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Frank M. Booth, Inc.

**LESLIE BOTOS**  
Blood Source

**BRIAN BROADWAY**  
Sacramento Job Corps

**BILL CAMP**  
Sacramento Central Labor Council

**COREENA CONLEY**  
Sacramento Veterans Resource Center

**LYNN R. CONNER**  
Parasec

**MICHAEL DOURGARIAN**  
MDDV, Inc.

**MARK ERLICHMAN**  
California Department of Rehabilitation

**DIANE FERRARI**  
Employment Development Department

**TROY GIVANS**  
County of Sacramento, Economic Development

**DAVID W. GORDON**  
Sacramento County Office of Education

**BERNADETTE HALBROOK**  
CSUS

**JASON HANSON**  
Sierra Pacific Home and Comfort, Inc.

**LISA HARR**  
Vision Service Plan

**BARBARA HAYES**  
Sacramento Area Commerce & Trade Organization

**MATTHEW KELLY**  
Sacramento Sierra Building & Construction Trades Council

**GARY R. KING**  
SMUD

**DANIEL KOEN**  
California Teachers Association

**KATHY KOSSICK**  
Sacramento Employment & Training Agency

**STEVEN M. LADD, Ed.D**  
Elk Grove Unified School District

**PAUL LAKE**  
County Department of Human Assistance

**JAMES E. LAMBERT**  
Sacramento Builder's Exchange

**FRANK A. LOUIE**  
Xerox Corporation

**ELIZABETH MCCLATCHY**  
The Safety Center, Inc.

**DENNIS MORIN**  
Sacramento Area Electrical Training Center

**KIM PARKER**  
California Employers Association

**MARTHA PENRY**  
California School Employees Association

**TANJA POLEY**  
Area 4 Agency on Aging

**DEBORAH PORTELA**  
Casa Coloma Health Care Center

**MAURICE READ**  
Sacramento Sierra Building & Construction Trades Council

**LORENDIA T. SANCHEZ**  
California Indian Manpower Consortium

**ANETTE SMITH-DOHRING**  
Sutter Health – Sacramento Sierra Region

**MICHAEL R. TESTA**  
Sacramento Convention & Visitors Bureau

**DR. DAN THROGMORTON**  
Los Rios Community College District

**KINGMAN TSANG**  
First Bank

**TERRY A. WILLS, ESQ.**  
Cook Brown, LLP

**RICK WYLIE**  
Beutler Corporation

**DAVID P. YOUNGER**  
Lionakis Beaumont Design Group



**SACRAMENTOWORKS**

**REGULAR MEETING OF THE SACRAMENTO WORKS, INC. BOARD**

**DATE:** Wednesday, July 27, 2011

**TIME:** 8:00 a.m.

**LOCATION:** SETA Board Room  
925 Del Paso Blvd.  
Sacramento, California 95815

While the Sacramento Works, Inc. Board welcomes and encourages participation in the Sacramento Works, Inc. meetings, it would be appreciated if you would limit your comments to five minutes so that everyone may be heard. Matters under the jurisdiction of the Sacramento Works, Inc. Board and not on the posted agenda may be addressed by the general public following completion of the regular agenda. The Sacramento Works, Inc. Board limits testimony on matters not on the agenda to five minutes per person and not more than fifteen minutes for a particular subject. Meeting facilities are accessible to persons with disabilities. Requests for Assisted Listening Devices or other considerations should be made through the Clerk's office at (916) 263-3827. This document and other Board meeting information may be accessed through the Internet by accessing the SETA home page: [www.seta.net](http://www.seta.net).

**AGENDA**

**PAGE NUMBER**

**I. Call to Order/Roll Call**

- ➔ Member Spotlight(10 Minutes)
  - Elizabeth McClatchy: Safety Center, Inc.
  - Larry Booth: Frank M. Booth, Inc.

➔ Presentation on Solar Standards Research Project - Julia Burrows

**II. Consent Item (2 minutes)**

A. Approval of Minutes of the May 25, 2011 Meeting 2-9

**III. Discussion/Action Items (20 minutes)**

A. Approval of the Revised Definitions of the Workforce Investment Act Sacramento Works Resource Allocation Plan 2011-2012 (Robin Purdy) 10-14

B.	Approval of the 2011-2012 Employer Outreach Budget (Terri Carpenter)	15
C.	Approval of Release of a Request for Proposals for Board Initiative Funds (Robin Purdy)	16
<b>IV.</b>	<b><u>Information Items</u></b> (20 Minutes)	
1.	Workforce Investment Act Reauthorization Update (Robin Purdy)	17
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3.	Summary of Media Coverage received for SETA and Sacramento Works from January 1, 2011 through June 30, 2011 (Terri Carpenter)	20-22
4.	Dislocated Worker Report (William Walker)	23-24
5.	Employer Recruitment Activity Report (William Walker)	25-29
6.	Unemployment Update from the Employment Development Department (Robin Purdy)	30-38
7.	Committee Updates	39
<b>V.</b>	<b><u>Other Reports</u></b> (5 minutes)	40
1.	Chair	
2.	Members of the Board	
3.	Counsel	
4.	Public Participation	
<b>VI.</b>	<b><u>Adjournment</u></b>	

**DISTRIBUTION DATE: MONDAY, JULY 18, 2011**



# Sacramento Works, Inc., Local Workforce Investment Board Strategic Plan

Sacramento Works, Inc., the local Workforce Investment Board for Sacramento County is a 41-member board charged with providing policy, planning and oversight for local workforce development initiatives.

## **Vision:**

Building a dynamic workforce for the Sacramento Region.

## **Mission:**

Sacramento Works partners with the workforce community to serve regional employment needs.

## **Goals:**

### **Goal 1 (Planning/Oversight Committee):**

Prepare customers for viable employment opportunities and career pathways in the region by improving the one stop career center system.

### **Goal 2 (Employer Outreach Committee):**

Support regional employers' efforts to hire, train, and transition employees by enhancing and communicating the availability and value of Sacramento Works' employer and business services.

### **Goal 3 (Youth Council):**

Prepare youth to thrive and succeed in the regional workforce by providing relevant work readiness and employment programs and engaging regional employers and academia.

*(Adopted 5/25/11)*

ITEM II-A – CONSENT

APPROVAL OF MINUTES OF THE MAY 25, 2011 MEETING

BACKGROUND:

Attached are the minutes of the May 25, 2011 meeting for review.

RECOMMENDATION:

That your Board review, modify if necessary, and approve the attached minutes.

## **REGULAR MEETING OF THE SACRAMENTO WORKS, INC. BOARD**

### Minutes/Synopsis

SETA Board Room  
925 Del Paso Blvd.  
Sacramento, California

Wednesday, May 25, 2011  
8:00 a.m.

**I. Call to Order/Roll Call:** Ms. Parker called the meeting to order at 8:07 a.m.

Members Present: Brian Broadway, Coreena Conley, Lynn Conner, Mike Dourgarian, Diane Ferrari, Troy Givans, Lisa Harr, Barbara Hayes, Matt Kelly, William Karns, Gary King, Daniel Koen, Kathy Kossick, James Lambert Stephanie Leach, Matt Mahood, Elizabeth McClatchy, Kim Parker, Tanja Poley, Deborah Portela, Mike Testa, Dan Throgmorton, Rick Wylie, David Younger.

Members Absent: Larry Booth, Leslie Botos, Bill Camp, Mark Erlichman, David Gordon, Bernadette Halbrook, Jason Hanson, Paul Lake, Frank Louie, Michael Micciche, Dennis Morin, Martha Penry, Maurice Read, Lorenda Sanchez, Anette Smith-Dohring, Kingman Tsang, Terry Wills.

**➔ Member Spotlight**

- Tanja Poley: Program Manager, Senior Employment Program, Area 4 Agency on Aging: Ms. Poley distributed information on Area 4 Agency on Aging. Every county in the United States is represented by an Area 4 Agency on Aging office. In California, there are 33 A4AA offices. Geographically, her office covers seven counties (Nevada, Placer, Sacramento, Sierra, Sutter, Yolo, and Yuba) with a budget of \$9.6 million. Over 9,000 seniors received meals over the past fiscal year through Meals on Wheels and congregate meal sites. The number one need for seniors is transportation. Ms. Poley supervises the employment program geared toward those 55 years of age or older.
- Mike Testa: Senior Vice President, Sacramento Convention & Visitors Bureau. The convention bureau is a destination marketing, 501(c)(6) organization and their job is to get people to come to Sacramento, stay in hotels, and spend money. The target is meeting planners, international and national business travelers, and individual travelers. This organization is “judged” on the number of hotel room nights booked and they hope to generate more than 1 million visitors a month. Their operating budget is \$6 million with approximately 600 members. They work to expose a number of special events such as Juneteenth, Raley’s Grape Escape, Wine and Dine Restaurant Week, Gold Rush Days, and promoting concerts at Capitol Mall.
- **➔ Proclamation from the California Employment Development Department**  
Ms. Diane Ferrari stated that the month of May is designated as Customer Appreciation and Customer Service Month for the State of California. Christine Welsch, Pattie Espinosa, and Robin Purdy were presented with a proclamation. At a state-wide meeting of the WIB a proclamation called “Making a Difference”

was presented and every One Stop Center in California wa thanked for outstanding customer service.

## **II. Consent Item**

### **A. Approval of Minutes of the March 23, 2011 Meeting**

Minutes were reviewed; there were no questions or corrections.

Moved/Throgmorton, second/McClatchy, to approve the March 23 minutes.  
Voice Vote: Unanimous approval.

## **I. Discussion/Action Items**

### **A. Approval of Sacramento Work Strategic Plan Update**

Ms. Purdy stated that each of the Sacramento Works, Inc. committees have come up with their own set of goals/strategies. At the beginning of 2012, the board will have a full strategic planning meeting.

Moved/Kelly, second/ Lambert, to approve the Sacramento Works, Inc. Strategic Plan update.  
Voice Vote: Unanimous approval.

### **B. Approval of 2011-2012 Workforce Investment Area Annual Plan Modification**

Ms. Michelle O'Camb, Planning and Contracts Officer, stated that this plan has been updated annually since 1999, and is consistent with the state's priorities for workforce development. The plan will incorporate the newly approved strategic goals. Three of the region's largest employer groups, government, trade and leisure and hospitality, had fewer jobs. Sacramento is 6% of the population in California but 8% of the green jobs in the State.

There will continue to be a focus on Critical occupations. Staff will focus on the 11 critical occupational clusters having a minimum of 200 jobs available per year with \$10.00 per hour at a minimum. The information is posted on [www.careergps.com](http://www.careergps.com) for the clusters as well as a listing of educational providers for these clusters.

The funding is almost at the same level as 2008, but still lower than previous years. The 12 career centers have served over 43,000 customers providing universal access to services, such as career counseling, labor market research, job search assistance, education and training, or supportive services.

This year the Department of Labor approved some new waivers including: 1) an OJT waiver to provide additional incentives to entice employers to hire more

employees by offering higher wage reimbursement; 2) incumbent worker training, which allows the Agency to use rapid response funds to avert layoffs. Staff intends to utilize the adult and dislocated worker training funding. There is a new service strategy of enrolling customers in staff assisted services. All customers have access to [sacramentoworks.org](http://sacramentoworks.org).

Staff is in the process of implementing Phase 2 of VOS, which is training for staff. This will be taking the place of the SMARTware system.

Staff will be utilizing carry over funds and one-stop share of cost funds to continue the services at the career center.

Moved/Dourgarian, second/Conner, to approve the modifications to the 2011-2012 Sacramento Local Workforce Investment Area's Annual Plan.

Voice Vote: Unanimous approval.

C. Approval of Funding Recommendations for the Workforce Investment Act (WIA) Title 1 Youth Program Services for Program Year 2011-2012

Ms. Christine Welsch reviewed the year-round youth funding. There are two categories of WIA youth funds: Universal Services, and Individualized Services (in school and out of school). Every youth entering a career center is provided services by a dedicated staff member at the career center. Each enrolled youth is required to receive services including leadership, support services, and follow-up services for one year. Service learning is very specific coupled with academic enrichment and vocational training. Program providers must have community collaboration.

In 2010, carryover funds allowed for a summer program. This is the first year without a dedicated summer youth program.

The agency received many more proposals than available funds. There are also many more young people needing services. Those submitting both in-school and out-of-school were only funded for only one category. There are some new providers to the WIA year-round program being recommended for funding.

Mr. Phil Cunningham suggested that the board vote on these by section; first universal services, then in-school, out-of-school, and then Youth Council initiatives. Board members were asked to look at the funding charts and if they are employed by, sit on the board of, vendor to, owner of, or derive income from any entity, whether they were recommended for funding or not, declare a conflict and do not participate in funding. In the Youth Initiatives funding recommendation, anyone on the LEED board needs to declare their conflict and refrain from participating and voting.



Ms. Welsch stated that the recommendations also authorize staff to negotiate contracts subject to a reduced cost per participant. If the WIA Youth allocation is less than the anticipated amount, SETA retains the right to reduce the contracted amounts. Subgrantees that do not meet performance goals and benchmarks will be evaluated in August 2011 and may face deobligation of funds.

The following members stated their conflict of interest: Matt Kelly, Matt Mahood (LEED), Troy Givans, Lisa Harr, and Dan Throgmorton.

The Youth Council is recommending putting a youth specialist at the Hillsdale, Mark Sanders, and Galt Career Centers. The allocation will serve 4,840 young people.

### **Out-of-School Youth Funding Category**

Ms. Welsch reviewed the funding recommendations to serve 295 out-of-school youth as follows:

Asian Resources, Inc.	\$307,160
California Indian Manpower	\$145,650
Elk Grove Unified School District	\$244,300
La Familia Counseling Center, Inc.	\$293,940
North State Building Industry Foundation	\$160,380
Sacramento City Unified School District	\$131,950
	<u>\$1,283,380</u>

Moved/Kelly, second/Mahood, to approve the out-of-school youth funding recommendations as outlined by staff, including funding stipulations as outlined in the agenda packet.

Roll Call Vote: Aye: 22, Nay: 0, Abstentions: 2 (Givans & Harr)

### **In-School Youth Funding Category**

Ms. Welsch stated that even more proposals were submitted for the in-school category. The Youth Council forwards the following funding recommendations to serve 242 in-school youth:

City of Sacramento-Dept. of Parks & Rec.	\$179,450
Sacramento Chinese Community Service Ctr.	\$317,520
Soil Born Farms Urban Agriculture Project	\$132,000
Crossroads Diversified Services, Inc.	\$185,850
San Juan Unified School District	\$160,000
	<u>\$974,820</u>

Moved/McClatchy, second/Younger, to approve the in-school youth funding recommendations as outlined by staff, including funding stipulations as outlined in the agenda packet.

Roll Call Vote: Aye: 23, Nay: 0, Abstention: 1 (Harr)

## Universal Services Funding Category

Ms. Welsch stated that the Universal Services funds are specifically to house a Youth Specialist at the career centers. In addition, this provides funding for a Youth Advocate is a former customer of the SETA-funded system that is under the age of 24 that assists the Youth Specialists.

Provider	Career Center	Amount
Asian Resources	Broadway	\$71,500
Crossroads Diversified Services, Inc.	Citrus Heights	\$71,500
Sacramento Chinese Community Service Center, Inc.	Franklin	\$71,500
La Familia Counseling Center, Inc.	La Familia	\$71,500
Sacramento City Unified School District	Lemon Hill	\$71,500
Crossroads Diversified Services, Inc.	Rancho Cordova	\$71,500
Elk Grove Unified School District	South County	\$71,500
Greater Sacramento Urban League	Urban League	\$71,500
		<b>\$572,000</b>

Moved/Kelly, second/Dourgarian, to approve Universal Services funding recommendations as outlined by staff.

Roll Call Vote: Aye: 22, Nay: 0, Abstentions: 2 (Givans and Harr)

## Youth Council Initiatives

Ms. Welsch stated that these funds are targeted to assist young people to learn more about the Sacramento Community.

### Outreach to the Community and other Youth Council Initiatives

The Youth Council is reserving \$45,000 for other Youth Council Initiatives including: Sponsoring job fairs, community outreach, supporting Career GPS event (\$10,000), and youth leadership training.

Moved/Dourgarian, second/Younger, to approve funding for the Youth Council initiatives.

Roll Call Vote: Aye: 19, Nay: 0, Abstentions: 5 (Givans, Kelly, Lambert, Mahood and Throgmorton)

## **IV. Information Items**

- A. Preview of Sacramento Works Website: Ms. Terri Carpenter this is the preliminary stand alone Sacramento Works web site.
- B. Third Quarter Reports – Sacramento Works One Stop Career Center System: No additional report.

- C. Dislocated Worker Report: No additional report.
- D. Employer Recruitment Activity Report: The numbers of employers hiring has increased.
- E. Green Job Placement Report: Ms. Carpenter stated that staff actively documents green jobs and have put over 500+ individuals in green jobs tech training. Staff developed an employer list of 251 employers and developed a marketing piece that was sent to these employers. James Pardun is actually contacting each of those employers. Staff will continue to move forward and will report back on placement for this industry.
- F. Unemployment Update from the Employment Development Department: The April rate has gone down to 12.1%
- G. Policy Matters – Senate Office of Research report on the Workforce Investment Act: Ms. Kossick reported that this is a good educational piece on how the WIA works.
- H. Committee Updates:

Youth Council: Ms. Welsch introduced Nicole Sohm from the Youth Council; Ms. Sohm will be joining the Employer Outreach Committee.

Planning/Oversight Committee: Ms. Conner stated that the committee has been working on the strategic plan and will be reviewing one-stop information.

Employer Outreach Committee: This committee has also been working on the strategic plan.

Board Development Committee: Ms. Kossick stated that it is very sad when we lose good board members. Mr. Mahood was recognized for the nine years he has worked on this board. Mr. Mahood is leaving at the end of June to go to the Silicon Valley Chamber of Commerce. Martha Clark Lofgren former city manager of the city of Folsom is his interim replacement.

Ms. Kossick acknowledged Dr. Karns, who has been a very faithful board member. Dr. Karns has been with Los Rios Community College District for 36 years. Dr. Karns stated that it has been an honor and a privilege to work with Los Rios and the WIB.

Ms. Kossick reported that Mr. Mike Micciche will be retiring as of June 30. He will be attending one last committee meeting.

There will be one Education sector vacancy, one private business sector vacancy, and one required partner vacancy.

**V. Other Reports**

1. Chair: No report.
2. Members of the Board: Ms. Kossick thanked Ms. Purdy and her staff for all of the hard work doing the youth funding procurement. Ms. Kossick is seeking volunteers for the July member spotlight; Ms. McClatchy volunteered.
3. Counsel: No report.
4. Public Participation: No comments.

**VI. Adjournment:** The meeting was adjourned at 9:51 a.m.

ITEM III-A – ACTION

APPROVAL OF THE REVISED DEFINITIONS OF THE WORKFORCE INVESTMENT  
ACT SACRAMENTO WORKS RESOURCE ALLOCATION PLAN 2011-2012

BACKGROUND:

The Resource Allocation Plan determines what activities and services are offered through the Sacramento Works One Stop Career Center system. On an annual basis, the Sacramento Works Workforce Investment Board reviews the plan and determines the percentage of funds that will be allocated to each activity in the next fiscal year.

The allocation for Fiscal Year 2011-2012 for the Workforce Investment Act Adult and Dislocated Worker programs is \$7,571,523.

The Resource Allocation Plan that was reviewed by the Planning Committee and approved by Sacramento Works in January, 2011, reflected the following allocation plan for activities/functions in the one-stop system:

- 28.5% Talent Engagement (skills assessment, review, and identification),
- 25% Talent Development (skills enhancement and skills certification)
- 28% Talent Job Placement (job placement with employers).
- 2% Board Initiatives
- 9% One-Stop Support
- 7.5% Administration
- 100% Total**

Based on pending legislative policy changes in the definition of Training/Talent Development, staff is recommending that the board revise the definitions of the Resource Allocation Plan to clearly define activities that are considered to be “training” activities. This would result in moving funds associated with on-the-job-training from the Talent Marketing (Outreach) category to the Talent Development (Training) category. This would change the Resource Allocation Plan as follows:

- 28.5% Talent Engagement (Recruitment and Referral)
- 46% Talent Development (Training)
- 7% Talent Job Placement (Employer Services)
- 2% Board Initiatives
- 9% One-Stop Support
- 7.5% Administration
- 100% Total**

STAFF PRESENTER: Robin Purdy

ITEM III-A – ACTION (continued)  
Page 2

The original chart and definitions and the revised chart and definitions are attached for your review.

The Planning/Oversight Committee will review and take action on this item; staff will provide an oral report.

RECOMMENDATION:

Review and approve the Revised Resource Allocation Plan for 2011-12.

STAFF PRESENTER: Robin Purdy

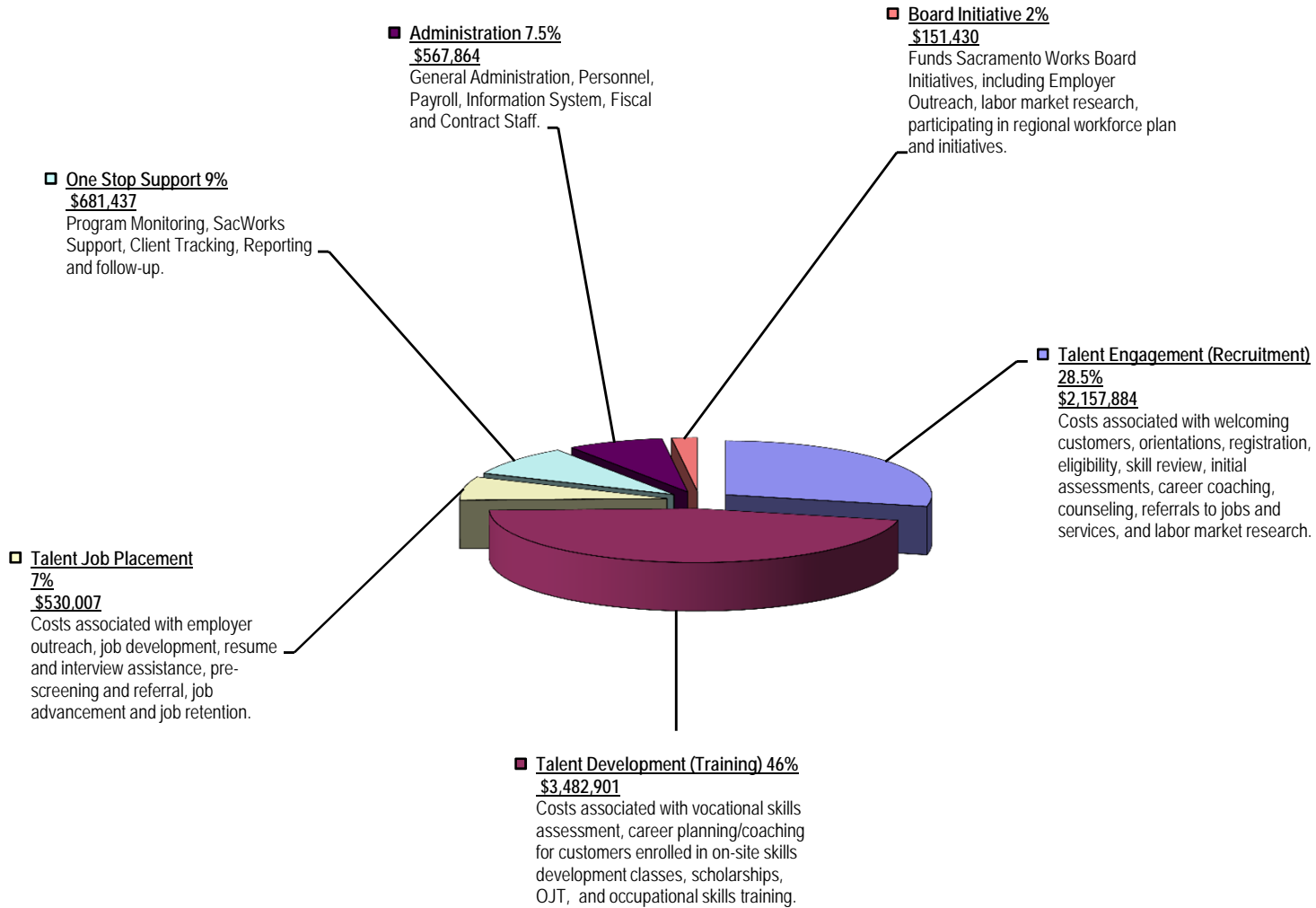
**Attachment 1**  
**Approved Resource Allocation Plan for FY 2011-2012**

<b>One-Stop Services Activities and Functions</b>	<b>Proposed Allocation % for Fiscal Year 2011-2012</b>	<b>Proposed WIA Adult and Dislocated Worker Funding 2011-2012</b>
<b>Talent Engagement:</b> Costs associated with welcoming customers, providing orientation, registration, skill review, initial assessments, career coaching, counseling, referral to social services, talent development or talent marketing.	<b>28.5%</b>	<b>\$ 2,157,884</b>
<b>Talent Development:</b> Costst associated with vocational skills assessment, career planning, coaching, workshops, on-site skills development classes, scholarships and occupational skills training provided by training providers and educational institutions, employed worker training, English-language training and support services.	<b>25%</b>	<b>\$ 1,892,881</b>
<b>Talent Job Placement:</b> Costs associated with employer outreach, job development, resume and interview assistance, pre-screening and referral, on-the-job-training and wage subsidies, job advancement and job retention	<b>28%</b>	<b>\$ 2,120,026</b>
<b>One Stop Support:</b> Program Monitoring, SMARTware support, Client tracking, reporting and follow-up	<b>9.0%</b>	<b>\$ 681,437</b>
<b>Administration:</b> General Administration, Personnel, Payroll, Information Systems, Fiscal and Contracts staff	<b>7.5%</b>	<b>\$ 567,864</b>
<b>Board Initiatives:</b> Funds Sacramento Works Board initiatives, including employer outreach, labor market research, participating in regional workforce plans and initiatives	<b>2%</b>	<b>\$ 151,430</b>
<b>Total</b>	<b>100.00%</b>	<b>\$ 7,571,523</b>

**Attachment 2**  
**Revised Resource Allocation Plan for FY 2011-2012**

<b>One-Stop Services Activities and Functions</b>	<b>Proposed Allocation % for Fiscal Year 2011- 2012</b>	<b>WIA Adult and Dislocated Worker Funding 2011- 2012</b>
<b>Talent Engagement:</b> Costs associated with welcoming customers, providing orientation, registration and eligibility determination, skill review, initial assessments, career coaching, counseling, referral to social services, information workshops, and labor market and job forecasting research	28.5%	\$ 2,157,884
<b>Talent Development:</b> Costs associated with vocational skills assessment, career planning, and coaching, for customers enrolled in on-site skills development classes, scholarships, on the job training, occupational skills training, employed worker training, English-language training and support services..	46%	\$ 3,482,901
<b>Talent Job Placement:</b> Costs associated with employer outreach, job development, resume and interview assistance, pre-screening and referral, job advancement and job retention	7%	\$ 530,007
<b>One Stop Support:</b> Program Monitoring, SacWorks support, Client tracking, reporting and follow-up	9%	\$ 681,437
<b>Administration:</b> General Administration, Personnel, Payroll, Information Systems, Fiscal and Contracts staff	7.5%	\$ 567,864
<b>Board Initiatives:</b> Funds Sacramento Works Board initiatives, including employer outreach, labor market research, participating in regional workforce plans and initiatives	2%	\$ 151,430
<b>Total</b>	<b>100.00%</b>	<b>\$ 7,571,523</b>





ITEM III-B – ACTION

APPROVAL OF 2011-2012 EMPLOYER OUTREACH BUDGET

BACKGROUND:

The total amount allocated for Board Initiatives (which includes carryover funds of \$22,650) is \$174,080 for FY 2011-2012. Historically the allocation for Employer Outreach activities has been 69% of the total Board Initiative budget. Therefore, the budget allocation for Employer Outreach is \$120,116.

The recommended marketing and outreach expenditures for the 2011-2012 Employer Outreach Budget presented to the Employer Outreach Committee and approved on June 30, 2011 include.

<b>Activity</b>	<b>Budget</b>
SACTO Economic Profile	\$2,000
Event Sponsorships	\$25,000
Job Fair/Business Events	\$10,116
Print Advertising	\$20,000
Broadcast Advertising	\$30,000
Public Relations-Graphic Design-Advertising Services	\$33,000
<b>TOTAL BUDGET</b>	<b>\$120,116</b>

RECOMMENDATION:

Approve the allocation of \$120,116 of Board Initiative funds to the Employer Outreach Budget for FY 2011-2012.

STAFF PRESENTER: Terri Carpenter

## ITEM III-C - ACTION

### APPROVAL OF RELEASE OF A REQUEST FOR PROPOSALS FOR SACRAMENTO WORKS, INC. BOARD INITIATIVE FUNDS

#### BACKGROUND:

In March, 2011, the Executive Committee discussed the process that should be used to allocate the Sacramento Works, Inc. Board Initiative funds. The Executive Committee members developed a Request for Proposals process, specified certain times of the year (May and November) to take requests for funding, and set priorities (outreach, research and innovation) for the funds to ensure consistency with the goals of Sacramento Works, Inc. The funding allocations were not available to the local areas to work within the May timeframe.

The total amount allocated for Board Initiatives is \$151,430 and staff has identified \$22,650 in unspent funds from last year, resulting in a total of \$174,080 for Board Initiatives for FY 2011-2012. Historically the board has approved 69% of the funds (\$120,116) for Employer Outreach activities. In the prior board item, the board has been requested to approve \$120,116 for employer outreach. If action is taken, this would leave \$53,964 for other board initiatives.

The Executive Committee will review the draft Request for Proposals for the Sacramento Works Board Initiative funds at their July 25 meeting and will make a recommendation to the full board on how to proceed in procuring and allocating Board Initiative funds.

#### RECOMMENDATION:

1. Hear the recommendation of the Executive Committee
2. Take action on allocating funds for Board Initiatives.

STAFF PRESENTER: Robin Purdy

## ITEM IV-1 - INFORMATION

### WORKFORCE INVESTMENT ACT REAUTHORIZATION UPDATE

#### BACKGROUND:

In 1998, Congress passed the Workforce Investment Act (WIA) as the largest single source of federal funding for workforce development activities. WIA created a universal access system of one-stop career centers, which provides access to training and employment services for a range of workers, including low-income adults, low-income youth, and dislocated workers.

As part of the American Recovery and Reinvestment Act of 2009, Congress made substantial, badly-needed new investments in WIA. As Congress looks to reauthorize WIA in 2012 it will be an opportunity to help ensure that workers receive the services and supports they need to go back to work. In June, 2011, the Senate Health, Education, Labor and Pensions (HELP) Committee released a discussion draft of the proposed Workforce Investment Act Reauthorization and Congressman Buck McKeon introduced the Workforce Investment Improvement Act to the House of Representatives. Both bills seek to:

- (1) increase for individuals, particularly those with barriers to employment, access to and opportunities for employment, education, training, and supportive services;
- (2) support the alignment of the workforce investment, education, and economic development systems;
- (3) improve the quality and relevance of workforce investment, education, and economic development efforts to provide workers with the skills and credentials they need to get and keep decent jobs, and to provide employers with the skilled workforce they need to succeed in the global economy;
- (4) improve the delivery of services through the workforce development system for workers and employers; and
- (5) increase the prosperity of workers and employers, the economic growth of communities, regions, and states, and the global competitiveness of the United States.

Staff will provide summaries of the bills and updates on the Reauthorization process to the Board. Updates on the WIA Reauthorization can be found at:

<http://www.nationalskillscoalition.org/>

## ITEM IV-2 - INFORMATION

### NEW AND PENDING GRANTS

#### BACKGROUND:

The purpose of this item is to update the board on the status of efforts to increase the grant funding received in the region to promote workforce development programs and provide board members the opportunity to discuss the types of services and training programs and the targeted populations for training. In the last quarter of the 2010-2011 fiscal year the following grants were received by SETA/Sacramento Works. For more information on these programs, contact the Workforce Development Department Deputy Director or Managers.

- ◆ \$600,000 augmentation of the Clean Energy Workforce Training Pre-apprenticeship Initiative
- ◆ \$1,875,000 National Emergency Grant (NEG) focusing on Classroom Training, On-the-Job Training and Supportive Services for dislocated workers
- ◆ \$3,700,000 One Stop Share of Cost contract with Sacramento County Department of Human Assistance targeting services to CalWORKs recipients
- ◆ \$490,000 Governor's Gang Reduction Intervention and Prevention Initiative (CalGRIP) targeting high risk youthful offenders
- ◆ \$174,200 California New Start Prison to Employment Program targeting ex-offender adults
- ◆ \$210,000 Sacramento Municipal Utility District Summer Internship Program targeting students in Sacramento City Unified School District.
- ◆ \$100,000 High Concentration Eligible Youth Additional Assistance Grant, targeting high-risk youth

In the last quarter of the 2010-2011 fiscal year the following grants were submitted and/or received by regional partners.

**Jobs Innovation Challenge Grant – Applicant Agency:** Sacramento Metropolitan Chamber of Commerce.

The Sacramento Health Care and Biosciences Jobs and Innovation Accelerator Project proposes an integrated approach to addressing the development needs of the Health Care and Biosciences industry cluster in the Greater Sacramento Metropolitan Region. The Project will harness the substantial research and commercial activity in the cluster's

ITEM IV-2 – INFORMATION (continued)

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medical technology sector to accelerate commercialization of innovative new medical devices and technologies and to grow jobs throughout the cluster. Through a partnership with the Sacramento Area Regional Technology Alliance (SARTA), it will incubate start-up, and support development of new business lines, within established MedTech companies. The region's Metro Pulse partnership, managed by the Metro Chamber, will address the development needs of companies in the MedTech sector's supply chain, as well as those companies that consume MedTech products. A third partnership with the Los Rios Community College District (Los Rios), California State University, Sacramento, and the Sacramento Employment and Training Agency (SETA) will ensure an appropriately trained and skilled local labor pool to support the cluster's workforce needs as its innovation and job growth activities accelerate. The region is requesting \$2,000,000 for the project.

**Green Innovation Challenge Grant – Applicant Agency:** Center for Employment Training.

The Sacramento Center for Employment & Training (CET) received \$854,000 in grant funding through the U.S. Department of Labor's Green Jobs Innovation Fund. CET will train 150 workers in Sacramento for green jobs in partnership with the Sacramento Works One Stop Career Center. The funding will continue programs that were originally funded by SETA/Sacramento Works in 2009 with American Recovery and Reinvestment Act funds to train workers as solar thermal systems installers, weatherization and retrofitting technicians, and HVAC maintenance repairers. The Green Innovation Fund grant will allow CET to continue to build upon the success of these three programs, and enable the program to ready more workers for a green jobs economy.

ITEM IV-3 - INFORMATION

SUMMARY OF MEDIA COVERAGE RECEIVED FOR SETA AND SACRAMENTO  
WORKS FROM JANUARY 1, 2011 THROUGH JUNE 30, 2011.

BACKGROUND:

The following chart provides details of the media coverage the Agency received for the first six months of 2011.

<b>Media Entity</b>	<b>Title</b>	<b>Date</b>
The Sacramento Bee Business- Job Front	Job Hunting questions, Ask the Expert	Monday, January 3, 2011
KKBK Radio	Human Trafficking Art Exhibit	Thursday, January 6, 2011
The Sacramento Bee Ticket – Art/Museum Guide	Human Trafficking Art Exhibit	Friday, January 7, 2011
The Sacramento Business Journal	Tweak your job search techniques for better results	Friday, January 7, 2011
The Sacramento Bee Viewpoints	Human Trafficking is here – help fight it	Sunday, January 9, 2011
The Sacramento Bee Business- Job Front	Job Hunting questions, Ask the Expert	Monday, January 10, 2011
Capital Public Radio 23 Free Promo Spots	Sacramento Works – Professional Edge	January 17-January 26, 2011
The Sacramento Bee Business- Job Front	Job Hunting questions, Ask the Expert	Monday, January 17, 2011
Capital Public Radio Interview	Professional Edge	Wednesday, January 18, 2011
The Sacramento Bee Business- Job Front	New Career Workshops	Monday, January 24, 2011
News 10 My Neighborhood-Natomas	Free employment workshop series	Monday, January 24, 2011
The Sacramento Bee Business	JC Penney closing McClellan Park plant, laying off 350	Tuesday, January 25, 2011
Univision 19	Professional Edge Workshop Series	Thursday, January 27, 2011
The Sacramento Bee Business- Job Front	Job Hunting questions, Ask the Expert	Monday, January 31, 2011
The Sacramento Bee Business- Job Front	Job Hunting questions, Ask the Expert	Monday, February 7, 2011
The Sacramento Bee Business- Job Front	Job Hunting questions, Ask the Expert	Monday, February 14, 2011
The Sacramento Bee Business	Job Seekers Still Face Daunting Challenges	Monday, February 21, 2011

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<b>Media Entity</b>	<b>Title</b>	<b>Date</b>
The Sacramento Bee Business- Job Front	Job Hunting questions, Ask the Expert	Monday, February 28, 2011
The Sacramento Bee Business- Job Front	Job Hunting questions, Ask the Expert	Monday, March 7, 2011
The Sacramento Bee Business- Job Front	Job Hunting questions, Ask the Expert	Monday, March 14, 2011
The Sacramento Business Journal	Older unemployed workers are striking out on their own	Friday, March 18, 2011
The Sacramento Business Journal	Smart meters mean jobs for some long-idle workers	Friday, March 18, 2011
The Sacramento Bee Business- Job Front	California New Start Program Resource Fair	Monday, March 21, 2011
CW 31 Good Day Sacramento	Green Jobs Corps	Tuesday, March 22, 2011
The Sacramento Bee Business- Job Front	Job Hunting questions, Ask the Expert	Monday, March 28, 2011
The Sacramento Bee Cover Page	The Road Back – Tales of the region’s unemployed	Sunday, April 3, 2011
The Sacramento Bee Business- Job Front	Job Hunting questions, Ask the Expert	Monday, April 4, 2011
The Sacramento Bee Business- Job Front	Job Hunting questions, Ask the Expert	Monday, April 11, 2011
The Sacramento Bee Business- Job Front	Job Hunting questions, Ask the Expert	Monday, April 18, 2011
CBS 13	Mayor Johnson-Head Start Parent/Kinship Conference	Wednesday, April 20, 2011
News 10	Mayor Johnson-Head Start Parent/Kinship Conference	Wednesday, April 20, 2011
KCRA 3	Mayor Johnson-Head Start Parent/Kinship Conference	Wednesday, April 20, 2011
Univision 19	Head Start Parent/Kinship Conference-Parent Interview	Wednesday, April 20, 2011
Univision 19 Public Service Program	Sacramento Works helps unemployed find jobs	Wednesday, April 20, 2011
The Sacramento Bee Business- Job Front	Job Hunting questions, Ask the Expert	Monday, April 25, 2011
The Sacramento Bee Business- Job Front	Job Hunting questions, Ask the Expert	Monday, May 2, 2011
The Sacramento Bee Business- Job Front	Job Hunting questions, Ask the Expert	Monday, May 9, 2011
The Sacramento Bee Business- Job Front	Job Hunting questions, Ask the Expert	Monday, May 16, 2011



ITEM IV-3 – INFORMATION (continued)

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<b>Media Entity</b>	<b>Title</b>	<b>Date</b>
The Sacramento Bee Business- Job Front	Job Hunting Trouble Tackled	Monday, May 30, 2011
CBS 13	City of Sacramento- Services for laid-off workers	Thursday, June 2, 2011
The Sacramento Bee Business- Job Front	Job Hunting questions, Ask the Expert	Monday, June 6, 2011
The North Sac News	Farm Stand Grand Opening	June 2011
The Sacramento Bee Business- Job Front	Job Hunting questions, Ask the Expert	Monday, June 13, 2011
The Sacramento Bee Business- Job Front	Job Hunting questions, Ask the Expert	Monday, June 27, 2011

ITEM IV-4 – INFORMATION  
DISLOCATED WORKER UPDATE

BACKGROUND:

The most current dislocated worker update is attached; staff will be available to answer questions.

## Dislocated Worker Information PY 2010/2011

The following is an update of information as of June 23, 2011 on the Worker Adjustment and Training Notification (WARN) notices and Non WARN notifications in Sacramento County

	MONTH RECEIVE NOTICE	COMPANY AND ADDRESS	WARN STATUS	# OF AFFECTED WORKERS	SETA'S INTERVENTION
Official	5/26/2010	<b>HAVI Logistics</b> 826 National Drive Sacramento, CA 95834	7/28/2010	103	Retained jobs
Official	6/4/2010	<b>Child Action</b> Sacramento, CA	7/28/2010	85	8/9/2010
Official	6/28/2010	<b>McDonough Holland &amp; Allen PC's</b> 500 Capitol Mall Sacramento, CA	8/31/2010	106	Declined Services
Unofficial	7/1/2010	<b>U.S. Census</b> Sacramento, CA	8/31/2010	50	8/3/2010
Official	7/1/2010	<b>EdFund</b> 10370 Peter A McCuen Blvd Mather, CA 95655	8/27/2010	18	Declined Services
Official	7/1/2010	<b>Zip Realty</b> Emeryville, CA	8/31/2010	39	Declined Services
Official	8/13/2010	<b>O1 Communications, Inc.</b> 1515 K street, Ste. 100 Sacramento, CA	9/30/2010	52	Declined Services
Official	9/7/2010	<b>Beanstalk</b> Sacramento, CA	11/1/2010	82	11/11/2010
Official	9/8/2010	<b>HomeEq Servicing (Ocwen)</b> 4837 Watt Ave North Highlands, CA	11/19/2010	902	10/25-27/2010
Official	9/8/2010	<b>CLARCOR Air Filtration Products</b> 3800 Pell Circle Sacramento, CA 95838	11/22/2010	80	9/28/2010
Official	9/15/2010	<b>Freedom Debt Relief</b> 3947 Lennane Drive Sacramento, CA 95838	3/15/2011	123	10/21/2010 1/4/11 3/2/11
Official	10/4/2010	<b>Cost-U-Less Insurance Center, Inc</b> 2721 Citrus Rd, Ste. B Rancho Cordova, CA 95742	11/30/2010	91	11/15-16/2010
Official	10/8/2010	<b>Wells Fargo</b> 11000 White Rock Rd Rancho Cordova, CA 95670	12/5/2010	123	11/10/2010
Official	10/8/2010	<b>Child Action</b> 9800 Old Winery Rd Sacramento	12/5/2010	80	Retained jobs
Official	11/29/2010	<b>FedEx</b> 9119 Elkmont Way Elk Grove, Ca 95624	1/29/2011	85	Declined Services
Official	12/9/2010	<b>Sutter Medical Center-Sacramento</b> Sacramento, CA	2/4/2011	112	Declined Services
Official	1/25/2011	<b>JCPenney</b> Sacramento, CA	3/28/2011	356	2/2-3/11 2/8 -9/11
Unofficial	2/3/2011	<b>CSEA/Alliance Printing</b> 3947 Lennane Dr Sacramento, CA	2/3/2011	15	2/17/2011
Official	3/30/2011	<b>Child Action</b> Sacramento, CA	6/10/2011	65	4/19/11 4/20/11 4/21/11
Unofficial	4/15/2011	<b>AT&amp;T</b> 2700 Watt Ave Sacramento, CA	5/25/2011	244	4/26-29/11 5/2/11
Official	4/6/2011	<b>Beanstalk</b> 3735 Stephen Dr North Highlands, CA	6/30/2011	78	6/2/2011
Unofficial	5/2/2011	<b>City of Sacramento</b>	6/30/2011	232	5/19/11, 5/25/11 6/2/11, 6/8/11, 6/22/11
Unofficial	5/9/2011	<b>First Data</b>	8/31/2011	145	6/9/11 6/16/11
Unofficial	5/23/2011	<b>County of Sacramento</b>	7/1/2011	275	6/22-23/11 6/29-30/11
Official	6/2/2011	<b>First Banks, Inc.</b> 110 Woodmere Rd, Ste. 150 Folsom, CA 95630	9/30/2011	20	Pending
Unofficial	6/11/2011	<b>CSAA</b>	7/30/2011	25	7/14/2011
			<b>Total # of Affected Workers</b>	3,586	

ITEM IV-5- INFORMATION

EMPLOYER RECRUITMENT ACTIVITY REPORT

BACKGROUND:

Staff at Sacramento Works Career Centers and internal Employer Services staff work with local employers to recruit qualified employees. The most current update is attached.

Mr. William Walker will be available to answer questions.

## Employer Recruitment Activity Report

Employer	Jobs	No of Positions
AccentCare	Caregivers	9
Acrobat Staffing	Cooks, Servers, Dishwashers	13
ACS Roofing	Online Marketing Assistant	1
Advance Call Center Technologies	Call Center Technical	70
Advance Kids	Behavior Consultant	1
Advantage Sales and Marketing, LLC	Assembly Person	10
Aeis Solutions	Data Entry Specialist	27
Aerotek	Loan Modification Representative	1
Agile 1	PG&E Test Administrators	3
Agilent Technologies	Manufacturing Engineer Supervisor	1
ALSCO, Inc.	Maintenance Worker	1
Amerikit	Warehouse, Administrative Asst.	3
AppleOne Employment Services	Various Positions	38
AppleOne Employment Services	Bilingual Call Center Reps	10
Benefit & Risk Management Services, Inc.	Group Billing Representative	1
Beutler Corporation	Consolitrades/Flash Cool	70
California Energy Savers	Telemarketing	4
California Redevelopment Association	Member Service Associate	1
Campbell Soup	Maintenance Mechanics	67
Capital Autism Services	Behavioral Tutors	1
Capital Public Radio	Reporter	2
Cenveo	VH Adjuster	1
Child Abuse Prevention Center	Community Ed Training Mgr	1
Child Care Careers	Child Care Aide	10
Comcast	Facilities Coordinator	1
Comcast	Residential Sales Representatives	25
Comfort City	HVAC Installer I	1
Community Services Planning Council	Program Associate	1
Corestaff Services	Medical Collector	2
Crestwood Behavioral Health	Payroll & Accounting Assistant	1
Crossroads Diversified Services	Pipe Fitter	2
Crossroads Diversified Services	Journeyman Refrigeration Technician	1
CSSC-Janitorial	Janitors	2
Delta Dental of California	Workforce Management Coordinator	1
Dome Printing	Truck Driver	1
Effie Yeaw Nature Center	Executive Director	1

### Employer Recruitment Activity Report

Employer	Jobs	No of Positions
Energy	Tier I Rater	10
Fairytale Town	Guest Services Representative	1
Fairytale Town	Program Assistant	1
Gemco Mineral, Inc.	Accountant	1
General Produce Company	Outside Sales Representative, Retail Merchandiser	2
Goodwill	Manager Trainee	9
Grocery Outlet	Deli, Clerk, Cashier, Produce etc.	20
H & R Block	Office Managers	3
Hands-On Executive Services	Janitor Custodian	3
HMS Host	Cashiers, Cook, Attendants	12
Indecare in Home Care and Living Assistance	Caregivers	1
Insight Center for Community Economic Development	Workforce Director	1
Insulfoam	Factory Worker	5
Intelligrated	Product Support Engineers	5
JB Radiator Specialties, Inc.	Welder	1
Kustum Steel Fabricators	Welders/ Welder Helper	3
Lewis Group of Companies	Grounds Keeper	1
Los Rios Community College District	College to Career Cordinator/Counselor (DSP&S)	1
Los Rios Community College District	Counseling Clerk I	1
Los Rios Community College District	Dean, Financial Aid and Student Services	
Los Rios Community College District	Administrative Assistant I	1
Mainstay Business Solutions	Customer Service Manager	1
Manpower	Warehouse/Maintenance	10
N Solar Inc	Green Jobs	150
NAMI California	Administrative Assistant	1
Nelson Staffing	General Laborers/Production Workers	40
North Highlands Pharmacy Inc.	Pharmacy Clerk	2
North Western Mutual Financial Network	Assistant to Wealth Management Advisor	1
Oak Park Preschool	Teacher Associate	1
OPDE	Solar Photovoltaic	150
Opening Doors Inc	Slavic Microenterprise Program Manager	1
Pacific Crest Trail Assn.	Development Assistant	1
Pacific Gas and Electric Company	Utility Equipment Mechanics	31

## Employer Recruitment Activity Report

<b>Employer</b>	<b>Jobs</b>	<b>No of Positions</b>
Pacific Gas and Electric Company	Utility Worker	30
Panda Restaurant Group Inc.	Restaurant Manager	1
Paramount Equity	Insurance Customer Service Rep.	1
Planned Parenthood Affiliates of California	Administrative Assistant	1
PRIDE Industries	Custodial Supervisor	1
PRIDE Industries	Janitor	6
Ranstad	Bilingual Customer Service Reps	15
Relationship Skills Center	Program Manager	1
Right at Home in Home Care & Assistance	Caregiver	1
Sacramento Business Journal	Advertising Sales Executive	10
Sacramento Children's Home	Tutor	2
Sacramento Children's Home	On call Child Care Worker	1
Sacramento Children's Home	Home Visitor	1
Sacramento Container Corporation	Maintenance Mechanic	1
Sacramento Public Library	On-Call Custodians	5
Sacramento Region Community Foundation	Administrative Coordinator	1
Salvation Army Emergency Shelter	Case Manager & Housing Specialist	2
Salvation Army Sac Metro	On-Call Personal Care Attendant	1
Salvation Army Sac Metro	On-Call Kitchen Aide	1
School Innovations & Advocacy, Inc.	Regional Account Manager	1
School Innovations & Advocacy, Inc.	Executive Assistant	1
Sears	Seasonal Sales Associates/ Cashiers	12
Select Staffing	Customer Service Representative	25
Service Company	Kitchen Staff	15
Solar Power Inc	Solar Photovoltaic	50
St. John Shelter Program	Administrative Assistant	1
St. Johns	Development Associate	1
Staffing Network	Various Positions	13
Stanford Home for Children	Juvenile Justice Crime Prevention Program Practitioner	1
Stanford Home for Children	Behavioral Analyst	1
Stanford Home for Children	Wraparound Specialist	1
Support for Home	Caregivers	10
TeleDirect Call Centers	Customer Service Representative (CSR)	65
Turning Point Christian School	Pre-School Teacher	1

## Employer Recruitment Activity Report

<b>Employer</b>	<b>Jobs</b>	<b>No of Positions</b>
United Animal Nations	Administrative Assistants	1
United Animal Nations	Development Manager	1
US Census Bureau	Bilingual Census Enumerator	30
Utility Partners of America	SmartMeter Installers	40
Vacuum Process Engineering	Drafter/Designer & Technicians	10
Visiting Angels Senior Home Care	Caregivers	10
Volt Staffing Services	Materials Handler	20
Volt Staffing Services	Materials Handler/Rework Technician	20
Volt Workforce Solutions	Bilingual Spanish Customer Service	6
WEAVE, Inc.	Bilingual Counselor	2
Wedding & Event Solutions	Event Specialist	2
Westtec Construction	Skilled Laborer, Welders, Carpenters, Operators	160
<b>TOTAL</b>		<b>1438</b>



ITEM IV-6 – INFORMATION

UNEMPLOYMENT UPDATE/PRESS RELEASE FROM THE EMPLOYMENT  
DEVELOPMENT DEPARTMENT

BACKGROUND:

The unemployment rate for Sacramento County for the month of May is 11.7 %.

Attached is a copy of a press release from the Employment Development Department breaking down the job losses and job creations for the regional area.

Staff will be available to answer questions.

**SACRAMENTO-ARDEN-ARCADE-ROSEVILLE METROPOLITAN STATISTICAL AREA (MSA)  
(EL DORADO, PLACER, SACRAMENTO, AND YOLO COUNTIES)**

**Construction leads month-over job gains**

The unemployment rate in the Sacramento-Arden Arcade-Roseville MSA was 11.7 percent in May 2011, down from a revised 12.0 percent in April 2011, and below the year-ago estimate of 12.1 percent. This compares with an unadjusted unemployment rate of 11.4 percent for California and 8.7 percent for the nation during the same period. The unemployment rate was 12.6 percent in El Dorado County, 10.8 percent in Placer County, 11.8 percent in Sacramento County, and 11.8 percent in Yolo County.

**Between April 2011 and May 2011**, the total number of jobs located in the counties of El Dorado, Placer, Sacramento, and Yolo increased by 5,300 to reach 813,400 jobs.

- Construction gained 2,400 jobs, above its average 1,700-job increase from April to May over the last 21 years.
- Leisure and hospitality increased by 1,700 jobs, counter to its typical 400-job decrease from April to May over the last 21 years. Accommodation and food services (up 1,500 jobs) accounted for the bulk of the increase.
- Government expanded by 1,400 jobs with increases in local government (up 700 jobs), state government (up 600 jobs), and federal government (up 100 jobs).
- On the downside, educational and health services lost 1,200 jobs; professional and business services and manufacturing each declined by 400 jobs each; and trade, transportation, and utilities cut back 300 jobs.

**Between May 2010 and May 2011**, total wage and salary employment in the region decreased by 12,300 jobs or 1.5 percent.

- Government lost 7,900 jobs. Declines in local government (down 5,000 jobs) and federal government (down 3,300 jobs) offset a 400-job gain in state government.
- Trade, transportation, and utilities shrank by 4,100 jobs. Retail trade (down 2,900 jobs), wholesale trade (down 900 jobs), and transportation, warehousing, and utilities (down 300 jobs) accounted for the decrease.
- Financial activities contracted by 1,800 jobs, largely in finance and insurance (down 1,500 jobs).
- On the upside, leisure and hospitality increased by 4,000 jobs. Accommodation and food services (up 3,600 jobs) and arts, entertainment, and recreation (up 400 jobs) accounted for the increase.

**Monthly Labor Force Data for Cities and Census Designated Places (CDP)  
 May 2011 - Preliminary  
 Data Not Seasonally Adjusted**

<b>Area Name</b>	<b>Labor Force</b>	<b>Employment</b>	<b>Unemployment Number</b>	<b>Unemployment Rate</b>	<b>Census Ratios Emp</b>	<b>Census Ratios Unemp</b>
Sacramento County	658,600	581,000	77,500	11.8%	1.000000	1.000000
Arden Arcade CDP	54,800	48,400	6,400	11.7%	0.083249	0.082638
Carmichael CDP	28,300	25,700	2,600	9.2%	0.044196	0.033389
Citrus Heights city	48,700	44,600	4,000	8.3%	0.076838	0.052031
Elk Grove CDP	34,100	30,800	3,300	9.6%	0.052995	0.042014
Fair Oaks CDP	16,600	15,500	1,100	6.4%	0.026690	0.013634
Florin CDP	12,400	10,100	2,300	18.3%	0.017414	0.029215
Folsom city	26,100	24,700	1,400	5.4%	0.042525	0.018086
Foothill Farms CDP	9,400	7,900	1,500	16.0%	0.013648	0.019477
Galt city	10,600	8,600	2,000	18.9%	0.014787	0.025876
Gold River CDP	4,600	4,500	100	2.3%	0.007807	0.001391
Isleton city	400	400	100	15.6%	0.000606	0.000835
La Riviera CDP	6,700	6,300	500	7.1%	0.010764	0.006121
Laguna CDP	19,800	18,500	1,300	6.4%	0.031834	0.016416
Laguna West Lakeside CDP	5,100	4,700	400	8.4%	0.008082	0.005565
North Highlands CDP	22,000	18,000	4,000	18.2%	0.030952	0.051475
Orangevale CDP	15,300	14,100	1,200	8.0%	0.024229	0.015860
Parkway South Sacramento CD	15,600	12,400	3,200	20.4%	0.021400	0.041180
Rancho Cordova City	30,000	25,900	4,000	13.5%	0.044619	0.052031
Rancho Murieta CDP	2,200	2,100	100	3.9%	0.003619	0.001113
Rio Linda CDP	5,600	4,600	1,000	18.4%	0.007917	0.013356
Rosemont CDP	13,500	12,100	1,300	9.9%	0.020867	0.017251
Sacramento city	209,300	180,500	28,800	13.8%	0.310678	0.371731
Vineyard CDP	5,700	5,300	300	6.1%	0.009185	0.004452
Walnut Grove CDP	500	300	100	28.0%	0.000569	0.001669
Wilton CDP	2,700	2,500	200	8.1%	0.004225	0.002782

CDP is "Census Designated Place" - a recognized community that was unincorporated at the time of the 2000 Census.

**Notes:**

- 1) Data may not add due to rounding. All unemployment rates shown are calculated on unrounded data.
- 2) These data are not seasonally adjusted.

**Methodology:**

Monthly city and CDP labor force data are derived by multiplying current estimates of county employment and unemployment by the employment and unemployment shares (ratios) of

### Data Not Seasonally Adjusted

<b>Area Name</b>	<b>Labor Force</b>	<b>Employment</b>	<b>Unemployment Number</b>	<b>Unemployment Rate</b>	<b>Census Ratios</b>	
					<b>Emp</b>	<b>Unemp</b>

each city and CDP at the time of the 2000 Census. Ratios for cities of 25,000 or more persons were developed from special tabulations based on household population only from the Bureau of Labor Statistics. For smaller cities and CDP, ratios were calculated from published census data.

City and CDP unrounded employment and unemployment are summed to get the labor force. The unemployment rate is calculated by dividing unemployment by the labor force. Then the labor force, employment, and unemployment are rounded.

This method assumes that the rates of change in employment and unemployment, since 2000, are exactly the same in each city and CDP as at the county level (i.e., that the shares are still accurate). If this assumption is not true for a specific city or CDP, then the estimates for that area may not represent the current economic conditions. Since this assumption is untested, caution should be employed when using these data.

**REPORT 400 C**  
**Monthly Labor Force Data for Counties**  
**May 2011 - Preliminary**  
 Data Not Seasonally Adjusted

COUNTY	RANK BY RATE	LABOR FORCE	EMPLOYMENT	UNEMPLOYMENT	RATE
<b>STATE TOTAL</b>	---	<b>17,993,300</b>	<b>15,938,200</b>	<b>2,055,100</b>	<b>11.4%</b>
ALAMEDA	13	738,700	663,300	75,400	10.2%
ALPINE	56	430	350	90	19.6%
AMADOR	26	16,970	14,920	2,060	12.1%
BUTTE	30	104,000	90,600	13,400	12.9%
CALAVERAS	37	19,380	16,530	2,850	14.7%
COLUSA	55	11,610	9,480	2,120	18.3%
CONTRA COSTA	14	511,700	459,000	52,600	10.3%
DEL NORTE	29	11,500	10,030	1,480	12.8%
EL DORADO	27	89,600	78,300	11,300	12.6%
FRESNO	45	437,700	367,900	69,800	16.0%
GLENN	43	12,620	10,700	1,920	15.2%
HUMBOLDT	16	60,700	54,100	6,600	10.8%
IMPERIAL	58	75,000	54,200	20,700	27.7%
INYO	12	9,150	8,260	890	9.8%
KERN	40	363,300	308,800	54,500	15.0%
KINGS	43	61,600	52,200	9,400	15.2%
LAKE	50	24,810	20,640	4,180	16.8%
LASSEN	30	13,310	11,590	1,720	12.9%
LOS ANGELES	24	4,861,700	4,284,800	577,000	11.9%
MADERA	36	67,100	57,400	9,700	14.5%
MARIN	1	129,300	119,800	9,500	7.4%
MARIPOSA	24	9,000	7,930	1,070	11.9%
MENDOCINO	15	41,890	37,460	4,430	10.6%
MERCED	53	107,300	88,200	19,100	17.8%
MODOC	33	4,030	3,500	540	13.3%
MONO	28	7,440	6,490	940	12.7%
MONTEREY	18	219,900	196,000	23,900	10.9%
NAPA	6	74,000	67,600	6,400	8.7%
NEVADA	19	49,200	43,780	5,420	11.0%
ORANGE	5	1,561,500	1,428,500	133,000	8.5%
PLACER	16	173,500	154,700	18,700	10.8%
PLUMAS	39	10,020	8,520	1,500	14.9%
RIVERSIDE	33	890,500	772,500	118,000	13.3%
SACRAMENTO	22	658,600	581,000	77,500	11.8%
SAN BENITO	50	25,700	21,400	4,300	16.8%
SAN BERNARDINO	32	837,400	727,200	110,200	13.2%
SAN DIEGO	10	1,554,400	1,404,800	149,500	9.6%
SAN FRANCISCO	4	449,400	411,800	37,600	8.4%
SAN JOAQUIN	47	295,700	247,900	47,800	16.2%
SAN LUIS OBISPO	7	137,400	125,100	12,300	9.0%
SAN MATEO	2	366,700	337,100	29,600	8.1%
SANTA BARBARA	2	223,100	205,100	18,000	8.1%
SANTA CLARA	11	866,100	782,200	84,000	9.7%
SANTA CRUZ	21	148,700	131,800	16,900	11.4%
SHASTA	37	81,900	69,900	12,000	14.7%
SIERRA	45	1,510	1,270	240	16.0%
SISKIYOU	48	18,790	15,710	3,080	16.4%
SOLANO	20	209,800	186,100	23,700	11.3%
SONOMA	8	254,400	230,500	24,000	9.4%
STANISLAUS	49	233,900	194,900	39,100	16.7%
SUTTER	57	42,100	33,600	8,500	20.3%
TEHAMA	41	24,490	20,790	3,690	15.1%
TRINITY	54	5,050	4,150	910	17.9%
TULARE	41	212,100	180,100	32,000	15.1%
TUOLUMNE	35	24,780	21,460	3,310	13.4%
VENTURA	9	430,100	389,300	40,700	9.5%
YOLO	22	95,500	84,200	11,300	11.8%
YUBA	52	27,200	22,600	4,600	17.0%

Notes

- 1) Data may not add due to rounding. The unemployment rate is calculated using unrounded data.
- 2) Labor force data for all geographic areas now reflect the March 2010 benchmark and Census 2000 population controls at the state level.

**Sacramento Arden Arcade Roseville MSA**  
**(El Dorado, Placer, Sacramento, and Yolo Counties)**  
Industry Employment & Labor Force  
March 2010 Benchmark

Data Not Seasonally Adjusted

	May 10	Mar 11	Apr 11 Revised	May 11 Prelim	Percent Change	
					Month	Year
Civilian Labor Force (1)	1,038,200	1,022,100	1,017,300	1,017,200	0.0%	-2.0%
Civilian Employment	913,000	892,500	895,700	898,400	0.3%	-1.6%
Civilian Unemployment	125,200	129,500	121,600	118,900	-2.2%	-5.0%
Civilian Unemployment Rate (CA Unemployment Rate)	12.1%	12.7%	12.0%	11.7%		
(U.S. Unemployment Rate)	9.3%	9.2%	8.7%	8.7%		

Total, All Industries (2)	825,700	802,100	808,100	813,400	0.7%	-1.5%
Total Farm	9,300	7,600	8,500	9,700	14.1%	4.3%
Total Nonfarm	816,400	794,500	799,600	803,700	0.5%	-1.6%
Total Private	578,100	566,200	570,600	573,300	0.5%	-0.8%
Goods Producing	71,200	66,900	68,500	70,500	2.9%	-1.0%
Mining and Logging	400	300	300	300	0.0%	-25.0%
Construction	38,400	34,200	35,600	38,000	6.7%	-1.0%
Construction of Buildings	8,800	8,100	8,100	8,100	0.0%	-8.0%
Construction - Residual	4,400	3,100	3,700	6,100	64.9%	38.6%
Specialty Trade Contractors	25,200	23,000	23,800	23,800	0.0%	-5.6%
Building Foundation & Exterior Contractors	5,600	5,600	5,700	5,800	1.8%	3.6%
Building Equipment Contractors	10,200	9,800	9,900	10,000	1.0%	-2.0%
Building Finishing Contractors	5,800	4,800	4,900	4,900	0.0%	-15.5%
Specialty Trade Contractors - Residual	3,600	2,800	3,300	3,100	-6.1%	-13.9%
Manufacturing	32,400	32,400	32,600	32,200	-1.2%	-0.6%
Durable Goods	21,700	21,600	21,700	21,400	-1.4%	-1.4%
Computer & Electronic Product Manufacturing	6,800	6,900	6,900	6,900	0.0%	1.5%
Durable Goods - Residual	14,900	14,700	14,800	14,500	-2.0%	-2.7%
Nondurable Goods	10,700	10,800	10,900	10,800	-0.9%	0.9%
Food Manufacturing	4,100	4,400	4,400	4,400	0.0%	7.3%
Non-Durable Goods - Residual	6,600	6,400	6,500	6,400	-1.5%	-3.0%
Service Providing	745,200	727,600	731,100	733,200	0.3%	-1.6%
Private Service Producing	506,900	499,300	502,100	502,800	0.1%	-0.8%
Trade, Transportation & Utilities	131,900	128,600	128,100	127,800	-0.2%	-3.1%
Wholesale Trade	22,900	21,900	21,900	22,000	0.5%	-3.9%
Merchant Wholesalers, Durable Goods	11,800	11,500	11,500	11,500	0.0%	-2.5%
Merchant Wholesalers, Nondurable Goods	8,700	8,300	8,400	8,400	0.0%	-3.4%
Wholesale Trade - Residual	2,400	2,100	2,000	2,100	5.0%	-12.5%
Retail Trade	86,600	84,800	84,200	83,700	-0.6%	-3.3%
Motor Vehicle & Parts Dealer	10,100	9,900	10,000	10,100	1.0%	0.0%
Building Material & Garden Equipment Stores	7,500	7,100	7,300	7,200	-1.4%	-4.0%
Grocery Stores	16,400	16,300	16,400	16,500	0.6%	0.6%
Health & Personal Care Stores	5,400	5,000	5,000	5,000	0.0%	-7.4%
Clothing & Clothing Accessories Stores	6,600	6,500	6,400	6,400	0.0%	-3.0%
Sporting Goods, Hobby, Book & Music Stores	4,300	4,500	4,400	4,300	-2.3%	0.0%
General Merchandise Stores	18,900	18,700	18,500	18,400	-0.5%	-2.6%
Retail Trade - Residual	33,800	33,100	32,600	32,300	-0.9%	-4.4%
Transportation, Warehousing & Utilities	22,400	21,900	22,000	22,100	0.5%	-1.3%
Information	17,200	16,600	16,600	16,600	0.0%	-3.5%
Publishing Industries (except Internet)	3,000	2,900	2,900	2,900	0.0%	-3.3%
Telecommunications	9,400	9,000	8,800	8,900	1.1%	-5.3%
Information - Residual	4,800	4,700	4,900	4,800	-2.0%	0.0%
Financial Activities	48,800	46,000	46,400	47,000	1.3%	-3.7%
Finance & Insurance	36,600	34,400	34,700	35,100	1.2%	-4.1%
Credit Intermediation & Related Activities	13,600	12,300	12,400	12,500	0.8%	-8.1%
Depository Credit Intermediation	8,500	8,300	8,400	8,400	0.0%	-1.2%
Nondepository Credit Intermediation	3,100	2,200	2,200	2,200	0.0%	-29.0%
Credit Intermediation and Related Activities -	2,000	1,800	1,800	1,900	5.6%	-5.0%
Finance and Insurance - Residual	5,100	4,500	4,500	4,700	4.4%	-7.8%
Insurance Carriers & Related	17,900	17,600	17,800	17,900	0.6%	0.0%

**Sacramento Arden Arcade Roseville MSA**  
**(El Dorado, Placer, Sacramento, and Yolo Counties)**  
Industry Employment & Labor Force  
March 2010 Benchmark

Data Not Seasonally Adjusted

	May 10	Mar 11	Apr 11	May 11	Percent Change	
			Revised	Prelim	Month	Year
Real Estate & Rental & Leasing	12,200	11,600	11,700	11,900	1.7%	-2.5%
Real Estate	9,100	8,900	8,900	9,000	1.1%	-1.1%
Real Estate and Rental and Leasing - Residual	3,100	2,700	2,800	2,900	3.6%	-6.5%
Professional & Business Services	101,500	100,600	101,600	101,200	-0.4%	-0.3%
Professional, Scientific & Technical Services	51,500	51,000	50,700	50,700	0.0%	-1.6%
Architectural, Engineering & Related Services	8,700	8,400	8,400	8,400	0.0%	-3.4%
Professional, Scientific, and Technical Services	42,800	42,600	42,300	42,300	0.0%	-1.2%
Management of Companies & Enterprises	9,600	9,600	9,500	9,500	0.0%	-1.0%
Administrative & Support & Waste Services	40,400	40,000	41,400	41,000	-1.0%	1.5%
Administrative & Support Services	38,500	38,200	39,500	39,100	-1.0%	1.6%
Employment Services	14,100	14,100	14,100	14,000	-0.7%	-0.7%
Services to Buildings & Dwellings	10,500	10,100	10,300	10,400	1.0%	-1.0%
Administrative and Support Services - Residual	13,900	14,000	15,100	14,700	-2.6%	5.8%
Administrative and Support and Waste Management	1,900	1,800	1,900	1,900	0.0%	0.0%
Educational & Health Services	100,400	99,200	100,600	99,400	-1.2%	-1.0%
Education and Health Services - Residual	13,000	12,300	12,400	12,200	-1.6%	-6.2%
Health Care & Social Assistance	87,400	86,900	88,200	87,200	-1.1%	-0.2%
Ambulatory Health Care Services	37,500	37,800	37,900	37,900	0.0%	1.1%
Hospitals	22,200	22,800	22,800	22,800	0.0%	2.7%
Nursing & Residential Care Facilities	14,300	14,500	14,500	14,500	0.0%	1.4%
Health Care and Social Assistance - Residual	13,400	11,800	13,000	12,000	-7.7%	-10.4%
Leisure & Hospitality	78,800	80,700	81,100	82,800	2.1%	5.1%
Arts, Entertainment & Recreation	12,200	12,900	12,400	12,600	1.6%	3.3%
Accommodation & Food Services	66,600	67,800	68,700	70,200	2.2%	5.4%
Accommodation	7,700	8,400	8,500	8,700	2.4%	13.0%
Food Services & Drinking Places	58,900	59,400	60,200	61,500	2.2%	4.4%
Full-Service Restaurants	27,100	26,700	27,400	28,200	2.9%	4.1%
Limited-Service Eating Places	28,800	29,000	29,500	30,200	2.4%	4.9%
Food Services and Drinking Places - Residual	3,000	3,700	3,300	3,100	-6.1%	3.3%
Other Services	28,300	27,600	27,700	28,000	1.1%	-1.1%
Repair & Maintenance	7,800	7,700	7,800	7,800	0.0%	0.0%
Other Services - Residual	20,500	19,900	19,900	20,200	1.5%	-1.5%
Government	238,300	228,300	229,000	230,400	0.6%	-3.3%
Federal Government	17,100	13,600	13,700	13,800	0.7%	-19.3%
Department of Defense	1,800	1,700	1,700	1,700	0.0%	-5.6%
Federal Government excluding Department of Defense	15,300	11,900	12,000	12,100	0.8%	-20.9%
State & Local Government	221,200	214,700	215,300	216,600	0.6%	-2.1%
State Government	112,300	111,600	112,100	112,700	0.5%	0.4%
State Government Education	28,000	27,800	28,300	28,800	1.8%	2.9%
State Government Excluding Education	84,300	83,800	83,800	83,900	0.1%	-0.5%
Local Government	108,900	103,100	103,200	103,900	0.7%	-4.6%
Local Government Education	63,400	60,400	60,400	60,600	0.3%	-4.4%
County	19,600	18,400	18,300	18,300	0.0%	-6.6%
City	10,800	9,700	9,800	10,100	3.1%	-6.5%
Special Districts plus Indian Tribes	15,100	14,600	14,700	14,900	1.4%	-1.3%

**Notes:**

(1) Civilian labor force data are by place of residence; include self-employed individuals, unpaid family workers, household domestic workers, & workers on strike. Data may not add due to rounding. The unemployment rate is calculated using unrounded data.

(2) Industry employment is by place of work; excludes self-employed individuals, unpaid family workers, household domestic workers, & workers on strike. Data may not add due to rounding.

June 17, 2011  
Employment Development Department  
Labor Market Information Division  
(916) 262-2162

**Sacramento Arden Arcade Roseville MSA**  
**(El Dorado, Placer, Sacramento, and Yolo Counties)**  
Industry Employment & Labor Force  
March 2010 Benchmark

Data Not Seasonally Adjusted

	May 10	Mar 11	Apr 11 Revised	May 11 Prelim	Percent Change Month    Year
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These data are produced by the Labor Market Information Division of the California  
Employment Development Department (EDD). Questions should be directed to:  
Justin Wehner 916/227-0298 or Diane Patterson 916/262-2286

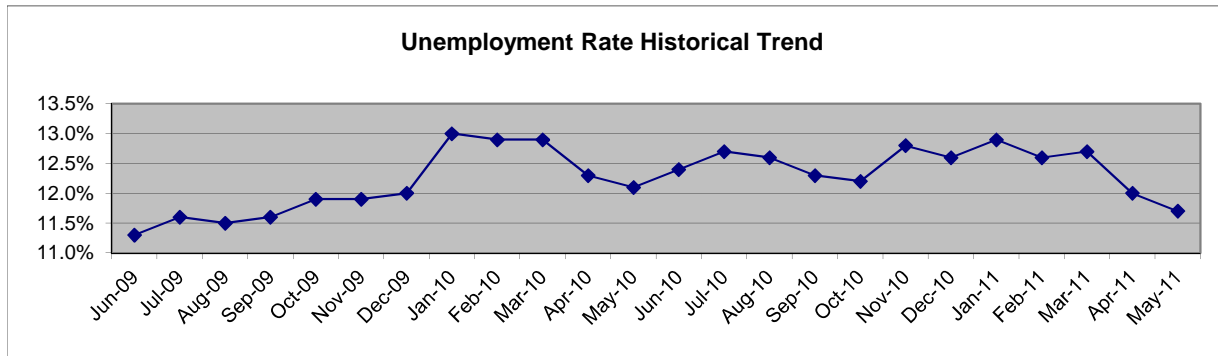
These data, as well as other labor market data, are available via the Internet  
at <http://www.labormarketinfo.edd.ca.gov>. If you need assistance, please call (916) 262-2162.

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**IMMEDIATE RELEASE**  
**SACRAMENTO-ARDEN ARCADE-ROSEVILLE METROPOLITAN STATISTICAL AREA (MSA)**  
**(El Dorado, Placer, Sacramento, and Yolo Counties)**

The unemployment rate in the Sacramento-Arden Arcade-Roseville MSA was 11.7 percent in May 2011, down from a revised 12.0 percent in April 2011, and below the year-ago estimate of 12.1 percent. This compares with an unadjusted unemployment rate of 11.4 percent for California and 8.7 percent for the nation during the same period. The unemployment rate was 12.6 percent in El Dorado County, 10.8 percent in Placer County, 11.8 percent in Sacramento County, and 11.8 percent in Yolo County.



Industry	Apr-2011	May-2011	Change		May-2010	May-2011	Change
	Revised	Prelim				Prelim	
Total, All Industries	808,100	813,400	5,300		825,700	813,400	(12,300)
Total Farm	8,500	9,700	1,200		9,300	9,700	400
Total Nonfarm	799,600	803,700	4,100		816,400	803,700	(12,700)
Mining and Logging	300	300	0		400	300	(100)
Construction	35,600	38,000	2,400		38,400	38,000	(400)
Manufacturing	32,600	32,200	(400)		32,400	32,200	(200)
Trade, Transportation & Utilities	128,100	127,800	(300)		131,900	127,800	(4,100)
Information	16,600	16,600	0		17,200	16,600	(600)
Financial Activities	46,400	47,000	600		48,800	47,000	(1,800)
Professional & Business Services	101,600	101,200	(400)		101,500	101,200	(300)
Educational & Health Services	100,600	99,400	(1,200)		100,400	99,400	(1,000)
Leisure & Hospitality	81,100	82,800	1,700		78,800	82,800	4,000
Other Services	27,700	28,000	300		28,300	28,000	(300)
Government	229,000	230,400	1,400		238,300	230,400	(7,900)

Notes: Data not adjusted for seasonality. Data may not add due to rounding  
 Labor force data are revised month to month  
 Additional data are available on line at [www.labormarketinfo.edd.ca.gov](http://www.labormarketinfo.edd.ca.gov)

## ITEM IV-7 – INFORMATION

### COMMITTEE UPDATES

#### BACKGROUND:

This item provides an opportunity for a report from the following committees:

- Youth Council – Matt Kelly
- Planning/Oversight Committee – Lynn Conner
- Employer Outreach Committee – Terry Wills
- Board Development Committee – Kingman Tsang

## ITEM V - OTHER REPORTS

### 1. CHAIR'S REPORT

The Chair of the Sacramento Works, Inc. Board, on a regular basis, receives numerous items of information concerning employment and training legislation, current programs, agency activities, and miscellaneous articles.

The important information from the material received and meetings attended will be shared with the entire Board and the method proposed by the Chair is to give a verbal report at each regular meeting. It will also allow time for the Board to provide input on items that may require future action.

### 2. MEMBERS OF THE BOARD

This item provides the opportunity for Workforce Investment Board members to raise any items for consideration not covered under the formal agenda. It also provides the opportunity for Board members to request staff to research or follow up on specific requests or to ask that certain items be placed on the next agenda.

### 3. COUNSEL REPORT:

The Sacramento Works, Inc. Legal Counsel is the firm of Phillip M. Cunningham, Attorney at Law. This item provides the opportunity for Legal Counsel to provide the Sacramento Works, Inc. Board with an oral or written report on legal activities

### 4. PUBLIC PARTICIPATION:

Participation of the general public at Sacramento Works, Inc. Board meetings is encouraged. The Sacramento Works, Inc. Board has decided to incorporate participants of the audience as part of its agenda for all meetings. Members of the audience are asked to address their requests to the Chair, if they wish to speak.