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SACRAMENTOWORKS

## SACRAMENTO WORKS, INC. PLANNING/OVERSIGHT COMMITTEE

**Date:** Wednesday, February 16, 2011

**Time:** 8:30 a.m.

**Location:** SETA Board Room  
925 Del Paso Blvd., Suite 100  
Sacramento, CA 95815

## AGENDA

1. Call to Order/Roll Call
2. Approval of the January 19, 2011 Meeting Minutes
3. Review of Goals, Indicators and Outcomes from Sacramento Works 2009-2010 Strategic Plan
4. Discussion of priorities for 2011-2012 Sacramento Works Strategic Plan
5. Input from the public
6. Adjournment

**Committee Members:** Lynn Conner (Chair), Coreena Conley, Bernadette Halbrook, Matt Kelly, Kathy Kossick, Jim Lambert, Frank Louie, Dan Throgmorton.

**DISTIBUTION DATE: THURSDAY, FEBRUARY 10, 2011**

**Sacramento Works, Inc.**  
**Planning/Oversight Committee**  
Minutes/Synopsis

SETA Board Room  
925 Del Paso Blvd., Suite 100  
Sacramento, CA 95815

Wednesday, January 19, 2010  
8:30 a.m.

1. Call to Order/Roll Call: Ms. Conner called the meeting to order at 8:30 a.m.

**Members Present:** Lynn Conner, Matt Kelly, Kathy Kossick, Dan Throgmorton.

**Members Absent:** Frank Louie, Jim Lambert

**Others Present:** Robin Purdy, Coreena Conley, Ed Procter, Cindy Sherwood-Green, William Walker, John Harden, Michelle O'Camb.

2. Approval of the December 15, 2010 Meeting Minutes

No questions or corrections.

Moved/Kelly, second/Kossick, to approve the December 15 minutes.

Voice Vote: Unanimous approval.

3. Approval of 2010-11 Workforce Investment Area Plan Summary

Ms. Purdy stated that staff is requesting that the Planning/Oversight Committee approve the plan to be presented to the WIB on January 26. Since 1999 when the Workforce Investment Act was approved, a Workforce Investment Area Plan has been created and updated every year. It is an update on what has changed over the year. SETA has been informed that in March 2011, EDD will change their planning approach and will ask for a forward looking plan.

Strategies and Goals: The goals and strategies of the plan are attached including green jobs growth. Ms. Purdy reviewed information on:

- Green Jobs - There is a lot of collaboration and coordination between green jobs companies.
- New Start serving ex-offenders
- Programs targeting veterans returning from the Middle East
- Wage subsidies for people who are long term unemployed and
- Talent Transfer program which targets laid off construction workers.
  
- Staff is also implementing a waiver to allow for incumbent worker training which averts layoffs.

Most of these policy changes have been presented to this board over the years.

Ms. Purdy also provided an overview of the ARRA funding and the estimated current WIA funding status. These are estimates as SETA has not yet received notification of the 2011 WIA allocation. Dr. Throgmorton inquired how dramatically has the loss of funds affected? Ms. Purdy stated that with ARRA funds, nine Occupational skills programs, and seven OJT program were funded. In addition, the Youth Council's summer work program was developed and added four staff members. The clean energy training program added five staff members and contracted out over \$2 million. All of the Recovery Act funds will be expended by June 30, 2011.

Moved/Kelly, second/Throgmorton, to approve the 2010-2011 Sacramento Local Workforce Investment Area's Plan Summary.

Voice Vote: Unanimous approval.

4. Approval of the Workforce Investment Act Sacramento Works One Stop Career Center Resource Allocation Plan 2011-2012

This item requests input into how the funds are spent. Last year, funds were primarily put into talent development and scholarships for occupational skills training. Staff utilized the National Emergency Assistance (NEG) and CalWORKs to fund OJT activities. In this category, 328 were placed in OJT and 694 individuals were awarded scholarships. The Goal for adult program was 48% placement rate and dislocated workers at 58% placement rate. Staff has determined that there is a better return from the OJT category and recommend moving additional funds into that category. Staff will come back with an RFP for OJT procurement.

The first recommendation is to move 10% of funds from Talent Development into the Talent Marketing to provide OJT wage subsidies. Staff is also requesting to move some funds from one stop support to talent engagement. The career center system has served many people this year and there are a lot more desperate people needing additional services. The funds would be utilized to increase funds to contracted programs and possibly increased staffing costs.

About 1,000 were trained utilizing Recovery Act funds and about 500 of those trained are still seeking employment. Staff is looking to provide wage subsidies to hire people that have gone through our training programs. Staff was anticipating that customers in training for a year would graduate and the economy would have improved so they would become employed; that has not yet happened.

The Agency is heavily invested in green jobs with the Recovery Act funds. Staff anticipated that there would be lots of hires immediately but there were issues with financing which delayed jobs being developed. There have been a number

of changes to this industry and it is difficult to anticipate the workforce needs. It has been challenging to the customers as well as the training providers.

Ms. Purdy stated that staff is anticipating releasing a Request for Proposals to procure more services in the OJT program. Staff will continually monitor the changes in the proposed plan and the economy and may bring modification back to this board in April or May. However, this is the baseline to start planning for next year.

Moved/Kelly, second/Kossick, to approve a Resource Allocation Plan to be presented to Sacramento Works, Inc.

Voice Vote: Unanimous approval.

Each committee of the WIB came up with goals and strategies in 2009. Ms. Purdy reviewed which of the indicators were achieved. Staff was able to align ARRA funding to provide training in viable employment opportunities.

This will be reviewed more in depth at the next committee meeting.

5. Input from the public: None.
6. Adjournment: Meeting adjourned at 9:07 a.m.