

## CAREER CENTERS

### **BROADWAY**

915 Broadway  
Sacramento, CA 95818  
(916) 324-6202

### **CITRUS HEIGHTS**

7011 Sylvan Rd., Suite A  
Citrus Heights, CA 95610  
(916) 676-2540

### **FRANKLIN**

7000 Franklin Blvd., Suite 540  
Sacramento, CA 95823  
(916) 262-3200

### **GALT**

1000 C Street, Suite 100  
Galt, CA 95632  
(209) 744-7702

### **GREATER SACRAMENTO URBAN LEAGUE**

3725 Marysville Blvd.  
Sacramento, CA 95838  
(916) 286-8623

### **HILLSDALE**

5655 Hillsdale Blvd., Suite 8  
Sacramento, CA 95842  
(916) 263-4100

### **LA FAMILIA**

5523 34th Street  
Sacramento, CA 95820  
(916) 452-3601

### **LEMON HILL**

5451 Lemon Hill Avenue  
Sacramento, CA 95824  
(916) 433-2620

### **MARK SANDERS**

2901 50th Street  
Sacramento, CA 95817  
(916) 227-0301

### **MATHER**

10638 Schirra Avenue  
Mather, CA 95655  
(916) 228-3127

### **RANCHO CORDOVA**

10381 Old Placerville Rd.,  
Suite 150  
Sacramento, CA 95827  
(916) 255-3255

### **SOUTH COUNTY**

8401 - A Gerber Road  
Sacramento, CA 95828  
(916) 525-4717

## Administrative Offices & Employer Services

925 Del Paso Blvd.  
Sacramento, CA 95815  
(916) 263-3800

Website: <http://www.seta.net>



## **SACRAMENTO WORKS, INC. PLANNING/OVERSIGHT COMMITTEE**

**Date:** Wednesday, December 15, 2010

**Time:** **8:00 a.m.**

**Location:** SETA Board Room  
925 Del Paso Blvd., Suite 100  
Sacramento, CA 95815

## **AGENDA**

1. Call to Order/Roll Call
2. Approval of the September 15, 2010 Meeting Minutes
3. **Discussion:** Resource Allocation Plan and Plan Modification for Fiscal Year 2011-2012
4. Demonstration of the Jobs.SacWorks.org
5. Input from the public
6. Adjournment

**Committee Members:** Lynn Conner (Chair), Matt Kelly, Kathy Kossick, Jim Lambert, Frank Louie, Dan Throgmorton.

**DISTRIBUTION DATE: WEDNESDAY, DECEMBER 8, 2010**

**Sacramento Works, Inc.**  
**Planning/Oversight Committee**  
Minutes/Synopsis

*(The minutes reflect the actual progression of the meeting.)*

SETA Board Room  
925 Del Paso Blvd., Suite 100  
Sacramento, CA 95815

Wednesday, September 15, 2010  
8:30 a.m.

1. **Call to Order/Roll Call**: Ms. Conner called the meeting to order at 8:31 a.m.

**Members Present:** Lynn Conner, Matt Kelly, James Pardun, Dan Throgmorton.

**Members Absent:** Kathy Kossick, Jim Lambert, and Frank Louie.

**Others Present:** Robin Purdy, Phil Cunningham, Melissa Noteboom, Bette Blanchard, Ed Procter, Cindy Sherwood-Green, Christine Welsch, William Walker, Pam Moore, Ralph Giddings, John Harden, Edward DeHererra.

3. **Briefing on U.S. Department of Labor Workforce Investment Act Gold Standard Evaluation**

Ms. Purdy stated that SETA has been selected as one of two WIBs that will be participating in the Gold Standard Evaluation of the Workforce Investment Act. The purpose of the evaluation is to see how, after 12 years, WIA impacts employment and the earnings of people going through the WIA training. At next Wednesday's Board meeting, Ron D'Amico will be reviewing the evaluation with board members. There are 30 participating Workforce Investment Boards throughout the country.

The evaluation team will utilize people coming into the one stops and on a random basis 8% will be denied services. The customers will be told why, and will be assessed. This will determine whether financial assistance will provide some persons a potential higher earnings.

Ms. Purdy suggested that after hearing Ron D'Amico, members of this committee could shepherd the evaluation process. The timeline is January 2011, with the study starting in March. Staff will be trained from January-March.

Dr. Throgmorton has an ethical exception to both the 8% random sample and the moral standards with refusing people services. Ms. Purdy stated that the affected customers will be denied intensive and training services but will not be denied the standard career center services.

An agenda item on this evaluation will be on the agendas for the next five years.

4. **Discussion Item:** Implementation of Virtual One Stop (VOS) System

Mr. Ed Procter stated that the VOS system is a product that is provided by Geographic Solutions. This manages our client and employer base and will be taking the place of SMARTware. Staff negotiated a price point so that all SMARTware users will be able to convert to the new system. The vendor will pay for a portion of the SMARTware users currently being serviced by SETA. The VOS allows people to utilize the career system services without having a physical infrastructure.

There are two main phases. The first phase will be targeting employer services, taking all clients in SMARTware and moving them into the virtual one stop services. An e-mail blast will be sent to these clients about the availability of the VOS services requesting that they update resume/skills sets. This will occur in mid-October. In January, it is anticipated that all SMARTware users will be moved over to the VOS and SMARTware will be shut down.

Ms. Melissa Noteboom distributed a time line. The first phase begins October 18 where the core planning group familiarizes themselves with VOS. Staff is currently in the user acceptance testing mode. The second phase begins January 17 will include case management.

Dr. Throgmorton inquired whether there was a way to engage the community college with their career counselors. Ms. Purdy replied that this is a virtual one stop system, which means a lot of the services are available with no access restrictions. Anyone can access the services. This will be Sacramento's virtual one stop.

5. **Discussion Item:** Sacramento Works Website Re-design

Ms. Terri Carpenter stated that with the new VOS, the Agency will be launching a new 'branding' in January. Ms. Carpenter showed a mockup of the new 'splash page' for Sacramento Works. The process of developing a new logo has begun and staff is in the process of getting input. There will be a Sacramento Works.org web site with a click to the VOS.

6. **Discussion Item:** Implementation of Waivers to Workforce Investment Act

Ms. Purdy stated that staff received some good news regarding two funding waivers. The first waiver is for OJT program workers to receive a wage subsidy. The WIA said that employers can be reimbursed up to 50% of employee wages and the waiver the states that the wage subsidy could be increased to 90% for employers of 50 and fewer employees. Mr. Pardun inquired whether there would be some kind of analysis to ensure that the employer will be solvent; Ms. Purdy stated that staff will follow up as much as possible. The second waiver would allow staff to use some funds to train incumbent workers. Mr. Walker explained

that it will assist to avert layoff of staff and would allow staff to utilize 20% of our rapid response funds.

This issue will go to the full board for approval.

7. **Information Item**: Sacramento Works Career Centers 2009-2010 Annual Report

Ms. Melissa Noteboom and Mr. Ralph Giddings reviewed the annual information for career center services. Mr. Pardun stated that it is very important to acknowledge the people working in the career centers.

8. **Information Item**: Update on Strategic Plan Goals

Ms. Purdy distributed one page showing the strategies and goals.

2. **Approval of the May 19, 2010 Meeting Minutes**

Moved/Kelly, second/Pardun, to approve the May 19, 2010 minutes.  
Voice Vote: Unanimous approval.

9. **Input from the public**: None.

**Adjournment:** The meeting was adjourned at 9:41 a.m.