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Lionakis Beaumont Design Group



SACRAMENTOWORKS

## SACRAMENTO WORKS, INC. PLANNING/OVERSIGHT COMMITTEE

**Date:** Wednesday, August 21, 2013

**Time:** 8:30 a.m.

**Location:** SETA Board Room  
925 Del Paso Blvd., Suite 100  
Sacramento, CA 95815

### AGENDA

1. Call to Order/Roll Call
2. Action: Approval of the May 15, 2013 Meeting Minutes
3. Information: Update on Next Economy Board Initiative
4. Information: Update on the SWTC Transition
5. Information: Negotiated Local Workforce Investment Area Performance Goals PY 2013-14
6. Information: 2012-2013 Career Center Performance
7. Input from the public
8. Adjournment

**Committee Members:** Lynn Conner (Chair), Leslie Botos, Paul Castro, Matt Kelly, Kathy Kossick, Paul Lake, Frank Louie, Anette Smith-Dohring, Dan Throgmorton

**DISTRIBUTION DATE: WEDNESDAY, AUGUST 14, 2013**

SACRAMENTO WORKS 925 Del Paso Boulevard, Suite 100 • Sacramento, CA 95815

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## **PLANNING/OVERSIGHT COMMITTEE**

### Minutes/Synopsis

*(Minutes reflect the actual progression of the meeting.)*

SETA Board Room  
925 Del Paso Blvd., Suite 100  
Sacramento, CA 95815

Wednesday, May 15, 2013  
8:30 a.m.

1. **Call to Order/Roll Call:** Ms. Conner called the meeting to order at 8:31 a.m.

Present: Leslie Botos, Paul Castro, Lynn Conner, Kathy Kossick, Frank Louie, Anette Smith-Dohring

Absent: Paul Lake, Dan Throgmorton

Others Present: Robin Purdy, Christine Welsch, Edward Procter, Terri Carpenter, Michelle O'Camb, Marsha Strode, Julie Davis-Jaffe, Ginger Brunson, Danny Marquez

Ms. Smith-Dohring was welcomed to the committee.

2. Approval of the February 27, 2013 Meeting Minutes

Minutes were reviewed; no questions or comments.

Moved/Botos, second/Kossick, to approve the February 27, 2013 minutes. Unanimous approval with one abstention (Smith-Dohring).

4. **Action:** Review and Approval of Sacramento Works Five Year Workforce Development Plan-2013-2018

Ms. Purdy stated that the California Workforce Investment Board went through a major process to develop the state plan. Ms. Purdy reviewed the Sacramento WIB's five year plan. Ms. Purdy reviewed the clusters that will focus funds on specific areas. The Agency will utilize a layoff aversion strategy to retrain employees or divert them to other jobs. Youth funds will be focused on high-risk youth.

Ms. Conner asked how the new branding, "America's Jobs Centers" will be implemented. Ms. Purdy stated that the state is in the process of developing their roll out. Ms. Carpenter is starting to put it on the bottom of our letterhead but we are waiting from the state for direction. Ms. Kossick stated that the state will provide a toolkit with directions

Mr. Louie asked if the clusters are a carryover of what we focus on today? Ms. Purdy replied that there is the addition of advanced manufacturing but it has not

been a big driver for our region. The other addition is agriculture. For the region, agriculture is a very important sector. Sacramento has not really focused on it but we will continue to look at it. Construction is still in because we are still supporting pre-apprenticeship and Power Pathways for utility jobs. Next Economy is focusing on clean energy jobs.

Ms. Kossick stated that she likes the format because this is accountable with a timeline and the responsible parties. Staff was commended for their work on this item.

Moved/Lake, second/Smith-Dohring, to approve the Sacramento Works, Inc. Five-Year Local Plan and recommend approval by the Sacramento Works Board.  
Voice Vote: Unanimous approval.

5. **Action**: Approval of the Sacramento Works Resource Allocation Plan for 2013-2014

Ms. Purdy stated that this is subsidized by DHA. The definitions were changed to make it easier to track the expenditures since it is important for committee members know how much is being spent on different areas.

There will be a shift in the way services will be provided in that 61% of the funds will be used for the training centers.

The Agency received 13 proposals in response to an RFP and funding recommendations will be done in June.

Moved/Lake, second/Louie, to approve the Sacramento Works Resource Allocation Plan for 2013-14.  
Voice vote: unanimous approval.

3. **Action**: Approval of Proposal to Support Next Economy Goals with Workforce Investment Act Board Discretionary Funds

At the last WIB meeting, the board authorized the committee to spend \$88,000 to support Next Economy goals. This committee selected two goals and focused on goal #3.

Valley Vision has convened Green Capital Alliance and had a great experience in doing CEO roundtables to get high level executives to determine where the forecasted employment opportunities are. It was found that one of the best ways to get an idea of where the projections are is to talk to employers and line it up with regional assets to provide services and understand where the gaps in needs are.

Ms. Conner asked how payments would be made and Ms. Purdy replied that staff recommends that an hourly rate schedule be developed.

Moved/Throgmorton, second/Lake, to approve \$28,000 for overarching support of the Next Economy and \$20,000 to invest in the facilitation of cluster alliance groups focused on identifying the priorities and action plans to increase jobs and drive implementation of needed growth activities.

Staff is recommending a consecutive approach to the implementation of the cluster alliance groups, beginning with Information and Communications Technology and Health Services/Life Sciences. When the first two clusters are completed, the Planning/Oversight Committee and the Next Economy partners will evaluate the outcomes, make improvements to the process, and begin working on the remaining clusters.

Voice Vote: Unanimous approval.

Ms. Kossick reported that the Agency received a \$1 million grant from Covered California. Ms. Cindy Sherwood-Green will be working with five subcontractors to get the word out on the Affordable Care Act.

6. Input from the public: No comments.
7. Adjournment: The meeting was adjourned at 9:27 a.m.

ITEM 5 – INFORMATION

NEGOTIATED LOCAL WORKFORCE INVESTMENT  
AREA PERFORMANCE GOALS PY 2013-14

BACKGROUND:

On June 14, 2013 the State of California, Employment Development Department (EDD) and the California Workforce Investment Board (CWIB) released a draft Directive reflecting the Program Year 2013-14 State Proposed Local Workforce Investment Area (LWIA) Adult, Dislocated Worker, and Youth Performance Goals. The Directive informed LWIAs of the option to negotiate local performance goal levels, and included the process for doing so. LWIAs interested in negotiating performance goal were required to submit a local performance proposal. Proposals submitted were to be prepared considering the following:

- The Governor’s performance goals for PY 2013;
- The local area’s desired performance levels, taking into account the statewide performance levels; and,
- The rationale for the proposed performance goals based on the economics, demographics and service mix within the local area.

SETA Staff prepared a PY 2013-14 local performance goals proposal consistent with the client populations served, the local economic landscape, and based on LWIA performance over the last three PYs. The proposal was submitted to the CWIB by the deadline of June 24, 2013.

On August 2, 2013 SETA and staff of the CWIB entered into formal negotiations and reached agreement on the final PY 2013-14 Adult, Dislocated Worker, and Youth LWIA Performance Goals. The goals (State proposed and Final Negotiated) are as follows:

<b>WIA Requirement at Section 136(c)</b>	<b>State Proposed SETA/SWI PY 2013-14 Goals</b>	<b>SETA/SWI Negotiated PY 2013-14 Goals</b>
<b>Adults</b>		
Entered Employment Rate	58.1%	<b>51%</b>
Employment Retention Rate	84.8%	<b>78%</b>
Average Earnings	\$13,081	<b>\$12,177</b>

ITEM 5 – INFORMATION (continued)

<b>WIA Requirement at Section 136(c)</b>	<b>State Proposed SETA/SWI PY 2013-14 Goals</b>	<b>SETA/SWI Negotiated PY 2013-14 Goals</b>
<b>Dislocated Workers</b>		
Entered Employment Rate	69.1%	<b>57.6%</b>
Employment Retention Rate	91.0%	<b>79.7%</b>
Average Earnings	\$17,600	<b>\$15,500</b>
<b>Youth (ages 14-21)</b>		
Placement in Employment or Education	56.7%	<b>64.3%</b>
Attainment of a Degree or Certificate	71.0%	<b>60.5%</b>
Literacy and Numeracy Gains	71.8%	<b>55%</b>