

## CAREER CENTERS

### **BROADWAY**

915 Broadway  
Sacramento, CA 95818  
(916) 324-6202

### **CITRUS HEIGHTS**

7011 Sylvan Rd, Suite A  
Citrus Heights, CA 95610  
(916) 676-2540

### **FRANKLIN**

7000 Franklin Blvd., Suite 540  
Sacramento, CA 95823  
(916) 262-3200

### **GALT**

1000 C Street, Suite 100  
Galt, CA 95632  
(209) 744-7702

### **GREATER SACRAMENTO URBAN LEAGUE**

3725 Marysville Blvd.  
Sacramento, CA 95838  
(916) 286-8600

### **HILLSDALE**

5655 Hillsdale Blvd., Suite 8  
Sacramento, CA 95842  
(916) 263-4100

### **LA FAMILIA**

5523 34th Street  
Sacramento, CA 95820  
(916) 452-3601

### **LEMON HILL**

5451 Lemon Hill Avenue  
Sacramento, CA 95824  
(916) 433-2620

### **MARK SANDERS**

2901 50th Street  
Sacramento, CA 95817  
(916) 227-1395

### **MATHER**

10638 Schirra Avenue  
Mather, CA 95655  
(916) 228-3127

### **RANCHO CORDOVA**

10381 Old Placerville Rd.,  
Suite 150  
Sacramento, CA 95827  
(916) 255-3255

### **SOUTH COUNTY**

8401 - A Gerber Road  
Sacramento, CA 95828  
(916) 525-4717

## Administrative Offices & Employer Services

925 Del Paso Blvd.  
Sacramento, CA 95815  
(916) 263-3800

Website: <http://www.seta.net>



## REGULAR MEETING OF THE SACRAMENTO WORKS, INC. BOARD

**DATE:** Wednesday, September 23, 2009

**TIME:** 8:00 a.m.

**LOCATION:** SETA Board Room  
925 Del Paso Blvd.  
Sacramento, California 95815

While the Sacramento Works, Inc. Board welcomes and encourages participation in the Sacramento Works, Inc. meetings, it would be appreciated if you would limit your comments to five minutes so that everyone may be heard. Matters under the jurisdiction of the Sacramento Works, Inc. Board and not on the posted agenda may be addressed by the general public following completion of the regular agenda. The Sacramento Works, Inc. Board limits testimony on matters not on the agenda to five minutes per person and not more than fifteen minutes for a particular subject. Meeting facilities are accessible to persons with disabilities. Requests for Assisted Listening Devices or other considerations should be made through the Clerk's office at (916) 263-3827. This document and other Board meeting information may be accessed through the Internet by accessing the SETA home page: [www.seta.net](http://www.seta.net).

## **A G E N D A**

- I. **Call to Order/Roll Call** (5 minutes)
- II. **Consent Item** (5 minutes)
  - A. Approval of Minutes of the July 22, 2009 Meeting
- III. **Discussion/Action Items** (20 minutes)
  - A. Approval of Funding Recommendations for the American Recovery and Reinvestment Act of 2009 (Recovery Act)/Workforce Investment Act (WIA) Youth Employment Services for Year-Round Services for 2009-2010 (Christine Welsch)

**IV. Information Items (30 Minutes)**

1. Review of Strategic Plan Metrics (Ryan Sharp)
2. Review of the Temporary Assistance to Needy Families (TANF) Emergency Contingency Fund (ECF) Recovery Act 80/20 Program (Mary Sabillo/Robin Purdy)
3. ARRA Funding Charts of Phase I and Phase II (Robin Purdy)
4. Final Summary of California Clean Energy Workforce Training Program Proposals (Robin Purdy)
5. Unemployment Rates (Robin Purdy)
6. Dislocated Worker Report (William Walker)
7. Committee Updates
  - Youth Council
  - Planning/Oversight Committee
  - Employer Outreach Committee
  - Board Development Committee

**V. Other Reports (5 minutes)**

1. Chair
2. Members of the Board
3. Counsel
4. Public Participation

**VI. Adjournment**

**DISTRIBUTION DATE: THURSDAY, SEPTEMBER 17, 2009**

# Role of Sacramento Works, Inc., the Local Workforce Investment Board

Sacramento Works, Inc., the local Workforce Investment Board is a 41-member board charged with providing policy, planning and oversight for local workforce development initiatives.

## **Vision:**

Building a dynamic workforce for the Sacramento Region.

## **Mission:**

Sacramento Works partners with the workforce community to serve regional employment needs.

*Sacramento Works, Inc.*  
*Strategic Business Plan*

## **Goals**

### Goal 1 (Planning/Oversight Committee)

Prepare workers for high wage, high demand, critical occupational clusters that provide:

- self-sufficiency wages
- employer paid benefits
- career advancement/career ladders

### Goal 2 (Employer Outreach Committee)

Engage and Support Regional Employers

### Goal 3 (Youth Council)

Prepare youth to succeed and thrive in the regional workforce

### Goal 4 (Planning/Oversight Committee)

Continuously improve the One-Stop Career Center system.

ITEM II-A – CONSENT

APPROVAL OF MINUTES OF THE JULY 22, 2009 MEETING

BACKGROUND:

Attached are the minutes of the July 22, 2009 meeting for review.

RECOMMENDATION:

That your Board review, modify if necessary, and approve the attached minutes.

## **REGULAR MEETING OF THE SACRAMENTO WORKS, INC. BOARD**

### Minutes/Synopsis

SETA Board Room  
925 Del Paso Blvd.  
Sacramento, California

Wednesday, July 22, 2009  
8:00 a.m.

**I. Call to Order/Roll Call:** Mr. Ingram called the meeting to order at 8:00 a.m.

Members Present: Larry Booth, Bill Camp, May Cha, Lynn Conner, Mike Dourgarian, Mike Egan, Mark Erlichman, Diane Ferrari, Patrick Godwin, David Gordon, Barbara Hayes, Mark Ingram, William Karns, Kathy Kossick, James Lambert, Frank Louie, Matt Mahood, Michael Micciche, Kim Parker, Deborah Portela, Maurice Read, Lorenda Sanchez, Anette Smith-Dohring, and Dan Throgmorton.

Members Absent: Lisa Harr, Gary King, Chris Ferguson, Matt Kelly, Elizabeth McClatchy, Dennis Morin, James Pardun, Mike Testa, Kingman Tsang, Bruce Wagstaff, Terry Wills, David Younger and Thomas Zender.

**II. Consent Item**

**A. Approval of Minutes of the May 27, 2009 Meeting**

No questions or comments to the minutes.

Moved/Camp, second/Smith-Dohring, to approve the minutes as distributed  
Voice Vote: Unanimous approval.

**III. Discussion/Action Items**

**A. Approval of Funding Recommendations for Board Initiative Funds**

Mr. Phil Cunningham reminded board members having conflicts of interest to not engage in discussion or voting on this item. Board members declaring conflicts: Larry Booth, Matt Mahood, and Barbara Hayes.

The RFP was released on June 23 with a closing date of July 15. A review team of five board members made recommendations for funding to the Executive Committee on July 20, with full board approval on July 22. The Executive Committee has set aside \$146,200 for the Employer Outreach Budget, which is reviewed annually by the Employer Outreach Committee.

Those organizations recommended for funding:

1. City of Sacramento: \$26,000

2. Sacramento Metro Chamber: \$33,290
3. SACTO: \$40,000
4. City of Rancho Cordova: \$18,650
5. Asian Pacific Chamber: \$25,000
6. Center for Strategic Economic Research: -0-
7. Tree of Hope Funding: -0-

Totaling: \$142,940

Moved/Camp, second/Micciche, to approve funding for the Board Initiative funds.  
Roll Call Vote: Aye: 20, Nay: 0, Abstentions: 3 (Booth, Hayes, Mahood)

**B. Discussion:** Regional Economic Recovery Work Plan for the Sacramento Region

At the end of February Ms. Barbara Hayes was contacted by the California Business, Transportation and Housing Agency as a part of a request that a regional recovery work plan be developed for each of the twelve Cal Trans Districts across the State of California. The reports were due June 1; the state wanted an overview of the recovery plan for the next two years. All of the local jurisdictions were called together in March and took the Recovery Act 'bubble chart' from the Sacramento Bee about stimulus funds flowing through the area. Partners were identified that could serve as point people throughout the region. Three components were developed to show the best picture for the region. Those components are:

1. Improve our Built Environment – improving our transportation and non-transportation-related infrastructure
2. Grow a Competitive Advantage in Technology – with a particular focus on the clean/green industry sector
3. Maintain a Strength in Workforce through Education – investing in education and training programs that prepare residents for the jobs and skills important to the region's economy now and in the future

This project will ultimately produce 116,000 jobs regionally.

Mr. Louie inquired whether there was a "go-to" organization where people would go to facilitate the process and get momentum going; Ms. Hayes stated that at present, there is not really one organization to go to. Matt Mahood can be contacted to get more details. Congresswoman Matsui's web site is great in that it tracks the ARRA money.

**C. Discussion:** Helping Workforce Training and Education Program Support Green Job Growth in the Sacramento Region

Mr. Bill Mueller, Valley Vision, stated that a rapid assessment of growing green jobs in our region was done in a 60-day period.

The purpose of the study was to provide information that would assist the Workforce Investment Boards ensure appropriate investment of American Recovery and Reinvestment Act funds in our region by:

1. Creating an inventory of public and private clean energy training programs that already exist in our area, including a review of the actual program elements and curricula, in order to assess the region's coverage of key topic areas.
2. Identifying the training gaps that are top priorities to be filled and work with local employers to make recommendations for education and training initiatives that will fill the gaps.

Mr. Mueller reviewed the results of the report which can be found at the following web site: [www.greencapitalalliance.org/greencareers.htm](http://www.greencapitalalliance.org/greencareers.htm)

There is a need for a working group for employers and trainers together to share information between employers and training organizations.

Dr. Throgmorton reported that Los Rios Community College also received funding for green energy programs.

D. **Discussion:** Workforce Development Strategies of the California Energy Commission

Mr. Panama Bartholomy stated that the California Energy Commission and the Employment Development Department are coordinating efforts to create the Clean Energy Workforce Training Program and invest an estimated \$26.6 million in workforce development programs focused on building a clean energy workforce. All 13 million housing units have to reduce energy consumption. By 2020 houses built will have zero emissions.

Mr. Bartholomy suggested WIB members go to [www.energy.ca.gov/recovery](http://www.energy.ca.gov/recovery) to track the 13 energy programs and federal and state activities.

In addition, there is \$12 million in funding for 61 green partnership academies. Elk Grove Unified applied and was approved for "greening the classroom" training.

IV. **Information Items**

1. Media Coverage Summary: Recovery Act Funded Programs (Youth and Adult): No additional report.



2. Gov. Schwarzenegger Announces California Green Jobs Corp Funding Recipients: No additional report.
3. Unemployment Rates: Ms. Purdy reviewed the July report with an unemployment rate up to 11.9%. Ms. Purdy receives this report from our local EDD representative. Board members requested historical unemployment rates; Ms. Purdy will provide this information in a spreadsheet.
4. Dislocated Worker Report: No additional report.
5. Committee Updates
  - Youth Council: The Youth Council will be finalizing their strategies which will be brought back to the full board.
  - Planning/Oversight Committee: Ms. Conner reported that committee members have worked on evaluating the first phase of the ARRA proposals. The second phase will be due tomorrow and committee members will be evaluating them in August.
  - Employer Outreach Committee: There will be a meeting immediately after this meeting. The Committee just finished their strategic metrics and will be looking at sponsorships in the next fiscal year.
  - Board Development Committee: No update.

**V. Other Reports**

1. Chair: No report.
2. Members of the Board: Mr. Erlichman reported that the Department of Rehabilitation has received \$56.5 million in ARRA funds. They are releasing an RFP with a due date of August 24. They will have money coming to the local areas specifically targeting services to disabled customers.
3. Counsel: No report.
4. Public Participation: None.

**VI. Adjournment: Meeting adjourned at 9:29 a.m.**

## ITEM III-A - ACTION

### APPROVAL OF FUNDING RECOMMENDATIONS FOR THE AMERICAN RECOVERY AND REINVESTMENT ACT OF 2009 (RECOVERY ACT) / WORKFORCE INVESTMENT ACT (WIA) YOUTH EMPLOYMENT SERVICES FOR YEAR-ROUND SERVICES 2009-2010

#### BACKGROUND:

In the spring 2009, this board approved the funding recommendations for the 2009 Sacramento Works for Youth Summer program funded by the 2009 American Recovery and Reinvestment Act. The Recovery Act stipulated that allowable activities include work readiness, summer employment and year-round youth development services. During the summer of 2009, the Sacramento Works for Youth program provided summer employment to 960 youth.

SETA contracted with nineteen providers for the 2009 Sacramento Works for Youth program. Of those, twelve providers were new WIA youth program providers. As a result there was considerable technical assistance required to implement the summer program within the ARRA and SETA parameters. Program services were evaluated and monitored by both SETA and State of California staff.

SETA's 2009 Youth Recovery Act Request for Proposals and the approved funding recommendations included language that SETA reserved the right to negotiate with successful providers to continue year-round Youth Services. The Recovery Act stipulates that youth enrolled after September 30, 2009 are subject to the WIA performance criteria. Because seven providers are current WIA youth providers they were not considered for year-round Recovery Act funding. Staff has determined that approximately \$500,000 is available to provide year-round youth services with Recovery Act funds. This will allow sufficient resources to provide summer employment opportunities for approximately 900 youth in 2010.

**The following criteria was used to evaluate 2009 Summer Youth Program performance relative to continued year-round Recovery Act funding:**

#### **1. Program performance and service delivery**

- Met enrollment goals
- Provided required activities
- Youth matched to appropriate worksites reflecting their career goals or academic interests
- Youth provided a quality summer employment experience
- Provided additional services including leadership development activities or other support services that help youth attain long-term employment.

**2. Documentation and SMARTware**

- Program submitted required documents to SETA in a timely manner?  
(Timesheets, Rosters of enrolled youths, Worksite agreements)
- **SMARTware:**
  - Individual Employment Plans developed for all youth
  - Case notes documenting all youth activities and youth's progress

**3. Federal, local and programmatic guidelines**

- Program adhered to local and federal guidelines, including child labor laws and WIA, ARRA specific

**4. Worksite coordination** – Program provided appropriate coordination with worksites including insuring documents and program guidelines are available to the worksites?

**5. Staff responsiveness**

- Program staff was responsive to SETA and ARRA requirements, trainings and technical assistance

Finally, in consideration of current WIA Youth program goals and performance, the following factors were reviewed:

- Demonstrated ability to provide all WIA elements and meet program performance
- Demonstrated ability to serve under-served target populations and geographic areas.

Based on the above criteria, four providers have been recommended for continued year-round Recovery Act funding. This funding is based on budgets submitted by providers to SETA during the 2009 contract negotiations. A listing of the 2009 Sacramento Works for Youth summer providers and the funding recommendation chart is attached. The recommended providers are:

**California Human Development Corporation** served 40 youth in the summer program. Target area: Sacramento County with special focus on Galt and River Delta. CHDC is new to Sacramento WIA program but has provided youth services under CETA, JTPA and WIA in other counties. Additionally, CHDC is targeting two critical areas – the underserved migrant youth population and Galt/River Delta areas. Recommended funding of \$127,300 to serve 30 youth.

**Crossroads Diversified Services** served 56 youth in Citrus Heights and Rancho Cordova. Although new to Sacramento WIA youth program, Crossroads successfully provides youth services under the WIA Youth Navigator program and Department of Rehabilitation funds. Crossroads has a long history of serving under-served youth

including youth with disabilities. Crossroads will target the underserved areas of Citrus Heights and Rancho Cordova – where there is no existing WIA youth provider. Recommended funding of \$118,925 to serve 30 youth.

**Lao Family Community Development** served 50 youth in South Sacramento primarily focusing on the Southeast Asian, refugee and immigrant youth. Previous experience Lao Family is new to Sacramento WIA program but has provided youth services under WIA in other counties. Additionally, Lao Family is targeting an underserved community – children of asylees and refugees. Recommended funding of \$120,550 to serve 30 youth.

**Mutual Assistance Network** served 20 youth in the Del Paso Heights and North Sacramento areas. Mutual Assistance Network was a previous co-manager of the Sacramento Works Career Center at Las Palmas until 2003. Although new to Sacramento WIA program, MAN has experience providing youth development and leadership services. MAN will be targeting the Del Paso Heights area. Recommended funding of \$114,520 to serve 30 youth.

Staff is recommending allocating \$481,295 in Recovery Act/WIA Youth funds for services for the period of October 1, 2009 to June 30, 2010. This funding will serve an additional 120 youth in the year-round program. This will allow sufficient funds to serve approximately 900 youth in the summer 2010. This recommendation includes an option to extend based on available funding and program performance.

RECOMMENDATION:

Review and approve the staff recommendation funding for the Recover Act / WIA, Year-round Youth Services 2009 in the amount of \$481,295 for the four listed providers.

**2009 Recovery Act - Sacramento Works for Youth Providers**

<b>Current year-round WIA Youth Providers</b>	<b>Number served</b>	<b>Geographic area served</b>
City of Sacramento	59	City of Sacramento
Elk Grove Unified School District	52	Elk Grove
Galt JUHSD	29	Galt
LaFamilia Counseling Center	63	Central and South Sacramento
Sacramento Chinese Community Service Center	59	North Highlands and South Sacramento
Sacramento County Office of Education	32	Sacramento County
<b>Previous providers - funded departments were new to WIA/ARRA</b>		
San Juan Unified School District	60	Citrus Heights, Arden Arcade, San Juan district
SCUSD - Career Tech Prep	98	Sac City USD
Twin Rivers USD - Career and Technical Prep	58	Twin Rivers USD
<b>New ARRA/WIA Youth Providers</b>		
California Human Development Corporation	40	County, focus on Galt and River Delta
California Indian Manpower	31	County of Sacramento
Crossroads Diversified	65	Rancho Cordova & Citrus Heights
Folsom Cordova Community Partnership	83	Folsom Cordova USD
Greater Sacramento Urban League	72	Del Paso Heights and North Sacramento
Lao Family Community Development	50	South Sacramento
Mutual Assistance Network	21	Del Paso Heights & North Sacramento
North State Building Industry Association	22	North Sacramento
Roberts Family Development	20	Central and North Sacramento
Soil Born Farms	15	County & Rancho Cordova
Sacramento Works for Youth	31	County

**Total 960**

## RECOVERY ACT YOUTH FUNDING Year-round Program 2009-2010

Provider	Summer Allocation		Funding Recommendations					Neighborhood or SWCC
	Funds	#youth	Youth Wages	Program Mgmt Costs +Support Services	Total	Cost per participant *	# of Youth	
<b>CA Human Development Corporation</b>	\$ 193,863	40	<b>51,672</b>	<b>75,628</b>	<b>127,300</b>	\$4,243	<b>30</b>	County, Galt & Delta
<b>Crossroads Diversified</b>	\$ 101,842	56	<b>51,672</b>	<b>67,253</b>	<b>118,925</b>	\$3,964	<b>30</b>	Rancho & Citrus Heights
<b>Lao Family Community Development</b>	\$ 108,100	50	<b>51,672</b>	<b>68,878</b>	<b>120,550</b>	\$4,018	<b>30</b>	Avondale / South Sacramento
<b>Mutual Assistance Network</b>	\$ 75,740	20	<b>51,672</b>	<b>62,848</b>	<b>114,520</b>	\$3,817	<b>30</b>	Del Paso Hgts
<b>TOTAL RECOMMENDATION:</b>			<b>\$ 206,688</b>	<b>\$ 274,607</b>	<b>\$ 481,295</b>	<b>\$ 4,011</b>	<b>120</b>	

## ITEM IV-1 - INFORMATION

### SACRAMENTO WORKS STRATEGIC PLAN

#### BACKGROUND:

In order to complete the strategic plan for Sacramento Works, Inc. that was started at the Board Retreat last spring, staff has asked the Center for Strategic Economic Research (CSER) to help refine the goals and strategies and work with the Committees to create a performance measurement system. The Center Director, Ryan Sharp has been scheduled to meet with SETA staff and Board/Committee Chairs to gain a better understanding of the intended outcomes of the overall plan and existing goals and strategies. Using the existing goals and strategies and the input from the committees, Mr. Sharp will translate the strategic plan into a **logic model framework** and create a **performance measurement and data system** aligned with the logic model framework and present it to the Committees and the Sacramento Works, Inc. board at the November 18 meeting.

The goals and strategies from the Board Retreat that will be used as the basis for the logic model framework are attached.



1.0 **Vision Statement:**

*Building a dynamic workforce for the Sacramento Region*

2.0 **Mission Statement:**

*Sacramento Works partners with the workforce community to serve regional employment needs.*

3.0 **Expectations** going forward in this year's plan

- More involvement by the board at a strategic level
- Measured outcomes, follow-up, and quarterly review of goals and strategies
- Focus on the mission, with attention to the goals of the stimulus
- Continue efforts to align to green jobs and clean energy technology
- Programs targeting diverse population groups and people with multiple barriers to employment
- Integrate diversity and inclusion in outreach to employers and job seekers

4.0 **Goals and Strategies**

**Goal 1 (Planning/Oversight Committee)**

**Prepare workers for high wage, high demand, critical occupational clusters that provide:**

- self-sufficiency wages**
- employer paid benefits**
- career advancement/career ladders**

Strategies:

1. Identify impact of current economic conditions on region and plan economic stimulus investments  
**Measure:** Using the unemployment rate in March, 2009 (11.3%) as the baseline measure of the economy, measure the impact of the Recovery Act investments made by Sacramento Works over the next 18 months on the unemployment rate.  
**Measure:** Identify and publicize how much of the recovery/stimulus investment are allocated to wages and benefits and invested in job training or creation in critical occupational clusters.
  
2. Utilize workforce intelligence and labor market information to identify critical occupational clusters  
**Measure:** Identify critical occupational clusters where greatest need exists consistent with the mission of Sacramento Works in spring 2010



**Measure:** Allocate at least 75% of the funding set aside for scholarships and occupational skills training to increasing training opportunities in critical occupational clusters and report quarterly to the Planning/Oversight Committee on progress.

3. Provide oversight for economic stimulus investments and procurement process

**Measure:** Provide transparency by creating a SETA webpage to show how stimulus dollars are being deployed. Include agencies and activities funded, number of job seekers to be served and number of jobs to be created.

**Measure:** Produce a newsletter, quarterly reports, and other appropriate communication tools for Sacramento Works stakeholders to report success stories and target opportunities.

**Measure:** Form an internal audit process within Sacramento Works to measure, track and ensure the appropriate use of stimulus dollars.

## **Goal 2 (Employer Outreach Committee) Engage and Support Regional Employers**

### Strategies:

1. Continuously improve and enhance marketing efforts to regional employers by developing and delivering a menu of value added services to employers and creating strategies to promote economic recovery.

**Measure:** Survey current stakeholders in the region at the time of service to determine what marketing efforts appear to be most effective. On a quarterly basis, the Employer Outreach Committee will review surveys and use results to improve marketing strategies.

**Measure:** Produce marketing and public relations materials (web-based, social networking access and print) sharing the value-added benefits of Sacramento Works services by September, 2009.

**Measure:** Establish a communication effort (sponsorships of business associations, speaker's bureau, seminars, referrals and other access ideas) to promote the services and employment and recovery opportunities offered by Sacramento Works by September, 2009

2. Survey employers to assess their employment needs and to identify levels of satisfaction with the system and the workforce

**Measure:** Survey employers on a quarterly basis, using interviews, courtesy phone calls, electronic survey mechanisms, and improved outreach.

**Measure:** Increase use of services by regional employers by 10% by July 1, 2010.

### **Goal #3 (Youth Council)**

#### **Prepare youth to succeed and thrive in the regional workforce**

##### Strategies:

1. Enhance employability and academic retention by focusing on soft skills and leadership skills.

**Measure:** Develop a training and educational curriculum augmentation that can be deployed within a 12 month period through various delivery systems that will increase the awareness of soft skills (EQ measures) by at least 20% in content delivery.

3. Engage academia as a partner to make education relevant to youth and provide career preparation as early as possible.

**Measure:** Collaborate with partners to facilitate a summit in the region by \_\_\_\_\_, 2009 to evaluate methods and strategies to improve career preparation opportunities in the educational systems. From this summit, drive appropriate actions to ensure some degree of strategy achievement.

4. Engage employers to
  - o Hire youth
  - o Attain and increase youth development
  - o Attain and increase cultural & diversity competencies

**Measure:** increase youth hiring in the region by 10% over previous 12-month period.

**Measure:** Increase youth development educational opportunities and training sessions by an increase of 10% in attendance over previous 12-month period.

5. Increase awareness of high growth, high wage jobs in the regions and pathways available for these jobs.

**Measure:** Produce appropriate literature collateral (virtual, CareerGPS.com, as well) in the region to enlighten employers of various jobs, pathways and opportunities by \_\_\_\_\_ (target date)

**Measure:** Perform some level of base line tracking to measure the relative year-to-year increase in the Career Technical Education opportunities available in the region with the metric of at least a 10% increase in a 12-month period.

6. Attract and prepare youth for jobs, including jobs in critical occupations.

**Measure:** Provide 1000 youth with summer employment opportunities in 2009. *Aside: It would be desirable to have a component of tracking diversity, inclusion of "at risk" occupational clusters in this metric; we should strive for at least a 10% improvement in this diversity outreach process.*

7. Target services to youth with multiple barriers and/or at-risk youth to ensure their success.

**Measure:** Track first-year education retention rate of in-school youth and strive for a stay in school/graduate from high school factor of at least 70% over a 12-month period.

**Goal #4 (Planning/Oversight Committee)  
Continuously improve the One-Stop Career Center system.**

Strategies:

1. Continuously improve the one-stop career system service delivery by conducting quarterly reviews of operating performance of the One-Stop System and marking recommendations for strengthening services.

**Measure:** Provide quarterly reports to the Planning/Oversight Committee that clearly demonstrates the opportunities and potential sources for improving services to job seekers and employers, including

- Employer and Job Seeker Customer Satisfaction reports
- Career Center activity, demographic and process measure reports
- Training and Scholarship reports
- Reports on employment, retention and wage outcomes

**Measure:** Analyze enrollment, completion, and outcomes for at-risk youth and adults to ensure that services target underserved populations and communities.

2. Provide best practice tools for one-stop centers

**Measure:** Research innovative best practices to improve the efficiency and effectiveness for the current model.

**Measure:** Perform and interval review and survey career center staff and partners to identify training and capacity building needs, gaps in service, and infrastructure needs by December, 2009.

3. Maximize leverage of partners

**Measure:** Increase collaborators in the One Stop Career Center system. By December, 2009, identify ways to increase communication, collaboration and external outreach and recruit/retain career center partners.

## ITEM IV-2 - INFORMATION

### REVIEW OF THE TEMPORARY ASSISTANCE TO NEEDY FAMILIES (TANF) EMERGENCY CONTINGENCY FUND (ECF) RECOVERY ACT 80/20 PROGRAM

#### BACKGROUND:

The American Recovery and Reinvestment Act of 2009 created a new source of Federal funding through the Temporary Assistance to Needy Families (TANF) Emergency Contingency Fund (ECF). The funding provides \$1 billion to California counties to claim for basic assistance, non-recurring short term benefits, and subsidized employment for CalWORKs clients and families at 200% of the Federal Poverty Level.

The Sacramento County Department of Human Assistance (DHA) has applied for \$12.1 million from the (TANF) (ECF) federal stimulus package to support efforts to provide food, shelter, and other essentials of living for CalWORKs families and families at 200 percent of the Federal Poverty Level (FPL). For a family of four, 200 percent of the FPL equates to less than \$3,675 a month in income.

The goal is to use these stimulus funds for subsidized employment opportunities and short term non-recurring benefits to support family stays at local homeless shelters, provide food, baby, and personal care supply boxes, as well as offer assistance in paying up to four months rent and utilities (including back rent and unpaid utilities). DHA will use these funds to assist families in crisis and help stabilize their situation in order to be able to participate in the activities of finding and maintaining employment.

#### **Subsidized Employment – 80/20 Program**

DHA is using \$4,000,000 of the TANF ECF funds to start a subsidized employment program for CalWORKs clients and families at 200 percent of FPL. The TANF ECF funds will be used for wage subsidies, benefits, payroll, operational costs, worksite development, supervision and training provided by an intermediary or employer in the public, private or non-profit sector. Through this funding stream, the Federal government will pay **eighty percent** of the costs associated with providing subsidized employment for a maximum of six months with the other **twenty percent** from private sources such as employers who provide subsidized employment positions. DHA currently operates the Community Work Experience (CWEX) program, which provides CalWORKs clients and families with work experience through non-paid positions with various public, private and non-profit employers in Sacramento. Prior to the TANF ECF funding, DHA did not have access to funding that would allow for the creation of paid subsidized employment opportunities. With TANF ECF, the Department has the opportunity to work with many of the CWEX providers to create paid positions that would give clients work experience while assisting them to move off aid because they would be paid for their work.

Beyond the internal subsidized employment program, DHA is recommending a contract with SETA for \$2,000,000 to augment SETA-funded Recovery Act providers for additional on-the-job training and work experience opportunities. Through the contract with SETA, DHA will refer CalWORKs clients and families at 200 percent of FPL to SETA for subsidized employment placement. DHA will provide eighty percent of the cost of their wage subsidies, benefits, payroll, supervision and training using the TANF ECF funding. Employers will provide the twenty percent match.

### **Non-Recurring Short Term Benefits**

DHA will also use TANF ECF to provide the following non-recurring, short-term emergency and safety-net services:

- support for three family homeless shelters: Bannon Street, St. John's, and Sacramento Area Emergency Housing Center to ensure that families who are currently homeless have a temporary place to stay until they can receive further assistance with finding and securing housing.
- assistance to families who are homeless or are facing eviction. Through the contract with SHRA, DHA will be able to refer clients to 211 at which point they will receive assistance with housing services. Through the SHRA contract, clients will receive assistance with finding and securing housing as well as being referred for other mainstream services.
- provide families with assistance with utility payments. These funds will assist eligible clients who are having difficulty paying their utility bills. DHA will contract with SMUD to pay up to four months of utilities for CalWORKs clients and families at 200 percent of the FPL. DHA will reimburse SMUD for eighty percent of the cost of TANF ECF eligible families' utilities. SMUD will provide the twenty percent match through private sources.

All programs to be funded with TANF-ECF short term non recurrent benefits:

<b>Short Term Assistance Provided</b>	<b>TANF ECF</b>	<b>20 percent Match</b>
Food, baby and personal care supply boxes	\$2.9 million	\$580,000 In-kind; CalWORKs single allocation
Family homeless shelters <ul style="list-style-type: none"> <li>• Bannon Street (Volunteers of America)</li> <li>• St. John's</li> <li>• Sacramento Area Emergency Housing Center</li> </ul>	\$1.2 million	\$240,000 PILOT Fund
SHRA contract for housing assistance for clients	\$2.0 million	\$400,000 Private donation; In kind donation
SMUD contract for utility assistance for clients	\$2.0 million	\$400,000 Private donation; client provided
<b>TOTAL</b>	<b>\$8.1 million</b>	<b>\$1.62 million</b>
<b>Subsidized Employment</b>	<b>TANF ECF</b>	<b>20 Percent Match</b>
CWEX Subsidized Employment Program	\$2.0 million	\$400,000 Employers
SETA Subsidized Employment Contract	\$2.0 million	\$400,000 Employers
<b>TOTAL</b>	<b>\$4 million</b>	<b>\$800,000</b>
<b>GRAND TOTAL for Short Term Non Recurrent and Subsidized Employment</b>	<b>\$12.1 million</b>	<b>\$2.42 million</b>

## Discussion

Several members of the Sacramento Works, Inc. Board have contacted staff to request more information on the TANF ECF 80/20 Program and suggested that the board provide assistance to the Department of Human Assistance by:

1. publicizing the 80/20 subsidized employment program by conducting outreach to employers.
2. integrating information on the 80/20 program in the business development and retention services funded through board initiative funds.

ITEM IV-3 - INFORMATION

PHASE I AND PHASE 2 WORKFORCE INVESTMENT ACT/AMERICAN RECOVERY  
AND REINVESTMENT ACT ADULT/DISLOCATED WORKER FUNDING  
RECOMMENDATIONS

BACKGROUND:

Attached for your information is a summary of programs funded on June 22, 2009 during the first phase of the Recovery Act Request for Proposals. Phase 2 programs were approved on Thursday, September 3, 2009.

## Sacramento Employment and Training Agency

Recovery Act/Workforce Investment Act (WIA), Title I, Adult/Dislocated Worker Program (Phase I)  
Occupational Skills Training Programs

Prop. Num.	Rank	Agency Name			Recommendation for 2009-2010 : Number Served	Funding Recommendation for 2009-2010
			SWCC Target	Critical Occupation Clusters		
12	1	Center for Employment Training (Occ)	*	Maint/Repair, Construction, Clean Energy Tech	64	\$323,770
24	1	MTI College (Occ)	All Centers	Healthcare-Sup Svcs, Admin-Sup Svcs, Installation, Maint/Repair	44	\$351,615
32	1	Univ. Enterprises/Sac State College of Continuing Educ. (Occ)	**	Clean Energy Technology	50	\$210,950
26	1	Los Rios Community College District (Occ)	All Centers	Healthcare-SSvcs, Admin-SSvcs, Installation, Maint/Repair, Clean Energy Tech	196	\$852,181
28	2	No. Calif. Teamsters Training & Education Trust Fund (Occ)	All Centers	Transportation, Construction, Production	17	\$146,093
3	2	MDDV, Inc., dba Tech Skills of Sacramento (Occ)	All Centers	Admin-Sup Svcs, Healthcare-Sup Svcs, Information Tech	45	\$255,783
1	2	Sac City USD Skills and Business Educ. Center (Occ)	Lemon Hill	All Critical Occupation Clusters	100	\$357,100
35	2	Galt Joint Union High School District (Occ)	Galt	Healthcare-Support Services, Maintenance/Repair	40	\$175,263
34	2	Greater Sacramento Urban League (Occ)	GSUL	Administrative-Sup Svcs, Healthcare-Sup Svcs	78	\$300,958

**Phase I Totals**

**634**

**\$2,973,713**



**Sacramento Employment and Training Agency**

Recovery Act/Workforce Investment Act (WIA), Title I, Adult/Dislocated Worker Program (Phase I)

Workplace Training/Job Creation Funded Programs

Prop. Num.	Rank	Agency Name			Recommendation for 2009-2010 : Number Served	Funding Recommendation for 2009-2010
			SWCC Target	Critical Occupation Clusters		
25	1	La Familia Counseling Center, Inc. (Job)	La Familia	Hospitality, Healthcare-Sup Svcs, Admin-Sup Svcs, Installation, Maint/Repair	40	\$238,327
22	2	Asian Resources, Inc. (OJT) (Job)	B'way, Citrus Hgts	Hospitality, Healthcare-Sup Svcs, Admin-Sup Svcs, Installation, Maint/Repair	25	\$97,500
29	2	Sac Chinese Comm. Service Center, Inc. (Job)	Franklin, Rancho	Transpo, Tour/Hospitality, Admin-SSvcs, Healthcare-SSvcs, Install., Maint/Rep.	25	\$149,682
27	2	Lao Family Community Development (Job)	Lemon Hill	Healthcare-SSvcs, Admin-Svcs, Tourism/Hospitality, Construction	25	\$149,750
40	2	Beutler Corporation (Job)	Frankin	Clean Energy Technology, Construction	25	\$222,700
23	2	Asian Resources, Inc. (WEX) (Job)	B'way, Citrus Hgts	Clean Energy Technology, Weatherization	25	\$141,800
18	2	Bach Viet Association, Inc. (Job)	Lemon Hill	Tran/Prod, Install/Maint-Rep, Heath-SSvcs, Tour/Hospitality, Admin-SSvcs	25	\$133,125
<b>Phase I Totals</b>					<b><u>190</u></b>	<b><u>\$1,132,884</u></b>

**Sacramento Employment and Training Agency**

Recovery Act/Workforce Investment Act (WIA), Title I, Adult/Dislocated Worker Program (Phase I)

Business Development and Retention Rankings

Prop. Num.	Rank	Agency Name	Funding Request	Funding Requests, FY2009 - 2010				Recommendation for 2009-2010 : Number Served	Funding Recommendation for 2009-2010
				Number Served	Cost per Participant	SWCC Target	Critical Occupation Clusters		
33	1	Bestco, a Division of Beutler Corporation (Bus)	\$351,987	40	\$8,800	Open	Clean Energy Technology, Installation	40	\$351,987
38	1	Sacramento Area Regional Technical Alliance (SARTA) (Bus)	\$308,483	150	\$2,057	Open	Clean Energy Tech, Technology, Healthcare-Sup Svcs, Admin-SSvcs	122	\$250,000
17	2	Tree of Hope Funding, Inc. (Bus)	\$1,038,200	120	\$8,652	BICs	Small Business Develop., Micro Enterprising	10 Businesses and 30 Jobs	\$65,000
15	2	Sacramento Regional Conservation Corps (Bus)	\$299,074	5	\$59,815	Open	Clean Energy Technology, Construction	25	\$200,000
4	3	MAXIMUS Human Services, Inc. (La Familia) (Bus)	\$733,208	72	\$10,183	La Familia	Employer ID/Engagement, Tech Assist, Leverage One Stop System	0	\$0
7	3	MAXIMUS Human Services, Inc. (South County) (Bus)	\$733,208	72	\$10,183	South County	Employer ID/Engagement, Tech Assist, Leverage One Stop System	0	\$0
8	3	MAXIMUS Human Services, Inc. (Broadway) (Bus)	\$733,208	72	\$10,183	Broadway	Employer ID/Engagement, Tech Assist, Leverage One Stop System	0	\$0
9	3	MAXIMUS Human Services, Inc. (Citrus Heights) (Bus)	\$733,208	72	\$10,183	Citrus Heights	Employer ID/Engagement, Tech Assist, Leverage One Stop System	0	\$0
10	3	MAXIMUS Human Services, Inc. (Rancho Cordova) (Bus)	\$733,208	72	\$10,183	Rancho Cordova	Employer ID/Engagement, Tech Assist, Leverage One Stop System	0	\$0
11	3	MAXIMUS Human Services, Inc. (Mark Sanders) (Bus)	\$733,208	72	\$10,183	Mark Sanders	Employer ID/Engagement, Tech Assist, Leverage One Stop System	0	\$0
5	3	MAXIMUS Human Services, Inc. (Mather) (Bus)	\$733,208	72	\$10,183	Mather	Employer ID/Engagement, Tech Assist, Leverage One Stop System	0	\$0
6	3	MAXIMUS Human Services, Inc. (Urban League) (Bus)	\$733,208	72	\$10,183	GSUL	Employer ID/Engagement, Tech Assist, Leverage One Stop System	0	\$0
16	3	ESQ Transportation Specialist (Bus)	\$533,585	9	\$59,287	Open	Transportation	0	\$0
<b>Phase I Totals</b>			<b>\$8,396,993</b>	<b>900</b>				<b>187</b>	<b>\$866,987</b>

**Sacramento Employment and Training Agency**

Recovery Act/Workforce Investment Act (WIA), Title I, Adult/Dislocated Worker Program (Phase II)  
Occupational Skills Training Rankings

Prop Num.	Rank	Agency Name	Funding Request	Funding Requests, FY2009 - 2010				Recommendation for 2009-2010 : Number Served	Funding Recommendation for 2009-2010
				Number Served	Cost per Participant	SWCC Target	Critical Occupation Clusters		
13	1	Center for Employment Training (Occ)	\$357,210	54	\$6,615	All Centers	Medical Assistant and Medical Administrative Assistant	40	\$264,620
23	1	Los Rios Community College District (Occ)	\$519,743	164	\$3,169	All Centers	Welding, Helpdesk/Computer Support, Bookkeeping Junior level, Digital Literacy	50	\$239,083
12	1	The Stride Center/GSUL (Occ)	\$179,323	50	\$3,586	Urban League	A plus PC Technician	30	\$107,594
7	2	CSUS College of Continuing Education (Occ)	\$329,996	85	\$3,882	Mark Sanders, Mather, Lemon Hill, Rancho	Residential Energy Auditor and Commercial Energy Auditor	0	\$0
20	2	Sacramento City USD Skills and Business Education Center (Occ)	\$556,665	300	\$1,856	All Centers	Medical Assistant, Emergency Medical Technician, Emergency Medical Dispatcher	0	\$0
10	2	No. California Teamsters Training and Education Trust Fund (Occ)	\$214,824	64	\$3,357	All Centers	Class B Commercial Drivers License	0	\$0
1	3	Truck Driving Academy (Occ)	\$299,700	60	\$4,995	Citrus Heights, South County	Truck Driving	0	\$0
21	3	Sacramento Food Bank & Family Services (Occ)	\$147,062	40	\$3,677	Urban League, South County	Computer Literacy	0	\$0
14	3	Western Pacific Truck School (Occ)	\$315,630	70	\$4,509	All Centers	Truck Driving	0	\$0
25	3	Kaplan College (Occ)	\$390,000	60	\$6,500	All Centers	Computer Support Technician	0	\$0

**Sacramento Employment and Training Agency**

Recovery Act/Workforce Investment Act (WIA), Title I, Adult/Dislocated Worker Program (Phase II)  
Occupational Skills Training Rankings

Prop Num.	Rank	Agency Name	Funding Request	Funding Requests, FY2009 - 2010				Recommendation for 2009-2010 : Number Served	Funding Recommendation for 2009-2010
				Number Served	Cost per Participant	SWCC Target	Critical Occupation Clusters		
30	3	SATI of Sacramento (Occ)	\$184,840	40	\$4,621	All Centers	Office Skills, Computerized Accounting and Intro to Medical Billing	0	\$0
3	3	Tech Skills of Sacramento (Occ)	\$180,000	200	\$900	All Centers	PX2 and Thought Patterns for a Successful Career	0	\$0
8	3	Educational Environments, Inc., dba EE, Inc. (aka CA Institute of Jewelry Training) (Occ)	\$481,500	90	\$5,350	Citrus Heights, Hillsdale	Customer Relations Specialist, Sales Associate Professional and Management Candidate Professional	0	\$0
16	3	Northern California Construction Training, Inc. (NCCT) (Occ)	\$83,713	50	\$1,674	All Centers	Construction Pre-Apprenticeship Training	0	\$0
<b>Phase II Totals</b>			<b>\$4,240,206</b>	<b>1,327</b>				<b>120</b>	<b>\$611,297</b>

**Sacramento Employment and Training Agency**

Recovery Act/Workforce Investment Act (WIA), Title I, Adult/Dislocated Worker Program (Phase II)  
Workplace Training/Job Creation Rankings

Prop. Num.	Rank	Agency Name	Funding Request	Funding Requests, FY2009 - 2010				Recommendation for 2009-2010 : Number Served	Funding Recommendation for 2009-2010
				Number Served	Cost per Participant	SWCC Target	Critical Occupation Clusters		
11	1	Volunteers of America of Greater Sacramento and Northern Nev. (WEX)	\$300,000	56	\$5,357	Mather	Food Service Careers	56	\$300,000
5	2	Folsom Cordova Community Partnership (OJT)	\$447,695	75	\$5,969	Rancho Cordova	All critical occupations	30	\$179,070
17	2	North State Building Industry Association (NSBIA) (OJT)	\$392,168	75	\$4,952	All Centers	Construction Careers	30	\$148,560
6	2	Folsom Cordova Community Partnership (Job) (WEX)	\$216,356	30	\$7,212	Rancho Cordova	All critical occupations	0	\$0
18	2	Crossroads Diversified Services, Inc. (Job) (WEX)	\$270,617	40	\$6,765	Franklin, Rancho, South County	All critical occupations	30	\$142,080
2	2	Tech Skills of Sacramento (Job) (OJT)	\$215,360	80	\$2,692	All Centers	Instructional Assistants	30	\$80,760
9	2	Assoc. Gen. Contractors of CA Construction Educ. Foundation (AGC) (Job) (WEX)	\$432,134	60	\$9,603	La Familia	Construction Careers	30	\$169,500
19	3	Sacramento Lao Family Community, Inc. (Job) (OJT)	\$323,362	50	\$6,467	Hillsdale	All critical occupations	0	\$0
15	3	Bach Viet Association, Inc. (Job) (WEX)	\$249,500	25	\$9,980	Lemon Hill	All critical occupations	0	\$0
24	3	Sac Chinese Community Service Center, Inc. (Job) (WEX)	\$276,704	50	\$5,534	Franklin, Rancho	All critical occupations	0	\$0
22	3	Lao Family Community Development, Inc. (Job) (WEX)	\$323,000	50	\$6,460	Lemon Hill	All critical occupations	0	\$0

**Sacramento Employment and Training Agency**

Recovery Act/Workforce Investment Act (WIA), Title I, Adult/Dislocated Worker Program (Phase II)  
Workplace Training/Job Creation Rankings

Prop. Num.	Rank	Agency Name	Funding Request	Funding Requests, FY2009 - 2010				Recommendation for 2009-2010 : Number Served	Funding Recommendation for 2009-2010
				Number Served	Cost per Participant	SWCC Target	Critical Occupation Clusters		
28	3	Roberts Family Development Center (Job) (WEX)	\$246,527	25	\$9,861	Urban League	All critical occupations	0	\$0
34	3	Twin Rivers Unified School District (Job) (WEX)	\$608,364	90	\$6,760	All Centers	Construction Careers	0	\$0
32	3	America at Work (Job) (WEX)	\$300,000	40	\$7,500	OPEN	Construction Careers	0	\$0
<b>Phase II Totals</b>			<b><u>\$4,601,787</u></b>	<b><u>746</u></b>				<b><u>206</u></b>	<b><u>\$1,019,970</u></b>

**Sacramento Employment and Training Agency**

Recovery Act/Workforce Investment Act (WIA), Title I, Adult/Dislocated Worker Program (Phase II)

Business Development and Retention Rankings

Prop. Num.	Rank	Agency Name	Funding Request	Funding Requests, FY2009 - 2010					Recommendation for 2009-2010 : Number Served	Funding Recommendation for 2009-2010
				Number Served	Cost per Participant	Cost per Job	SWCC Target	Business Development Sector		
4	1	Opening Doors, Inc. (Bus)	\$219,701	56	\$3,923		0	Tourism/Restaurant Management	43	\$170,000
31	2	Sac Asian Pacific Chamber of Commerce (Bus)	\$300,000	300	\$1,000		0	Green business development	25	\$25,000
29	2	Mutual Assistance Network of Del Paso Heights (Bus)	\$194,843	29	\$6,719		0	Restaurant/Food Service	29	\$113,505
33	2	North State Building Industry Association (NSBIA) (Bus)	\$224,242	700	\$320		0	Construction	0	\$0
27	3	Tree of Hope Funding, Inc. (Bus)	\$165,000	80	\$2,063		0	Small Business Development	0	\$0
26	3	Jackey Care's Housing (Bus)	\$127,611	26	\$4,908		0	Internet Business Development	0	\$0
<b>Phase II Totals</b>			<b><u>\$1,231,397</u></b>	<b><u>1,191</u></b>					<b><u>97</u></b>	<b><u>\$308,505</u></b>

## ITEM IV- 4 - INFORMATION

### SACRAMENTO CLEAN ENERGY WORKFORCE TRAINING PROGRAM PROPOSALS

#### BACKGROUND:

In August, 2009, the Employment Development Department (EDD), California Energy Commission and the California Workforce Investment Board (State Board), announced the availability of up to \$23 million in funds for the California Clean Energy Workforce Training Program (CEWTP). This collaborative effort will combine American Recovery and Reinvestment Act (Recovery Act) funding from the State Energy Program (SEP), Workforce Investment Act (WIA), Governor's Discretionary 15 % funds, and Assembly Bill (AB) 118 Alternative and Renewable Fuel and Vehicle Technology Program funds.

The goal of this initiative is to promote the use of industry sector strategies as the framework for addressing the need for skilled workers in the industries related to energy efficiency, water efficiency, renewable energy (distributed generation and utility-scale), and alternative and renewable transportation technologies.

The SeP required a dollar-for-dollar match leveraged from public-private partnerships. SETA/Sacramento Works, Golden Sierra Workforce Investment Board, the Los Rios Community College District and Valley Vision/Green Capital Alliance developed a regional partnership to submit three proposals in response to this Request for Solicitation. The proposals:

- Target the Green Building, Clean Energy and Alternative and Renewable Fuel and Vehicle Technology industries.
- Enhance the regional partnership of employers, training providers, community organizations, labor, and other key stakeholders.
- Address the workforce needs of employers and the training, employment, and career advancement needs of workers.
- Bolster regional economic competitiveness by aligning educational, economic, and workforce development planning and leveraging of resources.
- Promote systematic change that supports innovation and achieves ongoing benefits for industries, workers, and communities.



ITEM IV- 4 – INFORMATION (continued)  
Page 2

Attached is the summary page for each of the proposals submitted:

- Category 1A – Green Building Retraining Partnerships requesting \$997,810 to retrain 200 dislocated workers and unemployed individuals
- Category 2A – Green Building Pre-Apprenticeship Partnership requesting \$968,682 to serve 230 unemployed individuals or new entrants to the labor force
- Category 3 – Alternative and Renewable Fuel and Vehicle Partnership requesting \$500,000 to provide training to 146 unemployed individuals and incumbent workers.

## Sacramento Regional Green Building Retraining Partnership Proposal Summary

The Sacramento Employment and Training Agency will enroll 200 job seekers with previous construction experience and an interest in green construction retraining in the Sacramento Green Building Retraining Initiative (SGBR). SETA will target unemployed and underemployed workers residing in the Sacramento Metropolitan region which includes El Dorado, Placer, Yolo, and Sacramento Counties. The goal of the *Sacramento Green Building Retraining Initiative (SGBR)* is to enhance the skill-set of the talent pool and increase access to green building construction employment opportunities, thereby increasing the number of knowledgeable, skilled and stable employees in the green building and energy efficiency construction workforce.

The initiative will focus on the energy and water efficiency sector with upgrade skills training in several green career clusters including: solar power, green construction, energy efficiency, green plumbing, water efficiency and sustainability. The skills training will result in Industry-Identified Certificates including Certified Green Building Professional, Certified Photovoltaic Installer, Accredited Green Plumber, Certified Energy Auditor, HERS II raters and HERS II analyst.

The Green Capital Alliance, will act as the Green Employer Council for the initiative and provide oversight and ensure that programs reflect relevant training for real world jobs. Other partners include the Los Rios Community College District, American River College, the Sacramento Sierra Building and Construction Trades Council, Beutler Corporation, Sacramento Municipal Utilities District, Community Resource Project, Green Plumbers USA. The catalytic effect of retraining the available pool of construction workers in new technologies by developing an approach that is sustaining and can be duplicated throughout the state, is transformative and persistent in nature.

## Sacramento Region Green Building Pre-Apprenticeship Training Partnership Proposal Summary

The Sacramento Region Green Building Pre-Apprenticeship Training Partnership will provide services targeting Sacramento, Yolo, El Dorado, and Placer counties. The partnership will focus on providing pre-apprenticeship training programs to prepare a trained workforce for the energy efficiency, infrastructure and commercial green building construction, and the building retrofit sectors. Primary partners for this initiative include: Sacramento Employment and Training Agency/Sacramento Works, Inc., Golden Sierra Job Training Agency, Los Rios Community College District, American River College, Cosumnes River College, Sacramento Municipal Utility District, Community Resource Project, Sacramento Area Electrical Training Center (NECA-IBEW Local 340), Buetler Corporation, and Valley Vision-Green Capital Alliance.

The Partnership will serve a total of 230 participants from the target population of adults 18 years or older, unemployed, underemployed, and new workforce entrants with a focus on special populations including veterans, individuals with household incomes below 50 percent of the area median income and those recipients of public assistance. The Partnership is proposing four separate programs to prepare participants with little or no prior construction experience for registered apprenticeship programs and jobs in the building retrofit field. Green Jobs/Energy Career Exploration Workshops, an overview of the careers and opportunities available to participants interested in training in the Green Building Industry, will be offered to create a pathway to Pre-Apprenticeship Training programs at American River College and Cosumnes River College. American River College Green Building Pre-Apprenticeship Training will prepare students for employment in commercial, industrial, and infrastructure apprenticeships in the Green Building industry. Cosumnes River College Green Building Pre-Apprenticeship Training will provide a Construction Pre-Apprenticeship Certificate program for individuals with no prior construction experience to be trained as Weatherization Technicians and Home Energy Auditors in the residential Green Building industry. Sacramento Area Electrical Training Center (NECA-IBEW Local 340) Pre-Apprenticeship Construction Training (PACT), a short-term, intensive pre-apprenticeship program will be offered in the evenings to provide an opportunity for unemployed workers to explore careers as electricians, plumbers, sheet metal workers, and laborers in green construction. The Green Building Pre-Apprenticeship Training program will be a partner with the Sacramento Municipal Utility District's (SMUD) Energy and Technology Center (E&TC) to provide short-term training classes and certifications that will lead to a Certified Green Building Professional (CGBP) training certificate.

The energy efficiency sector has great potential to be a positive economic driver in the Greater Sacramento Region at a time when the economy is in desperate need of job creation. Investments in energy efficiency programs will create jobs for thousands of people performing energy audits, retrofitting homes and buildings, installing advanced HVAC systems, and managing energy resources. Energy efficiency jobs pay well and provide opportunities for advancement, increasing skills and high wages. Most energy

efficiency jobs are middle-skill jobs requiring more education than high school, but less than a four-year degree—and are well within reach for lower-skilled and low-income workers, as long as effective training programs and appropriate supports are accessible. The Sacramento Region Green Building Pre-Apprenticeship Training Partnership will ensure that the necessary pre-apprenticeship programs are available to job seekers in the region to prepare them for this emerging industry sector.

The Alternative Vehicles and Fuel Workforce Training Program will serve will serve the Sacramento Metropolitan Statistical Area (MSA) including Sacramento, Yolo, El Dorado, and Placer counties; and target the energy and transportation sectors. The Green Capital Alliance (GCA), with the active participation of business, government, economic development organizations, colleges, universities, and utility companies, will serve as the Green Employer Council.

Partners will include, in addition to the GCA, the Sacramento Employment and Training Agency (SETA), the workforce arm of the regional WIB, which will provide recruitment, assessment, case management, and placement for students enrolled in entry level training; and, American River College (ARC), a Sacramento community college serving 40,000 students, which will provide industry and entry-level training. Employers will include the Operating Engineers Local 3 (OE3), a labor organization representing heavy equipment operators and mechanics; Pacific Gas & Electric Company (PG&E) and Sacramento Municipal Utility District (SMUD), major electric utility companies; and, Sacramento Area Rapid Transit (RT), providing regional bus and light rail service.

### **Industry Training Target Population and Outcomes**

- The target population for industry training will be technicians identified by their company/organization. In most cases technicians will be paid during training, and their wages will be used as match.
- OE3 – 12 technicians will retrofit off-road construction equipment to achieve particulate and green house reduction.
- PG&E – 48 technicians will service and maintain electric hybrid vehicles (EVs) to manufacturers' specifications. PG&E is transitioning their automotive fleet in 2010 to electric vehicles (EVs).
- RT – 12 technicians will maintain/repair Compressed Natural Gas (CNG) systems on diesel buses.
- SMUD – 24 technicians will service and maintain EVs, hybrids, and alternative fuel vehicles; and, retrofit trucks to achieve particulate and green house gas reduction.
- Training will prepare technicians to work with alternative vehicles, fuel systems, diagnostic tools, and technical software which they will utilize to train other technicians and advance within their occupation.

### **Entry Level Training Target Population and Outcomes**

- The target population will be unemployed and underemployed workers; with active recruitment of women. LMI data indicates an annual need for 182 auto mechanics and 66 bus and truck mechanics. Technicians with training in alternative vehicles and fuel should be very competitive for employment.
- Alternative Fuel and Vehicles Certificate: 25 students will complete courses in biodiesel; advanced electrical; hybrid technology; alternative fuels and vehicles; and advanced drive train.

- Clean Diesel Certificate: 25 students will complete courses in biodiesel; clean diesel systems; clean diesel rebuild, retrofit, or repower; clean engine repair; clean diesel retrofit; and clean diesel software.

This initiative will contribute to the economic recovery and stability of the region by teaching students, technicians, labor organizations, and employers how to retrofit diesel technology, and how to maintain and repair alternative vehicles. These activities will pump money into the economy through equipment and vehicle sales; improve regional health and economic competitiveness through the reduction of greenhouse gases and particulates; and establish Sacramento as a center for transportation and energy technology.

ITEM IV-5 – INFORMATION

UNEMPLOYMENT RATES FOR SACRAMENTO COUNTY

BACKGROUND:

In August, 2009, the unemployment rate for Sacramento County was 12%. Attached is a listing of the unemployment rates by City and Census Designated Places provided to SETA by the California Employment Development Department.

**Monthly Labor Force Data for Cities and Census Designated Places (CDP)  
 July 2009 - Preliminary  
 Data Not Seasonally Adjusted**

Area Name	Labor Force	Employment	Unemployment		Census Ratios	
			Number	Rate	Emp	Unemp
Sacramento County	696,700	612,800	83,800	12.0%	1.000000	1.000000
Arden Arcade CDP	57,700	51,000	6,700	11.7%	0.083158	0.080285
Carmichael CDP	29,700	27,100	2,600	8.9%	0.044186	0.031493
Citrus Heights city	51,500	47,100	4,400	8.5%	0.076838	0.052031
Elk Grove CDP	36,000	32,500	3,500	9.8%	0.052995	0.042014
Fair Oaks CDP	17,500	16,300	1,200	6.7%	0.026612	0.013988
Florin CDP	13,000	10,700	2,300	17.9%	0.017437	0.027771
Folsom city	27,600	26,100	1,500	5.5%	0.042525	0.018086
Foothill Farms CDP	9,800	8,300	1,500	15.3%	0.013603	0.017967
Galt city	11,000	9,000	2,000	18.1%	0.014758	0.023844
Gold River CDP	4,900	4,800	100	2.0%	0.007790	0.001181
Isleton city	400	400	100	12.9%	0.000597	0.000642
La Riviera CDP	7,000	6,600	500	6.6%	0.010732	0.005544
Laguna CDP	20,700	19,500	1,300	6.2%	0.031743	0.015451
Laguna West Lakeside CDP	5,400	4,900	400	8.1%	0.008067	0.005210
North Highlands CDP	23,000	18,900	4,100	17.6%	0.030900	0.048382
Orangevale CDP	16,200	14,800	1,400	8.6%	0.024187	0.016709
Parkway South Sacramento CD	16,400	13,100	3,300	20.0%	0.021411	0.039219
Rancho Cordova City	31,700	27,300	4,400	13.8%	0.044619	0.052031
Rancho Murieta CDP	2,300	2,200	100	3.7%	0.003612	0.001027
Rio Linda CDP	5,900	4,900	1,000	17.5%	0.007917	0.012294
Rosemont CDP	14,100	12,800	1,300	9.5%	0.020836	0.016042
Sacramento city	221,600	190,400	31,200	14.1%	0.310678	0.371731
Vineyard CDP	5,900	5,600	300	5.6%	0.009153	0.003978
Walnut Grove CDP	500	300	100	26.2%	0.000566	0.001463
Wilton CDP	2,800	2,600	200	7.4%	0.004226	0.002464



ITEM IV- 6 – INFORMATION  
DISLOCATED WORKER UPDATE

BACKGROUND:

The most current dislocated worker update will be distributed at the meeting and staff will be available to answer questions.

## Dislocated Worker Information PY 2008/2009

The following is an update of information as September 14, 2009 on the Worker Adjustment and Training Notification (WARN) notices and Non WARN notifications in Sacramento County

WARN STATUS	MONTH RECEIVE NOTICE	COMPANY AND ADDRESS	DATE OF SERVICE	# OF AFFECTED WORKERS	SETA'S INTERVENTION
Unofficial	7/1/2009	<b>County of Sacramento</b> 700 H Street (Countywide) Sacramento, CA 95815	9/23/2009	270	
Official	8/4/2009	<b>USAA</b> 2201 Harvard St. Sacramento, CA 95815	10/5/2009	261	Pending
Unofficial	8/10/2009	<b>HeathNet</b> <b>12033 Foundation Place</b> <b>Rancho Cordova, CA 95670</b>	10/1/2009	25	
Official	8/12/2009	<b>Calpine Corporation</b> 1180 Iron Point Rd Folsom, CA 95630	11/4/2009	88	Coordinating Services 10/09
Unofficial	9/1/2009	<b>Crossmark</b> 4541 Florin Rd Sacramento, CA 95823	10/31/2009	15	Pending
Unofficial	9/1/2009	<b>SMUD</b> <b>6210 Street</b> <b>Sacramento, CA 95817</b>	4/1/2010	100	Pending
Unofficial	9/1/2009	<b>Kaiser Permanente</b> <b>Sacramento, CA</b>	10/15/2010	120	Pending
Official			<b>Total # of Affected Workers</b>	<b>879</b>	

## ITEM IV- 7 - INFORMATION

### COMMITTEE UPDATES

#### BACKGROUND:

This item provides an opportunity for a report from the following committees:

- Youth Council – Matt Kelly
- Planning/Oversight Committee – Lynn Conner
- Employer Outreach Committee – Kim Parker
- Board Development Committee – Kingman Tsang

## ITEM V - OTHER REPORTS

1. CHAIR'S REPORT: The Chair of the Sacramento Works, Inc. Board, on a regular basis, receives numerous items of information concerning employment and training legislation, current programs, agency activities, and miscellaneous articles.

The important information from the material received and meetings attended will be shared with the entire Board and the method proposed by the Chair is to give a verbal report at each regular meeting. It will also allow time for the Board to provide input on items that may require future action.

2. MEMBERS OF THE BOARD

This item provides the opportunity for Workforce Investment Board members to raise any items for consideration not covered under the formal agenda. It also provides the opportunity for Board members to request staff to research or follow up on specific requests or to ask that certain items be placed on the next agenda.

3. COUNSEL REPORT: The Sacramento Works, Inc. Legal Counsel is the firm of Phillip M. Cunningham, Attorney at Law. This item provides the opportunity for Legal Counsel to provide the Sacramento Works, Inc. Board with an oral or written report on legal activities

4. PUBLIC PARTICIPATION: Participation of the general public at Sacramento Works, Inc. Board meetings is encouraged. The Sacramento Works, Inc. Board has decided to incorporate participants of the audience as part of its agenda for all meetings. Members of the audience are asked to address their requests to the Chair, if they wish to speak.