

## CAREER CENTERS

### **BROADWAY**

915 Broadway  
Sacramento, CA 95818  
(916) 324-6202

### **CITRUS HEIGHTS**

7011 Sylvan Rd, Suite A  
Citrus Heights, CA 95610  
(916) 676-2540

### **FRANKLIN**

7000 Franklin Blvd., Suite 540  
Sacramento, CA 95823  
(916) 262-3200

### **GALT**

1000 C Street, Suite 100  
Galt, CA 95632  
(209) 744-7702

### **GREATER SACRAMENTO URBAN LEAGUE**

3725 Marysville Blvd.  
Sacramento, CA 95838  
(916) 286-8600

### **HILLSDALE**

5655 Hillsdale Blvd., Suite 8  
Sacramento, CA 95842  
(916) 263-4100

### **LA FAMILIA**

5523 34th Street  
Sacramento, CA 95820  
(916) 452-3601

### **LEMON HILL**

5451 Lemon Hill Avenue  
Sacramento, CA 95824  
(916) 433-2620

### **MARK SANDERS**

2901 50th Street  
Sacramento, CA 95817  
(916) 227-1395

### **MATHER**

10638 Schirra Avenue  
Mather, CA 95655  
(916) 228-3127

### **RANCHO CORDOVA**

10381 Old Placerville Rd.,  
Suite 150  
Sacramento, CA 95827  
(916) 255-3255

### **SOUTH COUNTY**

8401 - A Gerber Road  
Sacramento, CA 95828  
(916) 525-4717

### **Administrative Offices & Employer Services**

925 Del Paso Blvd.  
Sacramento, CA 95815  
(916) 263-3800

Website: <http://www.seta.net>



## **REGULAR MEETING OF THE SACRAMENTO WORKS, INC. BOARD**

**DATE:** Wednesday, March 24, 2010

**TIME:** 8:00 a.m.

**LOCATION:** SETA Board Room  
925 Del Paso Blvd.  
Sacramento, California 95815

While the Sacramento Works, Inc. Board welcomes and encourages participation in the Sacramento Works, Inc. meetings, it would be appreciated if you would limit your comments to five minutes so that everyone may be heard. Matters under the jurisdiction of the Sacramento Works, Inc. Board and not on the posted agenda may be addressed by the general public following completion of the regular agenda. The Sacramento Works, Inc. Board limits testimony on matters not on the agenda to five minutes per person and not more than fifteen minutes for a particular subject. Meeting facilities are accessible to persons with disabilities. Requests for Assisted Listening Devices or other considerations should be made through the Clerk's office at (916) 263-3827. This document and other Board meeting information may be accessed through the Internet by accessing the SETA home page: [www.seta.net](http://www.seta.net).

## **A G E N D A**

### **Page Number**

### **I. Call to Order/Roll Call**

- Introduction of New Board Member: Tanja Poley, Area 4 Agency on Aging

### **II. Consent Item** (5 minutes)

- A. Approval of Minutes of the January 27, 2010 Meeting 3-7

### **III. Discussion/Action Items** (20 minutes)

1. Approval of Workforce Investment Act/American Recovery and Reinvestment Act (WIA/ARRA) Annual Plan Modification (Melissa Noteboom and Sandra Kinsey) 8-10

2. Approval to Recommend Funding for the Northern California Center of Excellence to Conduct Labor Market Research on the Information and Communications Technologies Sector 11-18

**IV. Information Items (20 Minutes)**

- A. Unemployment Rates for Sacramento County (Robin Purdy) 19-21
- B. Dislocated Worker Report (William Walker) 22-23
- C. Committee Updates 24
- Youth Council
  - Planning/Oversight Committee
  - Employer Outreach Committee
  - Board Development Committee

**V. Other Reports (5 minutes) 25**

1. Chair
2. Members of the Board
3. Counsel
4. Public Participation

**VI. Adjournment**

**DISTRIBUTION DATE: TUESDAY, MARCH 16, 2010**

# Role of Sacramento Works, Inc., the Local Workforce Investment Board

Sacramento Works, Inc., the local Workforce Investment Board is a 41-member board charged with providing policy, planning and oversight for local workforce development initiatives.

## **Vision:**

Building a dynamic workforce for the Sacramento Region.

## **Mission:**

Sacramento Works partners with the workforce community to serve regional employment needs.

*Sacramento Works, Inc.*  
*Strategic Business Plan*

## **Goals**

### Goal 1 (Planning/Oversight Committee)

Prepare workers for high wage, high demand, critical occupational clusters that provide:

- self-sufficiency wages
- employer paid benefits
- career advancement/career ladders

### Goal 2 (Employer Outreach Committee) Engage and Support Regional Employers

### Goal 3 (Youth Council)

Prepare youth to succeed and thrive in the regional workforce

### Goal 4 (Planning/Oversight Committee)

Continuously improve the One-Stop Career Center system.

ITEM II-A – CONSENT

APPROVAL OF MINUTES OF THE JANUARY 27, 2010 MEETING

BACKGROUND:

Attached are the minutes of the January 27, 2010 meeting for review.

RECOMMENDATION:

That your Board review, modify if necessary, and approve the attached minutes.

**REGULAR MEETING OF THE SACRAMENTO WORKS, INC. BOARD**  
**Minutes/Synopsis**

SETA Board Room  
925 Del Paso Blvd.  
Sacramento, California

Wednesday, January 27, 2010  
8:00 a.m.

- I. **Call to Order/Roll Call:** Mr. Ingram called the meeting to order at 8:04 a.m.  
Ms. Parker called the roll.

Members Present: Bill Camp, Lynn Conner, Mike Egan, Mark Erlichman, Diane Ferrari, Lisa Harr, Barbara Hayes, Mark Ingram, William Karns, Matt Kelly, Gary King, Kathy Kossick, James Lambert, Frank Louie, Michael Micciche, Dennis Morin, James Pardun, Kim Parker, Deborah Portela, Maurice Read, Anette Smith-Dohring, Dan Throgmorton, Kingman Tsang, Mike Testa, Bruce Wagstaff, Terry Wills, David Younger.

Members Absent: Larry Booth, May Cha, Mike Dourgarian, Patrick Godwin, David Gordon, Matt Mahood, Elizabeth McClatchy, and Lorenda Sanchez.

Presentation from SMUD on SmartGrid

Mr. King introduced Greg Hribar, Program Manager. Mr. Hribar stated that the SmartGrid program was not intended to create jobs; it is an infrastructure grant. However, the project is creating 40 temp jobs for installers. More jobs will be created as companies find a way to interface with the SmartGrid. Future workers will need the ability to work in teams, and have math and science skills. SMUD will continue to work with economic and workforce development partners as SmartGrid expands. It is expected that the complete installation of SmartMeters will be completed by 2011.

SMUD manages the grid and SMUD works with Cal ISO. Ms. Hayes stated that the grant received in Sacramento was the largest in the state of California. This region is becoming a leader in the green energy sector.

II. **Consent Item**

- A. Approval of Minutes of the November 18, 2009 Meeting

Minutes were reviewed; no questions or comments.

Moved/Tsang, second/Parker, to approve the November 18, 2009 minutes.  
Voice Vote: Unanimous approval.

### III. Discussion/Action Items

1. Approval of Funding Extension Recommendations for the American Recovery and Reinvestment Act of 2009 (Recovery Act)/Workforce Investment Act (WIA) Youth Employment Services for Program Year 2010-2011

Last summer, the Youth Council funded the Center for Multicultural Cooperation. Six youth went throughout the community and interviewed kids involved in the summer youth program. The video was shot, produced and edited by the youth participants. Ms. Welsch showed the video. Ms. Welsch reviewed the Summer Youth recommended funding for 2010-2011.

Mr. Cunningham asked for disclosure of any conflict of interest with respect to this board item.

The following potential conflicts of interest were announced:

- Michael Micciche: California Human Development Corporation
- Matt Kelly: Sacramento City Unified School District and Roberts Family Development
- Lisa Harr: Greater Sacramento Urban League
- Mike Testa: City of Sacramento

Moved/Kelly, second/Camp, to approve the staff funding recommendation for the Recovery Act / WIA Youth Services 2010-11 with the exception of: California Human Development Corporation, Sacramento City Unified School District, Roberts Family Development, Greater Sacramento Urban League, and the City of Sacramento. In addition, the board approved funding to:

1. Provide 735 youth summer employment services through subcontracts.
2. Authorize staff to increase average hours per week based on available funds.

➤ Negotiate with the providers who were augmented to provide year round services and programs to utilize the wages from their WIA year-round youth contract for summer subsidized employment, and augment these providers for staffing and overhead for an additional three months to continue services through the summer.

➤ Utilize the service contract with the Community College Foundation to coordinate payroll for the summer program.

➤ Allocate \$25,000 to the Center for Multicultural Cooperation (CMC) for YES to serve up to 10 youth.

➤ Allocate up to \$60,000 for program and curriculum development, classroom instruction and program supervision for Career Pathways programs to serve up to 25 youth.

Roll call Vote: Aye: 27, Nay: 0, Abstentions: 0

Moved/Camp, second/Parker, to approve staff funding recommendations for: California Human Development Corporation, Sacramento City Unified School District, Roberts Family Development, Greater Sacramento Urban League, and the City of Sacramento.

Roll Call Vote: Aye: 23, Nay: 0, Abstentions: 4 (Harr, Kelly, Micciche and Testa).

2. Endorsement of Microsoft's Elevate America Program

Ms. Purdy reviewed this item. Microsoft is offering vouchers for training in Microsoft products. Entry level computer training will be available to everyone in the community. Vouchers will be available for 2003/2007 Microsoft products. Governor Schwarzenegger will be announcing this program. Staff will be sending out an e-mail blast through our SMARTware data base. The vouchers will be available on a first come, first served basis and must be distributed within 90 days. Staff have to collect data on every person receiving the voucher. There are no eligibility requirements and the recipients do not have to be unemployed.

Moved/Camp, second/Wagstaff, to endorse the Elevate America program and approve SETA/Sacramento Works, Inc. to receive and distribute vouchers.  
Voice Vote: Unanimous approval.

**IV. Information Items**

1. Homeless Prevention and Rapid Re-housing

Ms. Cindy Sherwood-Green stated that at the last meeting, Board members requested more information on this program. Last May the Governing Board allocated \$1 million CSBG to support this collaborative which has been assisting homeless families. Three HPRP providers receive the funds: Volunteers of America, Lutheran Social Services, and The Salvation Army. It is expected that that funding will serve 2,600 families by September 30. To date, 85 families have been assisted. Ms. Cindy Cavanaugh, SHRA, was introduced. The funds began in October with ARRA funds. Also receiving funding are Legal Services of Northern California and 2-1-1.

2. Sacramento Works Career Center Second Quarter Reports: No questions.

3. Recovery Act Second Quarter Reports: No questions.

4. Economic Profile: December 2009: No questions.

5. Funding for Workforce Investment Act (WIA) Veterans Employment Related Assistance Program



Mr. William Walker stated that this was a grant that was submitted in 2008 and subsequently funded in 2009. SETA will be working with Sacramento Veterans Resource Center on this program.

6. Dislocated Worker Report: Mr. William Walker reported that CVS is closing their refill center which will impact 92 employees.
7. Committee Updates
  - ✓ Youth Council: The Youth Council had a good meeting yesterday; Youth Council members are looking forward to another round of summer jobs.
  - ✓ Planning/Oversight Committee: Mr. Pardun reported that the Committee had a very productive meeting last week. Committee members were asked if we as a board could recommend any data enhancement to the reports provided. If Board members have any suggestions of additional information provided to the Board, please contact Robin Purdy. There has already been 39,000 people visiting the career centers in the first six months of the fiscal year. Mr. Pardun acknowledged the hard work of staff in the career centers working with a lot of frustrated people who have never been unemployed. The Committee asked for a list of the jobs declining and the jobs that have the most promise. Ms. Kossick stated that the Committee approved funding modification of training providers. This board item will be moving to the Governing Board for final approval.
  - ✓ Employer Outreach Committee: Ms. Carpenter distributed 'goodie bags' of recyclable totes. The totes include Sacramento Works employer outreach items: a CD promoting Sacramento Works services, a new and updated employer services brochure, and a business expansion and retention brochure.
  - ✓ Board Development Committee: No report.

## V. Other Reports

1. Chair: None.
2. Members of the Board: Mr. Camp announced the newly elected president of the AFLCIO and he will be in Sacramento. A breakfast meeting will be held February 11, 8-10 a.m. at the Capitol Plaza Holiday Inn. Mr. Camp urged board members to consider attending as it may be useful to hear a labor perspective. Sacramento Works, Inc. has purchased a table; anyone wanting to attend let Ms. Carpenter know. With the Cap to Cap trip coming up, Mr. Camp would like the people going to talk about reauthorization.
3. Counsel: No report.
4. Public Participation: No comments.

## VI. Adjournment: The meeting was adjourned at 9:33 a.m.

## ITEM III-A – ACTION

### APPROVAL OF WORKFORCE INVESTMENT ACT/AMERICAN RECOVERY AND REINVESTMENT ACT (WIA/ARRA) ANNUAL PLAN MODIFICATION

#### BACKGROUND:

The Sacramento Employment and Training Agency (SETA) submitted their initial Workforce Investment Area Strategic Plan in December, 1999, effective July 1, 2000 for Fiscal Year 2000-2001. Due to continued uncertainty regarding WIA reauthorization, the U.S. Department of Labor issued several advisories which have required modifications to that plan. In order to meet both Federal and State requirements, the Governor has granted the Local Workforce Investment Boards extensions for Fiscal Year 2009-2010. This document will address significant changes that have been implemented over the last Fiscal Year and those planned for implementation during the current Fiscal Year (FY 2009-2010). Also included as an attachment to this document is the Local Plan for the American Recovery and Reinvestment Act of 2009.

A summary of program and policy changes discussed in this Modification include:

1. A discussion of the local economic conditions of Sacramento County;
2. The identification of viable critical occupational clusters through analysis of current workforce intelligence and labor market information;
3. A discussion of Green Workforce Initiatives and partnerships focused on providing unemployed or underemployed individuals (and other targeted populations) with entry-level or advanced training that will prepare them for competitive “Green Jobs”.
4. A discussion of the California New Start Project, which establishes partnerships between the Sacramento Works One-Stop Career Centers and the California State Department of Corrections and Rehabilitation (CDCR), to eliminate recidivism while improving opportunities for the reintegration of parolees;
5. A request for granting a waiver for the transferability of Adult and Dislocated Worker Formula Funds for both the Workforce Investment Act (WIA) and the American Recovery and Reinvestment Act (ARRA) funding. At the discretion of the Local Workforce Investment Area, Adult and Dislocated Worker funds may be transferred between these two grants, up to 50% of the allocation for WIA and up to 30% for ARRA. Because the Learning Lab service delivery system has significantly increased the numbers of customers receiving staff assisted services, the flexibility of enrolling Dislocated Workers into the Adult funding

stream has served to eliminate labor-intensive eligibility, accounting and reporting procedures. In December 2009, SETA requested and was granted a waiver to transfer funds and staff anticipates approval of the request for the maximum transfer amount in 2010 as well.

6. Youth Programs and Services which includes

- A discussion of the Summer Youth Program Procurement;
- A discussion of a request for the Work Readiness Waiver for ARRA Summer Youth
- A discussion of the American Recovery and Reinvestment Act California Green Job Corps. Through our partnership with the Corps, SETA plans to train and place at-risk youth ages 16 to 24 into “green” jobs over the next 20 months.

7. A discussion of the Integrated Service Delivery/One Stop Career Center System: SETA was one of twelve local Learning Labs that began implementing the Integrated Service Delivery system in PY 2008-2009 and submitted a local integration plan in 2008. This document will reference this plan in the narrative forms where modifications are appropriate. As a learning lab, SETA continues to work to streamline services through the integration of multiple employment and training programs through the Sacramento Works One Stop Career Center system. These programs focus on providing services that are skill-based, universally accessible to all customers and meet the demands of the workforce as well as employers who depend on the availability of a competitive and skilled workforce. This plan will also describe changes made to SETA’s Integrated Services Delivery model required by the State of California and Department of Labor in the data validation and documentation of eligibility.

This Modification will also include updated Directives that incorporate new policy including:

- Priority of Service to Veterans and Eligible Spouses
- OJT Policies and Procedures/Contract Document
- Eligibility or Demographic Data Collection Criteria
- Workplace Training/Job Creation/Work Experience
- OJT Carryover Guidelines
- Scholarship Caps
- Financial Assistance Awards

ITEM III-A – ACTION (continued)  
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Staff will be available to answer questions.

RECOMMENDATION:

Approve the modifications to the 2009-2010 Sacramento Local Workforce Investment Act and Local American Recovery and Reinvestment Act Strategic Five Year Plan.

## ITEM III-B – ACTION

### APPROVAL TO RECOMMEND FUNDING FOR THE NORTHERN CALIFORNIA CENTER OF EXCELLENCE TO CONDUCT LABOR MARKET RESEARCH ON THE INFORMATION AND COMMUNICATIONS TECHNOLOGIES SECTOR

#### BACKGROUND:

The Planning/Oversight Committee's strategy to target services to viable career pathways in critical occupations relies on the regional ability to analyze labor market information to identify high growth, high wage and emerging occupations. For the last two years, Sacramento Works, in partnership with the Green Capital Alliance, the Center for Strategic Economic Research and the Northern California Center of Excellence has worked together to research how clean energy technology will impact existing occupations and identify the skills and competencies that will be needed by workers in emerging clean energy technology occupations.

SETA/Sacramento Works was recently awarded \$200,000 from the California Workforce Investment Board for a Regional Clusters of Opportunity research grant for the clean energy sector.

Another labor market research need is emerging in the Information and Communications Technologies (ICT) sector. This occupational sector is related to computer networking and telecommunications, is new and emerging and has job functions associated with the related sector occupations impacting all businesses, regardless of industry type or number of employees. As such, this sector has not been adequately evaluated from a workforce, education, and training perspective. Several factors contribute to the lack of information, including rapidly changing technologies, conflicting occupational titles, wide distribution of ICT occupations across industries, as well as inconsistent use of the term ICT nationally. Consequently, primary research is needed to gather new data on skills in demand and ICT occupations as defined by the related industries.

The Los Rios Center of Excellence, the Golden Sierra Workforce Investment Board, and SETA/Sacramento Works, Inc. have been meeting to identify the research that will need to be done to study the ICT sector. The Center of Excellence has developed the attached proposal and staff is recommending that SETA/Sacramento Works, Inc. allocate \$20,000 to fund Phase II, Primary Data Collection of the study. The Golden Sierra Workforce Investment Board has committed \$10,000 to this project and Los Rios has committed to finding the remaining funds of approximately \$18,000. Staff is recommending a sole source contract.

The Center of Excellence is funded by the Chancellor's Office of the California Community Colleges and is tasked with conducting environmental scanning for

ITEM III-B - ACTION (continued)

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Northern California. The Center of Excellence is the only organization in the area that has a proven track record of accomplishing this type of study. Currently, the balance of Board Initiative funds is \$47,800.

The Planning/Oversight Committee reviewed this item at their March 17 meeting. A member of the committee will provide an oral report.

RECOMMENDATION:

Approve the expenditure of \$20,000 in Board Initiative funds be allocated to the Northern California Center of Excellence to survey employers to identify IT job functions and identify the necessary skills to succeed in jobs in the ICT sector.



# Information & Communications Technologies Research Proposal

Submitted to Sacramento Employment & Training Agency and Golden Sierra  
Workforce Investment Boards

January 28, 2010

## Overview

The Los Rios Community College District's Center of Excellence is pleased to have the opportunity to submit the Information & Communications Technologies (ICT) research proposal to the Sacramento Employment and Training Agency and Golden Sierra Workforce Investment Board. Due to the dynamic nature of ICT, this study will reach out to employers in traditional ICT firms and non-traditional ICT employers in the Greater Sacramento Region (Sacramento, Placer, El Dorado, Yolo, Sutter and Yuba counties). It will include in-depth labor market and occupational analysis, including detailed wage information, job skills and tasks, academic program offerings, and recommendations for economic and workforce development in the Region.

## Need for Labor Market Research on ICT Sector

Information and Communications Technologies is the convergence of computer networking and telecommunications. Encompassing all rapidly emerging, evolving and converging computer, software, networking, telecommunications, Internet, programming and information systems technologies, ICT represents the cutting edge of the state's innovation economy.



The ICT umbrella organizes budding technologies related to telecommunications, computing, networks, and other high-tech fields. ICT job functions impact all businesses, regardless of industry type or size of employment.

Despite its importance to California's economy, the ICT sector has not been adequately evaluated from a workforce, education, and training perspective. Several factors contribute to the lack of information, including rapidly changing technologies, conflicting occupational titles, wide distribution of ICT occupations across industries, as well as inconsistent use of the term ICT nationally.

Existing labor market data and information at the state and federal level are not organized around the term ICT, creating challenges in leveraging prior studies as a resource for a more comprehensive report on ICT employment. Consequently, primary research is needed to gather new data on skills in demand and ICT occupations as defined by industry. This information will be valuable to employers, ICT professionals, students, and education and training providers.



## Scope of Work & Budget

The ICT study will include a survey of employers to identify specific IT job functions, measure how many employees execute these tasks, and address future growth and emerging trends in these types of jobs. This validation process will demonstrate the economic impact of high-growth, emerging occupations in California, along with important information that workforce agencies need to make informed decisions related to building an education and training pipeline. The study will be completed in three phases:

<b>Project Phase</b>	<b>Budget</b>
Phase I – Preparation for the Study	\$ 11,520
<ul style="list-style-type: none"> <li>• Secondary research of workforce trends in the region. Define criteria for ICT occupations (contractors, part-time, and full time workers).</li> <li>• Define parameters for business sector and independent contractor samples. Determine size of samples needed.</li> <li>• Work with clients to extract/build a database of independent contractors in ICT sector.</li> <li>• Contact local associations with large membership of independent contractors for assistance in disseminating the online survey.</li> <li>• Develop survey instruments for business sector (online industry panel) and independent contractors (online survey and telephone survey). Draft survey invite messages.</li> </ul>	
Phase II – Primary Data Collection	\$ 24,080
<ul style="list-style-type: none"> <li>• Industry Panel (n=150) for full-time/part-time workers; pre-testing, training &amp; monitoring; data processing. (Contract with outside vendor.)</li> <li>• Industry survey (n=75) for independent contractors; CATI programming; telephone interviews; pre-testing, training &amp; monitoring; data processing. (Contract with outside vendor.)</li> <li>• Work with local associations to disseminate online survey.</li> <li>• Collect information on regional educational courses offered by community colleges and other vocational trainers; conduct provider survey, etc.</li> </ul>	
Phase III – Data Analysis and Report Development	\$12,480
<ul style="list-style-type: none"> <li>• Analyze raw data (building analysis charts, etc.)</li> <li>• Build and design 4-pg Key Findings booklet for publishing and dissemination.</li> <li>• Write narrative and compile full Environmental Scan. Get feedback on draft report from Clients, Industry Partner(s) and COE editors.</li> <li>• Present findings to client.</li> </ul>	
<b>Total Project Budget</b>	<b>\$48,080</b>

## Job Functions to be Studied

Working with the Mid-Pacific ICT Center and its network of industry and community advisors, the Centers of Excellence have developed the following set of ICT-related job functions as the framework that will guide future research efforts in this project. Many of these job functions and activities overlap and interact, but these activities are essential elements of ICT workforce functions that need to be better understood and quantified.

<b>Function</b>	<b>Description</b>
<b>Deploy and Support End User ICT Devices</b>	Setting up users with the ICT devices they use (computers, phones, PDAs, cell phones, printers, etc.)
<b>Deploy and Support 3rd Party ICT Applications</b>	Setting up organizations and users with the 3rd party applications they use on their computing and communications devices (Computer operating systems, MS Office, email, database programs, CRM, call center, etc.)
<b>Deploy and Support Networks and Systems for Communications</b>	Setting up and managing infrastructure and systems for communication between people and devices.
<b>Deploy and Support Online Systems and Services</b>	Working with websites, electronic commerce, supplier online systems, customer online support systems, FTP sites, etc.
<b>Deploy and Support Data Storage Systems</b>	Setting up systems to store, backup and restore electronic data, including disaster recovery, SANs, NAS, iSCSI, etc.
<b>Secure ICT Devices, Systems and Networks</b>	Securing devices, spaces, websites, networks, storage and other ICT systems
<b>Deploy and Support Data Center and Enterprise ICT Hardware Systems</b>	Setting up and managing enterprise hardware, including phone systems, servers, monitoring systems, alarms, etc.
<b>ICT Wiring and Physical Plant</b>	Installing and managing the physical infrastructure over which communications take place, - wires, fiber, poles, towers, conduits, etc.

<b>Programming and Software Development</b>	Designing and writing programs for computing and communications devices.
<b>ICT Technical Writing</b>	Documenting ICT related systems and processes and writing about activities and developments in the ICT field.
<b>ICT-Related Technical Sales</b>	Developing customer relationships and solutions
<b>ICT Systems Analysis and Design</b>	Collecting requirements, understanding solution elements and their constraints and designing systems and processes to meet needs
<b>Computer, Electrical And Electronics Engineering</b>	Designing and developing ICT hardware
<b>ICT Management</b>	Managing projects, vendors, procurement, systems and services

### About the Center of Excellence

The Center of Excellence (COE), in partnership with business and industry, delivers regional workforce research customized for community college and workforce system decision making and resource development. The Northern California COE is one of ten regional Centers of Excellence funded by the Chancellor’s Office of the California Community Colleges and is tasked with conducting environmental scanning, partnership development and technical assistance activities.

The COE’s research team represents expertise in labor market analysis, labor-management partnership projects, project management, and primary research. COE staff are experienced researchers with a focus on research design, partnership development, educational and training program mapping, and identifying skill sets for emerging occupations as well as key skill sets and geospatial analysis.

The COE maintains strategic alliances with research organizations whose relationships and technical expertise enhance COE’s research efforts. These alliances enable COE to access information from over 80 public databases through the use of EMSI economic modeling software, GIS technology via the use of a customized geo-mapping software that ties industry codes (NAICS) to a private business database of over 1 million business records. The COE maintains robust partnerships with industry associations that assist in validating research findings, ensuring that the most recent industry and labor market conditions are captured.

COE studies are used to inform policy discussions, industry-wide legislative efforts, and regional workforce development strategies, as well as guide program and resource development efforts by the California Community Colleges. These reports can be accessed at [www.coeccc.net](http://www.coeccc.net).

## Contact Information

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ITEM IV-A – INFORMATION

UNEMPLOYMENT RATES FOR SACRAMENTO COUNTY

BACKGROUND:

In January, 2010, the unemployment rate for Sacramento County was 13.1%. Attached is a listing of the unemployment rates by City and Census Designated Places provided to SETA by the California Employment Development Department.

Staff will be available to answer questions.

**Monthly Labor Force Data for Cities and Census Designated Places (CDP)  
 January 2010 - Preliminary  
 Data Not Seasonally Adjusted**

Area Name	Labor Force	Employment	Unemployment		Census Ratios	
			Number	Rate	Emp	Unemp
Sacramento County	688,500	598,400	90,100	13.1%	1.000000	1.000000
Arden Arcade CDP	57,300	49,800	7,400	13.0%	0.083249	0.082638
Carmichael CDP	29,500	26,400	3,000	10.2%	0.044196	0.033389
Citrus Heights city	50,700	46,000	4,700	9.3%	0.076838	0.052031
Elk Grove CDP	35,500	31,700	3,800	10.7%	0.052995	0.042014
Fair Oaks CDP	17,200	16,000	1,200	7.1%	0.026690	0.013634
Florin CDP	13,100	10,400	2,600	20.2%	0.017414	0.029215
Folsom city	27,100	25,400	1,600	6.0%	0.042525	0.018086
Foothill Farms CDP	9,900	8,200	1,800	17.7%	0.013648	0.019477
Galt city	11,200	8,800	2,300	20.8%	0.014787	0.025876
Gold River CDP	4,800	4,700	100	2.6%	0.007807	0.001391
Isleton city	400	400	100	17.1%	0.000606	0.000835
La Riviera CDP	7,000	6,400	600	7.9%	0.010764	0.006121
Laguna CDP	20,500	19,100	1,500	7.2%	0.031834	0.016416
Laguna West Lakeside CDP	5,300	4,800	500	9.4%	0.008082	0.005565
North Highlands CDP	23,200	18,500	4,600	20.0%	0.030952	0.051475
Orangevale CDP	15,900	14,500	1,400	9.0%	0.024229	0.015860
Parkway South Sacramento CD	16,500	12,800	3,700	22.5%	0.021400	0.041180
Rancho Cordova City	31,400	26,700	4,700	14.9%	0.044619	0.052031
Rancho Murieta CDP	2,300	2,200	100	4.4%	0.003619	0.001113
Rio Linda CDP	5,900	4,700	1,200	20.2%	0.007917	0.013356
Rosemont CDP	14,000	12,500	1,600	11.1%	0.020867	0.017251
Sacramento city	219,400	185,900	33,500	15.3%	0.310678	0.371731
Vineyard CDP	5,900	5,500	400	6.8%	0.009185	0.004452
Walnut Grove CDP	500	300	200	30.5%	0.000569	0.001669
Wilton CDP	2,800	2,500	300	9.0%	0.004225	0.002782

CDP is "Census Designated Place" - a recognized community that was unincorporated at the time of the 2000 Census.

**Notes:**

- 1) Data may not add due to rounding. All unemployment rates shown are calculated on unrounded data.
- 2) These data are not seasonally adjusted.

**Methodology:**

Monthly city and CDP labor force data are derived by multiplying current estimates of county employment and unemployment by the employment and unemployment shares (ratios) of

### Data Not Seasonally Adjusted

<b>Area Name</b>	<b>Labor Force</b>	<b>Employment</b>	<b>Unemployment Number</b>	<b>Unemployment Rate</b>	<b>Census Ratios</b>	
					<b>Emp</b>	<b>Unemp</b>

each city and CDP at the time of the 2000 Census. Ratios for cities of 25,000 or more persons were developed from special tabulations based on household population only from the Bureau of Labor Statistics. For smaller cities and CDP, ratios were calculated from published census data.

City and CDP unrounded employment and unemployment are summed to get the labor force. The unemployment rate is calculated by dividing unemployment by the labor force. Then the labor force, employment, and unemployment are rounded.

This method assumes that the rates of change in employment and unemployment, since 2000, are exactly the same in each city and CDP as at the county level (i.e., that the shares are still accurate). If this assumption is not true for a specific city or CDP, then the estimates for that area may not represent the current economic conditions. Since this assumption is untested, caution should be employed when using these data.

ITEM IV- B – INFORMATION  
DISLOCATED WORKER UPDATE

BACKGROUND:

The most current dislocated worker update will be distributed at the meeting and staff will be available to answer questions.



## Dislocated Worker Information PY 2009/2010

The following is an update of information as of March 15, 2010 on the Worker Adjustment and Training Notification (WARN) notices and Non WARN notifications in Sacramento County

	MONTH RECEIVE NOTICE	COMPANY AND ADDRESS	WARN STATUS	# OF AFFECTED WORKERS	SETA'S INTERVENTION
Unofficial	7/20/2009	<b>COUNTY OF SACRAMENTO</b> SACRAMENTO, CA	9/23/2009	417	Ongoing
Official	8/4/2009	<b>USAA</b> 2201 Harvard St. Sacramento, CA 95815	10/5/2009	261	Pending
Unofficial	8/10/2009	<b>Health Net, Inc.</b> 12033 Foundation Place Rancho Cordova, CA 95670	10/1/2009	25	9/09 Services Ongoing
Official	8/12/2009	<b>Calpine Corporation</b> 1180 Iron Point Rd Folsom, CA 95630	11/4/2009	88	Coordinating Services 10/09
Official	8/12/2009	<b>Crossmark</b> 4541 Florin Rd Sacramento, CA 95823	10/31/2009	15	Pending
Unofficial	8/14/2009	<b>SMUD</b> 6210 Street Sacramento, CA 95817	4/1/2010	120	On-Going
Unofficial	8/17/2009	<b>Kaiser Permanente</b> Sacramento, CA	10/15/2009	50	11/12/2009
Unofficial	10/6/2009	<b>Safe Credit Union</b> 12519 Folsom Blvd Rancho Cordova 95652	10/28/2009	20	10/28/2009
Unofficial	10/15/2009	<b>Twin Rivers USD</b> 5115 Dudley Blvd McClellan, CA 95660	1/10/2010	150	Pending
Official	11/4/2009	<b>Centepate</b> 400 Ballpark West Sacramento, CA 95691	1/14/2010	342	Coordinating Services West Sacramento
Official	11/19/2010	<b>Worley Parsons</b> 2330 E. Bidwell Folsom, CA 95630	12/30/2010	1	Pending
Official	12/18/2010	<b>ATT</b> Sacramento, CA	12/30/2010	333	12/30/2010
Official	12/22/2009	<b>CDG Management, LLC</b> 1215 Del Paso Blvd. Sacramento, CA 95815	12/31/2010	101	Pending
Official	1/10/2010	<b>Sam's Club</b> 3571 North Freeway Blvd Sacramento, CA 95834	1/22/2010	151	1/21/2010
Official	1/14/2010	<b>Matheson</b> 9780 Dino Drive Elk Grove, CA 95624	2/1/2010	74	1/25/2010
Official	1/22/2010	<b>CVS Caremark</b> 1625 West National Sacramento, CA 95834	3/26/2010	92	3/26/2010
Official	2/1/2010	<b>JC Penney</b> 4801 Urbani McClellan, CA 95834	3/20/2010	55	Pending
Official	2/1/2010	<b>Bank of America</b> 10850 White Rock Road Rancho Cordova, CA 95670	2/9/2010	60	2/9/2010
Official	2/28/2010	<b>Twin Rivers USD</b> 5115 Dudley Blvd McClellan, CA 95660	3/9/2010	250	4/12/2010
Official	3/1/2010	<b>Elk Grove USD</b> 9510 Elk Grove-Florin Road Elk Grove, CA 95670	3/15/2010	1,125	4/19/2010 Ongoing
Official	3/1/2010	<b>Comcast</b> 1242 National Drive Sacramento, CA 95834	3/3/2010	57	5/1/2010
Official	3/5/2010	<b>Regional Transit</b> 1400 29th St Sacramento, CA 95815	3/15/2010	60	April 2010 Ongoing
Unofficial	3/3/2010	<b>Hard Rock Cafe</b> 545 Downtown Plaza Sacramento, CA 95815	3/3/2010	45	3/27/2010
Unofficial	3/9/2010	<b>AAA</b> 8687 Weyand Ave Sacramento, CA	3/3/2010	100	May 13,18, 2010
			<b>Total # of Affected Workers</b>	3,992	

## ITEM IV- C - INFORMATION

### COMMITTEE UPDATES

#### BACKGROUND:

This item provides an opportunity for a report from the following committees:

- Youth Council – Matt Kelly
- Planning/Oversight Committee – Lynn Conner
- Employer Outreach Committee – Kim Parker
- Board Development Committee – Kingman Tsang

## ITEM V - OTHER REPORTS

1. CHAIR'S REPORT: The Chair of the Sacramento Works, Inc. Board, on a regular basis, receives numerous items of information concerning employment and training legislation, current programs, agency activities, and miscellaneous articles.

The important information from the material received and meetings attended will be shared with the entire Board and the method proposed by the Chair is to give a verbal report at each regular meeting. It will also allow time for the Board to provide input on items that may require future action.

2. MEMBERS OF THE BOARD

This item provides the opportunity for Workforce Investment Board members to raise any items for consideration not covered under the formal agenda. It also provides the opportunity for Board members to request staff to research or follow up on specific requests or to ask that certain items be placed on the next agenda.

3. COUNSEL REPORT: The Sacramento Works, Inc. Legal Counsel is the firm of Phillip M. Cunningham, Attorney at Law. This item provides the opportunity for Legal Counsel to provide the Sacramento Works, Inc. Board with an oral or written report on legal activities

4. PUBLIC PARTICIPATION: Participation of the general public at Sacramento Works, Inc. Board meetings is encouraged. The Sacramento Works, Inc. Board has decided to incorporate participants of the audience as part of its agenda for all meetings. Members of the audience are asked to address their requests to the Chair, if they wish to speak.