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SACRAMENTOWORKS

**SACRAMENTO WORKS, INC.
PLANNING/OVERSIGHT COMMITTEE**

Date: Wednesday, July 17, 2019
Time: 8:30 a.m.
Location: SETA – Board Room
925 Del Paso Blvd., Suite 100
Sacramento, CA 95815

AGENDA

1. Call to Order/Roll Call
2. **Action:** Approval of the April 17, 2019 Minutes
3. Presentation by Aaron Wilcher, Centers of Excellence on Pathways to Public Service
4. **Information:** WIOA Quarterly Performance Report
5. **Information:** WIOA Adult/Dislocated Worker Funding Extensions for PY2019-2020
6. Public Input
7. Adjournment

Planning/Oversight Committee Members: Dr. Jamey Nye, (Chair), Lisa Clawson, Kathy Kossick, Matt Legé, Frank Louie, Jay Onasch, Anette Smith-Dohring

DISTRIBUTION DATE: TUESDAY, JULY 9, 2019

Planning/Oversight Committee
Minutes/Synopsis
(Minutes reflect the actual progression of the meeting.)

SETA Board Room
925 Del Paso Blvd., Suite 100
Sacramento, CA 95815

Wednesday, April 17, 2019
8:30 a.m.

1. **Call to Order/Roll Call:** Ms. Lisa Clawson called the meeting to order at 8:30 a.m. The roll was called and a quorum was established.

Present: Lisa Clawson, Jay Onasch, Kathy Kossick, Frank Louie

Absent: Matt Legé, Anette Smith-Dohring, Dr. Jamey Nye

Others Present: Karl Pineo, Roy Kim, Ralph Giddings, Terri Carpenter, William Walker, Michelle O'Camb, Phil Cunningham, Ron Ellis

2. **Action:** Approval of the February 20, 2019 Minutes

The minutes were reviewed; no questions or corrections.

Minutes were Louie, second/Onasch, to approve the February 20 minutes.

Roll call vote:

Aye: 4 (Clawson, Kossick, Louie, Onasch)

Nay: 0

Abstentions: 0

Absent: 3 (Legé, Nye, Smith-Dohring)

3. **Presentation:** Center of Excellence Report – Aaron Wilcher

Mr. Wilcher stated that he is working on updates of the Valley Vision Next Economy initiative through the community college system. The goal is to provide analysis that furthers planning and strategy including to further collective work and strategic planning. The next economy initiative targets priority sectors. He previously provided an overview on Advanced Manufacturing and Construction; today's presentation will be on Hospitality and Tourism. These studies are online at the Center of Excellence website and Valley Vision's website.

There will be a public forum on Friday, April 26, where they will be presenting a study on the Hospitality and Tourism Industry cluster.

Research goals.

- Identify major industries trends and challenges
- look at market performance and learn how the industry evaluates itself,
- evaluate workforce development opportunity,

- assess extent of employment opportunities for students in existing programs.

Research methodology (seven county study):

- 18 executive interviews with chefs, DMO reps
- Market analysis: visitor profile and hotel performance
- Impact analysis for visitor spending and cluster impacts
- Industry driver analysis (business news market literature, interviews)
- Industry analysis
- Occupational analysis

A huge finding was the 17% growth over the 2007 baseline. The average earnings for all industries in the region is \$69,000 but average for this industry is around \$22,000.

The data for the Indian gaming casinos is suppressed due to privacy; if that were included, the numbers would be substantially higher.

There was discussion around Sacramento State University's community hospitality program. The culture around hospitality management in the Western part of the U.S. is not strong. Cornell has a very successful program.

Discussion Question topics

Role of workforce and the community colleges

- ❖ Entry level employment
- ❖ Pathways to the few management positions (Sac State hospitality)
- ❖ Some middle skill occupations
- ❖ Reducing turnover: Amazon and other corporate education pools

Ms. Carpenter stated that this industry is a good base for entry level employment. It is a good springboard into other jobs.

Mr. Kim asked if they were able to analyze the seasonality of jobs and variables in relation to other clusters? There are a lot of relatively low skill jobs. One of the findings found in the Future of Work series is low digital abilities. Rather than focusing on specific training programs for that cluster, focus on general programs that increase digital literacy scores for all clusters.

Mr. Walker stated that in many instances, workers in this industry are limited English speaking and have very little training.

Mr. Kim stated that this board has embraced the Next Economy initiative with the exception of the Hospitality/Tourism cluster; in the next iteration of Next Economy, the board may want to be more focused on other clusters.

Mr. Onasch stated that new legislation requires that all individuals have an opportunity for employment. There are people with developmental disabilities working at sub-minimum wage; now it is required they earn at least minimum wage. It is important to be mindful about the opportunities that are experiential rather than wage earning.

Mr. Wilcher invites this group to follow up with him on employability. He wants to know of anywhere there is a partnership that is employer funded or endorsed. He wants to know of companies providing a training opportunity (pathway) or a transition out to another cluster. Ms. Kossick suggested Starbucks. Ms. Carpenter suggested JUMA, the River Cats, and the Sacramento Republic. It was also recommended to contact Jennie Murphy at CSUS; they are working on a training program.

4. WIOA Quarterly Performance Report – Ralph Giddings

Mr. Giddings distributed copies of the quarterly performance report. It is a summary of performance for the Job Centers through the end of March. Mr. Giddings reviewed the real time performance report. This information will be shared with the board at the May meeting.

5. Public Input: None.

Ms. Kossick thanked Mr. Pineo and Mr. Ellis for their interest in this meeting.

6. Adjournment: The meeting was adjourned at 9:34 a.m.