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SACRAMENTOWORKS

SACRAMENTO WORKS, INC. EMPLOYER OUTREACH COMMITTEE

Date: Thursday, February 17, 2011

Time: 9:00 a.m.

Location: SETA - **Saturn Room**
925 Del Paso Blvd.
Sacramento, CA 95815

AGENDA

1. Call to Order/Roll Call
2. **Action Item:** Approval of the January 26, 2011 Meeting Minutes
3. **Information Item:** Discussion on the development of a Two-Year Strategic Plan for the Employer Outreach Committee
4. Adjournment

Committee Members: Terry Wills (Chair), Larry Booth, Diane Ferrari, Lisa Harr, Barbara Hayes, Matt Mahood, Mike Micciche, Kim Parker, Tanja Poley, Anette Smith-Dohring.

This meeting is open to all members of the Sacramento Works, Inc. Board and the public.

DISTRIBUTION DATE: FRIDAY, FEBRUARY 11, 2011

Employer Outreach Committee
Minutes/Synopsis

SETA – Shasta Room
925 Del Paso Blvd.
Sacramento, CA 95815

Wednesday, January 26, 2011
9:00 a.m.

1. **Call to Order/Roll Call:** Ms. Wills called the meeting to order at 9:48 a.m.

Members Present: Diane Ferrari, Lisa Harr, Barbara Hayes, Matt Mahood, Tanja Poley, Anette Smith-Dohring, Terry Wills.

Members Absent: Larry Booth, Mike Micciche.

Others present: Phil Cunningham, Kathy Kossick, William Walker, Terri Carpenter, and Robin Purdy.

2. **Action Item:** Approval of the July 28, 2010 Meeting Minutes

Minutes were reviewed; no questions to corrections.

Moved/Ferrari, second/Harr, to approve the July 28 meeting minutes.
Motion passed.

Ms. Wills inquired about options to change the date and time of our meeting. There are committee members that find it difficult to attend committee meetings immediately after the board meeting. Ms. Wills asked for feedback as to whether committee members could meet on alternate months of our board meeting. The committee would have a meeting in February and report to the full board in March. It was recommended to move the meeting to the third or fourth Thursday of February, April, June, August, etc. The Committee will meet every other month, opposite the board meetings.

3. **Information Item:** 2010-2011 Employer Outreach Budget Update

Ms. Carpenter reviewed the budget. Committee members inquired what staff is getting out of the job fairs. Ms. Carpenter stated that in the past, the Agency had a much more aggressive presence at the job fairs. Staff is now pushing the jobs.sacramentoworks.org which is the virtual one stop.

4. **Information Item:** Review of 2009-2010 Strategic Plan and Update on Accomplishments

Ms. Carpenter reviewed the condensed version of the strategies and the indicators achieved. These identified how successful the committee has been in achieving the goals. The committee has achieved a lot of success in the amount of informational materials distributed.

Committee members inquired whether there was a strategy if the governor decides to discontinue the Enterprise Zones. Mr. Walker stated that there may be certain aspects of the Enterprise Zone that would be eliminated. Mr. Mahood stated that his staff is meeting with Darrell Steinberg's staff regarding the Enterprise Zone. The cuts will be deep.

Ms. Carpenter stated that staff will be adding social aspects to market Sacramento Works through Twitter, Facebook, etc.

Mr. Walker stated that staff will be utilizing Survey Monkey to see if employers are satisfied with the services; staff would prefer not to contact employers.

The next meeting the committee will discuss creating a new strategic plan and how to go about doing it. Perhaps narrow things down.

5. **Adjournment:** The meeting was adjourned at 10:30 a.m.