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#### REGULAR MEETING OF THE SACRAMENTO WORKS, INC. BOARD

DATE:Wednesday, January 27, 2010TIME:8:00 a.m.LOCATION:SETA Board Room925 Del Paso Blvd

925 Del Paso Blvd. Sacramento, California 95815

While the Sacramento Works, Inc. Board welcomes and encourages participation in the Sacramento Works, Inc. meetings, it would be appreciated if you would limit your comments to five minutes so that everyone may be heard. Matters under the jurisdiction of the Sacramento Works, Inc. Board and not on the posted agenda may be addressed by the general public following completion of the regular agenda. The Sacramento Works, Inc. Board and not on the agenda to five minutes per person and not more than fifteen minutes for a particular subject. Meeting facilities are accessible to persons with disabilities. Requests for Assisted Listening Devices or other considerations should be made through the Clerk's office at (916) 263-3827. This document and other Board meeting information may be accessed through the Internet by accessing the SETA home page: www.seta.net.

### AGENDA

- Call to Order/Roll Call (15 minutes)
  - ➔ Presentation on SmartGrid (Elisabeth Brinton, Chief Business & Public Affairs Officer, SMUD)
- II. <u>Consent Item</u> (5 minutes)
- A. Approval of Minutes of the November 18, 2009 Meeting
- III. Discussion/Action Items (20 minutes)
- 1. Approval of Funding Extension Recommendations for the American Recovery and Reinvestment Act of 2009 (Recovery Act)/Workforce Investment Act (WIA) Youth Employment Services for Program Year 2010-2011 (Christine Welsch)

2. Endorsement of Microsoft's Elevate America Program (Robin Purdy)

#### IV. Information Items (30 Minutes)

- 1. Homeless Prevention and Rapid Re-housing (Cindy Sherwood-Green)
- 2. Sacramento Works Career Center Second Quarter Reports (Robin Purdy)
- 3. Recovery Act Second Quarter Reports (Robin Purdy)
- 4. Economic Profile: December 2009 (Robin Purdy)
- 5. Funding for Workforce Investment Act (WIA) Veterans Employment Related Assistance Program (William Walker)
- 6. Dislocated Worker Report (William Walker)
- 7. Committee Updates
  - Youth Council
  - Planning/Oversight Committee
  - Employer Outreach Committee
  - Board Development Committee
- V. <u>Other Reports</u> (5 minutes)
- 1. Chair
- 2. Members of the Board
- 3. Counsel
- 4. Public Participation

#### VI. Adjournment

## Role of Sacramento Works, Inc., the Local Workforce Investment Board

Sacramento Works, Inc., the local Workforce Investment Board is a 41-member board charged with providing policy, planning and oversight for local workforce development initiatives.

### Vision:

Building a dynamic workforce for the Sacramento Region.

### Mission:

Sacramento Works partners with the workforce community to serve regional employment needs.

# Sacramento W©rks, Inc. Strategic Business Plan

## Goals

Goal 1 (Planning/Oversight Committee) Prepare workers for high wage, high demand, critical occupational clusters that provide:

-self-sufficiency wages -employer paid benefits

-career advancement/career ladders

<u>Goal 2</u> (Employer Outreach Committee) **Engage and Support Regional Employers** 

Goal 3 (Youth Council)

Prepare youth to succeed and thrive in the regional workforce

Goal 4 (Planning/Oversight Committee) Continuously improve the One-Stop Career Center system.

#### ITEM II-A – CONSENT

#### APPROVAL OF MINUTES OF THE NOVEMBER 18, 2009 MEETING

#### BACKGROUND:

Attached are the minutes of the November 18, 2009 meeting for review.

#### **RECOMMENDATION**:

That your Board review, modify if necessary, and approve the attached minutes.

#### **REGULAR MEETING OF THE SACRAMENTO WORKS, INC. BOARD**

Minutes/Synopsis

SETA Board Room 925 Del Paso Blvd. Sacramento, California Wednesday, November 18, 2009 8:00 a.m.

I. <u>Call to Order/Roll Call</u>: Ms. Parker called the meeting to order at 8:06 a.m.

<u>Members Present</u>: Bill Camp, May Cha, Lynn Conner, Mark Erlichman, Diane Ferrari, Lisa Harr, Barbara Hayes, William Karns, Matt Kelly, Gary King, Kathy Kossick, Frank Louie, Elizabeth McClatchy, Michael Micciche, James Pardun, Kim Parker, Deborah Portela, Maurice Read, Anette Smith-Dohring, Dan Throgmorton, Kingman Tsang, Mike Testa, Bruce Wagstaff, Terry Wills, David Younger.

<u>Members Absent</u>: Larry Booth, Mike Dourgarian, Mike Egan, Patrick Godwin, David Gordon, Mark Ingram, James Lambert, Matt Mahood, Dennis Morin, and Lorenda Sanchez.

→ Presentation by Ryan Sharp, Center for Strategic Economic Research

Mr. Sharp reported that the educational sector is the only sector adding jobs. He is expecting the region's unemployment level to remain the same for a while. There will be a less severe negative job growth in the next year. Mr. Tsang stated that a lot has to do with the financing activities. He sees this area struggling a bit since it has been so reliant on construction. The labor force is not shrinking, there is a lot of involuntary part-time employment, and there is a lot of underemployment. These dynamics are not necessarily being reflected in the unemployment numbers. Mr. Sharp stated that the region will continue to see a loss in gross domestic products for a while.

→ Summer Youth Employment Video

Ms. Christine Welsch stated that as part of the Sacramento Works for Youth, the kids documented what happened in the summer program. A group of young people involved in the Recovery Act WIA youth program shot the video, edited the video, interviewed the parents, and the community at large. A snippet of the video was played; the whole video will be available at the next meeting.

#### II. Consent Item

A. Approval of Minutes of the September 23, 2009 Meeting

Minutes were reviewed; no questions or corrections.

Moved/Kelly, second/McClatchy, to approve the minutes of the September 23 meeting.

Voice Vote: Unanimous approval.

#### III. Discussion/Action Items

1. Approval of Sacramento Works Strategic Plan Goals, Strategies, Outputs and Outcomes

Ms. Parker asked each of the committees to review the strategies. She reviewed the Employer Outreach Committee strategies. Ms. Lynn Conner reviewed the Planning/Oversight Committee. Mr. Matt Kelly reviewed the strategies for the Youth Council. All of these are coming out of the strategic planning session held last year.

Moved/Micciche, second/Erlichman, to approve the Sacramento Works, Inc. strategic planning goals, strategies, outputs and outcomes. Voice Vote: Unanimous approval.

→ Summer Youth Employment Video

Ms. Carpenter showed a trailer for the Summer Youth Employment Program. The full video will be five minutes in length and will show much more of what happened in the summer program. Employers will be speaking and a parent will be interviewed. There will be six thirty-second commercials that will focus on specific areas of the program.

2. Approval to Submit Regional Clusters of Opportunity Proposal to the California Workforce Investment Board

Ms. Purdy reported that this is funding available from the Employment Development Department and the California Energy Commission; the proposal is due December 30. There is a coalition of partners working on this. The lead agencies will be the Center for Strategic Research and Los Rios Community College District. If funded, this grant will provide \$250,000 for more research and analysis of the clean energy sector jobs.

If this proposal is funded, a report will be provided at the next meeting. There is not a lot of detail at this point.

Moved/Kelly, second/Tsang, to approve the submission of a proposal in response to the Regional Industry Clusters of Opportunity Solicitation for Proposal and, if awarded, approve contracts with collaborating partners to complete the research, investment strategy and implementation.

Voice Vote: Unanimous approval with one nay vote (Read) and three abstentions (Hayes, Karns and Throgmorton).

#### IV. Information Items

1. Sacramento Works Career Center First Quarter Reports: Ms. Purdy stated that the Planning/Oversight Committee reviewed these reports. Staff report seeing many more people in the career centers. There was a 47% increase in the number of job seekers in the first quarter of this year over the first quarter last year. The demographics are not changing that much. There are more job seekers on welfare and more laid off job seekers. More scholarships are being awarded and more Recovery Act funds are being invested in training programs. The site supervisors have reported seeing huge numbers of people. Almost all of the training dollars set aside in the first quarter have been exhausted. There will not be a lot of training slots left. The EDD has identified more training dollars so SETA may be receiving more money from that 'pot' of money.

Ms. Hayes spoke of a regional flyer that will be available for use in December.

2. Recovery Act First Quarter Reports

Ms. Purdy stated that this report is being provided to make sure people understand the investment of the Recovery Act. The agency received \$20 million in ARRA funds. Ms. Purdy stated that the implementation of homeless assistance funding will be presented as an information item at the next meeting.

3. California's Forgotten Middle-Skill Jobs

Ms. Purdy stated that 49-50% of the jobs in California will be middle-skill jobs. SETA is investing our dollars in the middle skills jobs. Middle-skill jobs refers to the education that is required for the jobs, not the type of jobs.

4. Unemployment Rates

Ms. Purdy referred to a chart that shows the impact of the State furloughs on the economy.

- 5. Dislocated Worker Report: No additional report.
- 6. Committee Updates
  - Youth Council: Mr. Kelly stated that the Youth Council would love to have more board members join the Youth Council. Ms. Parker asked what about businesses that may want to hire a youth now? Ms. Welsch replied that there is \$4 million for year-round youth services. As part of the Recovery Act, the Youth Council and this board has approved serving an additional 120 kids.

- Planning/Oversight Committee: Ms. Conner stated that the committee is looking forward to taking a look at how the programs funded are doing and making sure they are living up to their obligations. This will be reviewed in January. They will be implementing and making sure they do a good job with the strategies.
- Employer Outreach Committee: This committee is looking to create a Sacramento Works speaking schedule. There will be various speaking opportunities at various groups. The Committee will be tapping into the board members to speak at these functions.
- Board Development Committee: Mr. Tsang reported that the Committee met in October to identify some key individuals to approach for membership. There are identified names and a plan to approach these individuals. There are three private sector vacancies.

#### V. <u>Other Reports</u>

- 1. Chair: Ms. Parker asked board members to:
  - ✓ Consider future meeting discussion topics.
  - ✓ Visit career centers.

SMUD and Los Rios were recently awarded Department of Energy funds. This will put into place areas for potential employment. The key is implementing pieces of a Smart Grid.

- 2. Members of the Board: Dr. Throgmorton reported that he and Mr. Pardun toured the Hillsdale Career Center and that the volume of work done there was phenomenal. Ms. Kossick offered to accompany board members to visit career centers.
- 3. Counsel: No report.
- 4. Public Participation: No comments.
- VI. <u>Adjournment</u>: Meeting adjourned at 9:16 a.m.

#### ITEM III-A - ACTION

#### APPROVAL OF FUNDING EXTENSION RECOMMENDATIONS FOR THE AMERICAN RECOVERY AND REINVESTMENT ACT OF 2009 (RECOVERY ACT)/WORKFORCE INVESTMENT ACT (WIA) YOUTH EMPLOYMENT SERVICES FOR PROGRAM YEAR 2010-2011

#### BACKGROUND:

The American Recovery and Reinvestment Act of 2009 (Recovery Act) included an allocation to provide youth employment services via the Workforce Investment Act. Allowable activities include work readiness, summer employment and year-round youth development services.

#### SUMMER EMPLOYMENT SERVICES:

In Summer 2009, SETA and community partners implemented a very successful Sacramento Works for Youth Summer Employment program. The planning and implementation of a new large-scale summer program was very fast-paced and required a very dedicated and proactive partnership between SETA and community partners. It should also be noted that the state and federal government were issuing programmatic guidelines in the midst of program implementation. Twenty summer youth programs provided work readiness and employment activities to over 950 youth in 2009. SETA staff coordinated the eligibility and enrollment process and provided ongoing training and technical assistance to these providers. SETA coordinated the payroll process in concert with the Community College Foundation. SETA staff also provided direct case management services for internal SETA programs and Youth Council initiatives. The 2009 summer program was evaluated during the summer 2009 by both internal SETA staff and the State of California, with ongoing program performance conducted by SETA staff.

To develop the 2010 funding extension recommendations, the summer programs were evaluated based on the following factors:

- Capacity to provide work readiness and summer employment services
- Understanding and adhering to the Sacramento Works Youth Council's program design and performance requirements
- Understanding and adherence to the Recovery Act requirements
- Staffing infrastructure appropriate and adequate staff to participant ratio
- Provider responsiveness to SETA and program requirements
- Appropriate and timely delivery of services including worksite development, job matching, case management, payroll process
- o Program staff participation in program delivery
- Current program performance review or performance of similar program services
- Appropriate program administrative costs

Upon review of program performance, previous budgets, and proposed available funding, staffing is recommending subcontracting \$1,858,711 in Recovery Act/WIA Youth funds for services for the period May 1, 2010 to September 30, 2010. This funding is contingent on availability of funds and calculated on an average of 25 hours per week.

Payroll services will be coordinated by SETA and the Community College Foundation. SETA's service contract with the Community College Foundation will continue to be used to coordinate payroll for the summer program. The fee for processing payroll is estimated at 16% of the actual wages. Based on successful outcomes and availability of funds, recommendations to augment providers for year round services will be made in the late summer/early fall 2010. The staff recommendation for summer youth funding is:

- 1. Provide 735 youth summer employment services through subcontracts for services and wages;
- 2. Authorizes staff to increase average hours per week based on available funds.

#### YEAR-ROUND RECOVERY ACT SERVICES

In the fall of 2009, four summer providers were selected to provide 120 youth yearround services with Recovery Act funding:

- $\rightarrow$  California Human Development Corporation
- $\rightarrow$  Crossroads Diversified Services
- → Lao Family Community Development
- $\rightarrow$  Mutual Assistance Network

The funding included the provision of youth development services, case management and work experience wages. Of the four providers, only Lao Family is close to full enrollment as of January 2010. Staff is recommending negotiating with these providers to utilize the wages in their WIA year-round youth contract to provide subsidized employment during the summer months to youth who they have enrolled. Staff has recommended augmenting these providers for staffing and overhead for an additional three months to continue services through the summer. ITEM III-A – ACTION (continued) Page 3

#### YOUTH COUNCIL INITIATIVES

In addition to providing the traditional summer youth employment opportunities, the Sacramento Works Youth Council has identified the following strategies to improve and enhance youth service delivery which include:

- Engage employers to increase youth development and cultural diversity competencies.
- Attract and prepare youth for jobs in critical occupations and career pathways.
- Transparency and accountability Under the Recovery Act local areas must track and document the implementation and success of the stimulus funds.

**Youth Empowerment Studio (YES) Enterprise** (also known as Sacramento Works Youth programs – Telling Our Story): The Center for Multicultural Cooperation (CMC) created the Youth Empowerment Studio (YES) Enterprises program to train youth to become Youth Media Consultants. The youth consultants are trained to produce videos, provide technology trainings, and create social media that assist public sector organizations in becoming more efficient and effective at accomplishing their missions and communicating their message. SETA will identify up to ten youth to participate in this activity. CMC will provide video documentation of Sacramento summer youth activities, post production, duplication, public outreach, youth training and supervision. Participant wages and case management will be provided to six to ten eligible youth. The wages (approximately \$18,000) will be paid out of the year-round youth program. Staff is recommending allocating \$25,000 to the Center for Multicultural Cooperation (CMC) for YES.

<u>Career Pathways</u> Pilot Program: In the summer 2009 SETA, in partnership with SCUSD and Sacramento City College implemented a very successful Human Services pilot program. High school juniors and seniors participated in a six week summer community college "camp" for a human services/teaching careers pathways program. Since last summer, twelve of the youth continued working in the human services field and will participate in another summer community college class.

Staff is recommending continuing the partnership with SCUSD and Los Rios Community College District and expanding the career pathway concept to incorporate other careers and add another school district – San Juan Unified School District. Staff is recommending allocating up to \$60,000 for program and curriculum development, classroom instruction and program supervision. Recovery Act/WIA funds will provide case management, support services and student stipends for the summer employment.

ITEM III-A – ACTION (continued) Page 4

#### **RECOMMENDATION:**

Review and approve the staff funding recommendation of \$1,858,711 for the Recovery Act / WIA Youth Services 2010-11:

- 1. Provide 735 youth summer employment services through subcontracts.
- 2. Authorize staff to increase average hours per week based on available funds.

Negotiate with the providers who were augmented to provide year round services and programs to utilize the wages from their WIA year-round youth contract for summer subsidized employment, and augment these providers for staffing and overhead for an additional three months to continue services through the summer.

Utilize the service contract with the Community College Foundation to coordinate payroll for the summer program.

Allocate \$25,000 to the Center for Multicultural Cooperation (CMC) for YES to serve up to 10 youth.

Allocate up to \$60,000 for program and curriculum development, classroom instruction and program supervision for Career Pathways programs to serve up to 25 youth.

The funding stipulations and a chart outlining the summer youth employment services funding recommendations are attached.

#### **ARRA Summer Youth Funding Stipulations 2010**

#### Services

- Recruitment Youth ages 16-21 must meet the WIA Youth eligibility requirements
- Recruitment is encouraged to focus on youth most in need
  - Out-of-school youth and those most at risk of dropping out
  - Youth in and aging out of foster care
  - Youth offenders and those at risk of court involvement
  - Homeless and runaway youth
  - Migrant youth
  - Indian and Native American youth
  - Youth with disabilities
  - Veterans
  - Children of incarcerated parents
- Required services Work Readiness and Work Experience/Community Service Projects
- Additionally, academic enrichment is encouraged, especially for those youth without high school diplomas
- Green Jobs providers will identify at least 20% of the worksites or one community service project with a Clean Energy/Green Jobs focus
- Pay rate for all youth will be \$8.00 per hour
- Adherence to state and federal child labor and other appropriate laws;
- Work sites may be public sector, private-sector, and non-profit
- Activities may not be at the following locations: casinos, zoos, aquariums, golf courses or pools (This includes but is not limited to employment activities, field trips, academic enrichment, etc.)
- Work Experience and Community Service Projects cannot have an unfavorable impact on current employees i.e. no supplanting.

#### Staffing

- Due to the complexity of the ARRA Summer Youth program requirements, it is expected that funded staff are dedicated to the ARRA youth program (not providing other program case management and services).
- Providers must submit rosters of ARRA funded staff to SETA. Funds for unfilled positions (more than 30 days) are subject to deobligation and/or redirection.

#### ITEM III-B - ACTION

#### ENDORSEMENT OF MICROSOFT'S ELEVATE AMERICAN PROGRAM

#### BACKGROUND:

In late January, 2010 Governor Schwarzenegger will announce a partnership with Microsoft Corporation called Elevate America. Elevate America is a national program in which the Microsoft Corporation will provide 1 million training vouchers to states for nocost access to Microsoft E-Learning (self-paced online training) courses and selected Microsoft Certification exams. The Microsoft Corporation is entering into a voucher donation agreement with the California Employment Development Department (EDD), Workforce Services Division (WSD) to provide the citizens of California with 166,500 training vouchers. The EDD will make the 6,031 vouchers available to SETA for residents of Sacramento County. All vouchers must be allocated to customers and activated by the customer with 90-days of program initiation.

There are three types of vouchers available to customers:

- <u>Elevate America General E-Learning vouchers</u> which will train users within either Windows and Office 2003 or Windows Vista and Office 2007. The customer has 12 months from the date of activation to complete the training. If, as part of this program, a Microsoft certification is desired at no fee, the training and certification must be completed within 90-days of the program initiation.
- IT Professional learning vouchers which are intended for customers who are IT Professionals and are interested in acquiring skills above and beyond what is offered through the General E-Learning Voucher. These vouchers give the recipient access to an extended library of learning designed specifically for the IT Professional.
- Microsoft Certification Exam(s) vouchers which are designated to enable a user to pursue a no cost exam in one topic area (i.e., Excel, Word, Outlook, etc.). One voucher will enable a user to pursue one exam in either Office 2003 or Office 2007. Microsoft Certification Exam vouchers must be used within 90-days of statewide program initiation, proposed January 2010.

Vouchers will be distributed through the Sacramento Works One Stop Career Centers. Once customers receive the voucher and log-in directions, they can access the Microsoft on-line training from any computer with Internet access. SETA/Sacramento Works is collaborating with education and training providers to ensure that computers are available to job seekers who receive vouchers.

#### **RECOMMENDATION:**

Endorse the Elevate America program and approve SETA/Sacramento Works, Inc. to receive and distribute vouchers.

#### ITEM IV – 1 – INFORMATION

#### HOMELESSNESS PREVENTION AND RAPID RE-HOUSING PROGRAM (HPRP)

#### BACKGROUND:

The American Recovery and Reinvestment Act of 2009 includes one-time funding for the Homelessness Prevention and Rapid Re-Housing Program (HPRP) that targets individuals and families who are homeless or facing imminent homelessness as a result of the economic recession. The funding is intended to prevent homelessness and rapidly transition families and individuals that are homeless into housing stability.

The City and County of Sacramento will receive a combined total of \$4,771,899 in HPRP funding over a three year period. The funding will be allocated to the Sacramento Housing and Redevelopment Agency (SHRA) to administer on behalf of the City and County of Sacramento.

Locally, HPRP funding has been integrated with other stimulus funding, including Temporary Assistance to Needy Families – Emergency Contingency Fund (TANF-ECF), Community Development Block Grant (CDBG) and the Community Services Block Grant (CSBG), to implement a new, collaborative, centralized service delivery system for the prevention of homelessness. Over \$8 million will be allocated to HPRP services in Sacramento County.

In May, 2009, the SETA Governing Board approved the allocation of \$1 million in CSBG Recovery Act funding to support the new service delivery system funded by the HPRP. SETA subcontracts with three organizations that were selected to be the primary providers of comprehensive HPRP activities in Sacramento County:

- 1. Salvation Army
- 2. Volunteers of America
- 3. Lutheran Social Services

Each was awarded \$333,333 in CSBG Recovery Act funding to provide up to 3 months of rental assistance, utility assistance or shut-off prevention, motel vouchers for up to 30 days, and transportation assistance in the form of bus passes or gasoline vouchers to program participants. A total of 2,600 clients are expected to be served during the one year CSBG program period, October 1, 2009 through September 30, 2010. As of December 31, 2009, a total of 85 families have been served with CSBG funding.

SHRA staff will provide a brief presentation on the overall HPRP collaborative.

#### **ITEM IV-2 - INFORMATION**

#### SACRAMENTO WORKS CAREER CENTER SECOND QUARTER REPORTS

#### BACKGROUND:

Attached are Second Quarter reports (October 1, 2009 through December 31, 2009) for both the Workforce Investment Act and the American Recovery and Reinvestment Act programs. Included in this packet is a summary of career center performance, an overview of the Learning Lab measures (Process Measures), information on the numbers of customers receiving Scholarships and Support Services, Job Seeker Customer Satisfaction and Employer Outreach Activities. Additionally included are data outlining Universal Services and the demographics of the customers the career centers served during this time period.

#### **ITEM IV-3 - INFORMATION**

#### RECOVERY ACT SECOND QUARTER REPORT: DECEMBER 2009

#### **BACKGROUND:**

On January 20, 2010, the Planning/Oversight Committee reviewed the enrollment progress of the Adult and Dislocated Worker WIA/Recovery Act funded programs. Attached, for review, is the 2nd Quarter Performance Report.

#### Sacramento Employment and Training Agency

#### Recovery Act/Workforce Investment Act (WIA), Title I, Adult/Dislocated Worker Program Occupational Skills Training Programs

						Number		
Agency Name	SWCC Target	Critical Occupation Clusters	Projected Annual Number To Serve	Total Funding (2009-2010)	Actual Number Served 12/31/09	Scheduled to Begin Training in 2010	Reported Expenditures	% of Enrollments as of 12/31/09
Phase 1								
Center for Employment Training	*	Maint/Repair, Construction, Clean Energy Tech	64	\$323,770	17	3	\$53,193	31%
MTI College	All Centers	Healthcare-Sup Svcs, Admin-Sup Svcs, Installation, Maint/ Repair	44	\$351,615	36	0	\$342,898	82%
Univ. Enterprises/Sac State College of Continuing Educ.	**	Clean Energy Technology	50	\$210,950	31	2	\$135,008	66%
Los Rios Community College District	All Centers	Healthcare-SSvcs, Admin-SSvcs, Installation, Maint/ Repair, Clean Energy Tech	196	\$852,181	126	36	\$700,831	83%
No. Calif. Teamsters Training & Education Trust Fund	All Centers	Transportation, Construction, Production	17	\$146,094	4	13	\$137,504	100%
Tech Skills of Sacramento	All Centers	Admin-Sup Svcs, Heathcare-Sup Svcs, Information Tech	45	\$255,783	41	0	\$255,783	91%
Sac City USD Skills and Business Educ. Center	Lemon Hill	All Critical Occupation Clusters	100	\$357,100	91	0	\$185,692	91%
Galt Joint Union High School District	Galt	Healthcare-Support Services, Maintenance/ Repair	40	\$175,263	19	18	\$2,500	93%
Greater Sacramento Urban League	GSUL	Administrative-Sup Svcs, Heathcare Sup Svcs	78	\$300,958	19	19	\$73,302	49%
Phase I Totals			634	\$2,973,714	384	91	\$1,886,711	75%
Phase II								
Center for Employment Training	*	Medical Assistant and Medical Administrative Assistant	40	\$264,620	12	2	\$63,902	35%
Los Rios Community College District	All Centers	Welding, Helpdesk/Computer Support, Bookkeeping Junior level, Digital Literacy	50	\$239,083	48	1	\$234,318	98%
The Stride Center/GSUL++	GSUL	A+ PC Technician	30	\$107,594	19	11	\$107,594	100%
Phase II Totals		1	120	\$611,297	79	14	\$405,814	78%
Total			754	\$ 3,585,011	463	105	\$2,292,525	75%

\* - Mark Sanders, Galt, South County, Rancho Cordova \*\* - Mather, Rancho Cordova, Citrus Heights

++30 students are attending class.--19 of them have completed paperwork

#### Sacramento Employment and Training Agency

#### Recovery Act/Workforce Investment Act (WIA), Title I, Adult/Dislocated Worker Program Workplace Training/Job Creation Funded Programs

Agency Name			Annual Plan for Number Served	Total Funding 2009-2010	Enrollments through December 31,	Pending Enrollments	Reported Expenditures	% of
	SWCC Target	Critical Occupation Clusters			2009			Annual Plan
La Familia Counseling Center, Inc. (OJT)	La Familia	Hospitality, Heathcare-Sup Svcs, Admin-Sup Svcs, Installation, Maint/Repair	40	\$238,327	25	8	\$ 82,644	83%
Asian Resources, Inc. (OJT)	B'way, Citrus Hgts	Hospitality, Heathcare-Sup Svcs, Admin-Sup Svcs, Installation, Maint/Repair	25	\$97,500	22	1	\$ 42,046	92%
Sac Chinese Comm. Service Center, Inc. (OJT)	Franklin, Rancho	Transpo, Tour/Hospitality, Admin-SSvcs, Healthcare- SSvcs, Install., Maint/Rep.	25	\$149,682	12	0	\$-	48%
Lao Family Community Development (OJT	Lemon Hill	Healthcare-SSvcs, Admin- Svcs, Tourism/Hospitality, Construction	25	\$149,750	5	5	\$ 36,219	<b>40%</b>
Beutler Corporation (OJT)	Frankin	Clean Energy Technology, Construction	20	\$197,586	3	1	\$-	20%
Asian Resources, Inc. (WEX)	B'way, Citrus Hgts	Clean Energy Technology, Weatherization	25	\$141,800	24	0	\$ 45,440	96%
Bach Viet Association, Inc. (OJT)	Lemon Hill	Tran/Prod, Install/Maint-Rep, Heath-SSvcs, Tour/ Hospitality, Admin-SSvcs	25	\$133,125	28	2	\$ 47,746	120%
Phase I Totals			<u>185</u>	<u>\$1,107,770</u>	119	17	\$ 254,096	74%
Volunteers of America of Greater Sacramento (WEX)	Mather	Food Service Careers	56	\$300,000	20	0	0	36%
Folsom Cordova Community Partnership (OJT)	Rancho Cordova	All critical occupations	30	\$179,070	4	6	0	33%
North State Building Industry Association (NSBIA) (OJT)	Hillsdale	Construction Careers	30	\$148,560	2	9	\$ 12,208	37%
Crossroads Diversified Services (WEX)	Citrus Heights	All critical occupations	30	\$142,080	0	11	0	37%
Tech Skills of Sacramento (WEX)		Instructional Assistants	30	\$80,760	Employer no longer qualifies for OJT	0	0	
Assoc. Gen. Contractors of CA Construction Educ. Foundation (AGC) (WEX)		Construction Careers	30	\$169,500	AGC returned funding	0	0	
Phase II Totals			<u>206</u>	<u>\$1,019,970</u>	26	26	<u>\$12,208</u>	25%
Total		gets for Workplace Learnir	391	\$ 2,127,740	145	43	\$ 266,304	48%

## Sacramento Employment and Training Agency Recovery Act/Workforce Investment Act (WIA), Title I, Adult/Dislocated Worker Program Business Development and Retention Funded Programs

Agency Name	Critical Occupation Clusters	2009-2010 : Goals	Funding for 2009-2010	Progress December 2009	Reported Expenditures
Phase 1					
Beutler Corporation	Clean Energy Technology, Installation	Develop training materials and curriculum for Consolitrades and Flash Cool business initiatives	\$35,000	Consolitrades Curriculum completed and approved.	\$ 19,250
Bestco, a Division of Beutler Corporation	Clean Energy Technology, Installation	Train 40 workers to manufacture and install Flash Cool evaporative cooling products	\$314,496	Training curriculum in development. SETA staff is working Beutler Management to recruit and develop OJT contracts.	\$-
Sacramento Area Regional Technical Alliance (SARTA)	Clean Energy Tech, Technology, Healthcare-Sup Svcs, Admin-SSvcs	Create 12 companies and 122 jobs, serve 10 companies in Venture Lab, provide FreshStart workforce development transition services to 250 job seekers, insittute workforce development track at CleanStart and provide 15 Leadership Training sessions	\$250,000	SARTA has relocated to Power Inn Road where they are now functioning as a Venture Lab and technology incubator. Three companies are currently on-site: Solera Power Corporation, Stratovan, and California Sunlight. Two additional companies are in negotiations. In October SARTA coordinated CleanStart with a workforce development track for over 600 people.	\$ 118,818
Tree of Hope Funding, Inc.	Small Business Development	Micro Enterprising for 10 Businesses and 30 Jobs	\$65,000	Start-up delayed until 1-4-10 due to contract issues.	
Sacramento Regional Conservation Corps	Clean Energy Technology, Construction	Develop Re-Use store - will be a warehouse & retail facility for building materials that has been deconstructed from residential remodeling & demolition projects. Training in deconstruc- tion field, creating self-sustaining store, reducing burden of debris on landfills, and creating full-time employment positions.	\$200,000	First cohort of workers enrolled (6 are enrolled)	
Phase I Totals		=	<u>\$864,496</u>		<u>\$138,068</u>
Phase II					
Opening Doors, Inc.	Tourism/Restaurant Management	Kitchen incubator proram provides training that will allow graduates to open their own business; 43 jobs created	\$170,000	First cohort of 14 participants will be graduating from phase 1 to enter into phase 2 of the program by the end of this month. Second cohort of 17 participants to begin in February.	\$ 21,291
Sac Asian Pacific Chamber of Commerce	Green Business Development	Website development with green jobs focus for employers that results in 25 employed.	\$25,000		
Mutual Assistance Network of Del Paso Heights	Restaurant/Food Service	Development of the "Firehouse Café and Produce Market"; residents can purchase fresh fruits and vegetables from local growers, coffee and lunch items; resulting 29 employed.	\$113,505	Start-up delayed until March 2010 due to delay in SHRA's processes.	
Phase II Totals		=	<u>\$308,505</u>		<u>\$21,291</u>
Total			\$ 1,173,001		\$ 159,359

#### **ITEM IV-4 - INFORMATION**

#### ECONOMIC SNAPSHOT: DECEMBER 2009

#### BACKGROUND:

In December, 2009, the Center for American Progress, a progressive think tank dedicated to improving the lives of Americans through ideas and action, published the attached Economic Snapshot for the US Economy.

Staff will be available to answer questions.

## Economic Snapshot for December 2009

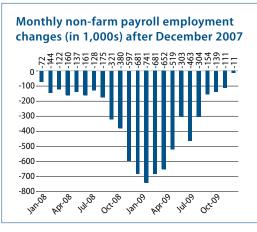
Christian E. Weller, Associate Professor, Department of Public Policy and Public Affairs, University of Massachusetts Boston, and Senior Fellow, Center for American Progress

December 15, 2009

Financial markets have eased, the economy is in recovery, and job losses are shrinking. Economic policy now has two challenges: ensuring strong job growth and securing durable economic growth. These goals are intertwined. Millions of Americans need to find jobs that will allow them to repay their large debts and avoid high foreclosures, credit card defaults, and bankruptcies, which in turn will boost business investment and economic growth.

The successes of past economic policies are apparent. Credit markets have substantially eased from the panic of last year, and the recession ended more quickly than would have been the case without the stimulus. Public policy interventions now need to <u>help bring back millions of jobs</u> and create stronger long-term growth.

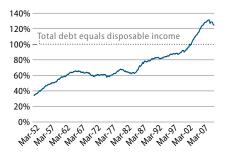
- 1. The U.S. economy has turned the corner. GDP grew at an annual rate of 2.8% in the third quarter of 2009, the first increase since the second quarter of 2008 and the largest gain since the third quarter of 2007. The American Recovery and Reinvestment Act helped to increase consumer spending, home purchases, and federal government spending in the summer of 2009, which all contributed to faster growth.
- Job losses continue. The U.S. economy shed 11,000 jobs in November 2009. The economy has lost 7.2 million jobs since the recession began in December 2007. SEE FIGURE 1
- **3.** The rate of job loss has markedly slowed. Job losses averaged 87,000 from September to November 2009, down 72% from the preceding three months and 82% from the average during March, April, and May 2009.
- 4. Unemployment stays high among the most vulnerable. The unemployment rate was 10.0% in November 2009. The African-American unemployment rate that month stood at 15.6%, the Hispanic unemployment rate at 12.7%, and the unemployment rate for whites at 9.3%. Youth unemployment stood at a high 26.7%. And the unemployment rate for people without a high school diploma stayed high at 15.0%, compared to 10.4% for those with a high school degree, and 4.9% for those with a college degree.



**5.** The unemployed are out of a job for long periods. The average length of unemployment in November 2009 was 28.5 weeks, the median length of unemployment was 20.1 weeks, and 38.3% of the unemployed were out of a job for 27 weeks or more—all of these indicators are at their highest level since 1948.

- **6. Employer-provided benefits continue to disappear.** The share of private sector workers with a pension dropped from 50.3% in 2000 to 45.1% in 2007 and 43.6% in 2008, and the share of people with employer-provided health insurance dropped from 64.2% in 2000 to 59.3% in 2007 and 58.5% in 2008.
- 7. Family incomes drop sharply in the recession. Median inflation-adjusted family income fell by \$1,860 to \$50,303 (in 2008 dollars) in 2008 from 2007. This was the lowest family income since 1997. White family income stood at \$55,530, compared to African-American family income, which was \$34,218, or 61.6% of white income. Hispanic family income was \$37,913 in 2008, or 68.2% of white income.
- 8. Poverty continues to rise. The poverty rate stood at 13.2% in 2008—its highest rate since 1997. The African-American poverty rate was 24.6%, the Hispanic rate was 23.2%, and the white rate was 8.6% in 2008. The poverty rate for children under the age of 18 rose to 19.0%—also the highest level since 1997. More than one-third of African-American children (34.7%) lived in poverty in 2008, compared to 10.6% of white children, and 30.6% of Hispanic children.
- **9. Family wealth begins to recover.** Total family wealth increased by \$4.9 trillion, or 10.2% in 2009 dollars, from March 2009 to September 2009, largely as a result of higher stock prices. Home values rose by only \$851, in comparison, or 5.4% during the same period. Household wealth was still \$12.6 trillion below the level of June 2007—the last peak of family wealth.
- 10. Many houses are empty. In the third quarter of 2009, 11.1% of rental properties were vacant—the highest level since the Census collected these data in 1956. The vacancy rate for owner-occupied houses was a relatively high 2.6%; this rate never exceeded 2.0% prior to 2006.
- 11. Home sales level off at low levels. New home sales in October 2009 amounted to an annualized, seasonally adjusted rate of 430,000—5.1% higher than a year earlier— and median new home prices were 0.5% lower than a year earlier. Existing home sales were 23.5% higher than a year earlier, in part due to a 7.1% drop in the median sales price. SEE FIGURE 2
- 12. Debt levels are still high. Total household debt equaled 123.9% of after-tax income in the third quarter of 2009. This is down from a record high of 130.2% in the first quarter of 2008, but still higher than at any point before the first quarter of 2006. SEE FIGURE 3
- 13. Mortgage troubles mount. One in seven mortgages is delinquent or in foreclosure. The share of mortgages that were delinquent was 9.6% in the third quarter of 2009, and the share of mortgages that were in foreclosure was 4.5%.
- 14. Families feel the pressure. Credit card defaults rose to 10.2% of all credit card debt by the third quarter of 2009—an increase of 143.2% from the fourth quarter of 2007.

## Household debt relative to personal disposable income (percent of PDI), 1952 to 2009



Calculations based on Board of Governors, Federal Reserve, 2009, Flow of Funds Accounts of the United States, Washington, D.C.: BOG



Source: Mortgage Bankers Association, 2009, National Delinquency Survey, Washington, DC: MBAA.

#### **ITEM IV-5 - INFORMATION**

#### FUNDING FOR WORKFORCE INVESTMENT ACT (WIA) VETERANS EMPLOYMENT-RELATED ASSISTANCE PROGRAM (VEAP)

#### BACKGROUND:

In September 2008, the California Employment Development Department (EDD) announced the availability of up to \$12 million in Workforce Investment Act (WIA) funds for the Veterans Employment-Related Assistance Program (VEAP). Staff, in partnership with the Sacramento Veterans Resource Center (SVRC), developed a proposal to provide services to veterans, specifically those recently released. The funding would focus on transitioning veterans to high-wage, high-growth occupations within California using their skill sets obtained in the military.

At that time, according to statistics provided by EDD's Transitional Assistance Program and the California Department of Veteran Affairs, approximately 29,800 veterans will be separating from the U.S. Armed Forces and choosing to reside in California. Included in this estimate are members of the Active Duty, National Guard and Reservists who will be returning to their homes.

The role of the Sacramento Employment and Training Agency (SETA) is to act as the fiscal agent for Sacramento Veterans Resource Center (SVRC) whose role is to provide the case management, training and job development/placement activities. SVRC will use a network of veteran resources, which includes EDD and the Sacramento Works One Stop Career Center system, to serve veterans. The target population was to be 170 veterans serving in recent campaigns that include the current Iraq War and Desert Storm. The maximum amount of the grant request was \$1,000,000 to provide services to veterans to be served over a 24-month period.

In December of 2009, the California Employment Development Department awarded SETA \$750,000 in American Recovery and Reinvestment Act funds to ensure that former members of the military will receive job training and employment services as part of the continuing veteran's jobs initiative.

#### **ITEM IV-6 – INFORMATION**

#### DISLOCATED WORKER UPDATE

#### BACKGROUND:

The most current dislocated worker update will be distributed at the meeting and staff will be available to answer questions.

## Dislocated Worker Information PY 2009/2010

	MONTH RECEIVE NOTICE	on as of January 20, 2010 on the Worker Adjustment and Ti	WARN STATUS	# OF AFFECTED WORKERS	
Unofficial	7/20/2009	COUNTY OF SACRAMENTO SACRAMENTO, CA	9/23/2009	417	Services Ongoing
Official	8/4/2009	USAA 2201 Harvard St. Sacramento, CA 95815	10/5/2009	261	Services Ongoing
Unofficial	8/10/2009	<b>Health Net, Inc.</b> 12033 Foundation Place Rancho Cordova, CA 95670	10/1/2009	25	9/09 Services Ongoing
Official	8/12/2009	Calpine Corporation 1180 Iron Point Rd Folsom, CA 95630	11/4/2009	88	Coordinating Services 10/09
Official	8/12/2009	Crossmark 4541 Florin Rd Sacramento, CA 95823 SMUD	10/31/2009	15	Declined Services
Unofficial	8/14/2009	6210 Street Sacramento, CA 95817	4/1/2010	120	On-Going
Unofficial	8/17/2009	Kaiser Permanente Sacramento, CA	10/15/2009	50	Pending
Unofficial	10/6/2009	<b>Safe Credit Union</b> 12519 Folsom Blvd Rancho Cordova 95652	10/28/2009	20	10/28/2009
Unofficial	10/15/2009	<b>Twin Rivers USD</b> 5115 Dudley Blvd McClellan, CA 95660	1/10/2010	150	Pending
Official	11/4/2009	<b>Centerplate</b> 400 Ballpark West Sacramento, CA 95691	1/14/2010	342	Coordinating Services With West Sacramento
Official	11/19/2009	Worely Parsons 2330 E. Bidwell Folsom, CA 95630	2/3/2010	1	Pending
Unofficial	12/18/2009	<b>ATT</b> Sacramento, CA	12/302009	249	12/30/09 Services Ongoing
Official	12/22/2009	CDG Management, LLC 1215 Del Paso Blvd. Sacramento, CA 95815	12/31/2009	101	Pending
Official	1/10/2010	Sam's Club 3571 North Freeway Blvd Sacramento, CA 95834	1/22/2010	151	Pending
Official	1/14/2010	<b>Matheson</b> 9780 Dino Drive Elk Grove, CA 95624	2/1/2010	74	Pending
			Total # of Affected Workers	2064	

#### **ITEM IV-7 - INFORMATION**

#### **COMMITTEE UPDATES**

#### BACKGROUND:

This item provides an opportunity for a report from the following committees:

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- Youth Council Matt Kelly Planning/Oversight Committee Lynn Conner Employer Outreach Committee Kim Parker Board Development Committee Kingman Tsang  $\triangleright$

#### **ITEM V - OTHER REPORTS**

1. <u>CHAIR'S REPORT</u>: The Chair of the Sacramento Works, Inc. Board, on a regular basis, receives numerous items of information concerning employment and training legislation, current programs, agency activities, and miscellaneous articles.

The important information from the material received and meetings attended will be shared with the entire Board and the method proposed by the Chair is to give a verbal report at each regular meeting. It will also allow time for the Board to provide input on items that may require future action.

#### 2. <u>MEMBERS OF THE BOARD</u>

This item provides the opportunity for Workforce Investment Board members to raise any items for consideration not covered under the formal agenda. It also provides the opportunity for Board members to request staff to research or follow up on specific requests or to ask that certain items be placed on the next agenda.

- 3. <u>COUNSEL REPORT</u>: The Sacramento Works, Inc. Legal Counsel is the firm of Phillip M. Cunningham, Attorney at Law. This item provides the opportunity for Legal Counsel to provide the Sacramento Works, Inc. Board with an oral or written report on legal activities
- 4. <u>PUBLIC PARTICIPATION</u>: Participation of the general public at Sacramento Works, Inc. Board meetings is encouraged. The Sacramento Works, Inc. Board has decided to incorporate participants of the audience as part of its agenda for all meetings. Members of the audience are asked to address their requests to the Chair, if they wish to speak.

## Economic Snapshot for December 2009

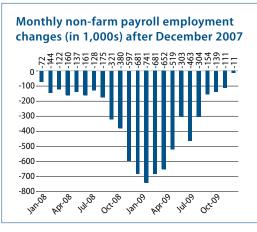
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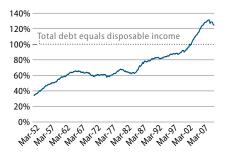
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			Total # of Affected Workers	2064	

## <u>ITEM IV-2 - INFORMATION</u>

## SACRAMENTO WORKS <u>CAREER CENTER</u> <u>SECOND QUARTER</u> <u>PERFORMANCE</u> <u>REPORTS</u>

#### Sacramento Works One Stop Career Center System Summary of 1<sup>st</sup> & 2<sup>nd</sup> Quarter Performance 2009-2010

#### 1. Career Center System Activity (Universal Services)

• For the first half of Fiscal Year 2009-2010, (July 1, 2009 through December 31, 2009) the Career Center system continues to see record numbers of job seeking customers. A total of 39,399 customers were served system-wide which represents 104% of the overall planned goals for the entire Fiscal Year. These numbers reflect visits to multiple career centers by individual customers, however a total of 32,495 distinct customers were served. If these numbers continue at this rate, projected numbers could more than double the annual planned goals for this fiscal year.

#### • Learning Lab Process Measures (JTA enrollments)

In comparison to First Quarter of last fiscal year, the numbers of customers who completed an initial assessment and participated in a coaching session this fiscal year has increased from 4,953 to 12,121, an increase at the rate of 169%! For those customers returning to a career center for a staff assisted service within 30 days of enrollment, an increase at the rate of 154% was seen. The numbers of customers participating in a skill development or training service activity increased by the rate of 165%.

 There were no significant changes in demographics during the first half of this fiscal year. Employment characteristics which include services to Ex-Offenders, Seasonal Farm Workers and Veterans have not deviated significantly against First Quarter data.

#### 3. Common Measures

Common Measure outcomes continue to change primarily due to the economy but also due to service delivery changes put in place when SETA became a Learning Lab for the California Integrated Service Delivery model.

- a. Entered Employment rate improved for Adults from 37% to 45% and for Dislocated Workers from 33% to 50%
- b. Employment Retention rate improved for Adults from 70% to 74% and also for Dislocated Workers from 73% to 79%
- c. Earnings increased for Adults by \$2,527 and increased for Dislocated Workers by \$108.

The Entered Employment rate Performance measure for Dislocated Workers was not met. The Entered Employment Rate for Adult was met. Both the Employment Retention rates for Adults and Dislocated Workers and Earnings for Adults and Dislocated Workers were either met or exceeded.

#### 2. Scholarship and Supportive Services Reports (ITA and JTA)

 Overall scholarship obligations (occupational skills training) in the 1<sup>st</sup> and 2nd quarters of 2009-2010 increased by more than 215% compared to the same period last fiscal year (248 in 2008-2009 and 531 in 2009-2010), primarily due to the change in the service delivery model and a bad economy (this data increase does not reflect ARRA scholarship obligations).

- Overall supportive services obligations for the 1st & 2nd quarter of 2009-2010 increased by more than 425% compared to the same period last fiscal year (\$343,279 in 2008-2009 and \$1,466,175 in 2009-2010). The average supportive service amount for the same period increased by more than 180% (\$460 in 2008-2009 and \$840 in 2009-2010).
- Approximately 94% of the scholarship obligations were for training in critical occupational clusters. The most significant numerical increases were in the Construction (primarily contractor license, electrician, and clean/green related programs) and Installation, Maintenance, and Repair (primarily automotive and HVAC related programs) occupational clusters.

#### 3. Job Seeker Customer Satisfaction Report

- Job Seeker Customer Satisfaction ratings: On a scale of 1 to 5, 5 being the highest, Individual Career Centers received a consistent minimum rating of a **4.54** and better, a slight increase from last fiscal year's rating of a 4.52.
- Collectively <u>system-wide</u>, the average rating was a **4.65**, also a slight increase from a rating of 4.62. There were **4,914** Job Seeker Surveys completed, a **23% increase** from 4,003 last fiscal year.

#### 4. Employer Services and Employer Satisfaction

- Reports continue to indicate a decrease in recruitment events and job orders. Total hires increased by 33% (from 381 to 580) which can be credited to several larger recruitments (Nelson B/D, Golden Corral, and Lumberjack's). More than 100 job seekers were hired at each event.
- Recruitment events For the first half of FY 2009-10 were 55 events.
- The total number of Job Orders for the first half of FY 2009-10 was 282 orders.
- Average Wage Decrease 240 of the placements were at a wage of \$10.50 or less.
- Substantial Services provided to employers **decreased by 15%**, from 449 to **381**.
- Number of employers who received Substantial Services increased by 5%, from 131 to 138.
- Note: The Employer Customer Satisfaction Surveys have not <u>yet</u> been administered for this quarter's report, but will be reported in our next quarterly report.

#### Sacramento Works One Stop Career Center Universal Services Report

### July 1, 2009 - December 31, 2009

Sacramento Works One Stop Career Center	Annual Planned Goals	Customers Served	% of Planned Goals
<b>Broadway</b> Asian Resources, Inc.	3,773	3,838	102%
Citrus Heights Crossroads	2,297	2,639	115%
<b>Franklin</b> SETA	4,035	4,860	120%
<b>Galt</b> SETA	1,556	1,161	75%
<b>Hillsdale</b> SETA	4,035	6,249	155%
<b>La Familia</b> La Familia Counseling Center	3,017	2,123	70%
Lemon Hill Sacramento City USD	3,773	2,495	66%
Mark Sanders Employment Development Department	4,618	6,838	148%
Mather County of Sacramento	2,303	1,422	62%
Rancho Cordova SETA	2,297	2,146	93%
South County Elk Grove USD	3,773	3,513	93%
Urban League Greater Sacramento Urban League	2,447	2,115	86%
SYSTEM TOTALS	37,924	39,399	104%

32,495 Distinct customers served

39,399 Distinct customers served at multiple career centers

			Univ		′outh S 009 - 1		ist Rep 009	ort					
		Broadway	Citrus Heights	Franklin	Galt	Hillsdale	La Familia	Lemon Hill	Mark Sanders	Mather	Rancho Cordova	South County	Urban League
	YS Orientation/ First Visit	247	259	529	159	299	256	237			264	495	386
	Foster Youth Referral Services	1	5	16		6	38	2	16	7	1	103	10
Core Service	YS School & Community Links	167	47		50		382	95			71	570	6
	YS Services	245	389	1,148	351	211	260	134			552	892	4
Core Workshop	YS Workshops	273	175	415	364	173	241	4	3		195	212	313

Process Measures 7/1/2009 - 12/31/2009										
	Process Measure 1	Process Measure 2	% Process Measure 2	Process Measure 3	% Process Measure 3					
SWCC Broadway	1,659	518	31.2%	162	9.8%					
Citrus Heights	729	338	46.4%	278	38.1%					
Franklin	1,740	636	36.6%	381	21.9%					
Galt	471	204	43.3%	77	16.4%					
Hillsdale	2,819	1,172	41.6%	1,150	40.8%					
La Familia	1,037	361	34.8%	621	59.9%					
Lemon Hill	1,418	442	31.2%	406	28.6%					
Mark Sanders	2,750	939	34.2%	604	22.0%					
Mather	466	169	36.3%	97	20.8%					
Rancho Cordova	961	388	40.4%	262	27.3%					
South County	867	331	38.2%	327	37.7%					
Urban League	582	217	37.3%	260	44.7%					
System Totals	12,121	5,052	41.7%	4,252	35.1%					

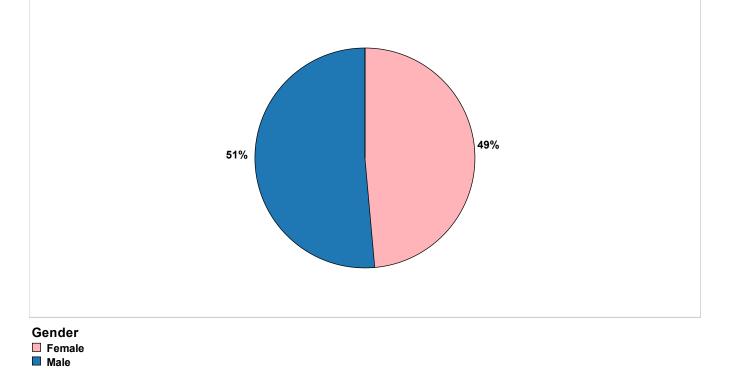
Measure 1: Number of customers who complete an initial assessment (Skill Review) and coaching session (Action Plan)

Measure 2: Number of customers returning to the career center for a staff assisted service within 30 days of enrollment.

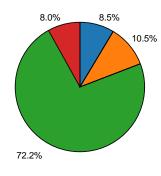
Measure 3: Number of customers participating in a skill development or training service.

NOTE: A single customer may be served at more than one center. In order to avoid duplicate customer counts, the system totals will reflect one count per customer served.

	Gender Breakout 7/1/2009 - 12/31/2009	
Career Center	Female	Male
Broadway	46%	54%
Citrus Heights	48%	52%
Franklin	51%	49%
Galt	47%	53%
Hillsdale	50%	50%
La Familia	54%	46%
Lemon Hill	58%	42%
Mark Sanders	40%	60%
Mather	46%	54%
Rancho Cordova	46%	54%
South County	46%	54%
Urban League	50%	50%
System Totals	49%	51%



		SETA - Age Breakout 7/1/2009 - 12/31/2009		
Career Center	% Age 14-18	% Age 19-21	% Age 22-54	% Age 55 and Over
Broadway	5.8%	8.8%	78.4%	6.2%
Citrus Heights	8.5%	8.9%	68.3%	12.9%
Franklin	10.4%	12.9%	70.7%	5.7%
Galt	15.1%	12.4%	65.2%	6.0%
Hillsdale	5.7%	9.0%	74.7%	9.4%
La Familia	9.9%	13.2%	72.1%	5.1%
Lemon Hill	4.2%	14.3%	76.6%	4.6%
Mark Sanders	2.2%	5.6%	79.1%	11.6%
Mather	1.6%	5.9%	81.0%	10.3%
Rancho Cordova	10.0%	8.8%	71.2%	8.4%
South County	10.5%	11.2%	69.4%	8.0%
Urban League	17.6%	11.6%	64.5%	5.8%
System Totals	8.5%	10.5%	72.2%	8.0%

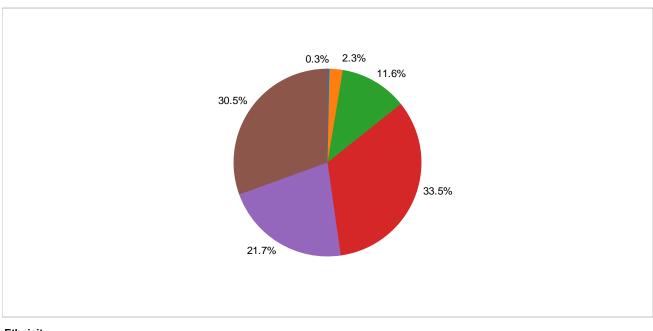


Measure Names

% Age 14-18% Age 19-21

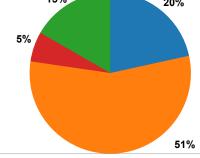
% Age 22-54% Age 55 and O..

			nicity - 12/312009	Э		
Career Center	No Ethnic Choice	American Indian/Alaskan Native	Asian or Pacific Islander	Black (Non-Hispanic)	Hispanic or Latino	White
Broadway	0.3%	2.5%	13.9%	42.6%	17.3%	23.4%
Citrus Heights	0.3%	2.0%	6.3%	13.7%	13.1%	64.6%
Franklin	0.3%	2.1%	16.9%	50.1%	16.5%	14.1%
Galt		2.6%	5.4%	5.7%	46.7%	39.6%
Hillsdale	0.1%	2.4%	6.5%	29.8%	16.3%	44.9%
La Familia	0.1%	2.0%	9.2%	27.4%	51.4%	10.0%
Lemon Hill	0.3%	2.6%	19.9%	35.8%	21.6%	19.8%
Mark Sanders	0.3%	1.9%	10.6%	36.7%	23.1%	27.4%
Mather	1.1%	2.5%	8.1%	34.0%	13.4%	41.0%
Rancho Cordova		2.3%	8.8%	28.2%	15.8%	44.9%
South County	0.4%	2.2%	17.3%	36.8%	23.4%	19.9%
Urban League	0.3%	2.7%	7.9%	51.4%	16.6%	21.0%
Grand Total	0.3%	2.3%	11.6%	33.5%	21.7%	30.5%



No Ethnic Choice
American Indian/Alaskan Native
Asian or Pacific Islander
Black (Non-Hispanic)
Hispanic or Latino
White

		Education Brea 7/1/2009 - 12/31			
Career Center	Studen <i>tr</i> /11th and Under	GED/HS Diploma	Some College or AA Degree	Bachelors, Masters or PhD	T otal Measured
Broadway	17%	56%	15%	6%	3,804
Citrus Heights	13%	52%	20%	7%	2,622
Franklin	20%	55%	14%	4%	4,832
Galt	32%	47%	14%	5%	1,155
Hillsdale	15%	48%	20%	7%	5,716
La Familia	31%	53%	9%	3%	2,103
Lemon Hill	18%	62%	14%	3%	2,461
Mark Sanders	14%	54%	17%	7%	6,785
Mather	12%	50%	19%	6%	1,416
Rancho Cordova	18%	49%	19%	9%	2,091
South County	22%	44%	14%	7%	3,463
Urban League	30%	46%	11%	4%	2,108
System Totals	20%	51%	15%	5%	31,360



NOTE: A single customer may be served at more than one center. In order to avoid duplicate customer counts, the system totals will reflect one count per customer served.

In addition, some cusomers in the population of those measured did not denote an education level. Consequently the system totals will not add up to 100%

Education Categories

Student/11th and Under

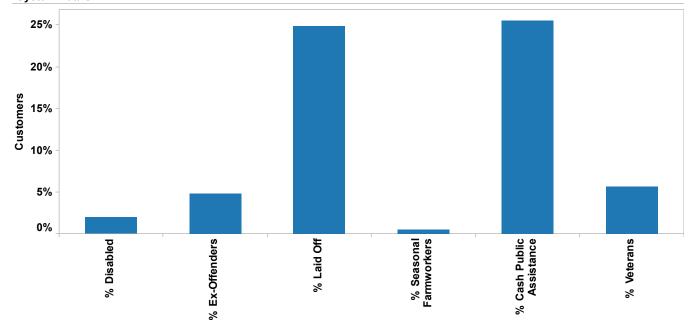
GED/HS Diploma

Bachelors, Masters or PhD

Some College or AA Degree

### Employment Characteristics 7/1/2009 - 12/31/2009

		S			с	
Career Center	% Disabled	% Ex-Offenders	% Laid Of	% Seasonal Farmworkers	% Cash Public Assistance	% Veterans
Broadway	2.5%	9.0%	22.8%	0.2%	27.7%	5.1%
Citrus Heights	2.1%	2.3%	24.4%	0.1%	17.2%	4.9%
Franklin	2.2%	6.2%	21.8%	0.4%	30.5%	4.0%
Galt	1.9%	2.1%	35.8%	4.3%	20.0%	4.6%
Hillsdale	2.3%	3.8%	25.6%	0.3%	30.5%	6.1%
La Familia	0.8%	3.2%	21.3%	0.9%	34.2%	1.6%
Lemon Hill	1.1%	4.9%	22.4%	0.4%	36.7%	2.8%
Mark Sanders	1.9%	5.6%	35.1%	0.4%	19.4%	10.9%
Mather	3.9%	4.2%	18.6%	0.3%	25.9%	12.1%
Rancho Cordova	2.0%	4.0%	32.7%	0.3%	23.7%	7.2%
South County	1.8%	8.8%	22.7%	0.6%	20.3%	3.6%
Urban League	1.8%	6.1%	20.9%	0.1%	31.1%	3.9%
System Totals	2.0%	4.8%	24.9%	0.5%	25.6%	5.7%



## SETA WIA SECOND QUARTER COMMON MEASURES OUTCOMES PY 2009-10 (7/1/2009 – 12/31/2009)

WIA Common Measures	Tentative Goals	Actual Performance	Success Rate*	Exit Cohorts
Adult Entered Employment	48.00%	45.80%	95%	666
Adult Retention	79.50%	74.46%	94.00%	372
Adult Average Earnings	\$11,000	\$12,620	115%	277
Disl Wkr Entered Employment	72.00%	50.00%	69%	164
Disl Wkr Retention	85.00%	79.31%	93%	116
Disl Wkr Average Earnings	\$15,500	\$16,403	106%	92
Youth Entered Employment or Education	65.00%	76.47%	118%	102
Youth Attained Degree or Certificate	45.00%	92.19%	205%	64
Youth Literacy or Numeracy Gains	15.00%	100.00%	666%	8

\*Success Rate of 80% - 100 % = Meets Performance \*Success Rate > 100% = Exceeds Performance

EXIT COHORT: Entered Employment Rate (EER) =Oct. '08-Sept. '09exiters Retention Rate (RR) =April '08-March '09 Exiters Average Earnings (AE) = April '08-March '09 Exiters

> Youth Placement in Employment or Education = Oct. '08-Sept. '09 exiters Youth Attained Degree or Certificate = Oct. '08 – Sept. '09 exiters Youth Literacy or Numeracy Gains = Real Time

Base Wage available to September 2009: for all Adult Common Measures plus Youth Placement in Employment.

# Scholarships and Supportive Services Authorized by Critical Occupational Cluster 1<sup>st</sup> & <sup>2nd</sup> Quarters (2009 – 2010)

(July 1, 2009 to December 31, 2010)

Critical Occupational Cluster	Number of Scholarships	Scholarships Obligated	Supportive Services Obligated	Average Supportive Services	Training Cost Range	Average Training Cost
Administrative & Support Services	84	\$204,705	\$36,660	\$875	\$335 - \$5,720	\$2,410
Architecture & Engineering	3	\$4,570	\$1,505	\$500	\$1,245 - \$3,320	\$1,525
Construction	46	\$87,545	\$41,195	\$555	\$275 - \$6,000	\$1,905
Healthcare & Support Services	151	\$393,865	\$65,250	\$725	\$200 - \$10,000	\$2,610
Human Services	4	\$6,355	\$7,700	\$515	\$705 - \$2,800	\$1,590
Information Technology	32	\$102,430	\$13,900	\$1,160	\$270 - \$8,000	\$3,200
Installation, Maintenance, & Repair	38	\$95,185	\$12,365	\$885	\$430 - \$5,000	\$2,505
Tourism & Hospitality	7	\$13,655	\$8,540	\$854	\$1,245 - \$4,000	\$1,950
Transportation & Production	133	\$473,850	\$22,795	\$875	\$170 - \$5,165	\$3,565
Other	33	\$84,015	\$91,760	\$840	\$630 - \$5,000	\$2,545
	531	\$1,466,175	\$301,670			

Sub-Total	\$1,767,845
Scrip Authorized	\$27,130
Workshops Authorized	\$2,685
Total	\$1,797,660

### Key Points

(scholarship comparisons to 1<sup>st</sup> & 2<sup>nd</sup> qtrs 2008-2009 fiscal year)

- Administrative & Support Services 175% increase
- Construction 4,600% increase
- Healthcare & Support Services 160% increase
- Information Technology 175% increase
- Installation, Maintenance, & Repair 540% increase
- Tourism & Hospitality –70% decrease
- Transportation & Production 175% increase
- 215% overall increase in total scholarships
- 94% of the enrollments in Critical Occupational Clusters

# **WIA/ARRA Grants** (Formula and Discretionary) 2nd Quarter (July 1, 2009 to December 31, 2009)

		Adult		Dislocated Worker				Talent Transfer	New Start
	ARRA	ARRA 15% (Green Jobs)	WIA	ARRA	WIA	WIA	15%	WIA 15%	WIA 15%
	102	120	201	105	501	306	429	425	442
Total Customers	7,293	19	9,939	2,712	3,046	142	325	76	31
UI Claimants	1,139	0	1,812	1,415	1,677	107	201	44	8
Low Income Individuals	4,689	18	5,587	1,469	1,500	65	155	23	25
Public Assistance Individuals	1,647	1	2,256	335	376	18	68	9	8
TANF Recipients	1,113	1	1,455	242	255	9	25	1	3
Veterans	202	0	336	150	108	10	15	6	0
Individuals with disabilities	531	1	821	165	212	32	25	14	7
Staff Assisted Services	7,292	19	9,938	2,710	3,044	142	90	76	31
Skill Development	44	1	8,751	6	2,696	0	0	0	9
Training	379	1	619	266	448	0	1	19	2
OST	254	0	535	230	426	0	1	19	2
TLO	83	0	34	30	6	0	0	0	0
WEX	42	1	64	6	21	0	0	0	0
Supportive Services	44	0	515	50	269	0	0	74	27

Includes participants carried in from previous fiscal year. Funding sources with no activity will not be reflected in this report.

### **WIA/ARRA** Youth Grants (Formula and Discretionary) July 1, 2009 to December 31, 2009

	Summer Youth	diablec		Youth
	ARRA	In School Youth	Out of School Youth	WIA
	107	437	436	301
Total Customers	942	31	30	614
Work Readiness Compl Rate	93%	17%	67%	61%
Summer Empl Compl Rate	92%	0%		100%

Includes participants carried in from previous fiscal year. Funding sources with no activity will not be reflected in this report.

## Capital Area Investment Zone Overall Job Seeker Customer Satisfaction Survey F/Y 09 - 10 Semi-Annual Report

## July 1, 2009 – December 31, 2009

# All Ages

Question	CAIZ Region	LWIA					
Question	CAIZ Region	SETA Golden Sierr		ra Volo County DESS			
Career Center Staff							
Available	4.65	4.65	5	5			
Helpful	4.68	4.68	5	5			
Knowledgeable	4.69	4.69	4.67	4.95			
Professional	4.71	4.71	5	5			
Receptive	4.70	4.69	5	5			
Ease of Use							
Equipment	4.57	4.57	4.67	4.77			
Materials	4.62	4.62	5	4.68			
Software	4.55	4.55	4.67	4.55			
Helpfulness of Services							
FAX/Copier/Phone	4.68	4.67	4.67	4.89			
Informational Session Workshops	4.67	4.67	5	4.74			
Job Search Activities	4.65	4.65	4.67	4.72			
Resume Assistance	4.65	4.65	4.67	4.73			
Training Information	4.64	4.64	5	4.79			
U.I. Q&A/Information	4.61	4.61	4.67	4.67			
Disabled							
Accessibility of Facility	4.66	4.66	4.67	4.67			
Total No. of Records	4939	4914	3	22			

Note: 19 One-Stops are located in the CAIZ Region (SETA 12, Golden Sierra 5, Yolo County 2)

_		C	AREER CENT	ER STAFF		EA	SE OF USE		HELPFULNESS OF SERVICES				DISABLED			
swcc	Available	Helpful	Knowledge	Professional	Receptive	Equipment	Materials	Software	Phone/fax/ copier	Sessions/ Workhops	Job Search	Resume	Tng. Info.	UI Info.	Access	Total Surveys
Broadway	4.50	4.60	4.60	4.64	4.66	4.44	4.52	4.47	4.74	4.71	4.70	4.72	4.72	4.70	4.65	641
Citrus Heights	4.71	4.82	4.76	4.82	4.79	4.47	4.50	4.48	4.51	4.81	4.66	4.81	4.78	4.58	4.49	157
Franklin	4.71	4.77	4.79	4.77	4.83	4.71	4.71	4.67	4.74	4.76	4.76	4.75	4.73	4.76	4.90	186
Galt	4.91	4.91	4.89	4.89	4.94	4.70	4.82	4.76	4.93	4.87	4.78	4.83	4.83	4.61	4.90	96
Greater Sacramento Urban League	4.66	4.70	4.71	4.77	4.78	4.58	4.64	4.60	4.70	4.72	4.74	4.74	4.76	4.65	4.77	150
Hillsdale	4.68	4.75	4.79	4.81	4.79	4.52	4.60	4.44	4.63	4.72	4.60	4.68	4.66	4.56	4.61	207
La Familia	4.55	4.55	4.58	4.59	4.59	4.61	4.62	4.66	4.66	4.61	4.61	4.57	4.63	4.61	4.70	251
Lemon Hill Mark	4.92	4.82	4.93	4.87	4.92	4.79	4.76	4.78	4.82	4.78	4.87	4.87	4.81	4.86	4.86	131
Sanders Complex	4.63	4.64	4.65	4.67	4.63	4.58	4.60	4.52	4.64	4.60	4.58	4.56	4.55	4.56	4.61	2602
Mather	4.48	4.60	4.60	4.68	4.65	4.15	4.70	4.25	4.42	4.43	4.70	4.78	4.66	4.36	4.57	85
Rancho Cordova	4.92	4.94	4.94	4.96	4.96	4.86	4.93	4.84	4.91	4.93	4.95	4.97	4.98	4.92	4.65	235
South County	4.76	4.80	4.81	4.80	4.79	4.61	4.67	4.64	4.75	4.64	4.70	4.71	4.68	4.57	4.80	173
SETA	4.65	4.68	4.69	4.71	4.69	4.57	4.62	4.55	4.67	4.67	4.65	4.65	4.64	4.61	4.66	4914

#### CAIZ - SETA Job Seeker Customer Satisfaction Survey Summary - All Ages F/Y 09 - 10 Semi-Annual Report 07/01/2009 - 12/31/2009

## Employer Outreach Activity Sacramento Works Employer Services Semi-Annual Report July – December 2009

July 2009 - December 2009	July 2008 – December 2008
Total Hires - 580	Total Hires – 381
Total Increase- 33%	
July 2009 – December 2009	July 2008 – December 2008
Average Wage - \$11.05	Average Wage - \$12.26/hr
Total Decrease 10%	
July 2009 – December 2009	July 2008 – December 2008
Total Recruitment Events - 55	Total Recruitment Events - 69
Total Decrease 20%	
July 2009 – December 2009	July 2008 – December 2008
Total Job Orders – 282	Total Job Orders- 350
Total Decrease 19%	

**Total Hires Increase** – The increase can be credited to several larger recruitments (Nelson B/D, Golden Corral, & Lumberjack's). More than 100 job seekers were hired at each event.

**Average Wage Decrease –** 240 of the placements were at a wage of \$10.50 or less.

**Total Recruitment Event Decrease** – The difference of fourteen less recruitment events is Comcast Cable and Franchise Tax Board. Comcast filled their open positions last year. Franchise Tax Board did not recruit this year and relied on previous employee's (call backs) for this upcoming tax season.

**JOB ORDERS** - The total decrease in job orders is due to the following factors:

- Decreased employer outreach activities such as marketing and public relations.
- Decreased number of employers using our services
- Decrease in Regional Collaboration for job order posting.

# Employer Substantial Services Local Learning Lab Measures F/Y 09 - 10 Semi-Annual Quarterly Performance Report

This is the summary of WIA – EED forms submitted reflecting "substantial services" provided to employers. NOTE: Both the SWCC and the Employer Services Dept. received credit for Joint Recruitment Events.

S.W.C.C.	7/1/09 – 9/30/09 1 <sup>st</sup> Quarter	10/1/09 – 12/31/09 2 <sup>nd</sup> Quarter	1/1/10 – 3/31/10 3 <sup>rd</sup> Quarter	Local Learning Lab Measures Actual Current TOTALS	Local Learning Lab Measures F/Y 09 - 10 GOAL	Local Learning Lab Measures Current Percentage of GOAL
Broadway (B)	3	10	0	13 30		43%
Citrus Heights (CH)	12 <mark>(4 with ESD)</mark>	12 <mark>(1 with ESD)</mark>	0	<b>24</b> (5 with ESD)	30 80	%
Franklin (F)	2 <mark>(2 with ESD)</mark>	0	0	<b>2</b> (2 with ESD)	30 6	%
Galt (G)	0	0	0	0	60 0	%
Greater Sacramento Urban League (UL)	12	20	0	32	60 53	%
Hillsdale (H)	27 <mark>(1 with ESD)</mark>	4 <mark>(2 with ESD)</mark>	0	31 (3 with ESD)	100 31	%
La Familia (LF)	14	5	0	19 40		48%
Lemon Hill (LH)	8	12	0	20	30 67	%
Mark Sanders (MS)	23	8	0	31 125		25%
Mather (M)	0	0	0	0 30		0%
Rancho Cordova (RC)	29	45	0	74	115 64	%
South County (SC)	10	16 <mark>(1 with ESD)</mark>	0	26 (1 with ESD)	110	24%
Local Learning Lab Measures F/Y 08-09 Totals ( <u>With</u> ESD)	<b>140</b> (7 with ESD)	132 (4 with ESD)	0	<b>272</b> (11 with ESD)	760	36%
Employer Services Dept. (ESD)	52	57	0	ESD TOTAL 109		
System-Wide Quarterly Totals	192	189	0	381		

#### Occupational Skills Training 7/1/09 - 12/3109

	Funding Source						
Provider	ARRA Adult (102)	ARRA Dislocated Worker (105)	WIA Adult (201)	Total by Provider			
AcademyX		1		1			
Al Jayz Barber College			1	1			
Allied Business	1	1	15	16			
American River College	75	28	22	124			
Bauman College			1	1			
Bryan College			3	3			
California Paralegal College		1		1			
California Security Training Academy			12	12			
CET	14	9	13	36			
Consumnes River College	7	17	3	27			
Contractor's State License Services			4	4			
CSUS, College of Continuing Education	18	14	15	47			
EGUSD Bus & Tech Tng Inst			19	19			
Fair Oaks Massage Institute			2	2			
Federico College of Hairstyling			4	4			
Greater Sacramento Urban League	16	11	5	32			
High-Tech Institute	1		16	16			
Institute of Technology			2	2			
Kaplan College			1	1			
MTI College	16	20	12	48			
My Beauty College			2	2			
Napoli Culinary Academy			4	4			
National Career Education			3	3			
Northern California Teamsters	7	9	2	18			
OSC Computer Training			41	41			
Sacramento City College	13	35		48			
SATI			7	7			
SCUSD, Old Marshall, Charles A. Jones	36	35	158	228			
Tech Skills	16	25	24	65			
Truck Driving Academy	1	1	56	58			
Twin Rivers Adult School		1	7	8			
Universal Technical Institute			1	1			
Western Career College			2	2			
Western Pacific Truck School			44	44			
Western Truck School	1		30	31			
Totals by Funding Source	222	208	530	956			

This report shows customers served during the report period. It includes those enrolled during the period as well as those who enrolled prior to but are still receiving services during the period.

The total reflects a distinct count of customers. Those being served by more than one program or agency are only counted once in the totals. Therefore, it is possible that the totals for each funding source will not equal the sum of those for each grant column.

#### On-the-Job Training 7/1/09 - 12/31/09

	Funding Source				
Agency/Program	ARRA Adult (102)	ARRA Dislocated Worker (105)			
Asian Resources, Inc.	15	2			
Bach Viet Association	26	2			
Chinese Community Service Center	9	1			
La Familia Counselling Center	19	12			
Grand Total	69	17			

This report shows customers served during the report period. It includes those enrolled during the period as well as those who enrolled prior to but are still receiving services during the period.

The total reflects a distinct count of customers. Those being served by more than one program or agency are only counted once in the totals. Therefore, it is possible that the totals for each funding source will not equal the sum of those for each grant column.

# Work Experience 7/1/09 - 12/31/09

	Funding Source				
Agency/Program	ARRA Adult (102)	ARRA Dislocated Worker (105)			
Asian Resources, Inc.	12	4			
Conservation Corps	3				
Mather Community Campus	13	1			
Distinct Count of Customers Served	28	5			

This report shows customers served during the report period. It includes those enrolled during the period as well as those who enrolled prior to but are still receiving services during the period.

The total reflects a distinct count of customers. Those being served by more than one program or agency are only counted once in the totals. Therefore, it is possible that the totals for each funding source will not equal the sum of those for each grant column.