

## CAREER CENTERS

### **BROADWAY**

915 Broadway  
Sacramento, CA 95818  
(916) 324-6202

### **CITRUS HEIGHTS**

7011 Sylvan Rd, Suite A  
Citrus Heights, CA 95610  
(916) 676-2540

### **FRANKLIN**

7000 Franklin Blvd., Suite 540  
Sacramento, CA 95823  
(916) 262-3200

### **GALT**

1000 C Street, Suite 100  
Galt, CA 95632  
(209) 744-7702

### **GREATER SACRAMENTO URBAN LEAGUE**

3725 Marysville Blvd.  
Sacramento, CA 95838  
(916) 286-8600

### **HILLSDALE**

5655 Hillside Blvd., Suite 8  
Sacramento, CA 95842  
(916) 263-4100

### **LA FAMILIA**

5523 34th Street  
Sacramento, CA 95820  
(916) 452-3601

### **LEMON HILL**

5451 Lemon Hill Avenue  
Sacramento, CA 95824  
(916) 433-2620

### **MARK SANDERS**

2901 50th Street  
Sacramento, CA 95817  
(916) 227-1395

### **MATHER**

10638 Schirra Avenue  
Mather, CA 95655  
(916) 228-3127

### **RANCHO CORDOVA**

10381 Old Placerville Rd.,  
Suite 150  
Sacramento, CA 95827  
(916) 255-3255

### **SOUTH COUNTY**

8401 - A Gerber Road  
Sacramento, CA 95828  
(916) 525-4717

## Administrative Offices & Employer Services

925 Del Paso Blvd.  
Sacramento, CA 95815  
(916) 263-3800

Website: <http://www.seta.net>



## REGULAR MEETING OF THE SACRAMENTO WORKS, INC. BOARD

**DATE:** Wednesday, November 17, 2010

**TIME:** 8:00 a.m.

**LOCATION:** SETA Board Room  
925 Del Paso Blvd.  
Sacramento, California 95815

While the Sacramento Works, Inc. Board welcomes and encourages participation in the Sacramento Works, Inc. meetings, it would be appreciated if you would limit your comments to five minutes so that everyone may be heard. Matters under the jurisdiction of the Sacramento Works, Inc. Board and not on the posted agenda may be addressed by the general public following completion of the regular agenda. The Sacramento Works, Inc. Board limits testimony on matters not on the agenda to five minutes per person and not more than fifteen minutes for a particular subject. Meeting facilities are accessible to persons with disabilities. Requests for Assisted Listening Devices or other considerations should be made through the Clerk's office at (916) 263-3827. This document and other Board meeting information may be accessed through the Internet by accessing the SETA home page: [www.seta.net](http://www.seta.net).

## **A G E N D A**

### Page Number

- I. **Call to Order/Roll Call**
- ➔ **Introduction of New Board Members**
  - ✓ Daniel Koen, Negotiations & Organization Development Specialist, California Teachers Association
  - ✓ Coreena Conley, Site Director Sacramento Veterans Resource Center
  - ✓ Martha Penry, Area Director, California School Employees Assn.
  - ➔ **Member Spotlight (10 Minutes)**
  - ✓ Rick Wylie, Beutler Corporation
  - ✓ Kim Parker, California Employers Association
  - ➔ **Presentation:** Quarterly Economic Update - Ryan Sharp, Center for Strategic Economic Research (15-20 Minutes)
- II. **Consent Item** (2 minutes)
- A. Approval of Minutes of the September 22, 2010 Meeting 2-4

**III. Discussion/Action Items (20 minutes)**

- |    |  |     |
|----|--|-----|
| 1. | Approval to Submit a Request to Transfer Workforce Investment Act Dislocated Worker Funds to Adult Funds | 5   |
| 2. | Approval of Use of Board Initiative Funds  | 6-9 |

**IV. Information Items (20 Minutes)**

- |    |  |       |
|----|--|-------|
| A. | Update on Implementation of the Workforce Investment Act Gold Standard Evaluation (Robin Purdy)  | 10-13 |
| B. | Update on Regional Industry Cluster of Opportunity Planning Process for the Clean Energy Technology Sector in the Sacramento Region (Ryan Sharp) | 14    |
| C. | Update on Implementation of Jobs.SacramentoWorks.org (Ralph Giddings)  | 15    |
| D. | Sacramento Works One Stop Career Center First Quarter Report 2010-2011(Ralph Giddings)   | 16    |
| E. | ARRA Workplace Learning/Job Creation Program Outcomes (Robin Purdy)  | 17    |
| F. | 2010 Sacramento Works for Youth Summer Program (Christine Welsch)  | 18-19 |
| G. | WIA Youth Procurement Planning (Christine Welsch)  | 20    |
| H. | New Sacramento Works Logo (Terri Carpenter)  | 21    |
| I. | Dislocated Worker Report (William Walker)  | 22-23 |
| J. | Employer Recruitment Activity Report (William Walker)  | 24-25 |
| K. | Unemployment Update from the Employment Development Department (Robin Purdy)   | 26-34 |
| L. | Committee Updates  | 35    |

**V. Other Reports (5 minutes) 36**

1. Chair
2. Members of the Board
3. Counsel
4. Public Participation

**VI. Adjournment**

**DISTRIBUTION DATE: WEDNESDAY, NOVEMBER 10, 2010**

# *Role of Sacramento Works, Inc., the Local Workforce Investment Board*

*Sacramento Works, Inc., the local Workforce Investment Board is a 41-member board charged with providing policy, planning and oversight for local workforce development initiatives.*

## *Vision:*

*Building a dynamic workforce for the Sacramento Region.*

## *Mission:*

*Sacramento Works partners with the workforce community to serve regional employment needs.*

*Sacramento Works, Inc.*  
*Strategic Business Plan*

## **Goals**

### Goal 1 (Planning/Oversight Committee)

Prepare customers for viable employment opportunities and career pathways in the region by improving the one stop career center system.

### Goal 2 (Employer Outreach Committee)

Support regional employers' efforts to hire, train, and transition employees by enhancing and communicating the availability and value of Sacramento Works' employer and business services.

### Goal 3 (Youth Council)

Prepare youth to thrive and succeed in the regional workforce by providing relevant work readiness and employment programs and engaging regional employers and academia.

ITEM II-A – CONSENT

APPROVAL OF MINUTES OF THE SEPTEMBER 22, 2010 MEETING

BACKGROUND:

Attached are the minutes of the September 22, 2010 meeting for review.

RECOMMENDATION:

That your Board review, modify if necessary, and approve the attached minutes.

## **REGULAR MEETING OF THE SACRAMENTO WORKS, INC. BOARD**

### Minutes/Synopsis

SETA Board Room  
925 Del Paso Blvd.  
Sacramento, California

Wednesday, September 22, 2010  
8:00 a.m.

**I. Call to Order/Roll Call:** Mr. King called the meeting to order at 8:07 a.m.

Members Present: Leslie Botos, Brian Broadway, Bill Camp, Mike Dourgarian, Mark Erlichman, Diane Ferrari, Bernadette Halbrook, Jason Hanson, Barbara Hayes, Gary King, Kathy Kossick, Frank Louie, Elizabeth McClatchy, James Pardun, Tanja Poley, Anette Smith-Dohring, Dan Throgmorton, Kingman Tsang, Terry Wills, Rick Wylie.

Members Absent: Larry Booth, Lynn Conner, David Gordon, Lisa Harr, William Karns, Matt Kelly, Daniel Koen, James Lambert, Matt Mahood, Michael Micciche, Dennis Morin, Kim Parker, Deborah Portela, Maurice Read, Lorenda Sanchez, Mike Testa, Bruce Wagstaff, David Younger.

The Board acknowledged Mr. Jim Pardun who will be retiring October 29. He has been an outstanding contributor to the board.

- **Introduction of New Board Member:** Dr. Bernadette Halbrook, Professor of Counseling and Associate Director of Civic Affairs, CSUS: Dr. Halbrook was welcomed to the board representing the Education Sector; she stated that she has a background in counseling.

Quarterly Economic Update and an Update on the Regional Clusters of Opportunity Planning Process for the Clean Energy Sector

Mr. Ryan Sharp reported that this is the third of four briefings. This briefing will be going over the economic conditions in the area. More information can be found on the web site.

**II. Consent Item**

**A. Approval of Minutes of the July 28, 2010 Meeting**

Minutes were reviewed. Ms. Poley asked that the minutes be corrected to show that she was present at the meeting.

Moved/Camp, second/Erlichman, to approve the July 28 minutes as corrected.  
Voice Vote: Unanimous approval.

### **III. Discussion/Action Items**

#### **A. Implementation of Waivers to the Workforce Investment Act Incumbent Worker Training Waiver Guidance**

Ms. Purdy reviewed this item. Dr. Throgmorton stated that it seems this would be most beneficial to small businesses. Mr. Walker agreed and stated that larger employers would only receive 50% reimbursement. Ms. McClatchy asked if this is for the purpose of keeping the employee employed. Mr. Walker replied that this is actually layoff aversion; if not for these funds, employers would be laying off employees.

Moved/Dourgarian, second/Camp, to approve the implementation of the U.S. D.O.L. WIA waivers on On-the-job Training and Incumbent Worker Training.  
Voice Vote: Unanimous approval.

#### **B. Discussion of Sector Initiatives and Planning in the Education Sector**

Ms. Purdy stated that there have been two successful initiatives: health care and clean energy. Dr. Throgmorton and Ms. Hayes will discuss efforts to study an education sector initiative.

Dr. Throgmorton stated that the Sacramento Metro Chamber of Commerce will be reviewing the education sector at the upcoming Convergence.

Ms. Hayes stated that this region has an abundance of educational institutions. There are a number of organizations looking at evaluating what is available in the region to include what the private educational groups have available. There is a need to do an asset map to know the value faculty, students, alumni and what gaps that must be filled in.

Ms. Hayes reviewed the four strategies: 1) Identify what the region already has, 2) identify gaps in opportunities, 3) develop attraction for faculty, and 4) develop advocacy strategy for the region.

Ms. Hayes suggested that the board look at this sector as something to be nurtured and grown like other industries.

McClatchy, second/Camp, to move this to Planning/Oversight Committee for consideration.

Voice Vote: Unanimous approval.

#### **IV. Information Items**

##### **A. Workforce Investment Act Gold Standard Evaluation**

Mr. Ron D'Amico stated that the US Department of Labor has funded an evaluation using a random selection of LWIAs and customers. There is a clause in the Workforce Investment Act that the Secretary of Labor shall conduct a rigorous study of WIA. The actual study will not 'launch' until spring, 2011. SETA staff will be trained in early 2011 and the random assignment of customers will begin in Spring 2011. The final report will be published in 2015.

Ms. Poley expressed concern about the study and stated that she could not refer clients to SETA for assistance.

The board inquired whether the Agency could opt out of the evaluation. Mr. D'Amico stated that it is important to know the effectiveness of WIA.

Ms. Purdy stated that a listing of core services provided at career centers will be given at the next meeting.

Mr. King stated that this will be brought to the board for action at a later date.

##### **B. Sacramento Works One Stop Career Center Annual Report 2009-2010: Tabled.**

##### **C. Unemployment Update from the Employment Development Department: Tabled.**

##### **D. Dislocated Worker Update: Tabled.**

##### **E. Employer Recruitment Activity Report: Tabled.**

##### **F. Committee Updates: Ms. Welsch stated that the Youth Council did a video on green jobs. Ms. Nicole Garret and Ms. Melissa Hotchman were the producers of the video. Ms. Hotchman was hired as a youth media consultant for Sacramento Works. A solar cooking demonstration will be in the parking lot today.**

#### **V. Other Reports**

1. Chair: No report.

2. Members of the Board: Ms. Kossick stated that tickets are available for board members wishing to attend the salute to labor dinner honoring Matt Kelly scheduled for Thursday evening and Convergence scheduled for Friday morning. Board members were also encouraged to finish their ethics training.

3. Counsel: No report.

4. Public Participation: None.

**Adjournment:** The meeting was adjourned at 10:05 a.m.



## ITEM III-1 - ACTION

### APPROVAL TO SUBMIT A REQUEST TO TRANSFER WORKFORCE INVESTMENT ACT DISLOCATED WORKER FUNDS TO ADULT FUNDS

#### BACKGROUND:

This item addresses the transfer for Program Year (PY) 2010-11 adult and dislocated worker funds. Based on a waiver submitted by the Employment Development Department (EDD) and approved by the Department of Labor (DOL), the Local Workforce Investment Areas (LWIA) may transfer up to 50 percent of the Workforce Investment Act (WIA) formula adult funds and up to 50 percent dislocated worker funds allocated to the local area between the adult and dislocated worker funding streams. On June 30, 2010, the DOL granted California an extension of the waiver to permit an increase of the funds transfer limitation in WIA Section 133(b)(4). This waiver is granted through June 30, 2011.

The WIA allows the transfer of funds between the adult and dislocated worker funding streams in order to maximize customer service and provide local boards with greater flexibility to respond to changes in their local labor markets.

Staff is recommending that the Board approve a continuation of the transfer of 50 percent of dislocated worker funds to the adult funding allocation for 2010-2011. Consolidating dislocated worker and adult funding streams simplifies accounting, data collection and reporting procedures, and eliminates labor-intensive eligibility procedures. The merging of funds also increases flexibility in service delivery. All adults have universal access to services while adults who also demonstrate they meet the criteria for dislocated worker, can be counted as a distinct population within the SMARTware data management system and the State JTA system for the purpose of reporting that data.

The amount of funds to be transferred is \$2,269,297.

#### RECOMMENDATION:

Approve submission to the State of California, Employment Development Department of a request to transfer 50 percent of the WIA Dislocated Worker funds into the WIA Adult funding stream for 2010-2011.

## ITEM III- 2 - ACTION

### APPROVAL OF USE OF BOARD INITIATIVE FUNDS

#### BACKGROUND:

The Sacramento Works Board established a policy on use of board initiative funds. The Executive Committee has the authority to approve use of these funds up to \$10,000 for an individual project. For requests over \$10,000 the full Sacramento Works Board must approve the use of funds.

At the last board meeting on September 22, 2010 the board was involved in a discussion regarding working on research and planning initiatives to support and grow the education sector in the Sacramento region.

The Sacramento Commerce and Trade Organization (SACTO) is moving forward with the first step in supporting and growing the education sector by producing an asset map of the education sector in the region. SACTO is requesting \$15,000 of Sacramento Works Board Initiative funds to support this effort.

The Sacramento Works Executive Committee met and approved this at their October 25, 2010 meeting.

#### RECOMMENDATION:

Approve the use of \$15,000 in board initiative funds to support the efforts to grow the education sector in the Sacramento region.

## **Positioning the Sacramento Region to Take Advantage of the New Economy and New Opportunities**

### Case Statement

Post-secondary educational institutions are some of the most valuable assets the Sacramento Region possesses. Anchored by a UC and CSU campus, and three community college districts, the region is also home to a wide variety of professional, technical, and liberal arts colleges, all of which combine to create a robust foundation for our regional workforce, access to research dollars, technology transfer and the creation of new companies, technical training, and significant economic impact for our regional economy.

There is little question that knowledge is the currency of the new economy. As such, regions that strategically invest in and support their education infrastructure will be the ones that grow their economies both quantitatively and qualitatively in the coming years. Thus, it is critical that the Sacramento Region support our valuable, existing educational institutions and strategically plan for additional resources, campuses, and/or institutions.

A meeting was held with Sacramento regional business, education, and civic leaders in May 2010 to discuss the importance of post-secondary education to a regional economy and to explore ways that we, as a region, can support and grow this industry sector for the mutual benefit of all. (A copy of the proposed work plan resulting from the meeting is attached.) The following steps/actions were agreed upon by all:

- I. Identify What We Have**
- II. Identify What We Want**
- III. Development of Talent Retention and Attraction Strategy**
- IV. Development of Robust Regional Advocacy Strategy to Support Higher Education**

In order to begin the process of supporting our existing post-secondary educational institutions and possibly recruiting additional institutions into the region, we must first understand the value and purpose of what we have and identify any gaps that may exist. In order to do this, we must asset map the industry sector within the region. Such a tool would provide the basis for future discussions and development of strategies for support, growth, and recruitment of institutions, students, faculty, and research opportunities that will build a solid workforce, provide significant economic impact, and accelerate the future growth of the Sacramento regional economy.

### Request for Funding

The cost of such a strategic review of this industry sector and the corresponding asset mapping is approximately \$15,000. We would like to request this amount from the Sacramento Works – Board Initiative Funds.

**Education Summit**  
May 20, 2010

**Summary and Next Steps**

On May 20, 2010, a session was held at the offices of the Sacramento Area Council of Governments to discuss the value and importance of higher education to our region's economic development – past, present, and future. The session was attended by city managers, county executives, and business and education leaders from around the region. After a presentation on some unique partnerships and developments between local governments, the business community and the educational institutions around the United States, a conversation ensued about the educational infrastructure that exists here in the Sacramento Region, the tremendous value that it provides, and the opportunities that may exist for collaborative partnerships between these institutions and our local governments and business community going forward.

It was agreed by all that the “new economy” will be one where talent and knowledge are king. Also agreed by all, was the fact that the Sacramento Region has a wealth of riches in this area, but that we don't fully realize the value and the opportunities that accompany the resources we have. There was also concurrence that we, as a region, want to further develop this resource, through the support, leveraging, and growth of what is already in the region and the recruitment of additional educational institutions

The following goal statement and actions are *proposed* as an outcome of the meeting.

**Goal Statement:** Realizing the extraordinary value that higher education provides to a regional economy, identify opportunities for government, business, and educational leadership to work together to support and grow higher education in the Sacramento Region.

**I. Identify What We Have**

Develop an asset map of the secondary educational infrastructure and resources that exist in the Sacramento Region.

*Lead: Ryan Sharp, Director, Center for Strategic Economic Research*

*When: Fall 2010*

**II. Identify What We Want**

Develop a regional vision for the growth and recruitment of secondary educational institutions based on the nexuses of jurisdictional desires, existing plans of our existing educational institutions, and identified opportunities and needs.

*Lead: City Managers County Executives, Business and Educational Leaders*

*When: Fall/Winter 2010 – Following completion and discussion of asset map*

### **III. Development of Talent Retention and Attraction Strategy**

Develop an action plan that serves to attract and retain the student population through, among other points, promoting the quality of life and opportunities in the region by increasing the connection between the college experience and the communities in the region; elevating the importance of investing in our existing workforce through continued education, create synergies and stronger linkages between educational institutions and the business community – through internships, collaborative partnerships, professional development of existing staff, etc.

*Lead: City Managers, County Executives, Business and Educational Leaders*

*When: Winter/Spring 2011 – Following completion and discussion of asset map and development of regional vision for higher education*

### **IV. Development of Robust Regional Advocacy Strategy to Support Higher Education**

Develop an advocacy strategy that involves the entire community – local government, business, and educational leadership – touting the benefits and importance of all elements of higher education to the Sacramento Region to our state and federal representatives, and business community on a consistent basis. Support the advocacy strategy with a marketing element that provides clear, up to the minute information to our elected officials and can be used to recruit new institutions, educators, students, and talent to the region.

*Lead: City Managers, County Executives, Business and Educational Leaders together with Sacramento Metro Chamber*

*When: Spring 2011 – Following completion and discussion of asset map and development of regional vision for higher education*

Workforce has been, and will continue to be, the single most influential factor that companies consider when locating or expanding their operations. A region's educational infrastructure is a key and competitive element of workforce. In addition to workforce, higher education brings research (money and talent), innovation, entertainment, and culture to a region. Here in the Sacramento Region, we have an excellent foundation on which to build.

Thank you to all of you who participated in the initial session. We will meet again this fall and present you with information that will move the discussion and outcomes along. Please review the outline above and bring with you to the meeting this fall any additional items you would like to see addressed.

## ITEM IV-A - INFORMATION

### UPDATE ON IMPLEMENTATION OF THE WORKFORCE INVESTMENT ACT GOLD STANDARD EVALUATION

#### BACKGROUND:

At the September Sacramento Works, Inc. meeting, Ron D'Amico, Co-Principal Investigator for Social Policy Research Associates provided information on the U.S. Department of Labor's Gold Standard Evaluation, a study of 30 local Workforce Investment Areas. SETA/Sacramento Works has been selected to be one of the participating areas.

The evaluation presents an opportunity for the workforce investment system to document the importance of WIA-funded services to the participants we serve, our oversight bodies including Congress, the Office of Management and Budget, and the general public.

The evaluators will examine net impacts by subgroups including age, gender, race/ethnicity, and veteran status, among others with an additional emphasis placed on the impact effectiveness of specific intensive services and the combination of intensive and training services on workforce investment system client's employment and earnings.

The feedback provided by Sacramento Works Board members included concerns about withholding services from customers in need during this time of economic hardship. Staff committed to working with Social Policy Research Associates to ensure that the all customers would continue to receive the services defined as "core" in the career centers (access to information on job training providers, access to job placement and referral services, access to informational workshops, and access to computers, phones, faxes and copiers). Staff has met with SPR evaluators and Career Center Site Supervisors to further define the evaluation and to ensure that the evaluation will compare the outcomes of customers who receive intensive and training services to the outcomes of customers who receive only the self-directed "core" services provided through the one-stop career center system. SPR has assured staff that the control group in this study will be greatly minimized to reduce the impact on One-Stop Career Center operations. It is anticipated that 1,300 customers will take part in the study and that 110 or 8% will be restricted to using only the self-directed core services available at the Career Centers.

Attached is a flow chart showing how the Gold Standard Evaluation process will be integrated into the career center customer flow, and how it will affect services to customers. Staff will continue working with SPR and the Site Supervisors to plan and implement the evaluation. Currently the implementation date is July 1, 2011.

# Tier 1 Career Center Flow – Gold Standard Review

## Customer enters career center

1. Completes Membership Application and signs code of conduct, grievance and complaint procedure.
2. Receives Orientation to career center services including introduction to Gold Standard Review.
3. Customer is informed that RTW, Selective service and employment status documents must be scanned prior to Tier 2 services.

## Tier 1 Self Directed Services

- UI Navigator/CalJobs/Virtual One Stop
- Orientation
- Computer s, Fax, copiers, phones
- Basic Assessment
- Job Postings/Career Fairs/Employer recruitments
- Training and Education information
- Informational Workshops
  - Job readiness
  - Career exploration
  - Financial Literacy
  - Business Information
- Coaching 1 – Beginning Your Plan

Customers Receiving Tier 1 services are exempt from the Gold Standard Review random assignment

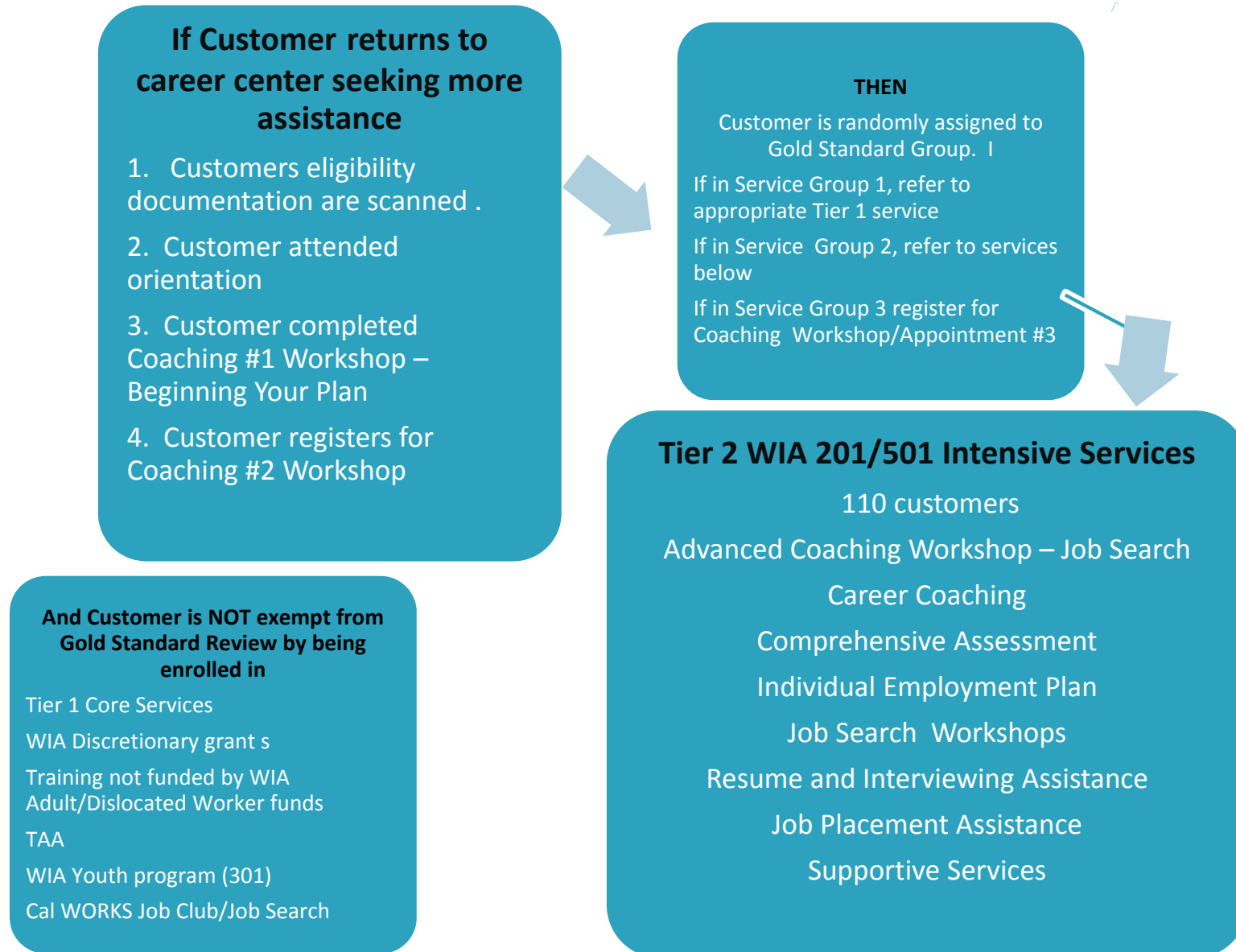
## 1300 Customers Assigned to Gold Standard Review who

1. Register for WIA/Scan RTW docs
2. Attend Orientation
3. Complete Coaching 1
4. Register for Advanced Coaching workshop/appointment

Will be randomly assigned to service groups:

- Group 1 receive only Tier 1 - 110
- Group 2 receives Intensive services- 110
- Group 3 receives Intensive/Training - 1,080

# Tier 2 Career Center Flow – Gold Standard Review





## Tier 3 Career Center Flow – Gold Standard Review



## ITEM IV-B - INFORMATION

### UPDATE ON REGIONAL INDUSTRY CLUSTER OF OPPORTUNITY PLANNING PROCESS FOR THE CLEAN ENERGY TECHNOLOGY SECTOR IN THE SACRAMENTO REGION

#### BACKGROUND:

In March, 2010, SETA/Sacramento Works received funding from the California Workforce Investment Board develop a plan to grow the clean energy technology sector in the Sacramento region. SETA/Sacramento Works funded Valley Vision, the Los Rios Community College District's Center of Excellence and the Center for Strategic Economic Research to build upon the work of the Green Capital Alliance, Congresswoman Doris Matsui, and Mayor Kevin Johnson to develop an action plan to make our growing clean technology sector a defining feature of our economy and make the six-county Sacramento region a leader in sustainability.

The Center for Strategic Economic Research and the Center of Excellence conducted extensive background research of the clean energy technology sector to assess the nature and economic conditions relevant to the Sacramento Region.

As the convener of the Green Capital Alliance, Valley Vision facilitated the priority setting process, facilitated a series of stakeholder meetings, CEO Roundtables, focus groups and individual meetings, to develop a set of prioritized strategies and action plan.

The Cluster of Opportunity Investment Strategy, a draft of which is being sent under separate cover for your information, will become the central plan guiding the clean energy-related work of all of the partnering organizations.

In the coming months, the partners in the Clean Energy Regional Industry Cluster of Opportunity Strategy will pledge resource commitments, organizational and policy changes, and continuing collaborative mechanisms for sustaining cluster engagement and investment in workforce and economic development.

Ryan Sharp, Director of the Center for Strategic Economic Research, will be available at the meeting to review the strategies and planning process and answer questions from board members.

## ITEM IV-C – INFORMATION

### UPDATE ON IMPLEMENTATION OF JOBS.SACRAMENTOWORKS.ORG

#### BACKGROUND:

In early 2010, SETA and Sacramento Works, Inc. made a decision to purchase a virtual one stop career center system. Staff has been working with the software company, Geographic Solutions, to convert all of our customer and employer information from our current tracking system, create an implementation plan targeting late 2010 or early 2011 for implementation at SETA's twelve One Stop Career Centers, train staff and partners on the use of the new system.

On October 18, 2010 the first phase of the new system, ***Jobs.sacramentoworks.org*** was launched. In this phase, the customer information of 83,000 job seeker customers who visited the career center system and over 600 employer customers using the career center system was transported into the ***Jobs.sacramentoworks.org*** database. In addition, the ***Jobs.sacramentoworks.org*** system has the capability of spidering national job banks, employer websites, and public and private sector job boards.

Job seekers can log into the system, register and complete a resume and identify their skills and they will be provided all of the jobs that match their qualifications. Employers can list their open job orders and access resumes from qualified job seekers.

Phase 2 is planned for launch on January 19, 2011. Phase 2 will include all customer tracking and case management modules.

Staff will be available to demonstrate how the new system works and answer questions.

ITEM IV-D - INFORMATION

SACRAMENTO WORKS ONE STOP CAREER CENTER FIRST QUARTER REPORT  
2010-2011

BACKGROUND:

Selected performance data for the first quarter of the Sacramento Works Career Center activities will be sent under separate cover.

Additional information will be provided at the November 17 meeting.

Staff will be available to answer questions.

## ITEM IV-E – INFORMATION

### ARRA WORKPLACE LEARNING/JOB CREATION PROGRAM OUTCOMES

#### BACKGROUND:

SETA/Sacramento Works used the American Recovery and Reinvestment Act of 2009 to fund three activities designed to create jobs and assist unemployed adults re-enter the workforce. This is the first in a series of reports to the board highlighting the outcomes of the investments made in the Sacramento Region.

The Workplace Learning/Job Creation activity provided wage subsidies for unemployed workers in order for them to gain the work readiness or occupational skills that are needed to compete in the labor force. Two types of wage subsidy programs were funded:

- Work Experience - 100% wage subsidies to provide work readiness skills to individuals with severe barriers to employment, and
- On-the-job-training – a program where employers “hire first” and receive from 50%-90% wage reimbursement to offset the extraordinary costs of training.

The Work Experience Activity targeted individuals who received public assistance and who were enrolled in the CalWORKS program. This program targeted 75 individuals with severe barriers to employment and provided them with paid work experience in entry level employment opportunities. 57 individuals (or 76%) completed their training and 23 (30%) entered employment at an average wage of \$9.21 per hour (without benefits). While the goals of the program (paid employment for unemployed people) were achieved, because of the low entered employment rate, staff did not recommend this activity to continue in 2010-2011.

The On-the-job training Activity targeted CalWORKS recipients and dislocated workers. Seven program operators were funded to develop On-the-job-training contracts with private sector employers for 331 unemployed workers. Employers were reimbursed up to 90% of the wages paid to trainees and committed to hiring the workers if they successfully completed training. Of the 331 trainees, 311 (94%) successfully completed training and 255 (77%) entered employment upon completion of training at an average rate of \$12.47 without including benefits. This program, funded with WIA ARRA funding and ARRA TANF ECF funding provided by the Sacramento County Department of Human Assistance was recommended for continuation in 2010-2011.

## ITEM IV-F - INFORMATION

### 2010 SACRAMENTO WORKS FOR YOUTH SUMMER PROGRAM

#### BACKGROUND:

The 2010 Sacramento Works for Youth Recovery Act Summer Youth Program provided employment for 904 Sacramento youth. Youth earned \$1,088,351 in wages between June 1, 2010 and August 31, 2010 for an average of \$1,200 per youth. Twenty-one (21) youth providers were funded to provide the recruitment, placement and case management. TANF ECF funds provided the wages for 391 youth and the Recovery Act funds supported the remaining wages and staffing costs.

Prior to placement into employment, the youth participated in a 1 week Work Readiness course. Curriculum topics included punctuality, attendance, attitude, budgeting, completing timesheets accurately, working with others, customer service skills, and many occupational skills. There were 289 different employers participated in the program as a subsidized worksite. Occupational industries included clerical, construction trade, sales, green jobs, human services, medical, child care, hospitality, multimedia production, and agriculture.

#### **Examples of Worksites**

- AllState Insurance
- Art Sol Collective
- Boys and Girls Club
- Beutler Corporation
- Building a Dog Park at Howe Avenue Park
- Cities of Galt, Citrus Heights, Rancho Cordova and Sacramento
- Community Gardens
- Goodwill Industries
- Hmong Women's Heritage
- Jealousy Catering
- Latino Native Voices
- Mercy Housing-Galt
- SCUSD Elementary Schools
- Pacific Coast Building Products
- RiteAid
- Ronald McDonald House
- Sacramento City Hall
- Sacramento Police Department
- Sacramento Public Libraries
- Sacramento State Alumni Center
- Soil Born Farms
- Sutter General Hospital
- Sojourner Truth Museum

ITEM IV-F – INFORMATION (continued)

Page 2

Youth enrolled in the Career Pathways attended a Community College course and participated in work experience in a career pathway. These high school youth also received high school credits and acquired the skills and abilities to look for work in their career pathway while continuing their education in high school or post-secondary education.

The primary outcomes of the summer youth employment program are placement in a summer job and attainment of work readiness skills for ongoing career and academic success. However, SETA encourages providers and employers to provide ongoing placement assistance to the youth. In 2010, sixty-eight youth have maintained or become employed after the completion of the summer program with salaries ranging from \$8.00 to \$11.50 an hour. Placements have included City of Galt Parks and Recreation, Whole Foods Market, CA Prison Health Care, City of Rancho Cordova Police Department., Rancho Cordova Library, and All Health Medical Clinic.

The great collaboration of SETA staff, youth providers, community partners and the employer community contributed to another successful Sacramento Works for Youth program. Thanks to this partnership over 900 youth had a positive summer experience!

## ITEM IV- G - DISCUSSION

### WIA YOUTH PROCUREMENT PLANNING

#### BACKGROUND:

The Sacramento Works Youth Council began the public planning process for the procurement of WIA Youth services at the September and October 2010 Youth Council meeting. The agenda included an overview of two strategies that could be incorporated into the WIA youth program service model:

- **Service Learning** is a teaching strategy that integrates meaningful community service with instruction and reflection to enrich the learning experience, teach civic responsibility, and strengthen communities. To further explore this concept, SETA is sponsoring a training of WIA youth providers and SETA staff in Service Learning.
- **Safe Community Partnership** is a partnership of the City of Sacramento, SETA and faith and community-based organizations targeting services to the youth engaged in violence and gang lifestyle. This initiative is currently supported by three grants from the State of California and the US Department of Justice.
- Youth-related “green” initiatives
  - SETA Green Jobs Corps
  - Soil Born Farms Green Jobs Corps
  - Sacramento Tree Foundation
- Other options for youth services/community input
- Review of RFP planning calendar.

The planning process continues with input from community members, youth service providers and review of youth-related demographic, academic and employment data. This data will be forwarded under separate cover.



## ITEM IV-H - INFORMATION

### NEW SACRAMENTO WORKS LOGO

#### BACKGROUND:

The current Sacramento Works logo was developed over 12 years ago when the new Workforce Investment Act (WIA) replaced the Job Training Partnership Act (JTPA). The WIA legislation required that each local service delivery area implement One Stop Career Centers to provide services to job seekers and employers. The identity for Sacramento Works was developed primarily for the One Stop Career Center system.

Over the years, Sacramento Works has expanded its scope and services including programs outside of the Career Center system. To reflect this change and broader scope of programs and services, staff approached the Sacramento Works, Inc. Executive Committee about updating the logo in August of this year. The Executive Committee supported the staff recommendation for a new logo and over the course of several months the process of developing a new logo was launched.

The new logo image represents both staff and board member input. The final logo concept is being presented for approval by the Executive Committee on November 15.

ITEM IV- I – INFORMATION  
DISLOCATED WORKER UPDATE

BACKGROUND:

The most current dislocated worker update is attached; staff will be available to answer questions.

## Dislocated Worker Information PY 2010/2011

The following is an update of information as of October 26, 2010 on the Worker Adjustment and Training Notification (WARN) notices and Non WARN notifications in Sacramento County

	<b>MONTH RECEIVE NOTICE</b>	<b>COMPANY AND ADDRESS</b>	<b>WARN STATUS</b>	<b># OF AFFECTED WORKERS</b>	<b>SETA'S INTERVENTION</b>
Official	5/26/2010	<b>HAVI Logistics</b> 826 National Drive Sacramento, CA 95834	7/28/2010	103	Retained jobs
Official	6/4/2010	<b>Child Action</b> Sacramento, CA	7/28/2010	85	8/9/2010
Official	6/28/2010	<b>McDonough Holland &amp; Allen PC's</b> 500 Capitol Mall Sacramento, CA	8/31/2010	106	Declined Services
Unofficial	7/1/2010	<b>U.S. Census</b> Sacramento, CA	8/31/2010	50	8/3/2010
Official	7/1/2010	<b>EdFund</b> 10370 Peter A McCuen Blvd Mather, CA 95655	8/27/2010	18	Declined Services
Official	7/1/2010	<b>Zip Realty</b> Emeryville, CA	8/31/2010	39	Declined Services
Official	8/13/2010	<b>O1 Communications, Inc.</b> 1515 K street, Ste. 100 Sacramento, CA	9/30/2010	52	Declined Services
Official	9/7/2010	<b>Beanstalk</b> Sacramento, CA	11/1/2010	82	11/11/2010
Official	9/8/2010	<b>HomeEq Servicing (Ocwen)</b> 4837 Watt Ave North Highlands, CA	11/19/2010	902	10/25-27/2010
Official	9/8/2010	<b>CLARCOR Air Filtration Products</b> 3800 Pell Circle Sacramento, CA 95838	11/22/2010	80	9/28/2010
Official	9/15/2010	<b>Freedom Debt Relief</b> 3947 Lennane Drive Sacramento, CA 95838	11/15/2010	123	10/21/2010
Official	10/4/2010	<b>Cost-U-Less Insurance Center, Inc</b> 2721 Citrus Rd, Ste. B Rancho Cordova, CA 95742	11/30/2010	91	11/15-16/2010
Official	10/8/2010	<b>Wells Fargo</b> 11000 White Rock Rd Rancho Cordova, CA 95670	12/5/2010	101	11/10/2010
Official	10/8/2010	<b>Child Action</b> 9800 Old Winery Rd Sacramento	12/5/2010	80	11/3/10 11/10/2010
			<b>Total # of Affected Workers</b>	1,912	

ITEM IV-J – INFORMATION

EMPLOYER RECRUITMENT ACTIVITY REPORT

BACKGROUND:

Staff at Sacramento Works Career Centers and internal Employer Services staff work with local employers to recruit qualified employees. The most current update is attached.

Mr. William Walker will be available to answer questions.

## Employer Recruitment Activity Report

<b>Employer</b>	<b>Jobs</b>	<b>No of Positions</b>
AccentCare	Caregivers	16
Acrobat Staffing	Cooks, Servers, Dishwashers	13
Advance Call Center Technologies	Call Center Technical	70
Appleone Employment Services	Various Positions	38
Agilent Technologies	Manufacturing Engineer Supervisor	1
Amerikit	Warehouse, Administrative Asst.	3
Beutler Corporation	Consolidated/Flash Cool	70
Cacique, Inc	District & Sales Managers	2
California Energy Savers	Telemarketing	4
California Redevelopment Association	Member Service Associate	1
Campbell Soup	Maintenance Mechanics	67
Capital Autism Services	Behavioral Tutors	8
Cenveo	Maintenance Tech & Adjusters	2
Cenveo	Mechanical Tech & Adjuster	2
Child Abuse Prevention Center	Community Ed Training Mgr	1
Community Services Planning Council	Program Associate	1
CSSC-Janitorial	Janitors	2
Delta Dental of California	Workforce Management Coordinator	1
Dome Printing	Truck Driver	1
General Produce Company	Retail Merchandiser	1
Grocery Outlet	Deli, Clerk, Cashier, Produce etc.	40
Hickory Farms	Seasonal Positions	28
HMS Host	Cashiers, Cook, Attendants	12
H & R Block	Office Managers	12
Intelligrated	Product Support Engineers	5
International Language Interpreters	Translators/Translators	12
Kustum Steel Fabricators	Welders/ Welder Helper	3
Manpower	Warehouse/Maintenance	10
N Solar Inc	Green Jobs	150
Nestlé Waters North America	Admin Staff & Warehouse Positions	40
North Highlands Pharmacy Inc.	Pharmacy Clerk	2
OPDE	Solar Photovoltaic	150
PG&E	Utility Equipment Mechanics	31
Raging Waters	Various Positions	50
Randstad	Bilingual Customer Service Reps	15
Salvation Army Emergency Shelter	Case Manager & Housing Specialist	2
Sears	Seasonal Sales Associates/ Cashiers	12
Select Staffing	Warehouse /Lt Industrial/Forklift Operators	20
Staffing Network	Various Positions	13
Solar Power Inc	Solar Photovoltaic	50
Support for Home	Caregivers	13
Turning Point Christian School	Pre-School Teacher	1
Union Pacific	Diesel Mechanic	1
Vacuum Process Engineering	Drafter/Designer & Technicians	2
ZETA	Construction	50
<b>Total</b>		<b>1028</b>

ITEM IV-K – INFORMATION

UNEMPLOYMENT UPDATE/PRESS RELEASE FROM THE EMPLOYMENT  
DEVELOPMENT DEPARTMENT

BACKGROUND:

The unemployment rate for Sacramento County for the month of September is 12.5%.

Staff will be available to answer questions.

**REPORT 400 C**  
**Monthly Labor Force Data for Counties**  
**September 2010 - Preliminary**  
 Data Not Seasonally Adjusted

COUNTY	RANK BY RATE	LABOR FORCE	EMPLOYMENT	UNEMPLOYMENT	RATE
<b>STATE TOTAL</b>	---	<b>18,299,300</b>	<b>16,059,200</b>	<b>2,240,200</b>	<b>12.2%</b>
ALAMEDA	22	756,000	668,300	87,600	11.6%
ALPINE	56	380	310	70	18.5%
AMADOR	28	17,820	15,530	2,300	12.9%
BUTTE	30	105,200	91,400	13,800	13.1%
CALAVERAS	44	19,890	16,840	3,050	15.3%
COLUSA	47	12,000	10,120	1,890	15.7%
CONTRA COSTA	19	521,800	462,700	59,100	11.3%
DEL NORTE	27	11,930	10,410	1,520	12.7%
EL DORADO	24	90,300	79,500	10,800	12.0%
FRESNO	42	454,500	385,600	69,000	15.2%
GLENN	37	12,960	11,060	1,900	14.7%
HUMBOLDT	12	61,100	54,600	6,500	10.6%
IMPERIAL	58	77,700	54,100	23,600	30.4%
INYO	5	9,590	8,690	900	9.4%
KERN	40	364,700	309,700	55,000	15.1%
KINGS	37	63,100	53,800	9,300	14.7%
LAKE	53	26,030	21,600	4,430	17.0%
LASSEN	32	13,400	11,630	1,770	13.2%
LOS ANGELES	26	4,911,100	4,298,500	612,600	12.5%
MADERA	35	70,300	60,700	9,600	13.6%
MARIN	1	130,900	119,900	11,000	8.4%
MARIPOSA	9	10,310	9,260	1,050	10.2%
MENDOCINO	14	43,490	38,820	4,670	10.7%
MERCED	51	109,400	91,200	18,200	16.6%
MODOC	33	3,880	3,360	520	13.3%
MONO	16	8,280	7,360	920	11.1%
MONTEREY	11	223,000	199,700	23,400	10.5%
NAPA	4	76,100	69,000	7,100	9.3%
NEVADA	19	50,250	44,560	5,690	11.3%
ORANGE	6	1,608,000	1,454,000	154,000	9.6%
PLACER	21	176,300	156,100	20,200	11.5%
PLUMAS	47	8,960	7,550	1,410	15.7%
RIVERSIDE	44	911,500	772,200	139,400	15.3%
SACRAMENTO	29	683,100	594,400	88,700	13.0%
SAN BENITO	37	25,300	21,600	3,700	14.7%
SAN BERNARDINO	36	856,700	734,700	122,000	14.2%
SAN DIEGO	12	1,569,000	1,401,900	167,100	10.6%
SAN FRANCISCO	7	456,300	412,200	44,100	9.7%
SAN JOAQUIN	51	303,800	253,400	50,400	16.6%
SAN LUIS OBISPO	8	136,400	122,800	13,600	10.0%
SAN MATEO	3	371,000	337,200	33,800	9.1%
SANTA BARBARA	2	221,800	201,700	20,000	9.0%
SANTA CLARA	16	884,400	786,500	97,900	11.1%
SANTA CRUZ	15	148,900	132,700	16,200	10.9%
SHASTA	42	84,600	71,700	12,900	15.2%
SIERRA	34	1,660	1,430	220	13.5%
SISKIYOU	46	19,690	16,670	3,020	15.4%
SOLANO	25	214,700	188,700	26,000	12.1%
SONOMA	9	258,200	231,900	26,300	10.2%
STANISLAUS	50	241,000	201,900	39,100	16.2%
SUTTER	54	41,600	34,500	7,200	17.2%
TEHAMA	40	25,370	21,540	3,820	15.1%
TRINITY	54	4,940	4,090	850	17.2%
TULARE	49	208,200	175,200	33,100	15.9%
TUOLUMNE	30	26,250	22,810	3,440	13.1%
VENTURA	16	430,100	382,200	47,900	11.1%
YOLO	22	97,100	85,800	11,200	11.6%
YUBA	57	28,900	23,400	5,500	19.0%

Notes

- 1) Data may not add due to rounding. The unemployment rate is calculated using unrounded data.
- 2) Labor force data for all geographic areas now reflect the March 2009 benchmark and Census 2000 population controls at the state level.

**Sacramento Arden Arcade Roseville MSA**  
**(El Dorado, Placer, Sacramento, and Yolo Counties)**  
Industry Employment & Labor Force  
March 2009 Benchmark

Data Not Seasonally Adjusted

	Sep 09	Jul 10	Aug 10 Revised	Sep 10 Prelim	Percent Change	
					Month	Year
Civilian Labor Force (1)	1,053,400	1,060,800	1,053,700	1,046,700	-0.7%	-0.6%
Civilian Employment	930,600	926,200	923,300	915,700	-0.8%	-1.6%
Civilian Unemployment	122,700	134,600	130,400	131,000	0.5%	6.8%
Civilian Unemployment Rate (CA Unemployment Rate)	11.7%	12.7%	12.4%	12.5%		
(U.S. Unemployment Rate)	9.5%	9.7%	9.5%	9.2%		

Total, All Industries (2)	832,400	815,600	812,500	808,700	-0.5%	-2.8%
Total Farm	10,500	9,000	9,200	9,100	-1.1%	-13.3%
Total Nonfarm	821,900	806,600	803,300	799,600	-0.5%	-2.7%
Total Private	587,500	571,300	571,900	568,800	-0.5%	-3.2%
Goods Producing	77,300	71,100	71,700	71,000	-1.0%	-8.2%
Mining and Logging	500	500	500	500	0.0%	0.0%
Construction	42,400	37,000	37,200	36,500	-1.9%	-13.9%
Construction of Buildings	9,900	8,400	8,400	8,200	-2.4%	-17.2%
Construction - Residual	4,800	4,400	4,400	4,500	2.3%	-6.3%
Specialty Trade Contractors	27,700	24,200	24,400	23,800	-2.5%	-14.1%
Building Foundation & Exterior Contractors	6,000	5,500	5,400	5,200	-3.7%	-13.3%
Building Equipment Contractors	11,100	10,200	10,200	10,000	-2.0%	-9.9%
Building Finishing Contractors	6,800	5,700	5,700	5,600	-1.8%	-17.6%
Specialty Trade Contractors - Residual	3,800	2,800	3,100	3,000	-3.2%	-21.1%
Manufacturing	34,400	33,600	34,000	34,000	0.0%	-1.2%
Durable Goods	21,900	21,900	21,900	21,900	0.0%	0.0%
Computer & Electronic Product Manufacturing	7,100	7,000	7,000	7,000	0.0%	-1.4%
Durable Goods - Residual	14,800	14,900	14,900	14,900	0.0%	0.7%
Nondurable Goods	12,500	11,700	12,100	12,100	0.0%	-3.2%
Food Manufacturing	5,300	4,600	5,300	5,400	1.9%	1.9%
Non-Durable Goods - Residual	7,200	7,100	6,800	6,700	-1.5%	-6.9%
Service Providing	744,600	735,500	731,600	728,600	-0.4%	-2.1%
Private Service Producing	510,200	500,200	500,200	497,800	-0.5%	-2.4%
Trade, Transportation & Utilities	133,100	131,200	131,500	130,900	-0.5%	-1.7%
Wholesale Trade	23,500	22,800	22,700	22,600	-0.4%	-3.8%
Merchant Wholesalers, Durable Goods	11,900	11,500	11,400	11,400	0.0%	-4.2%
Merchant Wholesalers, Nondurable Goods	8,900	8,700	8,700	8,700	0.0%	-2.2%
Wholesale Trade - Residual	2,700	2,600	2,600	2,500	-3.8%	-7.4%
Retail Trade	86,400	85,500	85,600	85,100	-0.6%	-1.5%
Motor Vehicle & Parts Dealer	10,200	9,600	9,600	9,500	-1.0%	-6.9%
Building Material & Garden Equipment Stores	7,100	7,200	7,100	7,000	-1.4%	-1.4%
Grocery Stores	16,700	16,500	16,700	16,700	0.0%	0.0%
Health & Personal Care Stores	5,300	5,200	5,100	5,100	0.0%	-3.8%
Clothing & Clothing Accessories Stores	6,400	6,800	6,800	6,600	-2.9%	3.1%
Sporting Goods, Hobby, Book & Music Stores	4,300	4,000	4,100	4,200	2.4%	-2.3%
General Merchandise Stores	19,100	19,000	19,100	19,100	0.0%	0.0%
Retail Trade - Residual	34,000	33,700	33,800	33,600	-0.6%	-1.2%
Transportation, Warehousing & Utilities	23,200	22,900	23,200	23,200	0.0%	0.0%
Information	18,100	17,100	17,000	16,600	-2.4%	-8.3%
Publishing Industries (except Internet)	2,800	2,600	2,600	2,500	-3.8%	-10.7%
Telecommunications	10,200	9,300	9,200	9,000	-2.2%	-11.8%
Information - Residual	5,100	5,200	5,200	5,100	-1.9%	0.0%
Financial Activities	52,400	50,500	50,100	50,000	-0.2%	-4.6%
Finance & Insurance	40,000	38,800	38,600	38,600	0.0%	-3.5%
Credit Intermediation & Related Activities	13,900	13,700	13,700	13,700	0.0%	-1.4%
Depository Credit Intermediation	8,400	8,400	8,400	8,400	0.0%	0.0%
Nondepository Credit Intermediation	3,200	3,100	3,100	3,100	0.0%	-3.1%
Credit Intermediation and Related Activities -	2,300	2,200	2,200	2,200	0.0%	-4.3%
Finance and Insurance - Residual	5,200	4,200	4,100	4,200	2.4%	-19.2%
Insurance Carriers & Related	20,900	20,900	20,800	20,700	-0.5%	-1.0%



**Sacramento Arden Arcade Roseville MSA**  
**(El Dorado, Placer, Sacramento, and Yolo Counties)**  
Industry Employment & Labor Force  
March 2009 Benchmark

Data Not Seasonally Adjusted

	Sep 09	Jul 10	Aug 10	Sep 10	Percent Change	
			Revised	Prelim	Month	Year
Real Estate & Rental & Leasing	12,400	11,700	11,500	11,400	-0.9%	-8.1%
Real Estate	8,900	8,500	8,600	8,500	-1.2%	-4.5%
Real Estate and Rental and Leasing - Residual	3,500	3,200	2,900	2,900	0.0%	-17.1%
Professional & Business Services	99,600	96,900	96,900	96,200	-0.7%	-3.4%
Professional, Scientific & Technical Services	50,900	49,600	49,600	49,600	0.0%	-2.6%
Architectural, Engineering & Related Services	8,900	8,800	8,800	8,800	0.0%	-1.1%
Professional, Scientific, and Technical Services	42,000	40,800	40,800	40,800	0.0%	-2.9%
Management of Companies & Enterprises	9,000	8,700	8,800	8,700	-1.1%	-3.3%
Administrative & Support & Waste Services	39,700	38,600	38,500	37,900	-1.6%	-4.5%
Administrative & Support Services	37,800	36,300	36,200	35,600	-1.7%	-5.8%
Employment Services	14,000	13,900	14,100	14,300	1.4%	2.1%
Services to Buildings & Dwellings	10,600	10,600	10,500	10,400	-1.0%	-1.9%
Administrative and Support Services - Residual	13,200	11,800	11,600	10,900	-6.0%	-17.4%
Administrative and Support and Waste Management	1,900	2,300	2,300	2,300	0.0%	21.1%
Educational & Health Services	97,800	96,200	96,500	97,100	0.6%	-0.7%
Education and Health Services - Residual	12,600	10,300	10,500	10,900	3.8%	-13.5%
Health Care & Social Assistance	85,200	85,900	86,000	86,200	0.2%	1.2%
Ambulatory Health Care Services	29,500	30,000	29,900	29,900	0.0%	1.4%
Hospitals	29,700	29,900	29,800	29,800	0.0%	0.3%
Nursing & Residential Care Facilities	14,300	14,400	14,500	14,400	-0.7%	0.7%
Health Care and Social Assistance - Residual	11,700	11,600	11,800	12,100	2.5%	3.4%
Leisure & Hospitality	80,800	80,500	80,200	79,100	-1.4%	-2.1%
Arts, Entertainment & Recreation	12,700	13,200	13,000	12,500	-3.8%	-1.6%
Accommodation & Food Services	68,100	67,300	67,200	66,600	-0.9%	-2.2%
Accommodation	7,900	8,700	8,700	8,500	-2.3%	7.6%
Food Services & Drinking Places	60,200	58,600	58,500	58,100	-0.7%	-3.5%
Full-Service Restaurants	27,200	26,700	26,700	26,200	-1.9%	-3.7%
Limited-Service Eating Places	29,600	29,900	29,900	30,000	0.3%	1.4%
Food Services and Drinking Places - Residual	3,400	2,000	1,900	1,900	0.0%	-44.1%
Other Services	28,400	27,800	28,000	27,900	-0.4%	-1.8%
Repair & Maintenance	8,000	8,000	8,000	8,000	0.0%	0.0%
Other Services - Residual	20,400	19,800	20,000	19,900	-0.5%	-2.5%
Government	234,400	235,300	231,400	230,800	-0.3%	-1.5%
Federal Government	12,800	13,600	13,100	12,900	-1.5%	0.8%
Department of Defense	1,800	1,800	1,800	1,800	0.0%	0.0%
Federal Government excluding Department of Defense	11,000	11,800	11,300	11,100	-1.8%	0.9%
State & Local Government	221,600	221,700	218,300	217,900	-0.2%	-1.7%
State Government	109,800	109,700	109,100	108,800	-0.3%	-0.9%
State Government Education	25,100	24,600	23,600	23,900	1.3%	-4.8%
State Government Excluding Education	84,700	85,100	85,500	84,900	-0.7%	0.2%
Local Government	111,800	112,000	109,200	109,100	-0.1%	-2.4%
Local Government Education	64,500	65,300	63,000	64,100	1.7%	-0.6%
County	20,500	19,000	18,800	18,700	-0.5%	-8.8%
City	11,200	11,800	11,500	10,600	-7.8%	-5.4%
Special Districts plus Indian Tribes	15,600	15,900	15,900	15,700	-1.3%	0.6%

**Notes:**

(1) Civilian labor force data are by place of residence; include self-employed individuals, unpaid family workers, household domestic workers, & workers on strike. Data may not add due to rounding. The unemployment rate is calculated using unrounded data.

(2) Industry employment is by place of work; excludes self-employed individuals, unpaid family workers, household domestic workers, & workers on strike. Data may not add due to rounding.

October 22, 2010  
Employment Development Department  
Labor Market Information Division  
(916) 262-2162

**Sacramento Arden Arcade Roseville MSA**  
**(El Dorado, Placer, Sacramento, and Yolo Counties)**  
Industry Employment & Labor Force  
March 2009 Benchmark

Data Not Seasonally Adjusted

	Sep 09	Jul 10	Aug 10 Revised	Sep 10 Prelim	Percent Change Month    Year
--	--------	--------	-------------------	------------------	---------------------------------

These data are produced by the Labor Market Information Division of the California  
Employment Development Department (EDD). Questions should be directed to:  
Alex Alvarado 530/741-5191 or Diane Patterson 916/774-4716

These data, as well as other labor market data, are available via the Internet  
at <http://www.labormarketinfo.edd.ca.gov>. If you need assistance, please call (916) 262-2162.

#####

**SACRAMENTO-ARDEN-ARCADE-ROSEVILLE METROPOLITAN STATISTICAL AREA (MSA)  
(EL DORADO, PLACER, SACRAMENTO, AND YOLO COUNTIES)**  
**Seasonal declines in leisure and hospitality lead month-over job loss**

The unemployment rate in the Sacramento-Arden Arcade-Roseville MSA was 12.5 percent in September 2010, up from a revised 12.4 percent in August 2010, and above the year-ago estimate of 11.7 percent. This compares with an unadjusted unemployment rate of 12.2 percent for California and 9.2 percent for the nation during the same period. The unemployment rate was 12.0 percent in El Dorado County, 11.5 percent in Placer County, 13.0 percent in Sacramento County, and 11.6 percent in Yolo County.

**Between August 2010 and September 2010**, the total number of jobs located in the counties of El Dorado, Placer, Sacramento, and Yolo decreased by 3,800 to total 808,700 jobs.

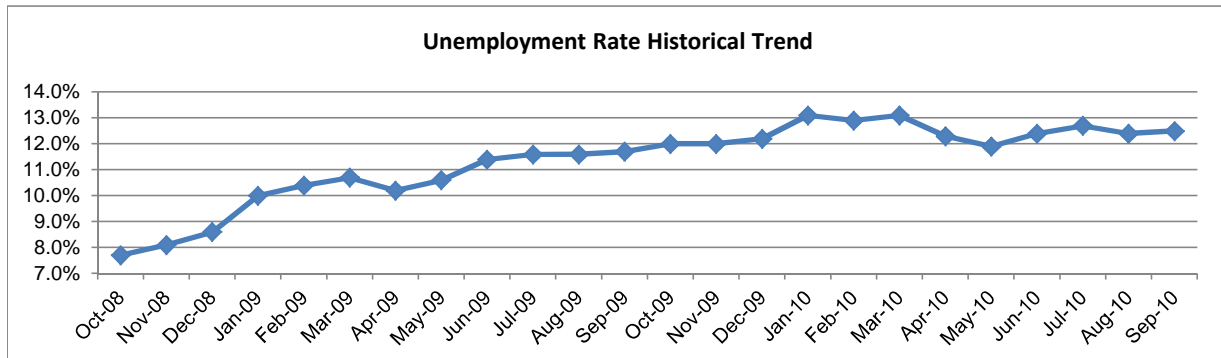
- Leisure and hospitality led regional job loss with a seasonal reduction of 1,100 jobs. Arts, entertainment, and recreation (down 500 jobs) and food services and drinking places (down 400 jobs) made up most of the decline. Accommodation fell 200 jobs.
- Construction receded by 700 jobs, which is over double its average loss of 300 jobs. Specialty trade contractors made up most of the contraction (down 600 jobs).
- Professional and business services trimmed 700 jobs, a sharper decline compared to its typical loss of 100 jobs over the prior 20 years. Administrative and support and waste management and remediation services made up the bulk of the decrease (down 600 jobs) followed by a smaller loss in management of companies and enterprises (down 100 jobs).
- Government contracted by 600 jobs, with cutbacks in state government (down 300 jobs), federal government (down 200 jobs), and local government (down 100 jobs). Government typically increases by 3,200 jobs, primarily in local government education.
- Private educational and health services advanced 600 jobs in comparison to its typical 900-job gain over the prior 20 years.

**Between September 2009 and September 2010**, total wage and salary employment located in the region dropped by 23,700 or 2.85 percent.

- Construction shed 5,900 jobs. Declines occurred primarily in specialty trade contractors (down 3,900 jobs) and construction of buildings (down 1,700 jobs).
- Government employment fell 3,600 jobs due to losses in local government (down 2,700 jobs) and state government (down 1,000 jobs). Federal government gained 100 jobs.
- Professional and business services lost 3,400 jobs. Administrative and support and waste management and remediation services (down 1,800 jobs) and professional, scientific, and technical services (down 1,300 jobs) comprised most of the decline, with a smaller loss reported in management of companies and enterprises (down 300 jobs).

**IMMEDIATE RELEASE**  
**SACRAMENTO-ARDEN ARCADE-ROSEVILLE METROPOLITAN STATISTICAL AREA (MSA)**  
**(El Dorado, Placer, Sacramento, and Yolo Counties)**

The unemployment rate in the Sacramento-Arden Arcade-Roseville MSA was 12.5 percent in September 2010, up from a revised 12.4 percent in August 2010, and above the year-ago estimate of 11.7 percent. This compares with an unadjusted unemployment rate of 12.2 percent for California and 9.2 percent for the nation during the same period. The unemployment rate was 12.0 percent in El Dorado County, 11.5 percent in Placer County, 13.0 percent in Sacramento County, and 11.6 percent in Yolo County.



Industry	Aug-2010	Sep-2010	Change		Sep-2009	Sep-2010	Change
	Revised	Prelim				Prelim	
Total, All Industries	812,500	808,700	(3,800)		832,400	808,700	(23,700)
Total Farm	9,200	9,100	(100)		10,500	9,100	(1,400)
Total Nonfarm	803,300	799,600	(3,700)		821,900	799,600	(22,300)
Mining and Logging	500	500	0		500	500	0
Construction	37,200	36,500	(700)		42,400	36,500	(5,900)
Manufacturing	34,000	34,000	0		34,400	34,000	(400)
Trade, Transportation & Utilities	131,500	130,900	(600)		133,100	130,900	(2,200)
Information	17,000	16,600	(400)		18,100	16,600	(1,500)
Financial Activities	50,100	50,000	(100)		52,400	50,000	(2,400)
Professional & Business Services	96,900	96,200	(700)		99,600	96,200	(3,400)
Educational & Health Services	96,500	97,100	600		97,800	97,100	(700)
Leisure & Hospitality	80,200	79,100	(1,100)		80,800	79,100	(1,700)
Other Services	28,000	27,900	(100)		28,400	27,900	(500)
Government	231,400	230,800	(600)		234,400	230,800	(3,600)

Notes: Data not adjusted for seasonality. Data may not add due to rounding  
 Labor force data are revised month to month  
 Additional data are available on line at [www.labormarketinfo.edd.ca.gov](http://www.labormarketinfo.edd.ca.gov)

**Monthly Labor Force Data for Cities and Census Designated Places (CDP)  
 September 2010 - Preliminary  
 Data Not Seasonally Adjusted**

<b>Area Name</b>	<b>Labor Force</b>	<b>Employment</b>	<b>Unemployment Number</b>	<b>Rate</b>	<b>Census Ratios Emp</b>	<b>Unemp</b>
Sacramento County	683,100	594,400	88,700	13.0%	1.000000	1.000000
Arden Arcade CDP	56,800	49,500	7,300	12.9%	0.083249	0.082638
Carmichael CDP	29,200	26,300	3,000	10.1%	0.044196	0.033389
Citrus Heights city	50,300	45,700	4,600	9.2%	0.076838	0.052031
Elk Grove CDP	35,200	31,500	3,700	10.6%	0.052995	0.042014
Fair Oaks CDP	17,100	15,900	1,200	7.1%	0.026690	0.013634
Florin CDP	12,900	10,400	2,600	20.0%	0.017414	0.029215
Folsom city	26,900	25,300	1,600	6.0%	0.042525	0.018086
Foothill Farms CDP	9,800	8,100	1,700	17.6%	0.013648	0.019477
Galt city	11,100	8,800	2,300	20.7%	0.014787	0.025876
Gold River CDP	4,800	4,600	100	2.6%	0.007807	0.001391
Isleton city	400	400	100	17.1%	0.000606	0.000835
La Riviera CDP	6,900	6,400	500	7.8%	0.010764	0.006121
Laguna CDP	20,400	18,900	1,500	7.1%	0.031834	0.016416
Laguna West Lakeside CDP	5,300	4,800	500	9.3%	0.008082	0.005565
North Highlands CDP	23,000	18,400	4,600	19.9%	0.030952	0.051475
Orangevale CDP	15,800	14,400	1,400	8.9%	0.024229	0.015860
Parkway South Sacramento CD	16,400	12,700	3,700	22.3%	0.021400	0.041180
Rancho Cordova City	31,100	26,500	4,600	14.8%	0.044619	0.052031
Rancho Murieta CDP	2,300	2,200	100	4.4%	0.003619	0.001113
Rio Linda CDP	5,900	4,700	1,200	20.1%	0.007917	0.013356
Rosemont CDP	13,900	12,400	1,500	11.0%	0.020867	0.017251
Sacramento city	217,600	184,700	33,000	15.2%	0.310678	0.371731
Vineyard CDP	5,900	5,500	400	6.7%	0.009185	0.004452
Walnut Grove CDP	500	300	100	30.5%	0.000569	0.001669
Wilton CDP	2,800	2,500	200	9.0%	0.004225	0.002782

CDP is "Census Designated Place" - a recognized community that was unincorporated at the time of the 2000 Census.

**Notes:**

- 1) Data may not add due to rounding. All unemployment rates shown are calculated on unrounded data.
- 2) These data are not seasonally adjusted.

**Methodology:**

Monthly city and CDP labor force data are derived by multiplying current estimates of county employment and unemployment by the employment and unemployment shares (ratios) of

### Data Not Seasonally Adjusted

<b>Area Name</b>	<b>Labor Force</b>	<b>Employment</b>	<b>Unemployment Number</b>	<b>Unemployment Rate</b>	<b>Census Ratios</b>	
					<b>Emp</b>	<b>Unemp</b>

each city and CDP at the time of the 2000 Census. Ratios for cities of 25,000 or more persons were developed from special tabulations based on household population only from the Bureau of Labor Statistics. For smaller cities and CDP, ratios were calculated from published census data.

City and CDP unrounded employment and unemployment are summed to get the labor force. The unemployment rate is calculated by dividing unemployment by the labor force. Then the labor force, employment, and unemployment are rounded.

This method assumes that the rates of change in employment and unemployment, since 2000, are exactly the same in each city and CDP as at the county level (i.e., that the shares are still accurate). If this assumption is not true for a specific city or CDP, then the estimates for that area may not represent the current economic conditions. Since this assumption is untested, caution should be employed when using these data.

## ITEM IV- F - INFORMATION

### COMMITTEE UPDATES

#### BACKGROUND:

This item provides an opportunity for a report from the following committees:

- Youth Council – Matt Kelly
- Planning/Oversight Committee – Lynn Conner
- Employer Outreach Committee – Terry Wills
- Board Development Committee – Kingman Tsang

## ITEM V - OTHER REPORTS

1. CHAIR'S REPORT: The Chair of the Sacramento Works, Inc. Board, on a regular basis, receives numerous items of information concerning employment and training legislation, current programs, agency activities, and miscellaneous articles.

The important information from the material received and meetings attended will be shared with the entire Board and the method proposed by the Chair is to give a verbal report at each regular meeting. It will also allow time for the Board to provide input on items that may require future action.

2. MEMBERS OF THE BOARD

This item provides the opportunity for Workforce Investment Board members to raise any items for consideration not covered under the formal agenda. It also provides the opportunity for Board members to request staff to research or follow up on specific requests or to ask that certain items be placed on the next agenda.

3. COUNSEL REPORT: The Sacramento Works, Inc. Legal Counsel is the firm of Phillip M. Cunningham, Attorney at Law. This item provides the opportunity for Legal Counsel to provide the Sacramento Works, Inc. Board with an oral or written report on legal activities

4. PUBLIC PARTICIPATION: Participation of the general public at Sacramento Works, Inc. Board meetings is encouraged. The Sacramento Works, Inc. Board has decided to incorporate participants of the audience as part of its agenda for all meetings. Members of the audience are asked to address their requests to the Chair, if they wish to speak.