CAREER CENTERS

BROADWAY

915 Broadway Sacramento, CA 95818 (916) 324-6202

CITRUS HEIGHTS

7011 Sylvan Rd, Suite A Citrus Heights, CA 95610 (916) 676-2540

FRANKLIN

7000 Franklin Blvd., Suite 540 Sacramento, CA 95823 (916) 262-3200

GALT

1000 C Street, Suite 100 Galt, CA 95632 (209) 744-7702

GREATER SACRAMENTO URBAN LEAGUE

3725 Marysville Blvd. Sacramento, CA 95838 (916) 286-8600

HILLSDALE

5655 Hillsdale Blvd., Suite 8 Sacramento, CA 95842 (916) 263-4100

LA FAMILIA

5523 34th Street Sacramento, CA 95820 (916) 452-3601

LEMON HILL

5451 Lemon Hill Avenue Sacramento, CA 95824 (916) 433-2620

MARK SANDERS

2901 50th Street Sacramento, CA 95817 (916) 227-1395

MATHER

10638 Schirra Avenue Mather, CA 95655` (916) 228-3127

RANCHO CORDOVA

10381 Old Placerville Rd., Suite 150 Sacramento, CA 95827 (916) 255-3255

SOUTH COUNTY

8401 - A Gerber Road Sacramento, CA 95828 (916) 525-4717

<u>Administrative Offices</u> <u>& Employer Services</u>

925 Del Paso Blvd. Sacramento, CA 95815 (916) 263-3800

Website: http://www.seta.net



REGULAR MEETING OF THE SACRAMENTO WORKS, INC. BOARD

DATE: Wednesday, September 22, 2010

TIME: 8:00 a.m.

LOCATION: SETA Board Room

925 Del Paso Blvd.

Sacramento, California 95815

While the Sacramento Works, Inc. Board welcomes and encourages participation in the Sacramento Works, Inc. meetings, it would be appreciated if you would limit your comments to five minutes so that everyone may be heard. Matters under the jurisdiction of the Sacramento Works, Inc. Board and not on the posted agenda may be addressed by the general public following completion of the regular agenda. The Sacramento Works, Inc. Board limits testimony on matters not on the agenda to five minutes per person and not more than fifteen minutes for a particular subject. Meeting facilities are accessible to persons with disabilities. Requests for Assisted Listening Devices or other considerations should be made through the Clerk's office at (916) 263-3827. This document and other Board meeting information may be accessed through the Internet by accessing the SETA home page: www.seta.net.

AGENDA

Page Number

- I. Call to Order/Roll Call
 - > Introduction of New Board Members (5 minutes):
 - ✓ Daniel Koen, Negotiations & Organization Development Specialist, California Teachers Association
 - ✓ Dr. Bernadette Halbrook, Professor of Counseling and Associate Director of Civic Affairs, CSUS
 - Quarterly Economic Update and an Update on the Regional Clusters of Opportunity Planning Process for the Clean Energy Sector (Ryan Sharp) (20 minutes)
- II. <u>Consent Item</u> (2 minutes)
- A. Approval of Minutes of the July 28, 2010 Meeting

III.	<u>Discussion/Action Items</u> (20 minutes)	
A.	Implementation of Waivers to the Workforce Investment Act Incumbent Worker Training Waiver Guidance	8-10
B.	Discussion of Sector Initiatives and Planning in the Education Sector	11-12
IV.	Information Items (20 Minutes)	
A.	Workforce Investment Act Gold Standard Evaluation (Ron D'Amico)	13-16
B.	Sacramento Works One Stop Career Center Annual Report 2009-2010 (Ralph Giddings/Melissa Noteboom)	17
C.	Unemployment Update from the Employment Development Department (Robin Purdy)	18-23
D.	Dislocated Worker Update (William Walker)	24-25
E.	Employer Recruitment Activity Report (William Walker)	26
F.	Committee Updates	27
V.	Other Reports (5 minutes)	28
1. 2. 3. 4.	Chair Members of the Board Counsel Public Participation	
VI.	Adjournment	

vi. <u>Adjournment</u>

DISTRIBUTION DATE: THURSDAY, SEPTEMBER 16, 2010

Role of Sacramento Works, Inc., the Local Workforce Investment Board

Sacramento Works, Inc., the local Workforce Investment Board is a 41-member board charged with providing policy, planning and oversight for local workforce development initiatives.

Vision:

Building a dynamic workforce for the Sacramento Region.

Mission:

Sacramento Works partners with the workforce community to serve regional employment needs.

Sacramento Werks, Inc. Strategic Business Plan

Goals

Goal 1 (Planning/Oversight Committee)

Prepare customers for viable employment opportunities and career pathways in the region by improving the one stop career center system.

Goal 2 (Employer Outreach Committee)

Support regional employers' efforts to hire, train, and transition employees by enhancing and communicating the availability and value of Sacramento Works' employer and business services.

Goal 3 (Youth Council)

Prepare youth to thrive and succeed in the regional workforce by providing relevant work readiness and employment programs and engaging regional employers and academia.

<u>ITEM II-A – CONSENT</u> <u>APPROVAL OF MINUTES OF THE JULY 28, 2010 MEETING</u>

BACKGROUND:

Attached are the minutes of the July 28, 2010 meeting for review.

RECOMMENDATION:

That your Board review, modify if necessary, and approve the attached minutes.

REGULAR MEETING OF THE SACRAMENTO WORKS, INC. BOARD

Minutes/Synopsis

SETA Board Room 925 Del Paso Blvd. Sacramento, California Wednesday, July 28, 2010 8:00 a.m.

I. Call to Order/Roll Call: Mr. Ingram called the meeting to order at 8:05 a.m.

Members Present: Leslie Botos, Bill Camp, Lynn Conner, Mike Dourgarian, Diane Ferrari, Jason Hanson, Lisa Harr, Mark Ingram, William Karns, Matt Kelly, Gary King, Kathy Kossick, James Lambert, Frank Louie, Matt Mahood, Elizabeth McClatchy, Michael Micciche, Dennis Morin, James Pardun, Kim Parker, Deborah Portela, Lorenda Sanchez, Anette Smith-Dohring, Mike Testa, Dan Throgmorton, Kingman Tsang, Bruce Wagstaff, Rick Wylie, David Younger.

Members Absent: Larry Booth, May Cha, Mark Erlichman, David Gordon, Barbara Hayes, Maurice Read, Terry Wills.

Introduction of New Board Members:

- ✓ Leslie Botos, BloodSource
- ✓ Rick Wylie, President, Beutler Corporation
- Jason Hanson, Sierra Pacific Home and Comfort, Inc.

New board members introduced themselves and spoke a little of their interest in serving on the board.

II. Consent Item

A. Approval of Minutes of the May 26, 2010 Meeting

The minutes were reviewed; no questions or comments.

Moved/Camp, second/Mahood, to approve the May 26, 2010 minutes. Voice Vote: Unanimous approval.

III. Discussion/Action Items

A. Election of Officers

Mr. Tsang stated that the nominating committee is recommending the election of officers as follows:

- Chair: Kim Parker, California Employers Association
- First Vice-Chair: Lynn Conner, Parasec
- Second Vice-Chair: Bill Camp, Sacramento Central Labor Council
- Secretary-Treasurer: Gary King, SMUD

Moved/Dourgarian, second/McClatchy, to approve the election of officers. Voice Vote: Unanimous approval.

B. Confirmation of Members to the Executive Committee

This item recommends the addition of Ms. Diane Ferrari and Ms. Terry Wills to the Executive Committee. The addition of these two board members would bring the Executive Committee to 10 members.

Moved/Camp, second/Micciche, to approve the addition of Ms. Diane Ferrari, EDD, and Ms. Terry Wills, Employer Outreach Committee chair, to the Executive Committee. Also, reconfirm the following executive committee members: Kathy Kossick, Kingman Tsang, and Liz McClatchy, as at-large members, and Youth Council chair, Matt Kelly (Youth Council) Voice vote: Unanimous approval.

 Regional Industry Clusters of Opportunity Grant – Clean Energy Update and Discussion on Regional Initiatives to Create Jobs and Grow the Clean Energy Sector

Julia Burrows, managing Partner of Valley Vision, provided an overview on the Clean Energy Regional Cluster and the Greenwise Initiatives and requested board input and participation in these efforts. Board members were invited to the next meeting on August 24, 2-4:30 p.m., at Drexel University for the Regional Industry Clusters of Opportunity Collaborative Priority Setting. Invites will be distributed to the board. Ms. Burrows was invited back to the November WIB meeting with an update of progress.

D. Update on New and Pending Grants

Ms. Robin Purdy stated that last year, the Agency received \$2.5 million in clean energy grants. The Sacramento Region will be funded for additional clean green energy programs. Staff have sought out funding for high-risk youth and are currently involved in two gang intervention programs. The City of Sacramento and SETA have received CalGRIP funds and the Department of Human Assistance(DHA) has funded the Agency for a subsidized employment program to assist individuals to get back to work. DHA has funded SETA for the one stop share of costs to pay for infrastructure costs. Staff are continuing to work with the Department of Corrections and Rehabilitation providing services inside of Folsom to inmates nearing the end of their prison term. SETA has some programs coming up for services to veterans. The Agency has submitted two national emergency grants to provide OJT for people out of work for a long time and another grant targeting public sector laid off individuals. The Agency is trying to bring in funding to serve all types of customers. Staff will be coming back to report on services provided.

IV. <u>Information Items</u>

A. Update on AB 1234 Ethics Training

Mr. Phil Cunningham stated that the ethics training is required as part of membership on the board. This is required since this board makes decisions regarding public funding and members are considered public officials according to regulations. The completion of the ethics training must be done within 60 days. The Clerk will send out an e-mail with the link to the Fair Political Practices Commission website for training.

B. Update of Agency Media Coverage

Ms. Terri Carpenter reviewed the new commercial which will be running through October on Comcast.

C. Unemployment Update/Press Release from the Employment Development Department

Ms. Purdy reviewed the most recent unemployment rate which is down to 12.6% from a high of 13.1%.

D. Dislocated Worker Update

Mr. William Walker reported that there are no layoffs from Penske since the dislocated workers were absorbed into another company.

E. Employer Recruitment Activity Report

Mr. Walker spoke of being able to work with new employers in the Enterprise Zone now where it was not possible before. Many of the companies staff now work with were introduced to SETA by SACTO.

F. Committee Updates/Strategic Plan Metrics Update

- Youth Council: Mr. Kelly reported that a successful summer employment program provided 839 young people with work. There were 387 youth from TANF families, and 20% of the jobs were in green jobs/service projects.
- Planning/Oversight Committee: Ms. Conner stated that the Committee has been very quiet. The Committee will be meeting again in the fall.
- Employer Outreach Committee: Ms. Parker stated that the committee will be meeting immediately after the board meeting. Reports will be heard from the organizations funded for business retention and expansion services.
- <u>Board Development Committee</u>: Mr. Tsang welcomed the three new members to the board. Buddies have been assigned to the new members.

V. Other Reports

2. Members of the Board: Mr. Ingram said that Mr. Wagstaff was recognized for his involvement/leadership and promoted. The County Board of Supervisors approved Mr. Wagstaff's appointment to agency administrator for county-wide services. This is a wide-ranging agency.

- 3. Counsel: No report.
- 4. Public Participation: No comments.
- 1. Chair: Mr. Ingram spoke of his tenure on the board. He thanked the board for their hard work over the years, and indicated that this would be his last meeting.
- VI. Adjournment: Meeting adjourned at 9:31 a.m.

ITEM III-A - ACTION

IMPLEMENTATION OF WAIVERS TO THE WORKFORCE INVESTMENT ACT INCUMBENT WORKER TRAINING WAIVER GUIDANCE

BACKGROUND

On June 30, 2010 the U.S. Department of Labor (DOL), Employment and Training Administration (ETA) granted California's waiver request to allow WIA funds to be used to increase the wage subsidy for On-the-job Training contracts for dislocated workers and to fund Incumbent Worker Training. Staff is recommending implementation of both of these waivers in Sacramento County.

On-the-job Training (OJT):

California requested a Waiver of Section 101(31)(B) of the Workforce Investment Act which permits up to 90 percent reimbursement to employers entering an On-the-Job-Training contract. The purpose of this waiver is to increase flexibility for the use of WIA formula funds by permitting from 50% to 90% reimbursement of wages paid to trainees hired to offset the extraordinary costs of on-the-job training, depending on the size of the employer. Wage reimbursement will be provided on a sliding scale based on employer size:

- Up to 90% for employers with 50 or fewer employees;
- Up to 75% for employers with 51 to 250 employees;
- For employers with 251 or more employees, reimbursement would remain at the 50% statutory level.

The waiver will allow SETA providers to encourage and expand the hiring of unemployed adult and dislocated workers who lack some of the skills necessary to meet an employer's needs.

Incumbent Worker Training (IWT):

California requested a waiver of the Workforce Investment Act to permit the state to use up to 20% of rapid response funds, up to 10% of the WIA Adult formula funds, and up to 10% of the local WIA Dislocated Worker formula funds for Incumbent Worker Training (IWT). Use of Adult funds must be restricted to serving lower income adults under this waiver. All training delivered under this waiver is restricted to skill attainment activities and is effective through June 30, 2011.

The U.S. Department of Labor required the state to develop criteria for waiver implementation. A workgroup formed by the Issues and Policies Committee under the California Workforce Investment Board (CWIB) collaborated to develop the following policies/criteria needed to implement the first IWT waiver. This guidance may also be used by local areas to implement the waiver.

1. Guidance on defining Layoff Aversion:

Layoff aversion allows an employer to retain workers in the same position or transitioning to a different position with retooled skills at a comparable wage that lets workers maintain financial stability compared to the loss of income and drawing unemployment compensation. For employers to retain a known reliable worker can save costs associated with severance such as an increase to an employer unemployment insurance compensation tax rate.

2. Benefits of Incumbent Worker Training in Layoff Aversion

Incumbent worker training can be an effective layoff aversion component of a state's or region's rapid response effort. To help avert layoffs, local WIBs need maximum flexibility to leverage customized incumbent worker training in rapidly transitioning industries. California's core industries are in constant transition driven by changing national and state policy (i.e. health care reform and climate change legislation), global competiveness, and innovation. This is especially true for small and medium sized firms in rapidly transitioning industries which require frequent workforce skills upgrading in order to keep competitive. Without customer-driven incumbent skills training, the workforce in these industries is at risk of displacement. Additionally, incumbent worker training is a necessary component of building effective sector-based training initiatives and career ladders in particular. Leveraging incumbent worker training allows employers to move workers up to higher paying jobs, opening up entry-level opportunities for new hires.

3. A layoff is averted when:

- 1) A worker's job is saved with an existing employer that is at risk of downsizing or closing; or
- 2) A worker at risk of dislocation transitions to a different job with the same employer or a new job with a different employer and experiences no or a minimal spell of unemployment.

4. Guidance on Identification of Employers with the Potential for Layoffs:

- Referral or contact from local city or county economic development agencies, chambers of commerce, local unions or labor organizations, or small business development agencies, or other entity
- Through connection with employers in a proactive and regular manner to identify their business needs.
- Through strong relationships with business management and labor representatives to encourage businesses to approach local areas before layoffs.
- Use commercial business credit information such as Dun and Bradstreet.

ITEM III-A - ACTION (continued)

Page 3

Identify rapidly transitioning industries using Employment Development
Department's (EDD) <u>Labor Market Information Division</u> (LMID) reports, regional
industry sector studies, academic studies, or other credible data information
sources.

5. Guidance on Identification of Workers in need of Training:

- Use the <u>Worker Adjustment and Retraining Notification Act</u> (WARN) as a way to
 identify not only workers *currently* in need of assistance, but to also identify workers
 who may need training in a struggling business *in the future*.
- Through regional and local collaborative efforts among WIBs, employers, industry organizations, education and training institutions, labor organizations, community advocates, academic institutions, and other partners focused on addressing the workforce challenges of rapidly transitioning industries.
- Surveys and studies conducted by organizations or intermediaries such as the
 National Institute of Standards and Technology (NIST) or the <u>Manufacturing</u>
 <u>Extension Partnership</u> (MEP) may help to identify specific skill sets workers will
 need in order to remain employed; chambers of commerce, Small Business
 Development Centers, local unions or labor organizations, and surveys and studies
 commissioned by Local WIBs.

6. Guidance on Identification of Incumbent Worker Training Needs within Industries:

- Identify new or changing regulations that require a change in technology, software, waste reduction, energy conservation, etc.
- Identify changing skill requirements as a result of external economic or market forces, significant changes in operating processes, rapidly transitioning industry or occupational job requirements or emergence of new products.
- Direct communication with employers or joint labor-management committees such as joint apprenticeship training committees (JATCs).
- Use of industry recognized skills standards and curriculum.
- Use the EDD LMID or other credible data industry projections to identify industry trends.

RECOMMENDATION:

Approve the implementation of the U.S. D.O.L. WIA waivers on On-the-job Training and Incumbent Worker Training.

ITEM III-B - DISCUSSION

<u>DISCUSSION OF SECTOR INITIATIVES AND PLANNING IN THE EDUCATION</u> SECTOR

BACKGROUND:

The past year has been tumultuous for all parts of the economy in the Sacramento Region. Workforce and economic development partners have joined together to begin identifying sectors where there is an opportunity for innovation and growth. Sector initiatives have been developed and funded for the clean energy technology and healthcare industry clusters and recently several members of Sacramento Works, Inc. have begun working on research and planning initiatives to support and grow the education sector in the Sacramento region.

- 1. The Workforce and Education Committee of the Sacramento Metropolitan Chamber of Commerce has begun a study to define the economic impact of the education industry in the region and assess future workforce trends. The economic impact report, which will be conducted by the Los Rios Community College District's Center of Excellence will assess the economic impact to payroll, spending patterns and supply-chain relationships and conduct a secondary review of the workforce trends with an emphasis on the teaching occupation. The study will show the economic value of the education sector and identify long-term demand for teachers.
- 2. In May 2010, SACTO hosted a session attended by city managers, county executives, and business and education leaders was held at the offices of the Sacramento Area Council of Governments which resulted in an action plan to focus on the economic value of the educational infrastructure that exists in the Sacramento Region and the opportunities that exists for collaborative partnerships between these institutions, local governments, and business community. The meeting resulted in agreement that the Sacramento region should further develop this resource, through the support, leveraging, and growth of what is already in the region and the recruitment of additional educational institutions. To achieve this goal, an action plan was developed to identify the educational assets in the community, identify a regional vision, develop a talent retention and attraction strategy, and develop an advocacy strategy to support higher education.
- 3. The Sacramento Central Labor Council has expressed a desire to research best practices in career ladders and apprenticeship programs in the education sector. The Labor Council is seeking innovative ideas to assist both classified and certificated education workers who are experiencing job loss due to the current budget crisis, to develop training programs to assist them to be prepared for careers in the education sector, to create a career ladder concept to define the role of classified/para-professional employees in the classroom, and to create apprenticeship programs to build skills. The cost of this best practices research has not been determined.

<u>ITEM III-B – DISCUSSION</u> (continued)

Page 2

Staff is requesting discussion of these initiatives and direction from the Board on supporting efforts to support and enhance employment opportunities in the education sector.

ITEM IV-A - INFORMATION

WORKFORCE INVESTMENT ACT GOLD STANDARD EVALUATION

BACKGROUND:

The U.S. Department of Labor has funded a study to assess the effectiveness of the Workforce Investment Act intensive and training services... This evaluation presents an opportunity for the workforce investment system to document the importance of WIA-funded services to the participants we serve, our oversight bodies including Congress, the Office of Management and Budget, and the general public. The evaluation will specifically examine the Adult and Dislocated Worker formula programs by:

- analyzing program impacts on participants' post-program employment and earnings and their cost effectiveness; and
- 2) comparing outcomes of WIA participants to the outcomes of similar individuals who do not receive WIA services.

Mathematica Policy Research, Inc. (MPR), Social Policy Research Associates, MDRC, and the Corporation for a Skilled Workforce will conduct the evaluation. The evaluators will examine net impacts by subgroups including age, gender, race/ethnicity, and veteran status, among others with an additional emphasis placed on the impact effectiveness of specific intensive services and the combination of intensive services on workforce investment system client's employment and earnings.

This evaluation will compare the outcomes of WIA participants to the outcomes of similar individuals randomly assigned to a control group. MPR and its subcontractors will design and implement random assignment procedures, monitor the evaluation throughout the client observation period, collect project and state administrative data, analyze the data, and produce interim and final reports. The control group in this study will be greatly minimized to reduce the impact on One-Stop Career Center operations; however, a small number of individuals will only receive core services rather than the full menu of One-Stop Career Center services. The evaluation will also include a comprehensive process evaluation of program activities in the thirty sites that will chronicle the best practices and lessons learned from field operations and will provide a rich context for interpretation of the impact results. Data sources for this evaluation include:

- 1) client data collected through a project-specific management information system;
- interview and focus group data collected through visits to participating local workforce investment boards (LWIBs) and One-Stop Career Centers;
- 3) state unemployment insurance wage and benefit records;
- follow-up client surveys conducted 15 and 30 months after random assignment; and
- 5) other administrative data related to participation in Federal and state programs.

STAFF PRESENTER: Robin Purdy

<u>ITEM IV-A - INFORMATION</u> (continued)

Page 2

This evaluation requires participation of thirty randomly selected LWIBs across the country to enable evaluators to construct a nationally representative sample of the workforce investment system. Two local workforce investment boards in California were selected to participate, Sacramento and Fresno. Through participation in this evaluation, selected SETA and Sacramento Works will have the opportunity to demonstrate the effectiveness of the workforce investment system. SETA/Sacramento Works will be compensated for the additional costs incurred for participating in the evaluation and will be part of a national learning network that will include a discussion with ETA leadership and a forum to discuss WIA reauthorization.

Ron D'Amico, President of Social Policy Research Associates will be working with SETA/Sacramento Works on the study and will present an overview of the goals, methodology, key dates and timelines.

The Workforce Investment Act Evaluation of the Adult and Dislocated Worker Programs

Study Rationale

With high unemployment and a growing need for a more skilled workforce, providing effective and efficient employment and training services is important. The Workforce Investment Act of 1998 (WIA) provides \$3 billion annually for employment and training services. Yet because these services have not been assessed using rigorous evaluation methodologies, we do not know how they are affecting customers' employment opportunities or earnings.

Research Questions

In response, the U.S. Department of Labor has funded a study to assess the effectiveness of the WIA intensive and training services provided through the Adult and Dislocated Worker formula programs. For each program, the study's research questions are:

- How do the WIA-funded intensive services affect customers' employment rates, earnings, and other related outcomes?
- How does WIA-funded training affect customers' employment rates, earnings, and other related outcomes?
- What is the effect of these services on subgroups of customers defined by customer and program characteristics?
- How are these services implemented, and how do differences in implementation affect customers' employment, earnings, and related outcomes?
- Are the benefits of these services measured in dollars greater than their costs?

Study Design Features

The study will use an experimental research design with the following features:

- Thirty local workforce investment areas (LWIAs) have been selected randomly so that study findings can represent the national WIA Adult and Dislocated Worker programs.
- All eligible adults and dislocated workers in the study sites will be randomly assigned to one of three research groups defined by the WIA-funded services that they can receive: (1) all WIA services, (2) core and intensive services but not training, and (3) core only services. Random assignment will occur just before eligible customers would begin to receive WIA-funded intensive services.
- About 85 to 90 percent of WIA-eligible adults and dislocated workers will be in the first group and will be able to access all WIA services.
- Two follow-up surveys will be conducted for a subsample of customers in the study.
- Administrative and program data will be collected for all customers in the study.
- Detailed information will be collected on the implementation of WIA intensive and training services through interviews with program staff.

Benefits to Participating LWIAs

Participating LWIAs will provide input into the national discussion about policies and practices designed to raise the employment and earnings of adults and dislocated workers. Other benefits to each participating LWIA include:

- Receipt of timely findings for the LWIA; findings for each LWIA will not be made public or shared with the U.S. Department of Labor
- Opportunities to discuss program issues and policy with senior staff at the U.S. Department of Labor
- Opportunities for staff at all levels to meet with and learn from staff of other study LWIAs
- Financial compensation

Study Requirements

For the success of the study, participating LWIAs will perform specific study-related tasks. The study team will work with each LWIA to minimize disruptions to its normal operations. Participation includes:

- Asking all customers who would be offered WIA-funded intensive services to read and sign a study consent form and to complete short information and contact forms
- Entering the data from the short form into a web-based information system, which will indicate the group to which the customer has been randomly assigned
- Providing to customers only the WIA-funded services for which their assigned research group is eligible
- Providing information to the study team on services received by customers
- Participating in on-site visits conducted by the study team

The study team will support and train the LWIA staff on the study, and will compensate the LWIA for its participation.

Study Schedule

Key milestones and dates for the study follow:

- Train LWIA staff in February 2011
- Start random assignment of customers in March 2011; random assignment will continue for 18 months
- Enter data on new WIA-eligible adults and dislocated workers into the study webbased system for an additional 15 months after random assignment has ended
- Research team begins to provide feedback to the LWIA within six months after the start of random assignment
- Release of the first impact findings is expected in 2014 and the final findings in 2015

The Study Team

Mathematica Policy Research, a nonpartisan policy research firm, conducts research and surveys for federal and state governments, foundations, and private sector clients. The employee-owned company has conducted some of the most important evaluations of education, nutrition, welfare, employment, and early childhood policies and programs in the United States. See www.mathematica-mpr.com.

Social Policy Research Associates (SPR) is a nationally recognized research, evaluation, and technical assistance firm. SPR specializes in providing rigorous and responsive services related to employment assistance, job training, education, youth programs, and comprehensive social services. See www.spra.com.

MDRC is known for mounting large-scale evaluations of real-world policies and programs targeted to low-income people. From welfare policy to high school reform, MDRC's research has frequently helped to shape legislation, program design, and operational practices across the country. See www.mdrc.org.

The Corporation for a Skilled Workforce (CSW) works closely with members of the workforce investment system. CSW researches promising practices; creates and tests new models and tools to solve problems; and advises and supports state, regional, and local implementation of workforce initiatives. See www.skilledwork.org.

To Find Out More

Contact the U.S. Department of Labor's project officer, Jonathan Simonetta, by phone at (202) 693-3911 or by email at simonetta.jonathan@dol.gov.

Or contact Mathematica's project director, Sheena McConnell, by phone at (202) 484-4518 or by email at smcconnell@mathematica-mpr.com.

ITEM IV-B - INFORMATION

SACRAMENTO WORKS ONE STOP CAREER CENTER ANNUAL REPORT 2009-2010

BACKGROUND:

Under separate cover, board members will receive the annual report for the Sacramento Works One Stop Career Center.

Staff will be available to answer questions.

ITEM IV-C – INFORMATION

<u>UNEMPLOYMENT UPDATE/PRESS RELEASE FROM THE EMPLOYMENT DEVELOPMENT DEPARTMENT</u>

BACKGROUND:

The unemployment rate for Sacramento County for the month of July is

Staff will be available to answer questions.

Employment Development Department Labor Market Information Division http://www.labormarketinfo.edd.ca.gov (916) 262-2162

Monthly Labor Force Data for Cities and Census Designated Places (CDP) July 2010 - Preliminary Data Not Seasonally Adjusted

	Labor	Employ- Unemployr		ment	Census	
Area Name	Force	ment	Number	Rate	Emp	Unemp
Sacramento County	694,900	604,000	90,900	13.1%	1.000000	1.000000
Arden Arcade CDP	57,800	50,300	7,500	13.0%	0.083249	0.082638
Carmichael CDP	29,700	26,700	3,000	10.2%	0.044196	0.033389
Citrus Heights city	51,100	46,400	4,700	9.2%	0.076838	0.052031
Elk Grove CDP	35,800	32,000	3,800	10.7%	0.052995	0.042014
Fair Oaks CDP	17,400	16,100	1,200	7.1%	0.026690	0.013634
Florin CDP	13,200	10,500	2,700	20.2%	0.017414	0.029215
Folsom city	27,300	25,700	1,600	6.0%	0.042525	0.018086
Foothill Farms CDP	10,000	8,200	1,800	17.7%	0.013648	0.019477
Galt city	11,300	8,900	2,400	20.8%	0.014787	0.025876
Gold River CDP	4,800	4,700	100	2.6%	0.007807	0.001391
Isleton city	400	400	100	17.2%	0.000606	0.000835
La Riviera CDP	7,100	6,500	600	7.9%	0.010764	0.006121
Laguna CDP	20,700	19,200	1,500	7.2%	0.031834	0.016416
Laguna West Lakeside CDP	5,400	4,900	500	9.4%	0.008082	0.005565
North Highlands CDP	23,400	18,700	4,700	20.0%	0.030952	0.051475
Orangevale CDP	16,100	14,600	1,400	9.0%	0.024229	0.015860
Parkway South Sacramento CI	16,700	12,900	3,700	22.5%	0.021400	0.041180
Rancho Cordova City	31,700	26,900	4,700	14.9%	0.044619	0.052031
Rancho Murieta CDP	2,300	2,200	100	4.4%	0.003619	0.001113
Rio Linda CDP	6,000	4,800	1,200	20.2%	0.007917	0.013356
Rosemont CDP	14,200	12,600	1,600	11.1%	0.020867	0.017251
Sacramento city	221,400	187,600	33,800	15.3%	0.310678	0.371731
Vineyard CDP	6,000	5,500	400	6.8%	0.009185	0.004452
Walnut Grove CDP	500	300	200	30.6%	0.000569	0.001669
Wilton CDP	2,800	2,600	300	9.0%	0.004225	0.002782

CDP is "Census Designated Place" - a recognized community that was unincorporated at the time of the 2000 Census.

Notes:

- 1) Data may not add due to rounding. All unemployment rates shown are calculated on unrounded data.
- 2) These data are not seasonally adjusted.

Methodology:

Monthly city and CDP labor force data are derived by multiplying current estimates of county employment and unemployment by the employment and unemployment shares (ratios) of

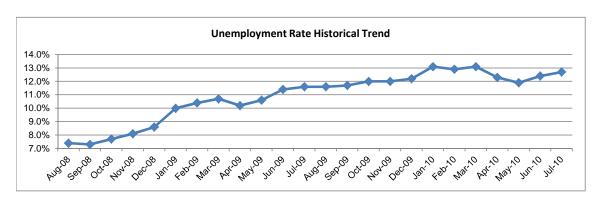
August 20, 2010

Alex Alvarado 530/741-5191

IMMEDIATE RELEASE

SACRAMENTO-ARDEN ARCADE-ROSEVILLE METROPOLITAN STATISTICAL AREA (MSA) (El Dorado, Placer, Sacramento, and Yolo Counties)

The unemployment rate in the Sacramento-Arden Arcade-Roseville MSA was 12.7 percent in July 2010, up from a revised 12.4 percent in June 2010, and above the year-ago estimate of 11.6 percent. This compares with an unadjusted unemployment rate of 12.8 percent for California and 9.7 percent for the nation during the same period. The unemployment rate was 12.2 percent in El Dorado County, 11.6 percent in Placer County, 13.1 percent in Sacramento County, and 12.0 percent in Yolo County.



		1				1		
Industry	Jun-2010	Jul-2010	Change	Change		Jul-2009	Jul-2010	Change
	Revised	Prelim	Ghange			Prelim	3.10.180	
Total, All								
Industries	826,200	820,900	(5,300)		840,100	820,900	(19,200)	
Total Farm	8,300	9,000	700		10,500	9,000	(1,500)	
Total Nonfarm	817,900	811,900	(6,000)		829,600	811,900	(17,700)	
Mining and								
Logging	500	500	0		500	500	0	
Construction	36,600	37,000	400		43,800	37,000	(6,800)	
Manufacturing	33,600	33,800	200		34,100	33,800	(300)	
Trade,								
Transportation &								
Utilities	131,100	131,100	0		133,500	131,100	(2,400)	
Information	17,200	17,100	(100)		18,400	17,100	(1,300)	
Financial								
Activities	51,100	50,500	(600)		53,600	50,500	(3,100)	
Professional &								
Business Services	96,700	97,100	400		101,900	97,100	(4,800)	
Educational &								
Health Services	97,800	97,900	100		98,200	97,900	(300)	
Leisure &								
Hospitality	80,400	80,500	100		83,600	80,500	(3,100)	
Other Services	27,800	27,900	100		28,800	27,900	(900)	
Government	245,100	238,500	(6,600)		233,200	238,500	5,300	

Notes: Data not adjusted for seasonality. Data may not add due to rounding
Labor force data are revised month to month
Additional data are available on line at www.labormarketinfo.edd.ca.gov
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Data Not Seasonally Adjusted

Area Name Force ment Number Rate Emp Unemplement each city and CDP at the time of the 2000 Census. Ratios for cities of 25,000 or more persons were developed from special tabulations based on household population only from the Bureau of Labor Statistics. For smaller cities and CDP, ratios were calculated from published census data.

City and CDP unrounded employment and unemployment are summed to get the labor force. The unemployment rate is calculated by dividing unemployment by the labor force. Then the labor force, employment, and unemployment are rounded.

This method assumes that the rates of change in employment and unemployment, since 2000, are exactly the same in each city and CDP as at the county level (i.e., that the shares are still accurate). If this assumption is not true for a specific city or CDP, then the estimates for that area may not represent the current economic conditions. Since this assumption is untested, caution should be employed when using these data.

State of California
EMPLOYMENT DEVELOPMENT DEPARTMENT
Labor Market Information Division
1880 Sierra Gardens Drive
Roseville, CA 95661

August 20, 2010

Contact: Diane Patterson

(916) 774-4716

SACRAMENTO-ARDEN-ARCADE-ROSEVILLE METROPOLITAN STATISTICAL AREA (MSA) (EL DORADO, PLACER, SACRAMENTO, AND YOLO COUNTIES) Seasonal cutbacks in school employment lead overall July job loss

The unemployment rate in the Sacramento-Arden Arcade-Roseville MSA was 12.7 percent in July 2010, up from a revised 12.4 percent in June 2010, and above the year-ago estimate of 11.6 percent. This compares with an unadjusted unemployment rate of 12.8 percent for California and 9.7 percent for the nation during the same period. The unemployment rate was 12.2 percent in El Dorado County, 11.6 percent in Placer County, 13.1 percent in Sacramento County, and 12.0 percent in Yolo County.

Between June 2010 and July 2010, total wage and salary employment located in the counties of El Dorado, Placer, Sacramento, and Yolo decreased by 5,300 to a total of 820,900 jobs.

- Government led the regional job decline, reporting a normal seasonal reduction of 6,600 jobs. State and local government education accounted for most of the downturn as public schools adjusted to summer schedules.
- Financial activities trimmed 600 jobs, primarily in finance and insurance (down 500 jobs). Real estate, rental, and leasing fell by 100 jobs.
- Information receded by 100 jobs, solely due to cutbacks in telecommunications.
- Seven industries advanced in July: total farm led regional job growth, gaining 700 jobs; construction and professional and business services each contributed 400 jobs; manufacturing added 200 jobs; and private educational and health services, leisure and hospitality, and other services, each rose by 100 jobs over the month.

Between July 2009 and July 2010, the total number of regional jobs dropped 19,200 or 2.29 percent.

- Construction shed 6,800 jobs over the year, with losses concentrated in specialty trade contractors (down 4,300 jobs). Construction of buildings lost 2,000 jobs, and cutbacks in residual construction accounted for an additional 500-job loss.
- Professional and business services contracted by 4,800 jobs. Administrative and support and waste management and remediation services was down 2,300 jobs, followed by professional, scientific, and technical services (down 2,200 jobs). Management of companies and enterprises registered a lesser decline of 300 jobs.
- Leisure and hospitality experienced a net decline of 3,100 jobs. Losses in food services and drinking places (down 2,600 jobs) and arts, entertainment, and recreation (down 700 jobs)

offset a 200-job gain in accommodation. Trade, transportation, and utilities (down 2,400 jobs) shed 1,300 jobs in wholesale trade and 1,100 jobs in retail trade.

Government was the only industry to report employment gains over the year, adding 5,300 jobs. An upswing in local government (up 5,400 jobs) and federal government (up 1,600 jobs) more than offset a 1,700-job decline in state government.

<u>ITEM IV- D – INFORMATION</u>

DISLOCATED WORKER UPDATE

BACKGROUND:

The most current dislocated worker update will be distributed at the meeting and staff will be available to answer questions.

Dislocated Worker Information PY 2010/2011 The following is an update of information as of September 15, 2010 on the Worker Adjustment and Training Notification (WARN) notices and Non WARN notifications in Sacramento County MONTH # OF SETA'S WARN **RECEIVE AFFECTED COMPANY AND ADDRESS** STATUS **INTERVENTION** NOTICE **WORKERS HAVI Logistics** 826 National Drive Official 5/26/2010 Sacramento, CA 95834 7/28/2010 103 **Declined Services Child Action** 6/4/2010 Sacramento, CA 8/9/2010 Official 7/28/2010 85 McDonough Holland& Allen PC's 500 Capitol Mall Official 6/28/2010 Sacramento, CA 8/31/2010 106 **Declined Services** U.S. Census 50 8/3/2010 Unofficial 7/1/2010 Sacramento, CA 8/31/2010 **EdFund** 10370 Peter A McCuen Blvd Official 7/1/2010 Mather, CA 95655 8/27/2010 18 **Declined Services** Zip Realty Official 7/1/2010 Emeryville, CA 8/31/2010 39 **Declined Services** O1 Communications, Inc. 1515 K street, Ste. 100 8/13/2010 Sacramento, CA Official 9/30/2010 52 Pending Beanstalk Official 9/7/2010 Sacramento, CA 11/1/2010 82 Pending HomeEq Servicing (Ocwen) 4837 Watt Ave 9/8/2010 North Highlands, CA 11/19/2010 902 Pending Official **CLARCOR Air Filtration Products** 3800 Pell Circle Pending Official 9/8/2010 Sacramento, CA 95838 11/22/2010 80 Freedom Debt Relief 3947 Lennane Drive Official 9/15/2010 Sacramento, CA 11/15/2010 123 Pending 95838 Total # of Affected Workers 1.640

<u>ITEM IV-E – INFORMATION</u>

EMPLOYER RECRUITMENT ACTIVITY REPORT

BACKGROUND:

Staff at Sacramento Works Career Centers and internal Employer Services staff work with local employers to recruit qualified employees. The most current dislocated worker update will be distributed at the meeting.

Mr. William Walker will be available to answer questions.

ITEM IV- F - INFORMATION

COMMITTEE UPDATES

BACKGROUND:

This item provides an opportunity for a report from the following committees:

- Youth Council Matt Kelly \triangleright
- **△** Planning/Oversight Committee – Lynn Conner
- Employer Outreach Committee Terry Wills
- Board Development Committee Kingman Tsang

ITEM V - OTHER REPORTS

1. <u>CHAIR'S REPORT</u>: The Chair of the Sacramento Works, Inc. Board, on a regular basis, receives numerous items of information concerning employment and training legislation, current programs, agency activities, and miscellaneous articles.

The important information from the material received and meetings attended will be shared with the entire Board and the method proposed by the Chair is to give a verbal report at each regular meeting. It will also allow time for the Board to provide input on items that may require future action.

2. <u>MEMBERS OF THE BOARD</u>

This item provides the opportunity for Workforce Investment Board members to raise any items for consideration not covered under the formal agenda. It also provides the opportunity for Board members to request staff to research or follow up on specific requests or to ask that certain items be placed on the next agenda.

- 3. <u>COUNSEL REPORT</u>: The Sacramento Works, Inc. Legal Counsel is the firm of Phillip M. Cunningham, Attorney at Law. This item provides the opportunity for Legal Counsel to provide the Sacramento Works, Inc. Board with an oral or written report on legal activities
- 4. <u>PUBLIC PARTICIPATION</u>: Participation of the general public at Sacramento Works, Inc. Board meetings is encouraged. The Sacramento Works, Inc. Board has decided to incorporate participants of the audience as part of its agenda for all meetings. Members of the audience are asked to address their requests to the Chair, if they wish to speak.