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Website: <http://www.seta.net>



REGULAR MEETING OF THE SACRAMENTO WORKS, INC. BOARD

DATE: Wednesday, July 28, 2010

TIME: 8:00 a.m.

LOCATION: SETA Board Room
925 Del Paso Blvd.
Sacramento, California 95815

While the Sacramento Works, Inc. Board welcomes and encourages participation in the Sacramento Works, Inc. meetings, it would be appreciated if you would limit your comments to five minutes so that everyone may be heard. Matters under the jurisdiction of the Sacramento Works, Inc. Board and not on the posted agenda may be addressed by the general public following completion of the regular agenda. The Sacramento Works, Inc. Board limits testimony on matters not on the agenda to five minutes per person and not more than fifteen minutes for a particular subject. Meeting facilities are accessible to persons with disabilities. Requests for Assisted Listening Devices or other considerations should be made through the Clerk's office at (916) 263-3827. This document and other Board meeting information may be accessed through the Internet by accessing the SETA home page: www.seta.net.

A G E N D A

Page Number

- I. Call to Order/Roll Call (5 minutes)**
- **Introduction of New Board Members:**
 - ✓ Leslie Botos, BloodSource
 - ✓ Rick Wylie, President, Beutler Corporation
 - ✓ Jason Hanson, Sierra Pacific Home and Comfort, Inc.
- II. Consent Item (2 minutes)**
- A. Approval of Minutes of the May 26, 2010 Meeting 3-6
- III. Discussion/Action Items (45 minutes)**
- A. Election of Officers 7
- B. Confirmation of Members to the Executive Committee 8

C.	Regional Industry Clusters of Opportunity Grant –Clean Energy Update and Discussion on Regional Initiatives to Create Jobs and Grow the Clean Energy Sector (Julia Burrows)	9-18
D.	Update on New and Pending Grants (Robin Purdy)	19-24
IV.	<u>Information Items</u> (15 Minutes)	
A.	Update on AB 1234 Ethics Training (Legal Counsel)	25
B.	Update of Agency Media Coverage (Terri Carpenter)	26-29
C.	Unemployment Update/Press Release from the Employment Development Department (Robin Purdy)	30-37
D.	Dislocated Worker Update (William Walker)	38-39
E.	Employer Recruitment Activity Report (William Walker)	40-41
F.	Committee Updates /Strategic Plan Metrics Update	42
	➤ Youth Council	
	➤ Planning/Oversight Committee	
	➤ Employer Outreach Committee	
	➤ Board Development Committee	
V.	<u>Other Reports</u> (5 minutes)	43
1.	Chair	
2.	Members of the Board	
3.	Counsel	
4.	Public Participation	
VI.	<u>Adjournment</u>	

DISTRIBUTION DATE: TUESDAY, JULY 20, 2010

Role of Sacramento Works, Inc., the Local Workforce Investment Board

Sacramento Works, Inc., the local Workforce Investment Board is a 41-member board charged with providing policy, planning and oversight for local workforce development initiatives.

Vision:

Building a dynamic workforce for the Sacramento Region.

Mission:

Sacramento Works partners with the workforce community to serve regional employment needs.

Sacramento Works, Inc.
Strategic Business Plan

Goals

Goal 1 (Planning/Oversight Committee)

Prepare customers for viable employment opportunities and career pathways in the region by improving the one stop career center system.

Goal 2 (Employer Outreach Committee)

Support regional employers' efforts to hire, train, and transition employees by enhancing and communicating the availability and value of Sacramento Works' employer and business services.

Goal 3 (Youth Council)

Prepare youth to thrive and succeed in the regional workforce by providing relevant work readiness and employment programs and engaging regional employers and academia.

ITEM II-A – CONSENT

APPROVAL OF MINUTES OF THE MAY 26, 2010 MEETING

BACKGROUND:

Attached are the minutes of the May 26, 2010 meeting for review.

RECOMMENDATION:

That your Board review, modify if necessary, and approve the attached minutes.

REGULAR MEETING OF THE SACRAMENTO WORKS, INC. BOARD

Minutes/Synopsis

SETA Board Room
925 Del Paso Blvd.
Sacramento, California

Wednesday, May 26, 2010
8:00 a.m.

I. Call to Order/Roll Call: Mr. Ingram called the meeting to order at 8:03 a.m.

Members Present: Larry Booth, Bill Camp, May Cha, Mike Dourgarian Mark Erlichman, Diane Ferrari, Patrick Godwin, Barbara Hayes, Mark Ingram, William Karns, Gary King, Kathy Kossick, James Lambert, Frank Louie, Matt Mahood, Elizabeth McClatchy, Michael Micciche, Dennis Morin, James Pardun, Deborah Portela, Lorenda Sanchez, Anette Smith-Dohring, Dan Throgmorton, Kingman Tsang, Terry Wills, David Younger.

Members Absent: Lynn Conner, David Gordon, Lisa Harr, Matt Kelly, Kim Parker, Maurice Read, Mike Testa, Bruce Wagstaff.

➤ **Introduction of New Board Member:** Mr. Brian Broadway, Sacramento Job Corps was introduced and welcomed to the board.

➤ **Presentation:** Center for Strategic Economic Research Quarterly Briefing
Mr. Ryan Sharp provided an update on regional issues.

Ms. McClatchy and Mr. Throgmorton left at 8:30 a.m.

➤ **Presentation:** Green Jobs: Mr. Jim Cassio reported that an all-day training curriculum has been developed to be utilized in the career centers. Mr. Cassio stated that the White House provided an unofficial definition on green jobs as jobs that are good for the environment.

II. Consent Item

A. Approval of Minutes of the March 24, 2010 Meeting

Moved/Camp, second/ King, approve the March 24, 2010 minutes.
Voice Vote: Unanimous approval.

III. Discussion/Action Items

A. Approval of Funding Extension Recommendations for the Workforce Investment Act (WIA) Title I, Youth Program for Program Year 2010- 2011

Ms. Christine Welsch stated that the youth program embraced the concept of youth development. The Youth Council identified some priorities for the community. While unemployment is up, the funding has decreased from \$3 million to \$2.7

million this year. The funding is in two different categories: individualized services (\$2,180,428) and Universal services (\$580,000).

Two providers are being reduced in funding: Galt Joint Union High School District will be reducing their slots from 45 to 35. Staff is not recommending continued funding for the Sacramento Regional Conservation Corps.

All of the providers were reduced by 10% except the Sacramento County Office of Education which works with high risk youth. These extensions are with formula funds, and do not include Recovery Act funds, which are used only for summer. The Youth Council approved this item two weeks ago.

Ms. Kossick stated that she has a conflict of interest on this item.

Moved/Camp, second/Dourgarian, to approve the Youth Council funding recommendations for the WIA, Title I, Youth Program, PY 2010-2011 with the program year beginning July 1, 2010. Approve the stipulations noted and that all funding recommendations are subject to satisfactory year-end program performance reviews. Subgrantees that do not meet performance goals and benchmarks will be evaluated August 2010 and may face deobligation of funds. Roll call vote: 24, Nay: 0, Abstention: 1 (Kossick)

B. Approval of the Workforce Investment Act Sacramento Works One Stop Career Center Resource Allocation Plan 2010-2011

Ms. Robin Purdy stated that this item comes from Planning/Oversight Committee. The Sacramento Works Board approves the resources given to SETA from the Department of Labor. There is an 8% decrease in funding this year. Staff believes that the decrease in funding can be 'backfilled' with other funding being sought. This item asks funding be allocated as follows: 27% for talent engagement activities; 35% for talent development, tuition, vendorized services; 18% for talent marketing; 10.5% for one stop support; and 7.5% for administration.

Moved/Micciche, second/Camp, to approve the Resource Allocation Plan for Fiscal Year 2010-2011, allocating \$8,429,394 of Workforce Investment Act (Adult and Dislocated Worker) funding to support the Sacramento Works One Stop Career Center system.

Voice Vote: Unanimous approval.

Mr. Godwin and Mr. Micciche left at 9:32 a.m.

Dr. Karns was out of out of the room during the board item.

C. Approval to Participate in National Emergency Grant Statewide Proposals to the U. S. Department of Labor

Mr. William Walker reviewed this board item. Ms. Kossick stated that this item is actually to request approval to work with the South Bay Workforce Investment Board as the fiscal agent for all of the WIBs.

Moved/Erichman, second/Camp, to approve SETA/Sacramento Works to participate in two NEG proposals to be submitted by the State of California and the California Workforce Association(South Bay) to the U. S. Department of Labor. Authorize the SETA Executive Director to execute the subgrant agreement, modifications and any other documents required by the funding source.
Voice Vote: Unanimous approval

IV. Information Items

- A. Sacramento Works Career Center Third Quarter Reports: Mr. Edward Proctor presented Base Wage Analysis for the Agency. This reports outcomes for people that have exited the Job Training Automation system.
- B. Unemployment Update/Press Release from the Employment Development Department: Ms. Purdy stated that the unemployment rate lowered recently.
- C. Dislocated Worker Update: Mr. William Walker stated that the exact number of Elk Grove School District employees being dislocated is not yet known.
- D. Employer Recruitment Activity Report: An updated activity report was distributed.
- E. Committee Updates/Strategic Plan Metrics Update
 - Youth Council: Additional summer jobs will be available to young people due to the action of the board today.
 - Planning/Oversight Committee: Mr. Pardun reviewed the committee strategies.
 - Employer Outreach Committee: Will be meeting after the board meeting.
 - Board Development Committee: Several private sector applications have been sent to the Executive Committee for review.

V. Other Reports

- 1. Chair: Today's breakfast was provided by Opening Doors, which is funded through ARRA through business development. They have created seven small businesses that are also doing catering. Mr. Ingram also recognized Pat Godwin who is retiring and leaving the board.
- 2. Members of the Board: Ms. Kossick stated that SETA has been chosen as one of 30 in the nation to participate with the Department Of Labor for Gold Standard evaluation. This will measure the effects of the WIA with our clients vs. other people in the community that do not receive the services. Fresno and Sacramento are the two California Workforce Investment Boards to participate.
- 3. Counsel: No report.
- 4. Public Participation: No comments.

VI. Adjournment: Meeting adjourned at 9:59 a.m.

ITEM III-A - ACTION
ELECTION OF OFFICERS

BACKGROUND:

Article IV of the Bylaws of Sacramento Works, Inc. defines the officers of the corporation and the duties of each officer of the corporation. The bylaws state that the Chairperson of the Board is limited to four (4) successive terms. The last election of officers occurred March 28, 2007. Current Chair Mark Ingram has appointed a Nominating Committee to recommend a slate of officers to the full Board.

The Nominating Committee (Kingman Tsang, Liz McClatchy, Kathy Kossick and Matt Kelly) is recommending the election of the following candidates:

- Chairperson: Kim Parker, California Employers Association
- First Vice-Chairperson: Lynn Conner, Parasec
- Second Vice-Chairperson: Bill Camp, Sacramento Central Labor Council
- Secretary-Treasurer: Gary King, SMUD

RECOMMENDATION:

Review the recommendations of the Nominating Committee and take appropriate action.

ITEM III-B - ACTION

CONFIRMATION OF MEMBERS TO THE EXECUTIVE COMMITTEE

BACKGROUND:

The composition of the current WIB Executive Committee includes the following nine board members:

Mark Ingram, Chair
Kim Parker, First Vice Chair/Employer Outreach Chair
Bill Camp, Second Vice Chair
Gary King, Secretary-Treasurer
Kathy Kossick, At Large
Kingman Tsang, At Large
Lynn Conner, Planning Committee Chair
Matt Kelly, Youth Council Chair
Liz McClatchy, At Large

Article 5.01 (a) of the Sacramento Works, Inc. Bylaws indicates that the Executive Committee will include the elected officers, two at-large members, the chair of the Planning Committee and the Youth Council, and such other members as the Chair may appoint from time to time, subject to confirmation by the Board of Directors.

RECOMMENDATION:

The Board chair is recommending the addition of Ms. Diane Ferrari, EDD, and Ms. Terri Wills, Employer Outreach Committee Chair, to the Executive Committee. The Chair is also recommending board action to reconfirm Kathy Kossick, Kingman Tsang, and Liz McClatchy as At Large members, and Youth Council Chair Matt Kelly to the Executive Committee. The Executive Committee would then become a ten member committee.

ITEM III-C – DISCUSSION/ACTION

REGIONAL INDUSTRY CLUSTERS OF OPPORTUNITY GRANT – CLEAN ENERGY UPDATE AND DISCUSSION ON REGIONAL INITIATIVES TO CREATE JOBS AND GROW THE CLEAN ENERGY SECTOR

BACKGROUND:

SETA/Sacramento Works, Inc., on behalf of the Sacramento region, was awarded a Regional Industry Cluster of Opportunity (RICO) grant of \$200,000 to plan and implement a sector initiative with the goal of creating jobs and growing businesses in the region's clean energy sector. The implementation partners include Valley Vision, Los Rios Center of Excellence, and the Center for Strategic Economic Research and the employer partners for the planning team are Sacramento Municipal Utility District and Beutler Corporation. (The work plan for the initiative is Attachment 1.)

In the first phase of the initiative, the State Workforce Investment Board, through a contract with Collaborative Economics, Inc. provided diagnostic data on green business activity in the region and common definitions for the fifteen segments of the Core Green Economy as published in Next 10's 2009 *California Green Innovation Index* (see Attachment 2). As part of the initiative, the local research partners, Center for Strategic Economic Research and the Los Rios Center of Excellence are validating and expanding upon this data to use in selecting the industry segments to target and refine/reaffirm the internal core cluster definition.

Julia Burrows and Kristine Mazzei, Managing Partners at Valley Vision and co-facilitators of the Green Capital Alliance, are leading the planning and implementation team for the RICO grant and have developed a collaborative relationship with Congresswoman Doris Matsui, who hosted the Clean Energy "kickoff" Convening on June 1, 2010, and with Mayor Kevin Johnson's Greenwise Initiative.

Julia Burrows will present an overview of the Clean Energy Regional Cluster and Greenwise Initiatives, answer questions and assist the board in a discussion of the role of the board in these initiatives and areas in which Sacramento Works can support and inform the planning and implementation process, and identify how the board can focus its effort for this industry cluster in the future.

Regional Industry Clusters of Opportunity Grant Attachment 1 Sacramento Region Work Plan Update

The Sacramento Employment and Training Agency (SETA) serves as the Project Manager for the RICO implementation. As Project Manager, SETA/Sacramento Works, Inc., the local workforce investment board for Sacramento County, will develop, execute and monitor contracts with partners, provide oversight and direction to ensure that the grant objectives are achieved, act as liaison with the California Workforce Investment Board and Collaborative Economics, schedule and record outcomes from local partner meetings and Statewide Action Clinics, complete and submit fiscal and program reports, and track the outcomes of the project. In addition, Sacramento Works, Inc. will act as a liaison to the region's Workforce Investment Boards and support the Regional Industry Clusters of Opportunity partners and the Green Capital Alliance in developing the cluster engagement process, facilitating the investment strategy, and creating an economic development plan for the region.

The other implementation partners include:

- ✓ Valley Vision (VV)
- ✓ Los Rios Center of Excellence (COE)
- ✓ Center for Strategic Economic Research (CSER)

The work plan is divided into the four phases of the RICO grant and showcases the major deliverables for each stage. These are more specific for the earlier two phases and will be refined for later phases once the Sacramento region is farther along in the planning process.

Gathering input on the RICO planning process will be a regular part of the monthly meetings of the Green Capital Alliance during 2010. One of Congresswoman Matsui's top priorities is for the region to become more strategic in its approach to growing the clean energy sector, and she has agreed to support the RICO process by hosting several of the highest profile meetings. Furthermore, the RICO timeline is designed to be consistent with the planning milestones in Mayor Johnson's new Greenwise Initiative (also staffed by Valley Vision).

The specifics of the work plan and the role of each subcontracted partner is listed below. The contractual services augment, support and refine the existing diagnostics and services provided by Collaborative Economics. Collaborative Economics, Inc. provided a diagnostic package which provided an external view of the region and a comparison to the State of California. The data from CEI assisted the partners in selecting the industry segments to target and refine/reaffirm the local internal core cluster definition. The work described below is to augment and validate the data provided by CEI.

PHASE I: CLUSTER DIAGNOSIS (April – August, 2010)

Deliverables	Responsible Party	Due Date
Identification of the region’s important segments of the clean energy industry cluster. Includes review of the Collaborative Economics diagnostic package, and finalization of the region’s cluster definition.	CSER	Completed: June, 2010
Host project kickoff meeting with Congresswoman Matsui to begin engaging local sector leaders and organizational partners, incorporate feedback from GCA and local companies into research process	VV	Completed: June, 2010
Gather set of specific recommendations from financial community leadership about how they can support expansion of the industry cluster in the region (hosting convening with Congresswoman Matsui, banking leaders, venture capitalists, and County Treasurers)	VV	July, 2010
Complete an update and expansion of region’s clean energy company database	COE, CSER	August, 2010
Develop a time series analysis of clean energy company growth across targeted industry segments	CSER	August, 2010
Create a competitive profile of the Sacramento region, and compare against four competitive regions (SF Bay Area, Denver, Portland, and Austin). Summarize the Sacramento Region and competitive region performance and rankings on published lists and studies.	CSER, VV	August, 2010
Host two input-gathering sessions with local clean energy leadership: Green Capital Alliance Steering Committee (35 members), and with Mayor Johnson’s Greenwise Initiative’s Green/Clean Tech Team (55+ members)	VV	August, 2010

Phase I Outreach Dates

- June 1, 2010: Regional RICO kickoff meeting with Congresswoman Matsui
- June 23, 2010: Convening with Congresswoman Matsui, Valley Vision staff, and financial community leadership (Banks, Venture Capitalists, County Treasurers)
- July 12, 2010: Green Capital Alliance Steering Committee
- August 17, 2010: Mayor Johnson’s Greenwise Initiative, Clean/Green Tech Team meeting

PHASE II: COLLABORATIVE PRIORITY SETTING (July – October, 2010)

Deliverables	Responsible Party	Due Date
Report on cluster initiatives and interviews from regional representatives in the competitive areas to identify cluster trends and best practices	CSER	October, 2010
Develop materials that summarize findings from the Diagnosis phase and identify preliminary strategies that will inform priority setting	CSER	October, 2010
Report on interviews with twelve cluster representatives to gather recommendations for action	VV	September, 2010
Design and host stakeholder convenings to complete the priority setting process for economic and workforce development strategies (resulting in prioritized strategies in 3-5 focus areas). This includes hosting a series of CEO roundtable sessions, and at least two larger stakeholder meetings	VV	October, 2010
Analyze and identify indicators to track progress of the Sacramento Region's work to grow the industry cluster, including assessment of economic development indicators in competitive regions	CSER	October, 2010

Phase II Outreach

- Collaborative planning sessions (dates TBD)
- CEO Roundtables (dates TBD)

PHASE III: CLUSTER INVESTMENT STRATEGY (October, 2010 – December, 2010)

Deliverables	Responsible Party	Due Date
Provide research briefs that support the development of the tactical plan (in areas identified by the planning committees)	CSER, COE	October, 2010
Host planning sessions with subcommittees of partners focused on defining the details of specific sector initiatives	VV	October, 2010
Present preliminary research findings and investment strategy at large regional event (Clean Tech Showcase on October 26, 2010)	VV	October, 2010
Complete an end-of-year update to the region’s clean energy company database using business surveys. These will serve as a first set of annual benchmarks by collecting employment counts, growth prospects, identification of peers and suppliers, and an assessment of business climate. This will include an analysis of the Sacramento Region’s economic performance in the clean energy cluster based on summary database and time series information, and will catalog related assets and general supplier activities.	CSER	December, 2010
Publish the regional Cluster Investment Strategy	VV, CSER	December, 2010

Phase III Outreach Date

- Formal presentation of investment strategy at the Sacramento Region Clean Energy Showcase on October 26, 2010 (600+ people)
- Formal presentation of the investment strategy during Mayor Johnson’s State of the City address in January, 2011

PHASE IV: SUSTAINABLE IMPLEMENTATION (January – April, 2011)

Deliverables	Responsible Party	Due Date
Host ongoing meetings of committee members to guide/track implementation activities	VV	Ongoing
Provide workforce-specific research and training program recommendations that support implementation efforts (this will be focused on the high growth employment opportunity areas identified in the Investment Strategy)	COE	April, 2011

Outside funding for Implementation Activities

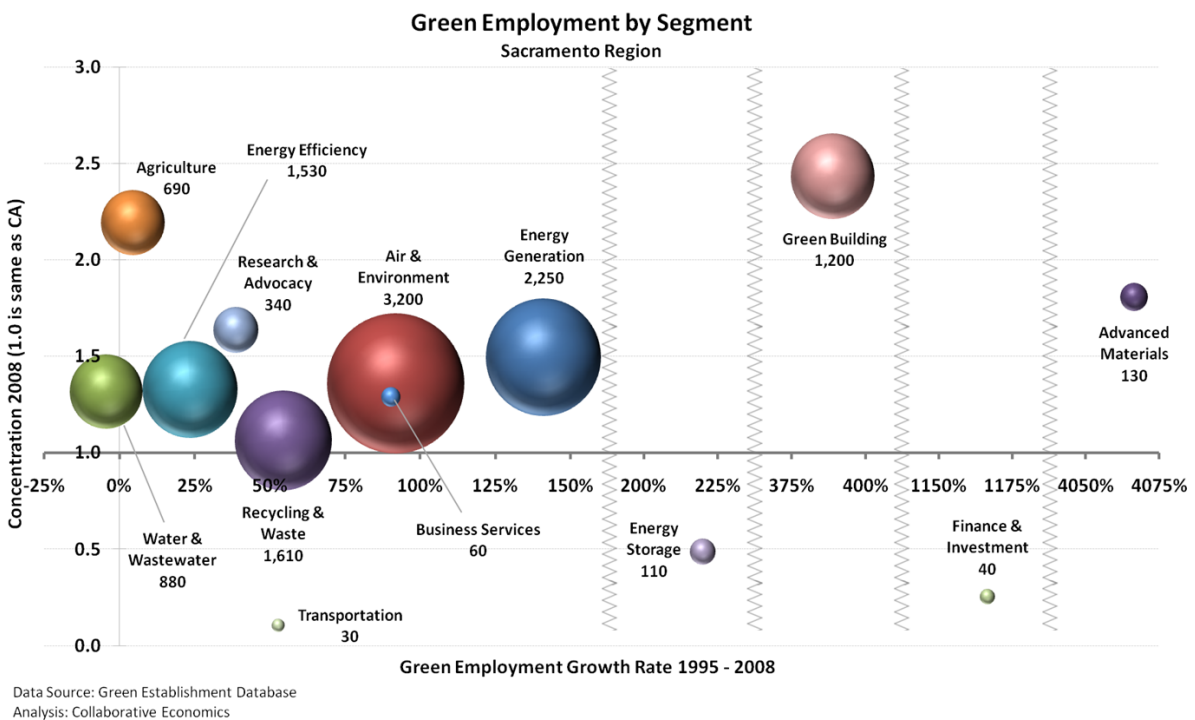
The Sacramento Region RICO team is confident that additional implementation funding can be raised through partnership with the Green Capital Alliance, which has secured an implementation budget in 2010 of \$496,000, and has already approved project revenues exceeding \$150,000 for 2011, and SETA/Sacramento Works, Inc., which has allocated Workforce Investment Act, State Energy Program, AB811, and ARRA funds for business and curriculum development and training programs targeting high growth jobs in the clean energy sector. Likewise, Congresswoman Matsui’s support of the RICO Initiative and Mayor Johnson’s Greenwise Initiative (also staffed by Valley Vision) will secure implementation resources for projects within the plan—boosting the Region’s ability to attract new private sector and foundation investment to Sacramento’s regional clean energy strategies.

The emerging green economy is a growing area of business activity. Multiple factors are contributing to this development including volatile energy costs, growing global demand for natural and energy resources, and public policy encouraging conservation and pollution mitigation efforts. As the economy shifts away from its dependence on carbon-based energy and toward clean(er) alternatives and improvements in efficiency, new market demand is created for products and services that conserve resources. Households, businesses and the public sector end up saving money otherwise spent on energy which they can invest in purchasing capital upgrades or hiring new employees. This transformation of the economy away from carbon also yields increased environmental and economic resilience which translates into improved competitiveness for a company as well as an economy.

At the core of these developments are the businesses in the third layer which provide the products and services that enable the green transformation across the entire economy (e.g. other businesses, households, schools, etc.). This is called the “Core Green Economy,” and it consists of businesses that provide products and services that do the following:

- Provide alternatives to carbon-based energy sources
- Conserve the use of energy and all natural resources
- Reduce pollution (including GHG emissions) and repurpose waste.

The Core Green Economy is broken down into fifteen segments (see next page). The broad scope of these segments reflects the many different factors associated with mitigating the sources and impacts of climate change.ⁱ Tracking this growing business activity is not possible using public data which is summarized by broad industry codes; therefore, this analysis based on proprietary data presents a unique opportunity to uncover the regional dimensions of the emerging green economy.



Fifteen Segments of the Core Green Economy

As published in Next 10's 2009 *California Green Innovation Index*:

SEGMENT	DESCRIPTION
1. Energy Generation	<ul style="list-style-type: none"> Renewable energy generation (all forms of solar, wind, geothermal, biomass, hydro, marine & tidal, hydrogen, co-generation) Renewable energy consulting services Research & Testing in renewable energy Associated equipment, controls, and other management software and services
2. Energy Efficiency	<ul style="list-style-type: none"> Energy conservation consulting and engineering services Building efficiency products and services Energy efficiency research Energy efficiency meters & measuring devices Alternative energy appliances (solar heating, lighting, etc.)
3. Transportation	<ul style="list-style-type: none"> Alternative fuels (biodiesel, hydrogen, algae and biowaste-based ethanol and feedstock-neutral ethanol infrastructure) Motor vehicles & equipment (electric, hybrid, and natural gas vehicles, diesel technology)
4. Energy Storage	<ul style="list-style-type: none"> Advanced batteries (Li-Ion, NiMH) Battery components & accessories Fuel cells
5. Air & Environment	<ul style="list-style-type: none"> Emissions monitoring & control Environmental remediation Environmental consulting (environmental engineering, sustainable business consulting)
6. Recycling & Waste	<ul style="list-style-type: none"> Consulting services Recycling (paper, metal, plastics, rubber, bottles, automotive, electronic waste and scrap) Recycling machinery manufacturing Waste treatment
7. Water & Wastewater	<ul style="list-style-type: none"> Water conservation (control systems, meters & measuring devices) Devel. & manufact. of pump technology Consulting services Water treatment/purification products Research and testing
8. Agriculture	<ul style="list-style-type: none"> Sustainable land management and business consulting services Sustainable supplies and materials Sustainable aquaculture
9. Research & Advocacy	<ul style="list-style-type: none"> Organizations and research institutes focused on advancing science and public education in the areas of: renewable energy and alternative fuels and transportation.
10. Business Services	<ul style="list-style-type: none"> Environmental law legal services Green business portals Green staffing services Green marketing and public relations
11. Finance & Investment	<ul style="list-style-type: none"> Emission trading and offsets Venture capital/private equity investment Project financing (e.g. solar installations, biomass facilities, etc.)
12. Advanced Materials	<ul style="list-style-type: none"> Bioplastics New materials for improving energy efficiency
13. Green Building	<ul style="list-style-type: none"> Design & construction Building materials Site management Green real estate & development
14. Manufacturing & Industrial	<ul style="list-style-type: none"> Advanced packaging Process management Industrial surface cleaning
15. Energy Infrastructure	<ul style="list-style-type: none"> Consulting and management services Cable & equipment

***highlighted** segments have been prioritized as the Sacramento region's competitive areas.

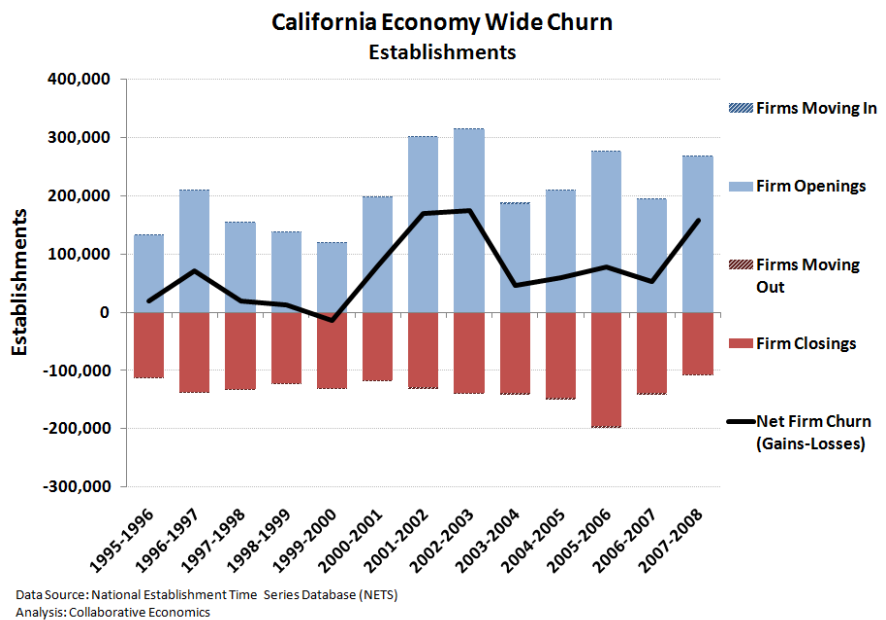
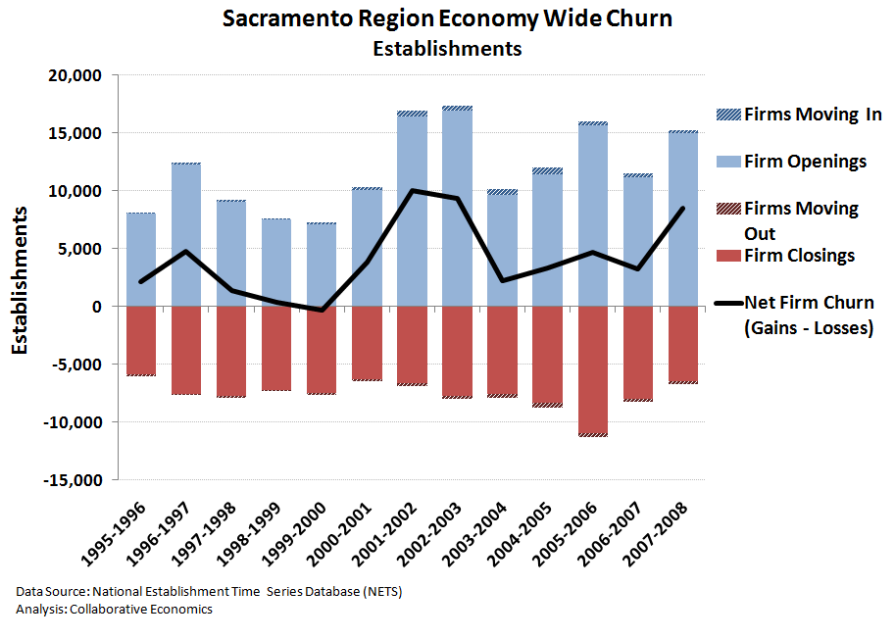
Business Churn: Economy Wide and Green Business

The vitality of a region's business climate can be observed in part by examining business dynamics in the region. The rates at which business openings and closings occur, and the resulting net value, illustrate the vibrancy of the region's start-up activity. The movement of business establishments to and out of the region provides insight into the continued attractiveness of the region for businesses. Tracking these business dynamics reveal current and long-running structural changes in a region.

At both the State and Regional level, business openings and closings contribute far more to churn than business migration.

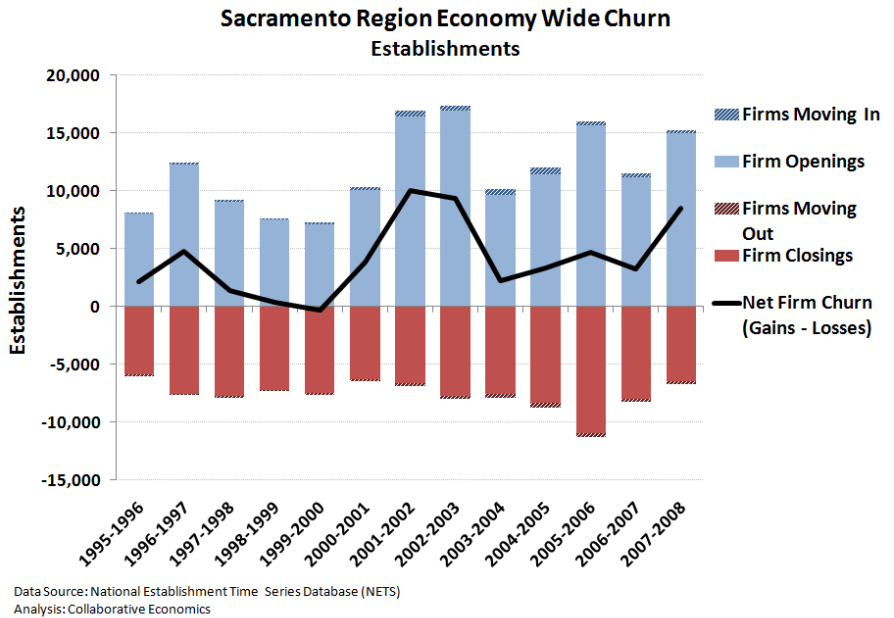
On average, between 1995 and 2008, the Sacramento Region gained approximately 11,900 establishments each year due to businesses opening or moving in while losing an average of approximately 7,700 establishments due to businesses closing or moving out. The average net change in establishments in the Sacramento Region, a gain of approximately 4,100, is the equivalent of 3 percent of total establishments in 2008.

By comparison, the state of California gained approximately 208,000 establishments due to businesses opening or moving in while losing an average of approximately 136,000 establishments to businesses closing or moving out. The average net change in California, a gain of 71,000 establishments, is the equivalent of 3 percent of total California establishments in 2008.

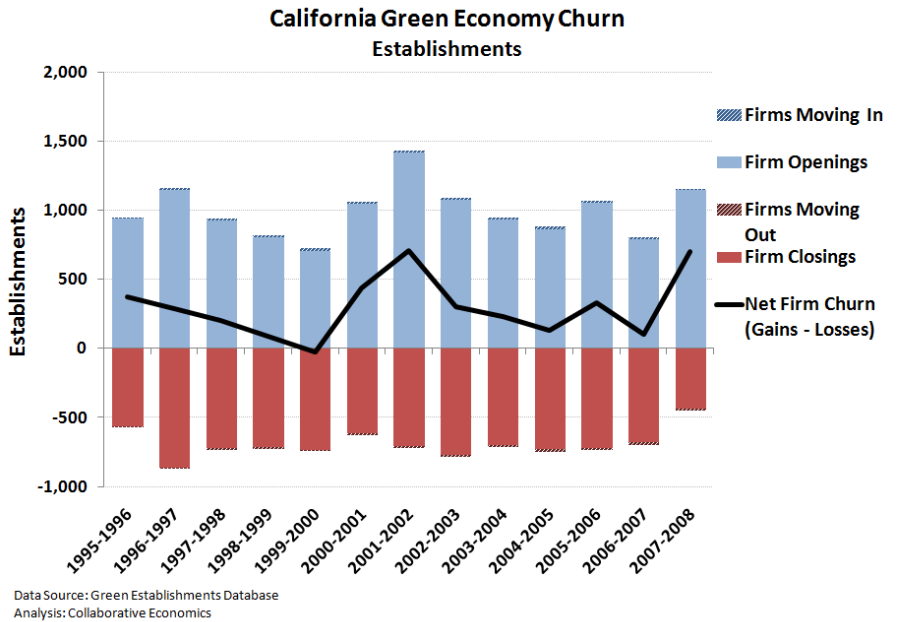


Green Economy

Between 1995 and 2008, the Sacramento Region gained an average of 84 establishments due to businesses opening or moving in while losing an average of 57 establishments due to businesses closing or moving out. The average net change in green establishments in the Sacramento Region, a gain of 26, is the equivalent of 3 percent of green establishments in 2008.



By comparison, the state of California gained approximately 1,000 establishments due to businesses opening or moving in while losing an average of approximately 700 establishments to businesses closing or moving out. The average net change in California, a gain of approximately 300 establishments, is the equivalent of 2 percent of total California establishments in 2008.



ITEM III-D – DISCUSSION/ACTION

UPDATE ON NEW AND PENDING GRANTS

BACKGROUND:

The purpose of this item is to update the board on the status of efforts to increase the grant funding received in the region to promote workforce development programs and provide board members the opportunity to discuss the types of services and training programs and the targeted populations for training. In the last quarter of the 2009-2010 fiscal year, the following grants have been received and/or submitted by the Sacramento Employment and Training Agency (SETA) on behalf of the partners in the Sacramento Works One Stop Career Center and regional sector initiatives.

- ✓ Clean Energy Workforce Training Program – Green Building Retraining and Pre-apprenticeship Partnerships augmentation.
- ✓ Clean Energy Workforce Training Program – Alternative Vehicles and Fuels Partnership augmentation
- ✓ National Emergency Grant (NEG) – Employment/On-the- Job Training program
- ✓ Public Sector National Emergency Grant - Classroom Training, On-the-Job Training and Supportive Services
- ✓ Sacramento County Department of Human Assistance – One Stop Share of Cost
- ✓ Veterans Employment Assistance Program
- ✓ Governor’s Gang Reduction Intervention and Prevention Initiative (CalGRIP)
- ✓ Office of Juvenile Justice Delinquency Prevention (OJJDP) 2010 Community-Based Violence
- ✓ Prevention Demonstration Program
- ✓ California Department of Transportation - Federal Highways OJT program
- ✓ California Department of Corrections and Rehabilitation– FSP Transition Services and New Start Program
- ✓ Disability Program Navigator

Sacramento Clean Energy Workforce Training Program

In August, 2009, the Employment Development Department (EDD), California Energy Commission and the California Workforce Investment Board (State Board), announced the availability of up to \$23 million in funds for the California Clean Energy Workforce Training Program (CEWTP). The goal of this initiative is to promote the use of industry sector strategies as the framework for addressing the need for skilled workers in the industries related to energy efficiency, water efficiency, renewable energy (distributed generation and utility-scale), and alternative and renewable transportation technologies.

SETA/Sacramento Works, Golden Sierra Workforce Investment Board, the Los Rios Community College District and Valley Vision/Green Capital Alliance developed a regional partnership to submit three proposals. On October 2, 2009, SETA was informed that all three of the proposals submitted by the Sacramento region were funded:

- Green Building Retraining Partnerships funded for \$997,810 to retrain 200 dislocated workers and unemployed individuals.
- Green Building Pre-Apprenticeship Partnership funded for \$968,682 to serve 230 unemployed individuals or new entrants to the labor force.
- Alternative Fuel and Vehicle Partnership funded for \$500,000 to provide training to 146 unemployed individuals and incumbent workers.

The programs were operational by March 2010 and on June 30, 2010, SETA was awarded an additional \$900,000 to use to enhance and expand the Green Building Pre-Apprenticeship and Retraining Partnerships and \$175,000 to enhance the Alternative Vehicle and Fuel Partnership. The training will be provided by industry partners, Los Rios Community College District and Joint Apprenticeship Training Councils.

National Emergency Grant --Employment Programs/On-the-Job Training program for Dislocated Workers

On June 25, 2010 SETA was awarded \$725,462 to provide an additional 103 subsidized employment opportunities to dislocated workers through an on-the-job-training program. The On-the-Job Training (OJT) program provides job seekers with work experience and skills training needed to successfully obtain and retain employment. OJT is “hire first” program that provides a 50% to 90% reimbursement of the wages paid by an employer (depending on size of the employer) to an employee for up to six months of training. The percentage of the wage reimbursement and the length of training are based on the occupation, the elements of training, the experience and work readiness of the trainee, the difficulty of the job and the skill gaps that need to be addressed.

Public Sector National Emergency Grant (NEG)

In April 2010, SETA, along with fourteen other local Workforce Investment Boards (WIBs) representing twenty-three counties created the Public Sector Collaborative (PSC) to

request a National Emergency Grant (NEG). These PSC represents 55.37% of the California population and 55.21% of the labor force. The PSC requested \$43,729,207 to serve 5,699 clients. In the Sacramento Region 28% of the labor market is comprised of state, county, city and local government jobs, and one third of the workforce is directly or indirectly associated to public sector employment. The impact of job losses in the public sector has had a significant impact on the regional economy. Sacramento's current unemployment rate is 13.1%, and this does not take into account discouraged and displaced workers who have stopped actively looking for employment. Many displaced workers have involuntarily taken part-time work or have given up on looking for work altogether because of the depressed labor market. Many of the Public Sector jobs are specialized or are in decline industries and do not translate to private sector employment at this time.

The PSC will focus on:

- Institute early and aggressive Rapid Response and other early intervention assistance activities.
- Prepare systems to accommodate the needs of public sector layoffs
- Employ the “power of e-3” (education, employment and economic development) in creating strategies to help public sector workers during this period of mass layoffs.
- Design demand-driven effort to ensure workers are trained for the jobs with career and growth potential.
- Ensure performance measures, as defined in California's waiver, will be implemented to collect data retention and earning gains.
- Establish, via the Public Sector Collaboration, a common set of service policies that will apply to participating WIBs under this PSC NEG.

The Public Sector NEG is still in the approval process. If fully funded SETA could receive approximately \$7 million to serve 950 public sector dislocated workers.

Sacramento County Department of Human Assistance – One Stop Share of Cost

The Workforce Investment Act requires that One-Stop partners contribute a share of the costs of the One-Stop System proportionate to the use of the system by individuals attributable to the partner program. Since 2003, SETA has entered into an agreement with the County of Sacramento, Department of Human Assistance (DHA) to provide One-Stop Services to CalWORKs customers. On June 15, 2010, the Sacramento County Board of Supervisors approved an amendment to the agreement increasing the contract amount to \$3,700,000.

Under the agreement, SETA will provide over 32,000 self-sufficiency services to over 8,000 CalWORKs/TANF customers per year, and will partner with South County Services, Inc., to ensure basic emergency services are provided to the residents of Galt and the Delta. In addition, SETA will provide job search workshops for recipients of General Assistance.

Veterans Employment Assistance Program

In December of 2009, EDD awarded SETA \$750,000 in American Recovery and Reinvestment Act funds for the Veterans Employment-Related Assistance Program (VEAP) to ensure that 125 former members of the military will receive job training and employment services as part of the continuing veteran's jobs initiative. The funding focuses on transitioning veterans to high-wage, high-growth occupations within California using their skill sets obtained in the military. The role of SETA is to act as the fiscal agent for SVRC, whose role is to provide the case management, training and job development/placement activities. SVRC will use a network of veteran resources, which includes EDD and the Sacramento Works One Stop Career Center system, to serve veterans. The target population was to be 170 veterans serving in recent campaigns that include the current Iraq War and Desert Storm.

Governor's Gang Reduction Intervention and Prevention Initiative (CalGRIP)

In 2007, the Governor's Gang Reduction Intervention and Prevention (CalGRIP) Initiative was created. SETA received an initial CalGRIP grant of \$500,000 in 2009. EDD along with the Governor's Office of Gang and Youth Violence Policy released a solicitation for proposals (SFP) of \$6 million statewide in May 2010. The primary goal of the current CalGRIP initiative is to implement intervention and prevention strategies, including job training, supportive services, education and placement of youth ages 14 to 24 that are involved in or at risk of gang involvement. A primary focus is linking youth to career pathways in high wage/high growth industries or those with future career advancement opportunities.

SETA, along with the City of Sacramento Police Department and Neighborhood Services and Area Congregations Together are embarking on the Sacramento Safe Community Partnership strategy (SSCP). SSCP is an intervention and suppression strategy focusing on five building blocks for success. The strategy's short term goal to provide youth positive alternatives to violence and long term goal is to demonstrate significant decreases in violent crime and gang-related incidents in three identified geographical areas of Sacramento. This program follows an evidence-based strategy, Chicago Ceasefire, which reduced homicides in Chicago over a seven-year period by 39%.

In June 2010, SETA was awarded a second CalGRIP grant of \$500,000 to serve youth involved in or at risk of gang involvement using the Safe Community Partnership strategy. Targeted youth and neighborhoods, including the South Sacramento/Mack Road corridor, Oak Pak and Del Paso Heights, are identified based on crime data. Youth will be engaged in work readiness and career pathway activities in the green/clean jobs sector, construction, infrastructure and transportation, maintenance and other emerging careers.

The City of Sacramento also received a CalGRIP grant from the Office of Emergency Services and a federal earmark grant from the U.S. Department of Justice, Office of Juvenile Justice to serve this population. SETA is negotiating with the City of Sacramento to coordinate the employment and social services components of these grants.

Office of Juvenile Justice Delinquency Prevention (OJJDP) 2010 Community-Based Violence Prevention Demonstration Program

The OJJDP announced the availability of funds in May 2010 targeting specific operational concepts to address youth and gang violence. In June 2010, the Safe Community Partnership, under the joint leadership of SETA and the City of Sacramento Police Department, submitted an application for the \$1.2 million to the OJJDP for the Sacramento Safe Community Partnership. This would expand the current operational capacity to address youth and gang violence and offer academic and vocational training resources to enhance the youth's success in a positive and productive lifestyle. SETA would coordinate the employment, social, vocational and academic services for youth ages 16 to 24. Although this is a very competitive federal grant, the Ceasefire concept was one of the specific strategies identified by OJJDP. Awards are expected to be announced in August 2010.

California Department of Transportation - Federal Highways OJT program

Since 2001, SETA has received funding from the Federal Highway Administration (FHWA) via the California Department of Transportation (CalTrans) for highway construction and other transportation industry initiatives. This FHWA program was established to enhance both the training and retention of employees and meet the needs of trainees, employers and the highway construction industry.

In February 2010, SETA was invited to submit a proposal to CalTrans/FHWA for \$670,860 to support the current Sacramento Regional Highway Construction Training Initiative with a goal to promote, recruit, train and place workers in transportation construction industry related occupations. Locally, the partners for this initiative have included SETA/Sacramento Works Career Centers, Sacramento Sierra Building and Construction Trades Council, Sacramento Area Electrical Training Center, Northern California Construction & Training (NCCT) and American River College (ARC) / Los Rios Community College District. Training venues include Pre-Apprenticeship construction, Electrician's Apprenticeship, Diesel and Automotive Technology and various construction apprenticeship programs. SETA is expecting a contract extension of the most recent CalTrans funding to 2011 including \$90,000 in FHWA/American Recovery and Reinvestment Act funds and a pending award of \$338,300 to continue the support of training and employment in the transportation and construction industry.

California Department of Corrections and Rehabilitation– FSP Transition Services and New Start Program

In June 2009, EDD provided SETA with Governor's 15% WIA Discretionary fund to serve re-entry clients/parolees at three Sacramento Works One Stop Career Centers. In May of 2010, EDD provided \$165,174 in additional funding to extend the agreement to September 30, 2010 and to add an additional Sacramento Works One Stop Career Center. Because of their high rate of service to ex-offenders, SETA added the career center at the Greater Sacramento Urban League. All of the allotments were determined by the California Department of Corrections and Rehabilitation (CDCR) and were calculated using the number of parolees present in each Local Area.

In addition, both EDD and CDCR have agreed to continue to fund the New Start Transition Program operating at the Folsom State Prison for \$319,868. The Transition Program is a 70-hour curriculum provided to inmates at the facilities over a four-week period prior to their parole date. The purpose of the program is to provide inmates with job readiness and job skills prior to release, inform them of community resources and programs that can assist them in their transition, and link them to the local One-Stop Career Centers and/or social service agencies in their county of residence to ensure access to resources and employment upon release.

The topics for the Transition Program are listed below with a short summary of each module

- Welcome/Introduction 3 hours:
- Job Search Essentials 12 hours
- Applications and Resumes 15 hours
- Interview Preparation 15 hours
- One-Stop Career Center Orientation 3 hours
- Financial Literacy 15 hours

The amount of funding provided for both programs this year is \$485,042.

Disability Program Navigator

In June, 2010, SETA received \$65,981 to from EDD to continue the Disability Navigator Program, a program that provides training, resources and information to people with disabilities, purchase adaptive technology and other devices for the career center system, assist disabled customers access and navigate the various programs that will assist them attain employment, conduct outreach to agencies that serve people with disabilities, and develop linkages with employer to facilitate job placements for people with disabilities.

Total funding received \$7,554,785

Total funding pending \$8,200,000

ITEM IV-A - INFORMATION

AB 1234 ETHICS TRAINING UPDATE

BACKGROUND:

Effective January 1, 2006 state law (AB 1234) requires that local officials that receive compensation, salary, stipends, or expense reimbursements must receive training in public service ethics laws and principles every two years. This requirement applies to all Workforce Investment Board and Youth Council members. Staff has confirmed that completion of an online course through the Fair Political Practices Commission will satisfy this requirement. The course can be located at <http://localethics.fppc.ca.gov/ab1234/> .

Upon completion, please provide a copy of the completion certificate to Nancy Hogan for the Agency's records.

Please complete this training within 60 days of the July Board meeting date.

ITEM IV-B – INFORMATION

UPDATE OF AGENCY MEDIA COVERAGE

BACKGROUND:

Attached is a listing of recent media events. Ms. Terri Carpenter, Public Information Officer, will be available to answer questions.

SUMMARY OF AGENCY MEDIA COVERAGE JANUARY 2010 – JUNE 2010

Media Entity	Title	Date
The Sacramento Bee	Sacramento Works Career Coaching	Monday, January 4, 2010
KXTV News10	Human Trafficking Art Exhibit	Wednesday, January 6, 2010
KXTV News 10	Job training	Thursday, January 7, 2010
Univision 19	Human Trafficking program	Thursday, January 7, 2010
KXTV News 10	Sacramento job training agency sees overwhelming response	Thursday, January 7, 2010
KCRA 3	Human Trafficking Art Exhibit	Friday, January 8, 2010
KCRA 3	Common Ground—Human Trafficking program	Friday, January 8, 2010
The Sacramento Business Journal	Training stimulus takes off	Friday, January 15, 2010
The Sacramento Bee	CSUS green training program pays off	Monday, January 18, 2010
CBS Radio Public Service Program	Sacramento Works services	Saturday, January 23, 2010
The Sacramento Bee	Get expert job advice	Monday, February 8, 2010
The Sacramento Bee	Resume must be tailored to each opening	Monday, February 22, 2010
Capital Public Radio	Road to Recovery: Community College Curriculum Going Green	Monday, March 15, 2010
The Sacramento Bee	Ask the job expert	Monday, March 29, 2010
The Sacramento Business Journal	Caltrans lands \$2.7M for job training	Friday, March 26, 2010

The Sacramento Bee	Summer job assistance offered	Monday, April 5, 2010
Elk Grove Citizen	Jennifer Ryon honored by district's Head Start Pre-K program	Friday, April 9, 2010
The Sacramento Business Journal	Quarter of region's stimulus dollars find their way into clean-tech—Job Training Efforts Get Dollars	Friday, April 9, 2010
The Sacramento Bee	Ask The Experts--I want a job with reduced hours	Monday, April 12, 2010
The Sacramento Bee	Free technology training, certification offered	Monday, April 26, 2010
The Sacramento Bee	Ask the jobs expert	Monday, May 3, 2010
The Sacramento Bee	Green Career Workshop set for Wednesday	Tuesday, May 11, 2010
KCRA 3	Green Careers Workshop at Pannell Community Center	Wednesday, May 12, 2010
The Sacramento Bee	Summer training jobs sought for area youths	Wednesday, May 12, 2010
The Sacramento Business Journal	Help wanted—by job seekers	Friday, May 14, 2010
The Sacramento Bee	Nursing students receive a head start	Monday, May 17, 2010
The Sacramento Bee	Sacramento area could become a medical tech hub	Monday, May 17, 2010
Family Stations, Inc (KEAR-FM,KEBR-AM,KEFR, KHAP, KPRA)	Head Start's Support of Grandparents Raising Grandchildren	Saturday, May 22, 2010
Family Stations, Inc (KEAR-FM,KEBR-AM,KEFR, KHAP, KPRA)	Sacramento Works 2010 Summer Jobs Program	Saturday, May 29, 2010

The Sacramento Bee	Hundreds of hopefuls line up early for Campbell Soup jobs	Monday, June 7, 2010
KCRA 3	1,000+ people line up for 150 Jobs	Monday, June 7, 2010
KOVR 13	Hundreds line up for Campbell's Soup jobs	Monday, June 7, 2010
Capital Public Radio	Jobseekers stand in long line at SETA for Campbell's Soup jobs	Monday, June 7, 2010
The Sacramento Bee	Teens find summer job hunt a rough go	Monday, June 14, 2010
The Sacramento Business Journal	The hardest Job: finding work	Friday, June 18, 2010
The Sacramento Bee	SMUD wins \$20 million for home energy upgrades	Wednesday, June 23, 2010
The Sacramento Bee	Sacramento gets about \$1 million to fight crime with jobs	Wednesday, June 30, 2010

ITEM IV-C – INFORMATION

UNEMPLOYMENT UPDATE/PRESS RELEASE FROM THE EMPLOYMENT
DEVELOPMENT DEPARTMENT

BACKGROUND:

The unemployment rate for Sacramento County for the month of 12.6% .

Attached is a copy of a press release from the Employment Development Department breaking down the job losses and job creations for the regional area.

Staff will be available to answer questions.

Monthly Labor Force Data for Cities and Census Designated Places (CDP)
June 2010 - Preliminary
Data Not Seasonally Adjusted

Area Name	Labor Force	Employment	Unemployment		Census Ratios	
			Number	Rate	Emp	Unemp
Sacramento County	687,700	601,000	86,700	12.6%	1.000000	1.000000
Arden Arcade CDP	57,200	50,000	7,200	12.5%	0.083249	0.082638
Carmichael CDP	29,500	26,600	2,900	9.8%	0.044196	0.033389
Citrus Heights city	50,700	46,200	4,500	8.9%	0.076838	0.052031
Elk Grove CDP	35,500	31,800	3,600	10.3%	0.052995	0.042014
Fair Oaks CDP	17,200	16,000	1,200	6.9%	0.026690	0.013634
Florin CDP	13,000	10,500	2,500	19.5%	0.017414	0.029215
Folsom city	27,100	25,600	1,600	5.8%	0.042525	0.018086
Foothill Farms CDP	9,900	8,200	1,700	17.1%	0.013648	0.019477
Galt city	11,100	8,900	2,200	20.2%	0.014787	0.025876
Gold River CDP	4,800	4,700	100	2.5%	0.007807	0.001391
Isleton city	400	400	100	16.5%	0.000606	0.000835
La Riviera CDP	7,000	6,500	500	7.6%	0.010764	0.006121
Laguna CDP	20,600	19,100	1,400	6.9%	0.031834	0.016416
Laguna West Lakeside CDP	5,300	4,900	500	9.0%	0.008082	0.005565
North Highlands CDP	23,100	18,600	4,500	19.4%	0.030952	0.051475
Orangevale CDP	15,900	14,600	1,400	8.6%	0.024229	0.015860
Parkway South Sacramento CD	16,400	12,900	3,600	21.7%	0.021400	0.041180
Rancho Cordova City	31,300	26,800	4,500	14.4%	0.044619	0.052031
Rancho Murieta CDP	2,300	2,200	100	4.3%	0.003619	0.001113
Rio Linda CDP	5,900	4,800	1,200	19.6%	0.007917	0.013356
Rosemont CDP	14,000	12,500	1,500	10.7%	0.020867	0.017251
Sacramento city	219,000	186,700	32,200	14.7%	0.310678	0.371731
Vineyard CDP	5,900	5,500	400	6.5%	0.009185	0.004452
Walnut Grove CDP	500	300	100	29.8%	0.000569	0.001669
Wilton CDP	2,800	2,500	200	8.7%	0.004225	0.002782

CDP is "Census Designated Place" - a recognized community that was unincorporated at the time of the 2000 Census.

Notes:

- 1) Data may not add due to rounding. All unemployment rates shown are calculated on unrounded data.
- 2) These data are not seasonally adjusted.

Methodology:

Monthly city and CDP labor force data are derived by multiplying current estimates of county employment and unemployment by the employment and unemployment shares (ratios) of

Sacramento Arden Arcade Roseville MSA
(El Dorado, Placer, Sacramento, and Yolo Counties)
Industry Employment & Labor Force
March 2009 Benchmark

Data Not Seasonally Adjusted

	Jun 09	Apr 10	May 10	Jun 10	Percent Change	
			Revised	Prelim	Month	Year
Civilian Labor Force (1)	1,059,700	1,057,100	1,053,700	1,056,700	0.3%	-0.3%
Civilian Employment	939,200	926,700	927,800	925,900	-0.2%	-1.4%
Civilian Unemployment	120,500	130,400	125,800	130,800	4.0%	8.5%
Civilian Unemployment Rate	11.4%	12.3%	11.9%	12.4%		
(CA Unemployment Rate)	11.6%	12.2%	11.9%	12.2%		
(U.S. Unemployment Rate)	9.7%	9.5%	9.3%	9.6%		

Total, All Industries (2)	849,700	823,500	827,200	826,300	-0.1%	-2.8%
Total Farm	9,700	7,400	8,200	8,300	1.2%	-14.4%
Total Nonfarm	840,000	816,100	819,000	818,000	-0.1%	-2.6%
Total Private	598,400	572,900	572,300	573,100	0.1%	-4.2%
Goods Producing	79,700	69,100	70,300	70,800	0.7%	-11.2%
Mining and Logging	400	400	500	500	0.0%	25.0%
Construction	44,900	35,500	36,400	36,600	0.5%	-18.5%
Construction of Buildings	10,500	8,400	8,400	8,400	0.0%	-20.0%
Construction - Residual	4,900	3,900	4,200	4,200	0.0%	-14.3%
Specialty Trade Contractors	29,500	23,200	23,800	24,000	0.8%	-18.6%
Building Foundation & Exterior Contractors	6,800	5,200	5,400	5,500	1.9%	-19.1%
Building Equipment Contractors	11,500	9,800	10,000	10,100	1.0%	-12.2%
Building Finishing Contractors	7,100	5,600	5,600	5,700	1.8%	-19.7%
Specialty Trade Contractors - Residual	4,100	2,600	2,800	2,700	-3.6%	-34.1%
Manufacturing	34,400	33,200	33,400	33,700	0.9%	-2.0%
Durable Goods	22,800	21,700	21,800	22,000	0.9%	-3.5%
Computer & Electronic Product Manufacturing	7,300	7,000	7,000	7,000	0.0%	-4.1%
Durable Goods - Residual	15,500	14,700	14,800	15,000	1.4%	-3.2%
Nondurable Goods	11,600	11,500	11,600	11,700	0.9%	0.9%
Food Manufacturing	4,200	4,400	4,400	4,500	2.3%	7.1%
Non-Durable Goods - Residual	7,400	7,100	7,200	7,200	0.0%	-2.7%
Service Providing	760,300	747,000	748,700	747,200	-0.2%	-1.7%
Private Service Producing	518,700	503,800	502,000	502,300	0.1%	-3.2%
Trade, Transportation & Utilities	134,500	131,300	130,800	131,200	0.3%	-2.5%
Wholesale Trade	24,600	22,900	22,900	22,900	0.0%	-6.9%
Merchant Wholesalers, Durable Goods	12,400	11,500	11,500	11,500	0.0%	-7.3%
Merchant Wholesalers, Nondurable Goods	9,300	8,800	8,700	8,700	0.0%	-6.5%
Wholesale Trade - Residual	2,900	2,600	2,700	2,700	0.0%	-6.9%
Retail Trade	86,900	85,700	85,200	85,400	0.2%	-1.7%
Motor Vehicle & Parts Dealer	10,400	9,700	9,700	9,700	0.0%	-6.7%
Building Material & Garden Equipment Stores	7,600	7,200	7,300	7,300	0.0%	-3.9%
Grocery Stores	16,600	16,500	16,500	16,400	-0.6%	-1.2%
Health & Personal Care Stores	5,200	5,200	5,200	5,200	0.0%	0.0%
Clothing & Clothing Accessories Stores	6,300	6,500	6,500	6,700	3.1%	6.3%
Sporting Goods, Hobby, Book & Music Stores	4,300	4,100	4,100	4,000	-2.4%	-7.0%
General Merchandise Stores	18,800	18,600	18,600	18,900	1.6%	0.5%
Retail Trade - Residual	34,300	34,400	33,800	33,600	-0.6%	-2.0%
Transportation, Warehousing & Utilities	23,000	22,700	22,700	22,900	0.9%	-0.4%
Information	18,100	17,400	17,400	17,400	0.0%	-3.9%
Publishing Industries (except Internet)	2,800	2,600	2,600	2,600	0.0%	-7.1%
Telecommunications	10,300	9,400	9,500	9,400	-1.1%	-8.7%
Information - Residual	5,000	5,400	5,300	5,400	1.9%	8.0%
Financial Activities	54,000	51,200	51,100	51,100	0.0%	-5.4%
Finance & Insurance	41,300	39,400	39,300	39,300	0.0%	-4.8%
Credit Intermediation & Related Activities	14,100	13,800	13,700	13,700	0.0%	-2.8%
Depository Credit Intermediation	8,700	8,500	8,500	8,500	0.0%	-2.3%
Nondepository Credit Intermediation	3,200	3,100	3,100	3,100	0.0%	-3.1%
Credit Intermediation and Related Activities -	2,200	2,200	2,100	2,100	0.0%	-4.5%
Finance and Insurance - Residual	5,200	4,500	4,600	4,500	-2.2%	-13.5%
Insurance Carriers & Related	22,000	21,100	21,000	21,100	0.5%	-4.1%

Sacramento Arden Arcade Roseville MSA
(El Dorado, Placer, Sacramento, and Yolo Counties)
Industry Employment & Labor Force
March 2009 Benchmark

Data Not Seasonally Adjusted

	Jun 09	Apr 10	May 10 Revised	Jun 10 Prelim	Percent Change	
					Month	Year
Real Estate & Rental & Leasing	12,700	11,800	11,800	11,800	0.0%	-7.1%
Real Estate	9,000	8,600	8,600	8,600	0.0%	-4.4%
Real Estate and Rental and Leasing - Residual	3,700	3,200	3,200	3,200	0.0%	-13.5%
Professional & Business Services	100,000	96,400	96,300	96,800	0.5%	-3.2%
Professional, Scientific & Technical Services	51,600	50,300	49,800	49,900	0.2%	-3.3%
Architectural, Engineering & Related Services	9,400	8,600	8,700	8,700	0.0%	-7.4%
Professional, Scientific, and Technical Services	42,200	41,700	41,100	41,200	0.2%	-2.4%
Management of Companies & Enterprises	9,100	8,800	8,800	8,800	0.0%	-3.3%
Administrative & Support & Waste Services	39,300	37,300	37,700	38,100	1.1%	-3.1%
Administrative & Support Services	37,400	35,000	35,400	35,600	0.6%	-4.8%
Employment Services	13,800	13,700	14,000	14,100	0.7%	2.2%
Services to Buildings & Dwellings	10,700	10,000	10,300	10,400	1.0%	-2.8%
Administrative and Support Services - Residual	12,900	11,300	11,100	11,100	0.0%	-14.0%
Administrative and Support and Waste Management Services	1,900	2,300	2,300	2,500	8.7%	31.6%
Educational & Health Services	99,300	99,900	99,400	98,100	-1.3%	-1.2%
Education and Health Services - Residual	12,600	13,700	13,600	12,700	-6.6%	0.8%
Health Care & Social Assistance	86,700	86,200	85,800	85,400	-0.5%	-1.5%
Ambulatory Health Care Services	29,900	29,900	29,900	29,900	0.0%	0.0%
Hospitals	29,700	29,700	29,700	29,700	0.0%	0.0%
Nursing & Residential Care Facilities	14,200	14,300	14,300	14,400	0.7%	1.4%
Health Care and Social Assistance - Residual	12,900	12,300	11,900	11,400	-4.2%	-11.6%
Leisure & Hospitality	83,600	79,700	79,400	80,200	1.0%	-4.1%
Arts, Entertainment & Recreation	13,900	12,900	12,800	13,000	1.6%	-6.5%
Accommodation & Food Services	69,700	66,800	66,600	67,200	0.9%	-3.6%
Accommodation	8,300	8,300	8,400	8,600	2.4%	3.6%
Food Services & Drinking Places	61,400	58,500	58,200	58,600	0.7%	-4.6%
Full-Service Restaurants	28,400	26,400	26,400	26,700	1.1%	-6.0%
Limited-Service Eating Places	29,900	29,600	29,800	30,100	1.0%	0.7%
Food Services and Drinking Places - Residual	3,100	2,500	2,000	1,800	-10.0%	-41.9%
Other Services	29,200	27,900	27,600	27,500	-0.4%	-5.8%
Repair & Maintenance	8,200	8,000	8,100	8,100	0.0%	-1.2%
Other Services - Residual	21,000	19,900	19,500	19,400	-0.5%	-7.6%
Government	241,600	243,200	246,700	244,900	-0.7%	1.4%
Federal Government	12,800	13,500	15,800	14,500	-8.2%	13.3%
Department of Defense	1,800	1,800	1,800	1,800	0.0%	0.0%
Federal Government excluding Department of Defense	11,000	11,700	14,000	12,700	-9.3%	15.5%
State & Local Government	228,800	229,700	230,900	230,400	-0.2%	0.7%
State Government	113,600	111,900	111,700	111,500	-0.2%	-1.8%
State Government Education	28,000	27,300	27,000	26,700	-1.1%	-4.6%
State Government Excluding Education	85,600	84,600	84,700	84,800	0.1%	-0.9%
Local Government	115,200	117,800	119,200	118,900	-0.3%	3.2%
Local Government Education	65,000	72,100	72,800	71,400	-1.9%	9.8%
County	21,800	19,600	19,700	19,600	-0.5%	-10.1%
City	12,200	10,500	10,800	11,600	7.4%	-4.9%
Special Districts plus Indian Tribes	16,200	15,600	15,900	16,300	2.5%	0.6%

Notes:

(1) Civilian labor force data are by place of residence; include self-employed individuals, unpaid family workers, household domestic workers, & workers on strike. Data may not add due to rounding. The unemployment rate is calculated using unrounded data.

(2) Industry employment is by place of work; excludes self-employed individuals, unpaid family workers, household domestic workers, & workers on strike. Data may not add due to rounding.

July 16, 2010
Employment Development Department
Labor Market Information Division
(916) 262-2162

Sacramento Arden Arcade Roseville MSA
(El Dorado, Placer, Sacramento, and Yolo Counties)
Industry Employment & Labor Force
March 2009 Benchmark

Data Not Seasonally Adjusted

	Jun 09	Apr 10	May 10 Revised	Jun 10 Prelim	Percent Change Month Year
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These data are produced by the Labor Market Information Division of the California
Employment Development Department (EDD). Questions should be directed to:
Alex Alvarado 530/741-5191 or Diane Patterson 916/774-4716

These data, as well as other labor market data, are available via the Internet
at <http://www.labormarketinfo.edd.ca.gov>. If you need assistance, please call (916) 262-2162.

#####

Data Not Seasonally Adjusted

Area Name	Labor Force	Employment	Unemployment Number	Unemployment Rate	Census Ratios	
					Emp	Unemp

each city and CDP at the time of the 2000 Census. Ratios for cities of 25,000 or more persons were developed from special tabulations based on household population only from the Bureau of Labor Statistics. For smaller cities and CDP, ratios were calculated from published census data.

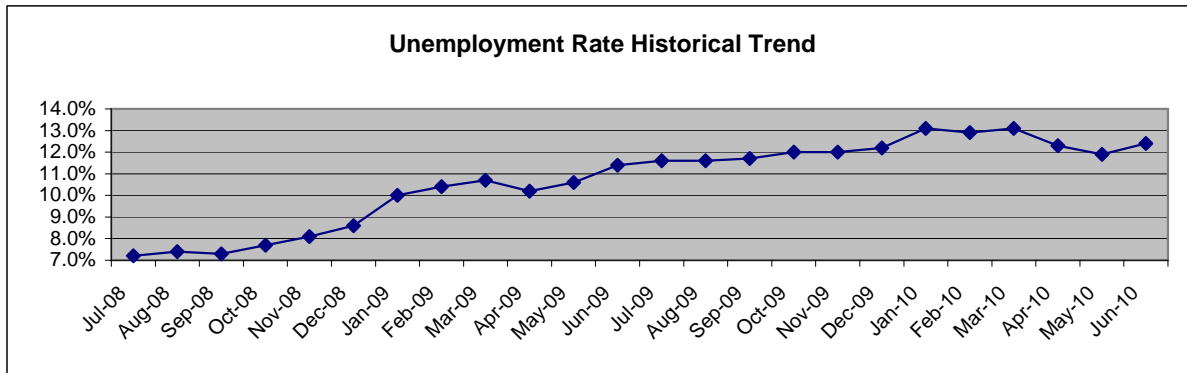
City and CDP unrounded employment and unemployment are summed to get the labor force. The unemployment rate is calculated by dividing unemployment by the labor force. Then the labor force, employment, and unemployment are rounded.

This method assumes that the rates of change in employment and unemployment, since 2000, are exactly the same in each city and CDP as at the county level (i.e., that the shares are still accurate). If this assumption is not true for a specific city or CDP, then the estimates for that area may not represent the current economic conditions. Since this assumption is untested, caution should be employed when using these data.

IMMEDIATE RELEASE

SACRAMENTO-ARDEN ARCADE-ROSEVILLE METROPOLITAN STATISTICAL AREA (MSA)
 (El Dorado, Placer, Sacramento, and Yolo Counties)

The unemployment rate in the Sacramento-Arden Arcade-Roseville MSA was 12.4 percent in June 2010, up from a revised 11.9 percent in May 2010, and above the year-ago estimate of 11.4 percent. This compares with an unadjusted unemployment rate of 12.2 percent for California and 9.6 percent for the nation during the same period. The unemployment rate was 12.6 percent in El Dorado County, 11.6 percent in Placer County, 12.6 percent in Sacramento County, and 11.9 percent in Yolo County.



Industry	May-2010	Jun-2010	Change		Jun-2009	Jun-2010	Change
	Revised	Prelim				Prelim	
Total, All Industries	827,200	826,300	(900)		849,700	826,300	(23,400)
Total Farm	8,200	8,300	100		9,700	8,300	(1,400)
Total Nonfarm	819,000	818,000	(1,000)		840,000	818,000	(22,000)
Mining and Logging	500	500	0		400	500	100
Construction	36,400	36,600	200		44,900	36,600	(8,300)
Manufacturing	33,400	33,700	300		34,400	33,700	(700)
Trade, Transportation & Utilities	130,800	131,200	400		134,500	131,200	(3,300)
Information	17,400	17,400	0		18,100	17,400	(700)
Financial Activities	51,100	51,100	0		54,000	51,100	(2,900)
Professional & Business Services	96,300	96,800	500		100,000	96,800	(3,200)
Educational & Health Services	99,400	98,100	(1,300)		99,300	98,100	(1,200)
Leisure & Hospitality	79,400	80,200	800		83,600	80,200	(3,400)
Other Services	27,600	27,500	(100)		29,200	27,500	(1,700)
Government	246,700	244,900	(1,800)		241,600	244,900	3,300

Notes: Data not adjusted for seasonality. Data may not add due to rounding
 Labor force data are revised month to month
 Additional data are available on line at www.labormarketinfo.edd.ca.gov
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REPORT 400 C
Monthly Labor Force Data for Counties
June 2010 - Preliminary
 Data Not Seasonally Adjusted

COUNTY	RANK BY RATE	LABOR FORCE	EMPLOYMENT	UNEMPLOYMENT	RATE
STATE TOTAL	---	18,280,400	16,051,200	2,229,300	12.2%
ALAMEDA	19	756,300	669,200	87,100	11.5%
ALPINE	52	410	330	70	17.5%
AMADOR	28	18,200	15,890	2,310	12.7%
BUTTE	33	105,700	91,100	14,600	13.8%
CALAVERAS	39	20,460	17,380	3,080	15.1%
COLUSA	54	12,300	10,090	2,210	17.9%
CONTRA COSTA	16	522,500	463,300	59,200	11.3%
DEL NORTE	30	11,740	10,160	1,590	13.5%
EL DORADO	26	92,000	80,300	11,600	12.6%
FRESNO	47	450,100	378,300	71,800	16.0%
GLENN	42	13,300	11,230	2,060	15.5%
HUMBOLDT	15	61,900	55,100	6,800	11.0%
IMPERIAL	58	76,400	55,300	21,100	27.6%
INYO	4	9,840	8,930	910	9.3%
KERN	43	367,400	309,600	57,800	15.7%
KINGS	46	62,900	52,800	10,000	15.9%
LAKE	50	26,470	22,010	4,460	16.8%
LASSEN	35	13,360	11,430	1,930	14.4%
LOS ANGELES	25	4,842,900	4,248,700	594,200	12.3%
MADERA	37	69,400	59,100	10,300	14.8%
MARIN	1	130,400	119,600	10,800	8.2%
MARIPOSA	8	10,610	9,570	1,040	9.8%
MENDOCINO	13	44,450	39,640	4,810	10.8%
MERCED	55	109,900	89,900	19,900	18.1%
MODOC	32	4,010	3,460	550	13.7%
MONO	19	8,470	7,500	980	11.5%
MONTEREY	13	224,700	200,400	24,200	10.8%
NAPA	4	76,000	69,000	7,100	9.3%
NEVADA	19	51,410	45,480	5,920	11.5%
ORANGE	6	1,609,600	1,456,700	152,900	9.5%
PLACER	22	178,400	157,800	20,600	11.6%
PLUMAS	48	9,490	7,960	1,530	16.2%
RIVERSIDE	36	913,200	780,600	132,600	14.5%
SACRAMENTO	26	687,700	601,000	86,700	12.6%
SAN BENITO	43	25,400	21,400	4,000	15.7%
SAN BERNARDINO	34	866,500	742,700	123,800	14.3%
SAN DIEGO	11	1,571,500	1,406,600	164,900	10.5%
SAN FRANCISCO	7	454,900	411,200	43,700	9.6%
SAN JOAQUIN	49	310,900	259,600	51,300	16.5%
SAN LUIS OBISPO	9	137,900	124,200	13,700	10.0%
SAN MATEO	3	370,500	336,400	34,100	9.2%
SANTA BARBARA	2	225,100	205,300	19,800	8.8%
SANTA CLARA	16	879,400	780,300	99,100	11.3%
SANTA CRUZ	16	153,000	135,800	17,200	11.3%
SHASTA	41	85,900	72,700	13,200	15.3%
SIERRA	30	1,720	1,490	230	13.5%
SISKIYOU	40	20,670	17,520	3,150	15.2%
SOLANO	24	215,000	188,700	26,300	12.2%
SONOMA	10	256,500	229,700	26,800	10.4%
STANISLAUS	51	241,000	199,200	41,800	17.3%
SUTTER	57	42,900	34,400	8,500	19.8%
TEHAMA	38	26,100	22,180	3,920	15.0%
TRINITY	53	5,050	4,160	890	17.7%
TULARE	45	211,700	178,300	33,400	15.8%
TUOLUMNE	29	26,550	23,040	3,510	13.2%
VENTURA	12	433,300	387,200	46,100	10.6%
YOLO	23	98,600	86,800	11,800	11.9%
YUBA	56	28,700	23,300	5,400	18.8%

Notes

- 1) Data may not add due to rounding. The unemployment rate is calculated using unrounded data.
- 2) Labor force data for all geographic areas now reflect the March 2009 benchmark and Census 2000 population controls at the state level.

ITEM IV- D – INFORMATION
DISLOCATED WORKER UPDATE

BACKGROUND:

The most current dislocated worker update will be distributed at the meeting and staff will be available to answer questions.

Dislocated Worker Information PY 2010/2011

The following is an update of information as of July 19, 2010 on the Worker Adjustment and Training Notification (WARN) notices and Non WARN notifications in Sacramento County

	MONTH RECEIVE NOTICE	COMPANY AND ADDRESS	WARN STATUS	# OF AFFECTED WORKERS	SETA'S INTERVENTION
Official	5/26/2010	HAVI Logistics 826 National Drive Sacramento, CA 95834	7/28/2010	103	Pending
Official	6/4/2010	Child Action Sacramento, CA	7/28/2010	85	8/9/2010
Official	6/28/2010	McDonough Holland & Allen PC's 500 Capitol Mall Sacramento, CA	8/31/2010	106	Pending
Unofficial	7/1/2010	U.S. Census Sacramento, CA	8/31/2010	50	8/3/2010
Official	7/1/2010	EdFund 10370 Peter A McCuen Blvd Mather, CA 95655	8/27/2010	18	Pending
Official	7/1/2010	Zip Realty Emeryville, CA	8/31/2010	39	Pending
			Total # of Affected Workers	401	

ITEM IV-E – INFORMATION

EMPLOYER RECRUITMENT ACTIVITY REPORT

BACKGROUND:

Staff at Sacramento Works Career Centers and internal Employer Services staff work with local employers to recruit qualified employees. Attached is a listing of employers recently assisted.

Mr. William Walker will be available to answer questions.

Employer Recruitment Activity Report

Employer	Jobs	No of Positions
Solar Power Inc	Solar Photovoltaic	50
ZETA	Construction	50
N Solar Inc	Green Jobs	150
OPDE	Solar Photovoltaic	150
California Redevelopment Association	Member Service Associate	1
Child Abuse Prevention Center	Community Ed Training Mgr	1
Community Services Planning Council	Program Associate	1
Delta Dental of California	Workforce Management Coordinator	1
Campbell Soup	Maintenance Mechanics	67
General Produce Company	Retail Merchandiser	1
North Highlands Pharmacy Inc.	Pharmacy Clerk	2
Randstad	Bilingual Customer Service Reps	15
Raging Waters	Various Positions	50
Salvation Army Emergency Shelter	Case Manager & Housing Specialist	2
Nestlé Waters North America	Admin Staff & Warehouse Positions	40
PG&E	Utility Equipment Mechanics	31
Beutler Corporation	Consolitrades/Flash Cool	70
Union Pacific	Diesel Mechanic	1
Agilent Technologies	Manufacturing Engineer Supervisor	1
Intelligrated	Product Support Engineer	5
Grocery Outlet	Deli, Clerk, Cashier, Produce etc.	40
Amerikit	Warehouse, Administrative Asst.	3
Cenveo	Maintenance Tech & Adjusters	2
Vacuum Process Engineering	Drafter/Designer & Technicians	2
HMS Host	Cashiers, Cook, Attendants	12
AccentCare	Caregivers	16
Support for Home	Caregivers	13
Capital Autism Services	Behavioral Tutors	8
Cenveo	Mechanical Tech & Adjuster	2
Acrobat Staffing	Cooks, Servers, Diswashers	13
California Energy Savers	Telemarketing	4
International Language Interpreters	Translators/Translators	12
Cacique, Inc	District & Sales Managers	2
Dome Printing	Truck Driver	1
Total		819

ITEM IV- F - INFORMATION

COMMITTEE UPDATES

BACKGROUND:

This item provides an opportunity for a report from the following committees:

- Youth Council – Matt Kelly
- Planning/Oversight Committee – Lynn Conner
- Employer Outreach Committee – Kim Parker
- Board Development Committee – Kingman Tsang

ITEM V - OTHER REPORTS

1. CHAIR'S REPORT: The Chair of the Sacramento Works, Inc. Board, on a regular basis, receives numerous items of information concerning employment and training legislation, current programs, agency activities, and miscellaneous articles.

The important information from the material received and meetings attended will be shared with the entire Board and the method proposed by the Chair is to give a verbal report at each regular meeting. It will also allow time for the Board to provide input on items that may require future action.

2. MEMBERS OF THE BOARD

This item provides the opportunity for Workforce Investment Board members to raise any items for consideration not covered under the formal agenda. It also provides the opportunity for Board members to request staff to research or follow up on specific requests or to ask that certain items be placed on the next agenda.

3. COUNSEL REPORT: The Sacramento Works, Inc. Legal Counsel is the firm of Phillip M. Cunningham, Attorney at Law. This item provides the opportunity for Legal Counsel to provide the Sacramento Works, Inc. Board with an oral or written report on legal activities

4. PUBLIC PARTICIPATION: Participation of the general public at Sacramento Works, Inc. Board meetings is encouraged. The Sacramento Works, Inc. Board has decided to incorporate participants of the audience as part of its agenda for all meetings. Members of the audience are asked to address their requests to the Chair, if they wish to speak.

ⁱ These segments were based originally on the cleantech segments defined by the Cleantech Network; however, while Cleantech's focus is on new technology, the definition of the Core Green Economy is broader in order to encompass all products and services that meet the criteria described above.