

## CAREER CENTERS

### **BROADWAY**

915 Broadway  
Sacramento, CA 95818  
(916) 324-6202

### **CITRUS HEIGHTS**

7011 Sylvan Rd, Suite A  
Citrus Heights, CA 95610  
(916) 676-2540

### **FRANKLIN**

7000 Franklin Blvd., Suite 540  
Sacramento, CA 95823  
(916) 262-3200

### **GALT**

1000 C Street, Suite 100  
Galt, CA 95632  
(209) 744-7702

### **GREATER SACRAMENTO URBAN LEAGUE**

3725 Marysville Blvd.  
Sacramento, CA 95838  
(916) 286-8623

### **HILLSDALE**

5655 Hillsdale Blvd., Suite 8  
Sacramento, CA 95842  
(916) 263-4100

### **LA FAMILIA**

5523 34th Street  
Sacramento, CA 95820  
(916) 452-3601

### **LEMON HILL**

5451 Lemon Hill Avenue  
Sacramento, CA 95824  
(916) 433-2620

### **MARK SANDERS**

2901 50th Street  
Sacramento, CA 95817  
(916) 227-0301

### **MATHER**

10638 Schirra Avenue  
Mather, CA 95655  
(916) 228-3127

### **RANCHO CORDOVA**

10381 Old Placerville Rd.,  
Suite 150  
Sacramento, CA 95827  
(916) 255-3255

### **SOUTH COUNTY**

8401 - A Gerber Road  
Sacramento, CA 95828  
(916) 525-4717

## Administrative Offices & Employer Services

925 Del Paso Blvd.  
Sacramento, CA 95815  
(916) 263-3800

Website: <http://www.seta.net>



## **SACRAMENTO WORKS, INC. PLANNING/OVERSIGHT COMMITTEE**

**Date:** Wednesday, September 15, 2010

**Time:** 8:30 a.m.

**Location:** SETA Board Room  
925 Del Paso Blvd., Suite 100  
Sacramento, CA 95815

### **AGENDA**

1. Call to Order/Roll Call
2. Approval of the May 19, 2010 Meeting Minutes
3. Briefing on U.S. Department of Labor Workforce Investment Act Gold Standard Evaluation
4. **Discussion Item:** Implementation of Virtual One Stop (VOS) System (Ed, Melissa and Ralph)
5. **Discussion Item:** Sacramento Works Website Re-design (Terri Carpenter)
6. **Discussion Item:** Implementation of Waivers to Workforce Investment Act
7. **Information Item:** Sacramento Works Career Centers 2009-2010 Annual Report (Melissa Noteboom and Ralph Giddings)
8. **Information Item:** Update on Strategic Plan Goals (Robin Purdy)
9. Input from the public
10. Adjournment

**Committee Members:** Lynn Conner (Chair), Matt Kelly, Kathy Kossick, Jim Lambert, Frank Louie, James Pardun, Dan Throgmorton.

**DISTRIBUTION DATE: THURSDAY, AUGUST 26, 2010**

**Sacramento Works, Inc.**  
**Planning/Oversight Committee**  
Minutes/Synopsis

SETA Board Room  
925 Del Paso Blvd., Suite 100  
Sacramento, CA 95815

Wednesday, May 19, 2010  
8:30 a.m.

1. **Call to Order/Roll Call:** Mr. Pardun called the meeting to order at 8:33 a.m.

**Members Present:** Pat Godwin, Kathy Kossick, Jim Lambert, James Pardun.

**Members Absent:** Lynn Conner, Matt Kelly, Frank Louie, Dan Throgmorton and Bruce Wagstaff.

**Others Present:** Robin Purdy, Phil Cunningham, Melissa Noteboom, Bette Blanchard, Ed Procter, Terri Carpenter, Sandra Brown, Cindy Sherwood-Green, Ralph Giddings, John Harden, Edward DeHererra.

2. Approval of the March 17, 2010 Meeting Minutes

There were no questions or corrections to the minutes.

Moved/Kelly, second/Kossick, to approve the minutes as distributed.

Voice Vote: Unanimous approval.

3. **Action Item:** Approval of the Workforce Investment Act Sacramento Works One Stop Career Center Resource Allocation Plan 2010-2011 (Robin Purdy)

Ms. Purdy stated that the agency is expecting approximately 8% less funding than last year. Staff is recommending the same resource allocation plan as approved last year with

27%	Talent Engagement (skills assessment, review, and identification)
35%	Talent Development (skills enhancement and skills certification)
18%	Talent Marketing (skills marketing to employers).
2%	Board Initiatives
10.5%	One-Stop Support
<u>7.5%</u>	<u>Administration</u>
<b><u>100%</u></b>	<b>Total</b>

This will support the career center system and still have resources for staff. Recovery Act funding, which was to be spent by July 1, has been expended. Staff will be sending letters out to providers thanking them for their effort and stating that more ARRA funds will not be available. Staff is seeking more funds for OJT training. The odds of getting the discretionary funds are pretty good.

Mr. Godwin inquired whether staff had any areas of concern regarding the lack of funding; Ms. Purdy stated that she is most concerned with lack of funding for talent development. Ms. Purdy stated that Talent Engagement is the 'front door' to our career centers so it is important to make sure funds are available.

Moved/Lambert, second/Kelly, to approve the Resource Allocation Plan for Fiscal Year 2010-2011, allocating \$8,429,394 of Workforce Investment Act (Adult and Dislocated Worker) funding to support the Sacramento Works One Stop Career Center system.

Voice Vote: Unanimous approval.

4. **Discussion Item:** Update on Committee Strategic Planning Goal, Strategies, Indicators and Outcomes

Mr. Proctor showed a sobering display of the jobs lost and gained from 2004 to July 2009. The link will be sent to the Committee members. At the last meeting, members went over the big picture and overall success of the Agency.

**Strategy 1:** A brochure was distributed developed by Ms. Carpenter which outlines the spending of ARRA funds in the Sacramento region. This is a great summary of work done during the Recovery Act funding. This brochure was distributed during Capitol-to-Capitol trip to show the legislators how the funds were utilized.

Ms. Carpenter reviewed the various media contacts. Ms. Christine Welsch did an interview on NPR discussing the summer youth program.

**Strategy 2:** SETA recently subscribed to a labor market information data base. Mr. Harden explained what the subscription provides; he distributed the most recent critical occupational clusters. EMSI is forecasting software, which allows for the data to be updated as needed.

Mr. Harden stated that the web site previously only captured the Sacramento MSA data, and now it includes local counties in addition to Sacramento. Ms. Purdy stated that SETA just received a grant from the California WIB to work with regional partners to start defining what green jobs are and linking them to the skills with the organizations we fund. The data will be given to the Center for Economic Research in about eight months. The goal is to get secure certifications to train customers to green jobs certification standards.

The critical occupation list will come before the Committee for approval at the next meeting.

**Strategy 3:** The quarterly reports were sent with the agenda packet. Committee members asked to hone in on the outcome data, such as who is being employed.

5. **Discussion Item:** Review of Third Quarter One Stop Performance Reports

The reports show that career centers assisted 53,164 people in the three quarter period. The career centers have been very busy, almost all showing 100% of

services. Mr. Ralph Giddings reviewed the numbers and variety of workshops being provided in the career centers.

Staff worked to show how the data for the career centers is based on base wage file, so it is old. This report is looking in the rear view mirror when viewing this data.

Mr. Walker stated that there has been a decrease in the number of events for employers being done at the Agency. The average wage did not go down at all. Employers are hiring but they are being much more selective. The current number of 657 hires in the Agency is no where near the number of dislocations in the past year.

Mr. Pardun stated that the county is working with a company coming to Sacramento that will provide green energy. This company has the potential of hiring several hundred people. Ms. Purdy stated that SETA will be working to offer employer roundtables with employers in the solar industry.

Employer satisfaction: Mr. Ed DeHerrera reviewed the most recent employer satisfaction report. The number of services has reduced minimally but the number of employers has gone up only by one employer. The employers, regardless of the economy, have been very satisfied with the services they have received by the One Stop Career Centers and SETA.

Mr. Walker is working with employers on Enterprise Zone tax credits. This is utilized as a way to have employers retain employees. June will be the launch of the Enterprise Zone web site. It will include a calculator where employers can calculate the amount of their tax credit.

6. **Information Item:** New Funding for the Region
  - a. One-Stop Share of Cost
  - b. National Emergency Grants

These are two grants which staff anticipate receiving in late summer/September. SETA is entering into a contract with DHA for CalWorks dollars, if available, to pay for services provided to the welfare public. This will allow the agency to roll money into next year.

7. **Input from the public:** No comments.
8. **Adjournment:** The meeting was adjourned at 9:32 a.m.