and local educational organizations, we can offer training to your current employees.
- **Customized Screening** We can save time and money when you use us to screen your applicants. (Applications & Interviews)
- Career Fairs We help plan and participate in career fairs and community events aimed at filling specific staffing needs.
- Customized Outplacement We coordinate services to assist workers in finding new jobs and/or receiving training for new careers.
- **Customized Skill Assessment** Feel confident you are hiring the right people by letting us help you to use our skills assessment tools (e.g. WorkKeys).





SETA and Sacramento Works • 925 Del Paso Blvd. Suite 100 • Sacramento, CA 95815 <a href="https://www.SETA.Net">www.SETA.Net</a> and <a href="https://www.SacramentoWorks.Org">www.SETA.Net</a> and <a href="https://www.SacramentoWorks.Org">www.SacramentoWorks.Org</a> • Phone (916) 263-3800

## WHAT EMPLOYERS SAY...

**Villara Building Systems** knows firsthand the value of working with SETA to create an internal job training program. We received funding and administrative assistance for developing badly needed and newly skilled construction workers from among our own employees.

"I believe in the value of those services so strongly, that I agreed many years ago to serve on the Sacramento Works board and to help make benefits like these available to other firms as well!"



## ■ Rick Wylie, President Villara Building Systems



"At the **Metro Chamber** we believe that SETA is a valuable resource to our community. It's an organization I'm pleased to serve as a Board Member and as a part of its Employer Outreach activities."

Amanda Blackwood, President & CEOSacramento Metropolitan Chamber of Commerce

After 30 years with Sacramento County, and the last 17 in economic development, I've had many opportunities to work with SETA/Sacramento Works and I've come to rely on them to consistently respond and perform. When we learn about companies that need help with screening or interviewing candidates, job fairs, relocations, outplacement, etc. we know from experience that they provide services employers value... Troy Givans - Director, Dept. of Economic Development and Marketing at Sacramento County







SETA and Sacramento Works • 925 Del Paso Blvd. Suite 100 • Sacramento, CA 95815 <a href="https://www.SETA.Net">www.SETA.Net</a> and <a href="https://www.SacramentoWorks.Org">www.SacramentoWorks.Org</a> • Phone (916) 263-3800

 Sac. Works
 Page 13
 Sept. 23, 2020

## EMPLOYER EXPERIENCE

## We're very pleased to serve Employers throughout the Sacramento Region:

Acara Solutions, Inc.

Adecco

Aji Dori

All 1 Marketing

Allied Universal Security Services American Alfa Const. Inc.

Applied Behavior Consultants,

Inc

Arden Town Gas & Mini Mart Asbury Park Nursing &

Rehabilitation Center

**ASC Profiles** 

Asian Market Restaurant

Assurance Roofing &

Construction

Cache Creek

California Human Development

Caltrans

Capital Staffing, Inc.

Casa Coloma

ChildCare Careers

**Cintas Corporation** 

Circle K

City Of Elk Grove

City of Sacramento

CIWP - Community Integrated

Work Program

Cosumnes Community Svc Dist

Cosumnes Service District Fire

Department

Courtyard By Marriott

**Creative Design Interiors** 

Culinary Staffing C/O

Sacramento Sda

Dick James & Associates, Inc.

Dr. Narinder Sandu

**East Market and Restaurant** 

Echelon Distribution, LLC

**Exact Staff** 

**Express Collision Center** 

Family Discount Pharmacy

Faneuil Inc.

FedEx Ground

Fitness 4 Less

General Produce Co

**GH Foods** 

Goodwill

Highlands Charter & Tech.

Home Instead Senior Care

HR To Go

IEC/AAI Holding, Inc. dba UEI

College-Sacramento

InSync Consulting

Judies Cleaners, Inc

La Bou Café

Live Well Med. Ctr.

Los Rios Community College

District

Love Laundry

Mars One Services, Inc.

Mary Ann's Baking Company

Mather Preschool

McDonalds

Michael Transportation

Milgard Manufacturing

Mountain Mikes Pizza

Mova Stone

My Thai Kitchen

NCIM/Springboard

NCIW/Springboard

NewLife Electronics, LLC NorCal Mental Health America

Northstar Services

Nothing Bundt Cakes

Opening Doors, Inc.

O'Reilly Auto Parts

PaintRite Pros

PeopleReady

Pez Enterprises

Pizza Depot

PrideStaff

R & M Framing

Raleys

Rancho Grocery Outlet

Renewal by Andersen

Sacramento LGBT Community

Center

Safety Center Incorporated

Sana Bakery/Market

**SETA** 

**Shams Market** 

Shasta Linen Supply

Siemens

Sierra College

Sierra Pacific Home And Comfort

Solar City Corporation

SPECTRA360

SPRIG USA

Stroppini Enterprise

Synir Inc DBA Two Men and a

Truck

Tabacco Cartel Inc.

The Services Companies

Trench & /Traffic Supply

UPS

UtiliQuest, LLC

Valley Oak Home Appliance

Center

Villara Building Systems

Wendy's

WFS Worldwide Flight Services

Woodmack Products. Inc.

Coloring indicates: Traditional Services OJT Services





**Both** 

## **OUR SUCCESSES**

Data Worker story

Were the AJCC staff helpful and knowledgeable?

[If we have any of the following information...]

We have provided X hours of training free of charge.

We placed X people during 2019 [or whatever time period we have available]

[Any other results-oriented statistics?]



## **Capital Region Employer Satisfaction Survey**

Were the AJCC staff helpful and knowledgeable? (\*)

	Not very helpful	Somewhat	Reasonably		
Not at all helpful	or	helpful or	helpful or	Very helpful or	
orknowledgeable-1	knowledgeable-2	knowledgeable-3	knowledgeable-4	knowledgeable-5	Total
		2	0	28	30
		6.67%		93.33%	

# If you had a recruitment event or candidate assessment, how satisfied were you with the results? (\*)

Very Dissatisfied-1	Somewhat Dissatisfied-2	Satisfied-3	Very Satisfied -4	N/A	Total
		13.33%	86.67\$%		

Would you use the AJCC services for your business and hiring needs again in the future? (\*)

Yes = 26 (86.67%) Maybe = 3 No -=1 Would you recommend the services to other employers? (\*)

Yes = 26Maybe = 4No = 0

(\*) Dated 6-4-2018





## **SPONSORSHIP & ADVERTISING BENEFITS**

Our attitude toward sponsors is that we want to do everything we can to make sponsorship a great experience that's both valuable and repeatable!

(This is a mock-up that would be re-worked for individual events and activities that sponsors can fund, with opportunity-by-opportunity and right-sized sponsorship fees and benefits)

Guidelines for Sponsorship benefits include:

Sponsorship Benefits	Platinum \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500	Supporter \$100
1.	Yes				
2.	Yes				
3.	Yes				
4.	Yes				
5.	Yes	Yes	Yes		
6.	Yes	Yes	Yes		
7.	Yes	Yes	Yes		
8.	Yes	Yes	Yes	Yes	
9.	Yes	Yes	Yes	Yes	
10.	Yes	Yes	Yes	Yes	Yes
11.	Yes	Yes	Yes	Yes	Yes
12.					





## **SPONSORSHIP AGREEMENT**

Our attitude toward sponsors is that we want to do everything we can to make sponsorship a great experience that's both valuable and repeatable!

Your contribution is tax deductible? Provide 501c3 info

## Sponsorship Level

<b>\$5,000</b> (by invitation)	\$2,500	\$1,000	<b>\$500</b>	<b>\$100</b>
(Limited to 2)	(Limited to 4)	(Unlimited)	(Unlimited)	(Unlimited)
	t \$		_	_
	City:			
Phone:		Fax:		
E-Mail:				

Terms & Deadlines:







Thank you for receiving and agreeing to review our:

# SACRAMENTO EMPLOYMENT AND TRAINING AGENCY

Sponsor Solicitation and Introductory package

## ITEM III-A – ACTION/DISCUSSION

## <u>DISCUSSION AND APPROVAL OF THE BOARD MEMBER</u> <u>EXPECTATIONS DOCUMENTS</u>

## **BACKGROUND**

The Board Development Committee has been reviewing Board Member Expectations Documents and updating the annual Board Member Self-evaluation. The revised documents have been reviewed by the Executive Committee and are now being presented to the full board for review and approval.

## **RECOMMENDATION:**

Hear the report from the Board Development Committee and take action to approve the documents.

## Introduction

The SETA/Sacramento Works Job Center System provides resources and services to employers and job seekers, including especially underserved job seekers in Sacramento City and County.

Planning, policy, and oversight for the system is the responsibility of the Sacramento Employment and Training Agency (SETA) Governing Board which appoints the Workforce Development Board and the Sacramento Works, Inc. [(A 501(c)3 nonprofit]] Board to assist in carrying out its responsibilities.

Services, resources, workforce development sector strategies, training programs, and services to employers are provided by the staff of the Workforce Development Department of SETA often using the brand name Sacramento Works, together with the California Employment Development Department and other community workforce development partners.

## The Goals of SETA/Sacramento Works Work Force Development Board are to:

- 1. Prepare prospective employees for viable employment opportunities and career pathways in the region.
- 2. Support regional employers' efforts to hire, train, and transition employees by enhancing and communicating the availability and value of Sacramento Works' employer services.
- 3. Prepare youth to thrive and succeed in the regional workforce by providing relevant work readiness and employment programs, engaging regional employers and academia.

#### **Composition of the Board**

SETA/Sacramento Works actively seeks Workforce Development Board (WDB) members from throughout the county to fill available seats on the 27-member volunteer board. The majority representation on the board is business and industry from the private sector. Other sectors represented include education, labor, state rehabilitation and employment services, public assistance agencies, community-based organizations as well as local economic development interests. SETA/Sacramento Works strives to maintain a board with diverse interests and ethnic backgrounds.

(The number of Directors is as specified in the Sacramento Works Inc. Bylaws. Sector representation requirements are as specified in the Workforce Innovation and Opportunity Act (WIOA) adopted July 22, 2014.)

#### Private Sector

Representatives of the Private Sector constitute most of the membership of the Board and are to be owners of business concerns, chief executives or chief operating officers of non-governmental employers, or other private sector executives who have substantial

management or policy responsibility. This includes members who are nominated by local business organizations and business trade associations.

### **Education Sector**

Education representatives are selected from nominations made by local educational agencies, vocational education institutions, or institutions of higher education. Institutions of higher education, or general organizations of such agencies or institutions can also nominate an education representative. Private proprietary schools within the City and County of Sacramento are also eligible to have representation on the WDB Board.

## Labor Sector

Labor representatives are recommended by recognized State and local labor organizations or appropriate building trades councils. At least one member must be from a joint labor-management, or union affiliated, registered apprenticeship program within the area.

## Community-based Organizations

Community-based Organization representatives are recommended by community organizations.

Other Represented sectors of the Sacramento Works Workforce Development Board are:

Economic Development Sector Public Employment Service Sector Rehabilitation Service Sector Public Assistance Agency

#### **Time Commitment**

Board members should be active and engaged in the organization to understand its operations and deliver its message. Serving on the SETA/Sacramento Works Workforce Development Board will require a commitment of at least 20-30 hours per year in addition to attendance at periodic Board retreats held in the region. The time commitment includes:

- 1. Board meetings are currently held every other month at 8:00 a.m. at the Sacramento Employment & Training Agency 925 Del Paso Boulevard, Sacramento, CA. or via Zoom. (As specified in the Sacrament Works Inc. Bylaws under 'Meetings')
- 2. Service on at least one committee including attendance at its regularly scheduled meetings.

#### **Term of Office**

Pursuant to the Board, members serve three-year terms at the discretion of the Governing Board. (As specified in the Sacrament Works, Inc. Bylaws under 'Terms of Office')

## **Board Responsibilities\***

- 1. Develop and oversee the organization's mission.
- 2. Encourage and educate board member employer organizations and affiliations to leverage SETA/Sacramento Works job centers.
- 3. Tour one Sacramento Works Job Center within the first six months of appointment to the Board.
- 4. Participate on one Committee as well as the Board of Directors.
- 5. Engage in strategic planning.
- 6. Recommend for appointment and orient new Board members.
- 7. Enhance the organization's public image and deliver its message.
- 8. Ensure Board efficiency in its operations.
- 9. Prepare for and actively participate in meetings, including engaging other resources as needed.
- 10. Miss no more than three consecutive Board meetings (absent Executive Board approval). (As specified in the Sacramento Works, Inc. Bylaws.)
- 11. Complete periodic ethics training as required by California law.

Print:	, SETA/Sacramento Works Board Member
Signature:	Date:

\*Board responsibilities were developed based on language in the Bylaws, Articles of Incorporation, various Board policies adopted over the years, and the Operating Agreement between the SETA Governing Board and Sacramento Works, Inc. acting as the Sacramento local Workforce Development Board.

Updated 8/2020 / WIB approved 1/28/15

Use the following questions to discuss 2020-2023 commitment.

		Yes	No	Not Sure
1.	Do I understand and support the mission of SETA/Sacramento Works?			
2.	Am I knowledgeable about the organization's programs and services?			
3.	Am I able to commit to attending at least 4 out of 6 annual Board Meetings?			
4.	Am I able to act as a goodwill ambassador to the organization?			
5.	I am able to actively participate with at least one committee and attend required meetings? Which committee?			
6.	Do I receive enough information to actively participate in regular Board meetings?			
7.	Do I find serving on the Board to be a satisfying and rewarding experience?			

Suggestions for improving the Board:						

## ITEM III-B - DISCUSSION/ACTION

## DISCUSSION OF OPTIONS FOR FUND DEVELOPMENT COMMITTEE

## **BACKGROUND**

At the previous Sacramento Works Board meeting, board members began discussing the function of each board committee. Mr. Phil Cunningham, legal counsel to the Sacramento Works Board, has prepared the Proposed Sacramento Works, Inc. Fundraising Policies and Guidelines, which are attached. This item provides an opportunity for clarification and board discussion on the viability and interest of board members to establish and engage in a Fund Development Committee.

## (PROPOSED) SACRAMENTO WORKS, INC. FUNDRAISING POLICIES AND GUIDELINES

Both Rick Wylie, the newly elected chair of the Workforce Development Board ("WDB"), and Ron Ellis, the newly appointed chair of the Employer Outreach Committee, have expressed an interest in developing a more robust fundraising program on the part of the WDB. Mr. Wylie has proposed establishing a new Fund Development Committee and Mr. Ellis has led his committee in developing a new "Introduction, Solicitation and Sponsorship" package for use by the Employer Outreach Committee during its employer outreach efforts.

In light of these efforts Phillip M. Cunningham, Counsel for Sacramento Works, Inc. ("SWI") and for the WDB, has begun reviewing the various issues affected by this strategy, as well as the publications being developed to represent SWI and the WDB in these efforts. The goal of this review is to recommend a set of fundraising policies and guidelines for consideration by the WDB and SWI. As a result of this review and counsel's discussions with Mr. Wylie and Mr. Ellis, it has become clear that many members of the WDB, especially the newer members, do not fully understand and appreciate the differences between their service as WDB members, their service as SWI corporate directors, and the roles and responsibilities of the Sacramento Employment and Training Agency ("SETA") and its Governing Board. So before getting to the recommended policies and guidelines it seems prudent to provide an overview of the roles of the SETA, the Governing Board, SWI and the WDB.

## BACKGROUND I THE NEW LAW

In early 2014 Congress adopted, and the President signed, a new law to replace the existing Workforce Investment Act which had been in place since 1998. In adopting the new "Workforce Innovation and Opportunity Act" ("WIOA") Congress said its purpose was to better align the workforce system with education and economic development in order to create a collective response to economic and labor market challenges on the national, state, and local levels. Congress also indicated that the changes under WIOA were intended to prompt Boards such as yours to become more engaged in designing effective workforce development programs that fit the local area's needs. Quoting directly from WIOA the purposes of the new Act consist of the following:

To increase, for individuals in the United States, particularly those individuals with barriers to employment access to and opportunities for the employment, education, training, and support services they need to succeed in the labor market.

- (1) To support the alignment of workforce investment, education, and economic development systems in support of a comprehensive, accessible, and high-quality workforce development system in the United States.
- (2) To improve the quality and labor market relevance of workforce investment, education, and economic development efforts to provide America's workers with the skills and credentials necessary to secure and advance in employment with family-sustaining wages and to provide America's employers with the skilled workers the employers need to succeed in a global

economy.

(3) To promote improvement in the structure of and delivery of services through the United States workforce development system to better address the employment and skill needs of workers, jobseekers, and employers.

(4) To increase the prosperity of workers and employers in the United States, the economic growth of communities, regions, and States, and the

global competitiveness of the United States.

(5) For purposes of subtitle A and B of title I, to provide workforce investment activities, through statewide and local workforce development systems, that increase the employment, retention, and earnings of participants, and increase attainment of recognized postsecondary credentials by participants, and as a result, improve the quality of the workforce, reduce welfare dependency, increase economic self-sufficiency, meet the skill requirements of employers, and enhance the productivity and competitiveness of the Nation.

II

#### THE SACRAMENTO EMPLOYMENT AND TRAINING AGENCY

Designated Federal Workforce Development Funds granted to the Sacramento County region under WIOA are administered by the Sacramento Employment and Training Agency ("SETA").

SETA is a Joint Powers Agency, formed under state law. In this case it is a consortium of two governmental entities; the City of Sacramento and the County of Sacramento. Under state law, as a joint powers authority, SETA is a distinct governmental entity which operates separately from both of its sponsoring agencies. It is not a part of the City of Sacramento nor is it a part of the County of Sacramento; it is its own distinct legal entity, separate and apart from the City and the County. SETA is governed by a five-member board consisting of two elected officials from the City, two from the County and one additional outside member. This board is known as the SETA Governing Board.

SETA was formed in 1978 and has operated continuously ever since. It has two major operating departments;

- 1) The Children and Family Services Department which operates a number of Head Start Early Learning Centers and is the grantee for the entire Head Start program in Sacramento County, and
- 2) The Workforce Development Department which administers WIOA funded programs and oversees other federal programs such as the Community Services Block Grant program and the Refugee Social Services program. WIOA programs operated by SETA are advertised and marketed under the brand name "Sacramento Works".

As the designated grant administrator for WIOA in the Sacramento Region SETA provides all staffing and administrative services necessary to operate the WIOA programs funded in this region. It also staffs the Governing Board, the WDB and Sacramento Works, Inc. Actual services to consumers are delivered under a number of different scenarios using direct SETA staff, independent subcontractors (often referred to as "Program Operators") and various "partner" agencies, such as the Employment Development Department, the Department of Rehabilitation, and local education agencies at all levels.

SETA is responsible for the actual day to day implementation, administration, and service delivery under WIOA for the Sacramento area. SETA staff work under the direction of the SETA Governing Board, which is ultimately responsible for the operation of SETA. This means they are hired, fired, paid by and answerable to the Governing Board, not the WDB. Kathy Kossick is the Executive director of SETA and Roy Kim is the Deputy Director in charge of the Workforce Development Department.

To further complicate matters, it is the SETA Governing Board who is legally liable for all funds received by SETA, including WIOA funds. To help the Governing Board fulfill its legal responsibilities regarding management and use of SETA funds the SETA Fiscal Department reports to the County Director of Finance and advises SETA's Executive Director. All SETA funds are maintained in the County Treasury and all SETA payments are issued via the County Department of Finance.

Ш

### THE SETA GOVERNING BOARD

The SETA Governing Board is a five-member board of directors comprised of local elected officials and one public representative responsible for the oversight and administration of the federal Workforce Innovation and Opportunity Act (WIOA), Head Start (HS), Community Services Block Grant (CSBG), Refugee funds and any other federal or state statutes under which financial assistance is provided, or under which financial assistance is received by SETA from private sources.

The Governing Board consists of five members, each serving in an individual capacity as a member of the Governing Board. Two members are appointed by the Board of Supervisors of the County of Sacramento, and two members are appointed by the City Council of the City of Sacramento, and one member is jointly appointed by the Board and Council. Members are appointed in November of even numbered calendar years. The current members are

- Councilmember Larry Carr, City of Sacramento;
- Supervisor Patrick Kennedy, County of Sacramento;
- Supervisor Don Nottoli Chair, County of Sacramento;
- Councilmember Jay Schenirer, City of Sacramento; and
- Sophia Scherman Vice Chair, Public Representative.

The Governing Board is also designated collectively as the "Chief Elected Official for the Sacramento Local Workforce Development Area" as those terms are defined under WIOA. As will be explained below the Governing Board in its capacity as the Chief Elected Official ("CEO") under WIOA and the WDB as the Local Board under WIOA must work together to implement the requirements of WIOA for this county.

In light of this requirement the Governing Board, acting in its capacity as the CEO under WIOA and SWI, acting in its capacity as the WDB under WIOA, have entered into a written Operating Agreement, which sets forth the terms for how these two boards work together to implement and manage WIOA in this county. Among other things, the Operating Agreement defines the duties and

responsibilities of each Board under WIOA, when and how concurrence is required or agreed to, and how to resolve disputes when concurrence cannot initially be reached.

IV

#### SACRAMENTO WORKS, INC.

Sacramento Works, Inc. ("SWI") is a standalone, not for profit, California corporation formed originally in 1979. SWI has obtained IRS and FTB tax exempt status as a 501 (c) 3 charitable entity. SWI was formed to support the mission of SETA's Workforce Development Services Department. It does not provide any direct workforce services or operate any programs of its own. It has a 27-member board of directors, who are appointed to three-year terms by the Governing Board.

SWI was originally organized as a 501 (c) 4 "social welfare" organization. This means it was recognized by the IRS as tax exempt, but it was not eligible to accept tax deductible donations. On the other hand, it was able to lobby on behalf of its social welfare mission. In 1987 the SWI Board of Directors decided to move in a different direction and converted the entity to a 501 (c) 3 tax exempt charitable organization, eligible to accept tax deductible donations and apply for grants. This change in direction was driven by the stock market crash and the substantial change in economic conditions which resulted in substantial cuts to workforce funding. The Board hoped it could offset some of the federal funding reductions with outside private funds. The Board had limited success in this area and as the economy improved and federal funding increased less and less attention was given to private fundraising by SWI, however the corporation does retain that ability to this day.

With the adoption of WIOA and the need to appoint a local workforce development board as well the long and successful relationship between the Governing Board, SETA and the board of SWI the Governing Board determined that it made sense to designate SWI as the Local Board under WIOA. In addition, since WIOA specifically authorizes and encourages WDBs to pursue grants and solicit non-federal funds to supplement its work SWI was already positioned to implement this provision of WIOA. The Governing Board therefore appointed the board of directors of SWI to serve as the WDB under WIOA and entered into an Operating Agreement with SWI for the administration and implementation of WIOA in this region. SETA serves as the fiscal agent for Sacramento Works, Inc.

V

## THE WORKFORCE DEVELOPMENT BOARD "WDB"

The members of the Board of Directors of Sacramento Works, Inc. have also been appointed by the CEO, in accord with the provisions of WIOA as the members of the WDB. The WDB derives its legal authority from the provisions of WIOA. It is a board which is required under the act to represent the local communities in its region. It must be composed of 50% private sector representatives and it must be chaired by a private sector member.

WIOA ascribes to the WDB responsibilities which were implied in the old law, but now are more clearly articulated. Under WIOA the WDB's responsibility is to serve as a convener, a collaborator,

and the host of community conversations to better align workforce resources and better understand the complexity of local markets. Congress intended that the WDBs have a greater impact in defining the workforce needs of their local communities.

The new law specifically authorized and encouraged the use of committees composed of both WDB board members and non-board members having appropriate experience and expertise. It also specifically encourages WDBs to solicit and accept grants and donations from non-federal fund sources and allows for the incorporation of Boards in order to operate as tax exempt 501 (c) 3 charitable entities.

WIOA defines 13 specific functions which WDBs are responsible for, either alone or in concert with the Governing Board. Those 13 functions are as follows:

- 1. In partnership with the Governing Board to develop and submit to the Governor a Local/Regional Plan;
- 2. To carry out research and conduct regional labor market analysis;
- 3. To convene, broker, and leverage local workforce development stakeholders to assist in the development of the Local Plan;
- 4. To engage employers;
- 5. To develop and implement, with representatives of local secondary and postsecondary education programs, career pathways;
- 6. To identify and promote proven and promising practices;
- 7. To develop strategies for using technology to maximize accessibility and effectiveness of local workforce programs;
- 8. *In partnership with the Governing Board to provide program oversight;*
- 9. To negotiate local performance accountability measures in conjunction with the Governing Board and the Governor;
- 10. To select One-Stop Operators and Youth Providers, with concurrence of the Governing Board, and to identify eligible training and career services providers;
- 11. To coordinate with local education providers;
- 12. To develop a budget and plan for administration of its programs with the approval of the Governing Board;
- 13. To annually assess the physical and programmatic accessibility of all one stop centers in its jurisdiction.

#### The WDB has several committees:

- 1. The Executive Committee is a committee of the Board with limited legislative authority to act on behalf of the Board between meetings. This committee is limited to members of the board only;
- 2. The Youth Committee, composed of both Board and non-board members;
- 3. The Planning/Oversight Committee, which may be composed of both Board and non-board members;
- 4. The Employer Outreach Committee, composed of both Board and non-board members;
- 5. The Board Development Committee, which may be composed of both Board and non-board members;
- 6. The Fund Development Committee (in formation) which may be composed of both Board and non-board members.

The WDB has assigned these committees various tasks to better accomplish the above 13 functions of the WDB. These assignments overlap in some cases but generally work as follows:

## The full Board:

Function 1: development, negotiation, and approval of a local/regional plan with the Governing Board;

Function 3: Convening, Brokering and Leveraging local workforce development stakeholders;

Function 7: Technology;

Function 8: Program Oversight;

Function 9: Negotiation of Local Performance Accountability;

Function 10: Selection of Operators and Providers;

Function 12: Budget and Administration; and

Function 13: Accessibility for Individuals with Disabilities.

## The Planning/Oversight Committee:

Function 2: Workforce Research and Regional Labor Market Analysis is led by the Planning and Oversight Committee with assistance from the Youth Committee and the Employer Outreach Committee.

Function 5: Career Pathways Development is led by the Planning/Oversight Committee

Function 6: Proven and Promising Practices is led by the Planning/Oversight Committee with input from the Employer Outreach Committee and the Youth Committee:

Function 11: Coordination with Education Providers is led by the Planning/Oversight Committee with assistance from the Employer Outreach Committee and the Youth Committee

## The Employer Outreach Committee:

Function 2: Workforce Research and Regional Labor Market Analysis

Function 4: Employer Engagement is led by the Employer Outreach Committee with

assistance from the Planning/Oversight Committee and Youth Committee.

Function 5: Career Pathways Development

Function 6: Proven and Promising Practices

Function 11: Coordination with Education Providers

#### The Youth Committee:

Function 2: Workforce Research and Regional Labor Market Analysis

Function 4: Employer Engagement

Function 5: Career Pathways Development

Function 6: Proven and Promising Practices

Function 11: Coordination with Education Providers.

In its capacity as the WDB, SWI, in conjunction with the Governing Board, provides oversight and planning direction to SETA staff who are responsible for carrying out the general administration and day to day operation of the WIOA grants administered by SETA.

VI

#### **FUNDRAISING**

It is clear to me that any major fundraising activities intended to supplement, or benefit WIOA programs operated by SETA, the Governing Board and the WDB should be conducted under the auspices of SWI. In support of this proposition I point out that federal rules governing allowable costs under WIOA prohibit fundraising activities by SETA. In addition, elected officials, such as most of the Governing Board members, are subject to much more oversight and regulation when it comes to fundraising. This is part of the reason that Congress included a provision allowing the formation of separate 501 (c) 3 corporations by WDBs under WIOA. SWI is uniquely situated as an established and viable charitable organization with established 501 (c) 3 tax exempt status to conduct fundraising activities.

As most of you are already aware, fundraising, which is what "fund development" really means, is not an easy task. The Sacramento Region is not known as an overly generous community. In addition, there are a few minefields which must be negotiated before embarking on any fundraising campaign.

WIOA has given SWI, in its capacity as the WDB, a green light to fundraise under the Act. However, under California state law WDB members are considered "appointed public officials". As "appointed public officials" you are all subject to various state "good government" laws and regulations, including conflicts of interest rules and regulations. That is why you are required to

complete the FPPC Form 700 Statement of Economic Interests before being seated on the board and annually thereafter. In addition to applicable state and federal laws, SETA has adopted its own internal Conflict of Interest Code which applies to all members of the WDB.

These laws, rules and regulations affect the manner and method by which SWI might conduct fundraising. There are two main concerns which I believe must be addressed in any fundraising campaign undertaken by SWI; 1) the direct solicitation of gifts to SWI by WDB members, and 2) applying for grants. My concerns are almost exclusively centered around direct solicitations.

Grants are a different animal from direct solicitations. I am generally not concerned about grant applications filed with any national, state, or local grant fund, such as the Irvine Foundation, the Wallace Foundation, the Sacramento Region Community Foundation, the Gates Foundation, or some other charitable organization. Unless one of our WDB members is connected to the grantor (in which case a private consultation with counsel would likely lead to a way to proceed without triggering a conflict situation which could lead to avoidance of any award) grants are not likely to trigger direct conflicts of interest or the appearance of a conflict.

On the other hand, direct solicitations present a multitude of concerns. I am talking about a situation where a WDB member directly solicits a donation to Sacramento Works, Inc. When a public official requests or recommends a donation to a charitable entity named by the public official the resulting donation is termed a "Behested Payment". Behested Payments are not illegal per se, but they are of concern for two reasons; 1) they raise the specter that the public official is selling a service or vote, and, 2) they raise the possibility the donor expects a quid pro quo favor in return.

If you were an elected official, you would be required to report all "behested" payments which equal or exceed \$5,000 in a twelve-month period by each donor who gives that amount or more. Fortunately, WDB members are appointed rather than elected so the reporting requirements do not apply directly to you. However, just because you do not have to report "behested" payments this does not mean you are free from scrutiny.

The SETA Governing Board has intentionally adopted a conservative approach to conflicts of interest **and the appearance of a conflict**. Under SETA's Conflict of Interest Code, which applies to all WDB members, every WDB member is disqualified from using his/her official position as a WDB member to influence the making of a decision to donate to SWI because every WDB member is also a Director of the recipient charitable entity, SWI.

Therefore, I believe it would be prudent for SWI, in running any fundraising campaign directly soliciting donations, to follow the guidelines applicable to behested payments relating to elected officials. That rule provides that to be considered a "Behested Payment" the solicitation must "feature" a public official. A solicitation "features" a public official if it contains his or her: 1) photograph, 2) signature, 3) otherwise singles out the official by name or office; or 4) includes a roster or letterhead listing the public official.

To avoid the appearance of any conflict of interest I am proposing that SWI and the WDB adopt a strict policy against any solicitation sent out on behalf of SWI or the WDB or any of its committees that features any WDB members. I believe there are numerous outside entities and individuals who have benefitted from the receipt of SETA's services and would be happy to provide testimonials.

The WDB does not need self-serving testimonials and by prohibiting them it avoids even the appearance of a conflict of interest.

I am therefore recommending that the Sacramento Works, Inc. board of directors adopt formal written policies to guide the board in its future fundraising efforts. Given the unique nature of the relationship between Sacramento Works, Inc. and the WDB, wherein the same people serve as both public officials who are members of the WDB and are also the corporate directors of Sacramento Works, Inc., a 501 (c) 3 tax exempt charitable entity the overlap between these roles dictates the need for specific policies and guidelines to avoid conflict and misunderstanding.

I am proposing that SWI and the WDB adopt the following set of policies and guidelines:

- 1. No fundraising campaign on behalf of Sacramento Works, Inc. or the WDB shall be launched without the approval of the Board of Directors;
- 2. Every campaign proposal presented to the Board for approval shall contain a statement describing how the campaign is intended to benefit Sacramento Works, Inc. and further its mission. In addition, the proposal shall set forth which function(s) of the WDB under the Workforce Innovation and Opportunity Act the funds raised through the campaign will help to fulfill and how the funds will be used to fulfill such function(s), together with an official request from the WDB for such financial support by Sacramento Works, Inc.;
- 3. Every campaign proposal shall include a section describing the impact of the campaign on local workforce development system stakeholders or provide their approval for the campaign;
- 4. Each campaign shall be fully defined as to purpose, fundraising goal, time-period for fundraising, budget, and solicitation materials;
- 5. No member of the WDB or his or her company, agency, or employer, nor a member of his or her immediate family, shall be featured in any fundraising solicitation by Sacramento Works, Inc. or the WDB.

F4015 v5 fundraising

Sac. Works Page 33 Sept. 23, 2020

### ITEM III-C – ACTION

APPROVAL TO TRANSFER WORKFORCE INNOVATION AND OPPORTUNITY ACT (WIOA) DISLOCATED WORKER FUNDS TO ADULT FUNDS, PROGRAM YEAR (PY) 2020-21, AND AUTHORIZE STAFF TO SUBMIT A REQUEST TO THE STATE OF CALIFORNIA, EMPLOYMENT DEVELOPMENT DEPARTMENT

#### **BACKGROUND:**

This item addresses the transfer of Workforce Innovation and Opportunity Act (WIOA) Dislocated Worker funds to Adult funds for Program Year (PY) 2020-21. WIOA, signed into law July 22, 2014, allows Local Workforce Development Boards (LWDBs), with approval from the Governor, to transfer up to and including 100 percent of the funds allocated for Adult and Dislocated Worker programs in order to maximize customer service and provide local boards with greater flexibility to respond to changes in their local labor markets and the demonstrated needs of each unique population. WIOA funds transfer limitations can be found in WIOA, Section 133(b)(4).

Each year, eligible dislocated workers are served under SETA's adult funding stream. By alleviating staff and service providers of the labor-intensive eligibility, data collection, accounting and reporting procedures required when serving customers under the Dislocated Worker funding stream, more effort can be focused on education, training, and job development services.

Consistent with the State of California, Employment Development Department's (EDD) Workforce Services Directive WSD15-23, Transfer of Funds – Adult/Dislocated Worker Programs, issued on March 29, 2016, staff is recommending that the Board authorize the transfer of up to 80 percent of SETA's total WIOA Dislocated Worker formula allocation to the Adult program for PY 2020-21.

SETA's WIOA, Title I, Adult and Dislocated Worker formula allocations for PY 2020-21 are:

Adult - \$3,414,154 Dislocated Worker - \$2,932,726 \$6,346,880

The amount of Dislocated Worker funds to be transferred to the Adult allocation for PY 2020-21 will be up to \$2,346,181. Before facilitating the transfer, SETA will obtain written approval from EDD, Workforce Services Division, which has been delegated authority to act on behalf of the Governor.

#### **RECOMMENDATION:**

Approve the transfer of up to 80 percent (\$2,346,181) in WIOA Dislocated Worker formula funds to the WIOA Adult formula funding stream for PY 2020-21, and authorize staff to submit a request to the State of California, EDD.

## ITEM III -D - DISCUSSION/ACTION

## **BUSINESS IMPLICATIONS OF COVID19 ON BOARD MEMBERS**

## **BACKGROUND:**

This item provides an opportunity for selected board members to share from their perspective where their business has been, what is its current status, and where it is going based upon the economic conditions due to the pandemic.

## ITEM IV -A - INFORMATION

## **REGIONAL RESPONSES TO COVID-19**

## **BACKGROUND:**

Attached please find an article prepared by the four regional Workforce Development Board Chairs to highlight the work being done by the Boards in addressing the significant economic needs of both the business community and the job seekers as a result of the COVID-19 pandemic.

## Capital Region's Workforce Boards Provide COVID-19 Relief

The COVID-19 pandemic has created a significant disruption to the labor force, wreaking havoc on both businesses and community members. The Capital Region's Workforce Boards are specifically positioned to provide much-needed assistance in times like these. Our collective goal is to support the overall economic health of the region by matching employer needs for local talent with resident needs for gainful employment and career mobility. During this current crisis and ongoing, we ensure workers are job ready and preparing for the future of work to help our communities recover and thrive.

Our local, federally-funded workforce system has been providing services to both job seekers and employers for decades, and remains one of the best assets in the Capital Region. The four Workforce Development Boards- the Sacramento Employment and Training Agency (SETA)/Sacramento Works, Golden Sierra Job Training Agency, Yolo County Workforce Development Board, and North Central Counties Consortium (NCCC), cover a nine-county region and oversee a network of over 20 America's Job Centers that connects over 68,000 job seekers annually with much needed employment and related resources.

These business-led boards are a resource to local employers, providing assistance with job postings, customized recruitment events, applicant screening services, skills assessments, (virtual) career fairs, and resources that promote business success. Businesses also benefit by increasing the breadth and diversity of their talent pool. Job retention is improved by candidates receiving access to ongoing job coaching and supports that improve their success in the workplace. Additionally, job seekers and the underemployed receive access to demand-driven, relevant skills training to regain employment in a growing field and improve their earnings potential.

The Centers are typically located in neighborhoods and areas with high concentrations of poverty and unemployment. The Centers offer no cost workforce development resources to everyone, with a focus on individuals with significant barriers to employment, such as basic skills deficient, disadvantaged youth, public assistance, homeless, ex-offenders, etc. and the underemployed. Over 86% of individuals receiving services have significant barriers to employment, and a majority come from underrepresented minority groups.

The Capital Region's Workforce Boards are committed to the region's success as conveners, brokers, leaders and partners on many workforce development initiatives that strengthen our local economy. We partner with business, education, labor unions, economic development and community based organizations to align efforts, deepen impact, and improve quality of life in our region. To learn more about the Capital Region's Workforce Boards, please go to:

sacramentoworks.org

goldensierra.com

yoloworks.org

northcentralcounties.com

valleyvision.org

capitalregionworkforceboards.com

Rick Wylie, President, Villara Corporation Chair, Sacramento Works, Inc., Board

Rich Wylie

Rick Larkey, Technical Director, North State Building Industry Foundation Chair, Golden Sierra Workforce Board

## Ken Garrett

Kenneth Garrett, CEO, All Phase Security, Inc. Chair, Yolo Workforce Innovation Board

John Fleming, Director of Planning & Development, Ampla Health Chair, North Central Counties Workforce Board

## **ITEM IV-B - INFORMATION**

## **DISLOCATED WORKER REPORT**

BA	CK	GR	OL.	IN	D:

The most current dislocated worker update is attached; staff will be available to answer questions.

PRESENTER: William Walker

## **Dislocated Worker Information PY 2020/2021**

The following is an update of information as of September 14, 2020

EMPLOYER	SECTOR/INDUSTRY	DATE OF LAYOFF	STATUS	NO. OF AFFECTED WORKER	REGION/ LOCATION	Contacted	COVID-19 Related
P.F. Chang's China Bistro 1530 J St. Sacramento, CA 95814	Restaurant	6/10/2020	Permanent	55	Sacramento, CA	Yes	Y
Hyatt Regency Hotel 1209 L Street Sacramento, CA 95814	Hospitality	6/18/2020	Permanent	203	Sacramento, CA	Yes	Y
Triwest Healthcare Alliance 2995 Prospect Park Drive, Suite 200 Rancho Cordova, CA 95670	Healthcare	6/20/2020	Permanent	194	Rancho Cordova, CA	Yes	Y
Macy's Sacramento, CA	Retail	6/30/2020	Permanent	150	Sacramento, CA	Yes	Y
King's Casino Management Corporation 6508 Antelope Rd. Citrus Heights, CA 95621	Gambling	7/1/2020	Temporary	319	Citrus Heights, CA	Yes	Y
Parkwest Casino Cordova 2801 Prospect Park Dr. Rancho Cordova, CA 95670	Gambling	7/2/2020	Temporary	99	Rancho Cordova, CA	Yes	Y
Parkwest Casino Lotus 6100 Stockton Blvd. Sacramento, CA 95824	Gambling	7/2/2020	Temporary	167	Sacramento, CA	Yes	Y
San Joaquin Valley College, Inc. Sacramento, CA	Education	7/3/2020	Permanent	22	Sacramento, CA	Yes	Y
Philz Coffee Inc. 1725 R Street Sacramento, CA 95811	Restaurant	7/10/2020	Permanent	2	Sacramento, CA	Yes	Y
LIFETIME 110 Serpa Way Folsom, CA 95630	Health/Fitness	7/14/2020	Temporary	28	Folsom, CA	Yes	Y
Paradies Shops, LLC 6900 Airport Blvd. Sacramento, CA 95837	Retail	7/16/2020	Temporary	40	Sacramento, CA	Yes	Y
Torrid Sacramento County	Retail	7/20/2020	Temporary	13	Sacramento, CA	Yes	Y
PT Gaming, LLC dba Capitol Casino 411 N.16th St. Sacramento, CA 95811	Gambling	7/16/2020	Permanent	43	Sacramento, CA	Yes	Y
Goodwill Industries of Sacramento Valley and Northern Nevada, Inc. Sacramento County, CA	Retail	7/22/2020	Permanent	178	Sacramento, CA	Yes	Y
Hawaiian Airlines 6900 Airport Blvd. Sacramento, CA 95837	Transportation	7/29/2020	Temporary	2	Sacramento, CA	No	Y
Adesa, Inc. dba Adesa Brasher's 233 Blacktop Rd. Rio Linda, CA 95673	Retail	8/1/2020	Permanent	113	Sacramento, CA	Yes	Y

## **Dislocated Worker Information PY 2020/2021**

The following is an update of information as of September 14, 2020

EMPLOYER	SECTOR/INDUSTRY	DATE OF LAYOFF	STATUS	NO. OF AFFECTED WORKER	REGION/ LOCATION	Contacted	COVID-19 Related
Embassy Suites by Hilton 100 Capitol Mall Sacramento, CA 95814	Hospitality	8/7/2020	Temporary	46	Sacramento, CA	Yes	Y
Champs Store 14539 1689 Arden Way Sacramento, CA 95815	Retail	8/7/2020	Temporary	47	Sacramento, CA	Yes	Y
Knighted Ventures, LLC 6010 Stockton Blvd. Sacramento, CA 95824	Gambling	8/13/2020	Temporary	57	Sacramento, CA	Yes	Y
Aramark Sacramento, CA	Uniform Services	8/13/2020	Permanent	91	Sacramento, CA	Yes	Y
Hertz 6327 Aviation Dr. Sacramento, CA 95837	Retail	8/17/2020	Permanent	63	Sacramento, CA	Yes	Y
The Niello Company All Dealer in Sacramento County Sacramento, CA	Retail	8/18/2020	Temporary	139	Sacramento, CA	Yes	Y
Hornblower Cruises & Events, LLC 1206 Front St. Sacramento, CA 95814	Entertainment	8/20/2020	Permanent	17	Sacramento, CA	Yes	Y
Catalyst Family, Inc. Sacramento County	Education	8/21/2020	Permanent	25	Sacramento, CA	Yes	Y
Decore-ative Specialties, Inc 10481 E. Stockton Blvd. Elk Grove, CA 95624	Retail	8/21/2020	Permanent	133	Elk Grove, CA	Yes	Y
Food Source-Raley's 430 Elkhorn Blvd. Rio Linda, CA 95673	Retail	8/25/2020	Permanent	53	Sacramento, CA	Yes	Y
Food Source-Raley's 3547 Bradshaw Rd. Sacramento, CA 95827	Retail	8/25/2020	Permanent	48	Sacramento, CA	Yes	Y
Pier 1 Imports 7440 Laguna Blvd Elk Grove, CA 95758	Retail	8/31/2020	Permanent	12	Elk Grove, CA	Yes	Y
Pier 1 Imports 2775 E. Bidwell Folsom, CA 95630	Retail	8/31/2020	Permanent	12	Folsom, CA	Yes	Y
Pier 1 Imports 1874 Arden Sacramento, CA 95815	Retail	8/31/2020	Permanent	12	Sacramento, CA	Yes	Y
Coca Cola Company 826 National Dr. Ste 200 Sacramento, CA 95834	Distribution	8/31/2020	Permanent	17	Sacramento, CA	Yes	Y
Taste, Inc. 6900 Airport Blvd. Sacramento, CA 95837	Restaurant	9/1/2020	Temporary	8	Sacramento, CA	Yes	Y

## **Dislocated Worker Information PY 2020/2021**

The following is an update of information as of September 14, 2020

EMPLOYER	SECTOR/INDUSTRY	DATE OF LAYOFF	STATUS	NO. OF AFFECTED WORKER	REGION/ LOCATION	Contacted	COVID-19 Related
Nordstrom	Retail	9/10/2020	Permanent	296	Sacramento, CA	Yes	Y
1651 Arden Way Sacramento, CA							
Crescent Resorts & Hotel, LLC dba Residence Inn 112115th St. Sacramento, CA 95814	Hospitality	9/23/2020	Permanent	30	Sacramento, CA	Yes	Y
SSP America 6900 Airport Blvd. Sacramento, CA 95837	Restaurant	9/27/2020	Temporary	171	Sacramento, CA	Yes	N
Phillips Image Guided Therapy Corporation 2870 Kilgore Rd. Rancho Cordova, CA 95670	Medical	9/30/2020	Permanent	120	Rancho Cordova, CA	Yes	N
HMS Host 6850 Airport Blvd Ste 28 Sacramento, CA 95837	Hospitality	10/15/2020	Permanent	78	Sacramento, CA	Pending	Y
TOTAL				3,103			

## **ITEM IV-C - INFORMATION**

## **EMPLOYER RECRUITMENT ACTIVITY REPORT**

## **BACKGROUND:**

Staff at Sacramento Works Job Centers and internal Employer Services staff work with local employers to recruit qualified employees. The most current update is attached.

Mr. William Walker will be available to answer questions.

PRESENTER: William Walker

# **SETA- Employer Activity Report**The following is an update of information as of September 14, 2020

EMPLOYER	CRITICAL CLUSTER	JOBS	# of Positions
Economy;3=Construction; 4=	Education and d Communicati	ster Keys: 1=Advanced Manufacturing; 2=0 Knowledge Creation; 5=Food and Agricult on Technology; 8=Life Sciences; 9=N Occupations	
City of Elk Grove	7	Communications Bureau Manager	1
City of Sacramento	9	Animal Control Officer II	1
	9	Aquatics Specialist	1
	9	Assistant Pool Manager	1
	9	Camp Caretaker	1
	9	Camp Program Director	1
	9	Contracts and Compliance Specialist	1
	9	Crew Leader, Landscape and Learning	1
	9	Cultural and Creative Economy Manager	1
	9	Dispatcher II	1
	9	Environment Health & Safety Officer	1
	6	Nurse -Adaptive Recreation	1
	9	Park Maintenance Worker II	1
	9	Payroll Technician	1
	9	Planning Director	1
	9	Police Recruit	2
	9	Recreation Aide	2
	9	Senior Accounting Technician	1
	4	Senior Applications Developer	1
	9	Senior Engineer	2
	9	Senior Lifeguard	1
	9	Senior Recreation Aide	1
	9	Utility Worker	2
Comfort Keepers	6	Caregiver	10
·	6	CNA	10
	6	Home Care Aide	10
	6	Home Health Aide (HHA)	10
	6	Personal Care Aide	10
Cosumnes Community Service District	9	Fire Chief	1
Health Advocates	9	Coordinator / Sacramento	1

# **SETA- Employer Activity Report**The following is an update of information as of September 14, 2020

EMPLOYER	CRITICAL CLUSTER	JOBS	# of Positions
Economy;3=Construction; 4=E	ducation and Communicati	ster Keys: 1=Advanced Manufacturing; 2=0 Knowledge Creation; 5=Food and Agricult on Technology; 8=Life Sciences; 9=I Occupations	
HealthNow Administrative Services	6	Customer Service Representative 1	4
Leadstart Security Inc.	9	Customer Facing Armed Security	1
	9	Mobile Patrol Officer	1
	9	Unarmed Security Guard	1
Los Rios Community College District	7	Certified Nursing Assistant Adjunct Professor	1
	4	History Assistant Professor	1
	6	Medical-Surgical Nursing Assistant Professor	1
	7	Vice President, Instruction	1
Mark Seeding Services & Erosion Control Tech	3	Erosion Control Applicator	2
Remetronix	9	Customer Service Engineer	1
	9	Warehouse Technician	1
Sacramento LGBT Community Center	6	Assistant Director of Health Services	1
Cerner	9	Housing Navigator	1
The Panther Group	9	Bilingual Customer Service Representative	50
USCB, Inc.	9	Representative I, Customer Service	1
Utiliquest, LLC	9	Utility Line Locater	5
Walgreens DC	9	Warehouse Worker	70
Westcoast Car Audio	9	12 Volt Trainee	2
-	9	Window Tinting Trainee	2
Total		I.	226

## ITEM IV-C - INFORMATION

## UNEMPLOYMENT UPDATE/PRESS RELEASE FROM THE EMPLOYMENT DEVELOPMENT DEPARTMENT

## **BACKGROUND:**

The unemployment rate for Sacramento County for the month of July, 2020 was 11.5%.

Attached is a copy of a press release from the Employment Development Department breaking down the job losses and job creations for the regional area.

Staff will be available to answer questions.

PRESENTER: Roy Kim

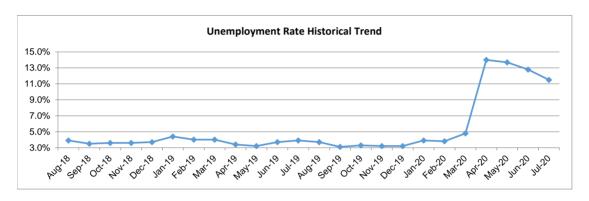
Sacramento, CA 95817

Cara Welch 916-227-0298

#### **IMMEDIATE RELEASE**

## SACRAMENTO--ROSEVILLE--ARDEN-ARCADE METROPOLITAN STATISTICAL AREA (MSA) (El Dorado, Placer, Sacramento, and Yolo Counties)

The unemployment rate in the Sacramento--Roseville--Arden-Arcade MSA was 11.5 percent in July 2020, down from a revised 12.8 percent in June 2020, and above the year-ago estimate of 3.9 percent. This compares with an unadjusted unemployment rate of 13.7 percent for California and 10.5 percent for the nation during the same period. The unemployment rate was 10.3 percent in El Dorado County, 9.8 percent in Placer County, 12.5 percent in Sacramento County, and 9.5 percent in Yolo County.



Industry	Jun-2020	Jul-2020	Change		Jul-2019	Jul-2020	Change
illuustiy	Revised	Prelim			Jui-2019	Prelim	Change
Total, All							
Industries	935,600	934,400	(1,200)		1,026,600	934,400	(92,200)
Total Farm	8,500	8,900	400		10,600	8,900	(1,700)
Total Nonfarm	927,100	925,500	(1,600)		1,016,000	925,500	(90,500)
Mining, Logging,							
and Construction	66,700	65,700	(1,000)		72,600	65,700	(6,900)
Mining and							
Logging	500	500	0		600	500	(100)
Construction	66,200	65,200	(1,000)		72,000	65,200	(6,800)
Manufacturing	33,200	33,100	(100)		35,900	33,100	(2,800)
Trade,							
Transportation &							
Utilities	144,900	147,900	3,000		161,200	147,900	(13,300)
Information	10,500	10,500	0		12,000	10,500	(1,500)
Financial							
Activities	54,800	54,000	(800)		52,700	54,000	1,300
Professional &							
<b>Business Services</b>	131,800	132,000	200		135,300	132,000	(3,300)
Educational &							
Health Services	151,800	154,000	2,200		165,400	154,000	(11,400)
Leisure &							
Hospitality	78,000	79,200	1,200		112,000	79,200	(32,800)
Other Services	25,400	26,800	1,400		35,600	26,800	(8,800)
Government	230,000	222,300	(7,700)		233,300	222,300	(11,000)

Notes: Data not adjusted for seasonality. Data may not add due to rounding Labor force data are revised month to month

## Sacramento--Roseville--Arden-Arcade MSA (El Dorado, Placer, Sacramento, and Yolo Counties)

Industry Employment & Labor Force March 2019 Benchmark

Data Not Seasonally Adjusted

Data Not Seasonally Adjusted	Jul 19	May 20	lun 20 I	Jul 20	Danasast	Ob a sa
	Jul 19	May 20	Jun 20	Prelim	Percent Month	-
Civilian Labor Force (1)	1,105,800	1,068,300	Revised 1,087,800	1,086,300	-0.1%	Year -1.8%
Civilian Labor Force (1)					1.3%	-1.6 <i>%</i> -9.5%
Civilian Employment	1,062,300	921,900	948,600	960,900	-9.9%	-9.5% 188.3%
Civilian Unemployment	43,500	146,400 13.7%	139,200	125,400	-9.9%	100.3%
Civilian Unemployment Rate	3.9%		12.8% 15.1%	11.5%		
(CA Unemployment Rate)	4.4%	16.0%		13.7%		
(U.S. Unemployment Rate)	4.0%	13.0%	11.2%	10.5%		
Total, All Industries (2)	1,026,600	907,000	935,600	934,400	-0.1%	-9.0%
Total Farm	1,020,000	8,300	8,500	8,900	4.7%	-16.0%
Total Nonfarm	1,016,000	898,700	927,100	925,500	-0.2%	-8.9%
Total Private	782,700	665,100	697,100	703,200	0.2%	-10.2%
	108,500	98,700	99,900	98,800	-1.1%	-8.9%
Goods Producing	72,600	65,600	66,700	95,800 65,700	-1.1%	-0.9 <i>%</i> -9.5%
Mining, Logging, and Construction	600	500	500	500	0.0%	-9.5 <i>%</i> -16.7%
Mining and Logging						-10.7% -9.4%
Construction	72,000	65,100	66,200	65,200	-1.5%	
Construction of Buildings	15,500	16,200	16,500	16,700	1.2%	7.7%
Specialty Trade Contractors	49,200	41,500	42,900	42,000	-2.1%	-14.6%
Building Foundation & Exterior Contractors	14,000	11,900	12,200	11,900	-2.5%	-15.0%
Building Equipment Contractors	19,700	17,700	18,300	18,100	-1.1%	-8.1%
Building Finishing Contractors	10,400	7,800	8,100	8,000	-1.2%	-23.1%
Manufacturing	35,900	33,100	33,200	33,100	-0.3%	-7.8%
Durable Goods	23,300	21,600	21,400	21,300	-0.5%	-8.6%
Computer & Electronic Product Manufacturing	4,600	4,800	4,900	5,000	2.0%	8.7%
Nondurable Goods	12,600	11,500	11,800	11,800	0.0%	-6.3%
Food Manufacturing	4,200	3,700	3,800	3,800	0.0%	-9.5%
Service Providing	907,500	800,000	827,200	826,700	-0.1%	-8.9%
Private Service Providing	674,200	566,400	597,200	604,400	1.2%	-10.4%
Trade, Transportation & Utilities	161,200	138,500	144,900	147,900	2.1%	-8.3%
Wholesale Trade	28,800	25,600	26,100	26,000	-0.4%	-9.7%
Merchant Wholesalers, Durable Goods	16,600	14,300	14,600	14,500	-0.7%	-12.7%
Merchant Wholesalers, Nondurable Goods	10,600	9,600	9,800	9,900	1.0%	-6.6%
Retail Trade	99,800	84,400	89,000	90,400	1.6%	-9.4%
Motor Vehicle & Parts Dealer	15,400	11,900	13,000	13,200	1.5%	-14.3%
Building Material & Garden Equipment Stores	8,600	8,500	8,600	8,400	-2.3%	-2.3%
Grocery Stores	19,400	19,900	19,800	19,900	0.5%	2.6%
Health & Personal Care Stores	5,700	5,300	5,400	5,400	0.0%	-5.3%
Clothing & Clothing Accessories Stores	7,900	3,300	4,200	4,900	16.7%	-38.0%
Sporting Goods, Hobby, Book & Music Stores	3,600	2,800	2,900	3,000	3.4%	-16.7%
General Merchandise Stores	18,200	18,100	18,500	18,400	-0.5%	1.1%
Transportation, Warehousing & Utilities	32,600	28,500	29,800	31,500	5.7%	-3.4%
Information	12,000	10,400	10,500	10,500	0.0%	-12.5%
Publishing Industries (except Internet)	2,300	2,200	2,300	2,300	0.0%	0.0%
Telecommunications	3,100	3,000	3,000	3,000	0.0%	-3.2%
Financial Activities	52,700	53,600	54,800	54,000	-1.5%	2.5%
Finance & Insurance	34,900	36,500	36,400	36,100	-0.8%	3.4%
Credit Intermediation & Related Activities	10,100	10,600	10,500	10,400	-1.0%	3.0%
Depository Credit Intermediation	6,200	6,400	6,400	6,200	-3.1%	0.0%
Nondepository Credit Intermediation	2,000	2,100	2,100	2,200	4.8%	10.0%
Insurance Carriers & Related	20,900	21,600	21,500	21,500	0.0%	2.9%
Real Estate & Rental & Leasing	17,800	17,100	18,400	17,900	-2.7%	0.6%
Real Estate	13,600	13,100	14,600	13,900	-4.8%	2.2%
Professional & Business Services	135,300	128,600	131,800	132,000	0.2%	-2.4%
Professional, Scientific & Technical Services	59,900	59,200	60,300	60,900	1.0%	1.7%
Architectural, Engineering & Related Services	10,800	10,700	10,800	10,900	0.9%	0.9%
Management of Companies & Enterprises	13,300	13,200	13,500	13,700	1.5%	3.0%
Administrative & Support & Waste Services	62,100	56,200	58,000	57,400	-1.0%	-7.6%
Administrative & Support Services	59,100	53,900	55,700	55,100	-1.1%	-6.8%
Employment Services	20,700	16,900	17,100	17,500	2.3%	-15.5%
·	5 40	•	•	•		'

August 21, 2020 Employment Development Department Labor Market Information Division (916) 262-2162

## Sacramento--Roseville--Arden-Arcade MSA (El Dorado, Placer, Sacramento, and Yolo Counties)

Industry Employment & Labor Force March 2019 Benchmark

Data Not Seasonally Adjusted

Data Not Ocacomany Adjusted	Jul 19	May 20	Jun 20	Jul 20	Percent	Change
			Revised	Prelim	Month	Year
Services to Buildings & Dwellings	17,200	15,700	16,200	16,300	0.6%	-5.2%
Educational & Health Services	165,400	147,800	151,800	154,000	1.4%	-6.9%
Education Services	12,200	12,100	11,600	11,300	-2.6%	-7.4%
Health Care & Social Assistance	153,200	135,700	140,200	142,700	1.8%	-6.9%
Ambulatory Health Care Services	55,100	50,200	52,800	54,600	3.4%	-0.9%
Hospitals	25,000	24,600	24,700	24,600	-0.4%	-1.6%
Nursing & Residential Care Facilities	17,400	17,000	17,000	17,000	0.0%	-2.3%
Leisure & Hospitality	112,000	63,900	78,000	79,200	1.5%	-29.3%
Arts, Entertainment & Recreation	18,500	7,900	9,200	8,900	-3.3%	-51.9%
Accommodation & Food Services	93,500	56,000	68,800	70,300	2.2%	-24.8%
Accommodation	10,500	2,700	3,400	3,800	11.8%	-63.8%
Food Services & Drinking Places	83,000	53,300	65,400	66,500	1.7%	-19.9%
Restaurants	78,500	48,900	60,700	61,700	1.6%	-21.4%
Full-Service Restaurants	36,500	17,100	24,500	24,500	0.0%	-32.9%
Limited-Service Eating Places	42,000	31,800	36,200	37,200	2.8%	-11.4%
Other Services	35,600	23,600	25,400	26,800	5.5%	-24.7%
Repair & Maintenance	10,700	7,300	7,600	7,900	3.9%	-26.2%
Government	233,300	233,600	230,000	222,300	-3.3%	-4.7%
Federal Government	14,400	14,300	14,500	14,600	0.7%	1.4%
Department of Defense	1,700	1,700	1,700	1,700	0.0%	0.0%
State & Local Government	218,900	219,300	215,500	207,700	-3.6%	-5.1%
State Government	120,200	122,600	120,400	119,600	-0.7%	-0.5%
State Government Education	28,600	29,300	26,500	25,200	-4.9%	-11.9%
State Government Excluding Education	91,600	93,300	93,900	94,400	0.5%	3.1%
Local Government	98,700	96,700	95,100	88,100	-7.4%	-10.7%
Local Government Education	49,900	51,600	49,900	42,100	-15.6%	-15.6%
Local Government Excluding Education	48,800	45,100	45,200	46,000	1.8%	-5.7%
County	19,400	19,200	19,200	19,400	1.0%	0.0%
City	11,100	9,300	9,300	9,600	3.2%	-13.5%
Special Districts plus Indian Tribes	18,300	16,600	16,700	17,500	4.8%	-4.4%

#### Notes:

- (1) Civilian labor force data are by place of residence; include self-employed individuals, unpaid family workers, household domestic workers, & workers on strike. Data may not add due to rounding. The unemployment rate is calculated using unrounded data.
- (2) Industry employment is by place of work; excludes self-employed individuals, unpaid family workers, household domestic workers, & workers on strike. Data may not add due to rounding.

These data are produced by the Labor Market Information Division of the California Employment Development Department (EDD). Questions should be directed to: Cara Welch 916-227-0298 or Sheila Stock 916-651-5914

These data, as well as other labor market data, are available via the Internet at http://www.labormarketinfo.edd.ca.gov. If you need assistance, please call (916) 262-2162.

#####

## **REPORT 400 C Monthly Labor Force Data for Counties** July 2020 - Preliminary

Data Not Seasonally Adjusted

COUNTY	RANK BY RATE	LABOR FORCE	EMPLOYMENT	UNEMPLOYMENT	RATE
STATE TOTAL		18,885,200	16,294,200	2,591,000	13.7%
ALAMEDA	34	820.600	722,500	98.100	12.0%
ALPINE	50	480	410	70	14.1%
AMADOR	32	14,230	12,540	1,690	11.9%
BUTTE	25	93,200	82,900	10,400	11.1%
CALAVERAS	10	20,600	18,610	1,980	9.6%
COLUSA	53	9,950	8,430	1,520	15.3%
CONTRA COSTA	34	545,600	480,100	65,500	12.0%
DEL NORTE	28	9,290	8,240	1,050	11.3%
EL DORADO	16	89,500	80,300	9,200	10.3%
FRESNO	45	447,400	387,000	60,400	13.5%
GLENN	20	11,930	10,640	1,290	10.8%
HUMBOLDT	15	58,900	52,800	6,000	10.2%
IMPERIAL	58	71,500	52,300	19,200	26.8%
INYO	8	8,250	7,480	770	9.4%
KERN	55	370,000	308,800	61,200	16.5%
KINGS	43	56,500	49,100	7,400	13.1%
LAKE	31	26,920	23,790	3,130	11.6%
LASSEN	1	8,870	8,110	760	8.6%
LOS ANGELES	57	4,940,000	4,042,500	897,500	18.2%
MADERA	42	60,800	52,900	7,900	13.0%
MARIN	3	133,700	122,000	11,700	8.8%
MARIPOSA	20	7,970	7,110	860	10.8%
MENDOCINO	22	36,820	32,790	4,030	10.9%
MERCED	51	112,300	96,000	16,300	14.5%
MODOC	3	3,020	2,750	270	8.8%
MONO	56	6,900	5,750	1,150	16.6%
MONTEREY	36	198,400	174,400	24,000	12.1%
NAPA	17	72,700	65,100	7,600	10.4%
NEVADA	19	43,840	39,190	4,650	10.4%
ORANGE	37	1,578,600	1,384,200	194,400	12.3%
PLACER	11	182,600	164,800	17,800	9.8%
PLUMAS	30	7,330	6,490	840	11.4%
RIVERSIDE	49	1,098,200	947,900	150,300	13.7%
SACRAMENTO	40	709,600	621,200	88,400	12.5%
SAN BENITO	32	31,100	27,400	3,700	11.9%
SAN BERNARDINO	43	958,300	833,200	125,100	13.1%
SAN DIEGO	37	1,576,700	1,382,700	194,000	12.3%
SAN FRANCISCO	22	573,900	511,200	62,700	10.9%
SAN JOAQUIN	52	322,400	274,700	47,700	14.8%
SAN LUIS OBISPO	13	131,200	118,200	13,000	9.9%
SAN MATEO	5	445,000	403,800	41,100	9.2%
SANTA BARBARA	14	215,200	193,700	21,400	10.0%
SANTA CLARA	6	1,036,600	940,100	96,500	9.3%
SANTA CRUZ	26	130,000	115,500	14,600	11.2%
SHASTA	18	71,700	64,100	7,500	10.5%
SIERRA	6	1,210	1,100	110	9.3%
SISKIYOU	26	16,210	14,390	1,820	11.2%
SOLANO	39	203,200	178,100	25,100	12.4%
SONOMA	11	253,000	228,300	24,700	9.8%
STANISLAUS	48	236,000	203,800	32,200	13.6%
SUTTER	45	42,400	36,600	5,700	13.5%
TEHAMA	24	24,050	21,400	2,650	11.0%
TRINITY	1	4,450	4,070	380	8.6%
TULARE	54	191,100	160,200	30,900	16.2%
TUOLUMNE	41	19,780	17,290	2,480	12.6%
VENTURA	28	412,200	365,800	46,400	11.3%
YOLO	9	104,600	94,700	9,900	9.5%
YUBA	45	28,300	24,500	3,800	13.5%
1004	40	20,300	24,000	3,000	13.5%

#### Notes

## **ITEM IV-D - INFORMATION**

## **COMMITTEE UPDATES**

## **BACKGROUND:**

This item provides an opportunity for a report from the following committees:

- Youth Committee David Gordon
- Planning/Oversight Committee Dr. Jamey Nye
- Employer Outreach Committee Ron Ellis
- Board Development Committee Lisa Clawson

### ITEM V - OTHER REPORTS

### 1. CHAIR'S REPORT

The Chair of the Sacramento Works, Inc. Board, on a regular basis, receives numerous items of information concerning employment and training legislation, current programs, agency activities, and miscellaneous articles.

The important information from the material received and meetings attended will be shared with the entire Board and the method proposed by the Chair is to give a verbal report at each regular meeting. It will also allow time for the Board to provide input on items that may require future action.

## 2. MEMBERS OF THE BOARD

This item provides the opportunity for Workforce Development Board members to raise any items for consideration not covered under the formal agenda. It also provides the opportunity for Board members to request staff to research or follow up on specific requests or to ask that certain items be placed on the next agenda.

### COUNSEL REPORT:

The Sacramento Works, Inc. Legal Counsel is the firm of Phillip M. Cunningham, Attorney at Law. This item provides the opportunity for Legal Counsel to provide the Sacramento Works, Inc. Board with an oral or written report on legal activities

#### 4. PUBLIC PARTICIPATION:

Participation of the general public at Sacramento Works, Inc. Board meetings is encouraged. The Sacramento Works, Inc. Board has decided to incorporate participants of the audience as part of its agenda for all meetings. Members of the audience are asked to address their requests to the Chair, if they wish to speak.