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SACRAMENTOWORKS

SACRAMENTO WORKS, INC.
Executive Committee

Date: Monday, February 22, 2021

Time: 4:00 p.m.

Location:

<https://us02web.zoom.us/j/82702152666?pwd=QWUyU3BCTzRWRzBaTHFQWGM1QkJmUT09>

In response to the Governor's Executive Order N-29-20 relating to the COVID-19 Pandemic, the Sacramento Works Executive Committee is conducting this meeting on Zoom at <https://us02web.zoom.us/j/82702152666?pwd=QWUyU3BCTzRWRzBaTHFQWGM1QkJmUT09> Meeting ID: 827 0215 2666; Passcode: 242217. Members of the public may join the meeting by clicking the link above or typing the meeting address above into their web browser, or listen to the meeting by telephone by dialing (for higher quality, dial a number based on your current location): One tap mobile: +16699006833,82702152666# US (San Jose). Dial by your location +1 669 900 6833 US (San Jose). Find your local number: <https://us02web.zoom.us/j/82702152666?pwd=QWUyU3BCTzRWRzBaTHFQWGM1QkJmUT09>. Members of the public are encouraged to participate in the meeting by submitting written comments by email to: Nancy.Hogan@seta.net. Any member of the public who wishes to speak directly to the board regarding any item on the agenda may contact Nancy Hogan at (916) 263-3827, or Nancy.Hogan@seta.net. Please include in your request which item you would like to participate on. Additionally, during the meeting any questions or comments may be submitted via the Q&A or chat features on Zoom. Public comments will be accepted until the adjournment of the meeting, distributed to the Executive Committee and included in the record.

Closed captioning will be available. This document and other Board meeting information may be accessed through the Internet by accessing the SETA home page: www.seta.net.

AGENDA

1. Call to Order/Roll Call
2. Approval of Minutes of the January 25, 2021 Meeting
3. Discussion Regarding the Fund Development Committee
4. Approval to Use Youth Initiative Funds to Support the Facebook Career Connections Program (Terri Carpenter)
5. Adjournment

COMMITTEE MEMBERS: Lisa Clawson, Ron Ellis, David Gordon, Kathy Kossick, Dr. Jamey Nye, Anette Smith, Rick Wylie

DISTRIBUTION DATE: WEDNESDAY, FEBRUARY 17, 2021

SACRAMENTO WORKS, INC.

Executive Committee

Minutes

(The minutes reflect the actual progression of the meeting.)

Location: Meeting held electronically

Monday, January 25, 2021
4:00 p.m.

1. Call to Order/Roll Call

Mr. Wylie called the meeting to order at 4:03 p.m. The roll was called and a quorum was established.

Members Present: Lisa Clawson, David Gordon, Kathy Kossick, Dr. Jamey Nye, Anette Smith, Rick Wylie, Ron Ellis (joined at 4:06 p.m.)

Others Present: Phil Cunningham, Terri Carpenter, Roy Kim, William Walker, Ralph Giddings, Michelle O'Camb, Kriztina Palone, Jeff Richards

2. Approval of Minutes of the November 16, 2020 Meeting

Minutes were reviewed; no questions

Moved/Clawson, second/Nye, to approve the November 16 minutes.

Roll call vote:

Aye: 5 (Clawson, Gordon, Kossick, Nye, Wylie)

Nay: 0

Abstention: 1 (Smith)

3. Review and Consider Two Responses to Request for Quotes Regarding One Stop Operator Contract

(Legal Counsel will provide an oral report)

Mr. Cunningham reported that two proposals were received; Goodwill Industries and SETA. Subsequently, Goodwill Industries withdrew their proposal.

Mr. Ellis joined the meeting at 4:06 p.m.

Mr. Cunningham reported that SETA has proposed to continue operating one stop centers for \$25,000 per year. Mr. Cunningham stated that when Goodwill submitted their proposal, they actually thought they were going to open a one stop. They withdrew and said that they like what SETA does and will continue to work with us.

Mr. Kim stated that a number of organizations contacted him regarding the RFQ. The last time there was an RFQ released, there were other organizations that

thought they could run a center; there appears to be a bit of misunderstanding what the RFQ was about.

Moved/Clawson, second/Nye, to recommend to the board to approve and recommend adoption of the one stop operator management contract to SETA and recommend adoption to the SETA Governing Board.

Roll call vote:

Aye: 6 (Clawson, Ellis, Gordon, Nye, Smith, Wylie)

Nay: 0

Abstention: 1 (Kossick)

3. Review of January 27, 2021 Agenda Packet

The board packet was reviewed.

Mr. Wylie stated that the Executive Committee is recommending the addition of Ms. Anette Smith to the Executive Committee.

Moved/Kossick, second/Wylie, to confirm the addition of Ms. Anette Smith to the Executive Committee.

Roll call vote:

Aye: 7 (Clawson, Ellis, Gordon, Kossick, Nye, Smith, Wylie)

Nay: 0

Abstention: 0

Ms. Carpenter will review work outreach for the regional workforce boards. The samples that were included in Comstock's magazine will be reviewed. By late December, ten employer referrals were received. Ms. Carpenter will provide details as to the employers.

Mr. William Walker reported that Godiva Chocolates will be closing all of their brick and mortar stores and will be selling products on-line only.

Mr. Gordon, Mr. Ellis, Ms. Clawson, and Mr. Wylie will provide updates on the various committees. Reports back to the Fund Development Committee will also be provided.

5. Adjournment: The meeting was adjourned at 4:42 p.m.

ITEM 4 - ACTION

APPROVAL TO USE YOUTH INITIATIVE FUNDS TO SUPPORT THE FACEBOOK CAREER CONNECTIONS PROGRAM

BACKGROUND:

Career Connections is a Facebook Initiative that creates jobs, trains jobseekers and empowers local economies. The program provides jobseekers with 21st-century skills and connects them to Digital Marketing careers.

Program Overview

- The Facebook 8-week training prepares job seekers to be entry level social media and digital marketing managers
- Trainees are matched with employers to receive a 12-week paid internship
- Facebook provides mentors to the trainees to support them during the internship
- Facebook recruits the employers for the internship placement.

See attached Program Information Sheet for more details.

RECOMMENDATION:

The Youth Committee is recommending to approve the use of Youth Initiative Funds to support four paid internships in the amount of approximately \$18,500. This total represents four 12-week internships at 20 hours per week at \$14.00 per hour plus taxes, workers compensation insurance and payroll administration costs.



Facebook Career

Career Connections
POWERED BY
FACEBOOK

Connections

Facebook's Career Connections Program is Coming to a Community Near You!

We are offering an amazing opportunity for jobseekers, particularly in high-need communities, to receive competitively-paid summer internships, while helping small businesses expand their online presence in an ever-changing economy. Participants will receive exclusive training, ad credits, 1:1 mentorship and ongoing support throughout the program.



Sign Up Today!

<https://careerconnections.fb.com>

ABOUT THE PROGRAM

We create jobs, train jobseekers and support businesses in local communities.

We equip underserved jobseekers with 21st-century skills and connects them to Digital Marketing careers across the US. With a focus on underserved communities, we amplify the online presence of small businesses, while launching the careers of jobseekers.

WHAT WE OFFER

- Connections to Facebook Trained + Vetted Talent to Improve Business Outcome and Digital Presence
- Remote Internship Opportunity in Social Media + Digital Marketing
- A \$500 Facebook ad credit for Businesses
- Exclusive Training, Resources + Support
- A Facebook Employee Mentor

OUR RESULTS FROM 2020

- 100% of Fellows were paid 30% above minimum wage
- 93% of Fellows + 91% of employers would recommend the program to peers
- 62% of Fellows received permanent job offers (3x the national average)
- 85% of Employer Partners improved their online presence as a result of the program