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SACRAMENTOWORKS

SACRAMENTO WORKS, INC. EMPLOYER OUTREACH COMMITTEE

Date: Wednesday, May 28, 2014

Time: 9:30 a.m.

Location: SETA Shasta Room
925 Del Paso Blvd., Suite 100
Sacramento, CA 95815

AGENDA

1. Call to Order/Roll Call
2. **Action Item:** Approval of the March 26, 2014 Meeting Minutes
3. **Information Item:** Update on 2014 Employer Engagement/Recruitment Contacts
4. **Information Item:** Discussion of procurement process for employer outreach services vendor
5. **Information Item:** Discussion of Business Journal Sponsorship Proposal-Best Places to Work event
6. Adjournment

Committee Members: Larry Booth (Chair), Diane Ferrari, Lisa Harr, Barbara Hayes, Tom Kandris, Joanne Mahaney-Beuhler, Rick Wylie

This meeting is open to all members of the Sacramento Works, Inc. Board and the public.

DISTRIBUTION DATE: THURSDAY, MAY 15, 2014

Employer Outreach Committee
Minutes/Synopsis
(Minutes reflect the actual progression of the meeting.)

SETA Shasta Room
925 Del Paso Blvd., Suite 100
Sacramento, CA 95815

Wednesday, March 26, 2014
9:30 a.m.

1. **Call to Order/Roll Call:** Mr. Booth called the meeting to order at 10:10 a.m.
Members Present: Larry Booth, Diane Ferrari, JoAnne Mahaney-Buehler, Rick Wylie, Tom Kandris

Members Absent: Lisa Harr, Barbara Hayes

Others present: Robin Purdy, Terri Carpenter, Phil Cunningham, William Walker, Janet Neitzel, Kathy Kossick

2. **Discussion Item:** 2014 Employer Engagement and Recruitment Strategy

Mr. Booth provided an overview of the employer outreach strategy for the committee. He has asked each member to provide at least one new employer or business organization/association that will allow staff and/or board members to present information about the Sacramento Works services available to employers.

The committee asked that a matrix be produced to identify the organization/contacts that members are submitting so that we don't duplicate efforts. Mr. Booth recommended all of the Rotary Clubs be contacted. Mr. Booth suggested providing an item like chocolate works for the audience. Ms. Carpenter was asked to research potential items for employer outreach events.

3. **Adjournment:** The meeting was adjourned at 10:35 a.m.